Data needed for each milestone

Guest Milestones

- **Passing one hundred guests since {partnership start date}**
  Content: **{duration}** (has been xx days)
    - Mention **{property name}**
    - Provide the name of the **100th guest**
    - Share the **most frequent guest nationality**
    - Highlight the **average number of guests** (e.g., solo backpackers, family vacationers, couples)
    - Include the **average guest length of stay** (e.g., short stay, long stay with xx days on average)

Review Milestones

- **Passing 100 reviews since {partnership start date}**
  Content: **{duration}** (has been xx days)
    - Mention **{property name}**
    - Highlight the **review score average** (e.g., 4.8 stars on average)
    - Provide the name of the **100th reviewer**
    - Identify the **most common compliment** in reviews (e.g., "Beautiful scenery" or "Exceptional hospitality")
    - Share the **total number of words** written in reviews (e.g., "Your guests have written over 10,000 words about your amazing service!")

Contract Anniversary

- **Celebrating your {number of years} anniversary with {property name}**
  Content: **{duration}** (xx years together since {partnership start date})
    - Mention **{property name}**
    - Share the **total number of bookings** during the partnership
    - Highlight the **average guest rating** over the years
    - Provide the **best performing month** (e.g., "Your busiest month was August 2023 with a record-breaking {number of guests}")
    - Share a nostalgic note on the **first booking ever** and where that guest was from

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Staff and Owner Birthdays

- **Celebrating {owner/staff name}'s special day**
  Content: **{age milestone}** (e.g., Turning xx this year!)
  - Mention **{property name}**
  - Include the **number of years the owner/staff has been with the property**
  - Provide a quirky statistic like the **most common birthday dish served at the property**
  - Mention an interesting **astrological or historical fact** about their birthdate (e.g., "Did you know you share a birthday with...")

Bali Celebrations

- **Celebrating {Bali celebration name} together**
  Content: **{significance of the celebration}**
  - Mention **{property name}**
  - Provide a fun fact about the **preparations or traditions** surrounding the event (e.g., "Did you know you hosted xx guests during Galungan last year?")
  - Provide quick info about meaning behind the celebration

Revenue Milestones

- **Congratulations on reaching {revenue milestone} in revenue!**
  Content: **{duration}** (achieved in xx days)
  - Mention **{property name}**
  - Provide the **number of bookings** that contributed to this revenue milestone
  - Highlight the **highest-paying guest or group** (e.g., "Your top booking was from a family visiting from Germany")
  - Share the **most popular booking month** (e.g., "Your best month for revenue was July 2024")
  - Include the **most popular room or accommodation type** contributing to the success
  - Mention a fun stat about the **total number of nights booked** leading to this milestone

Data Dummy for each milestone

Guest Milestones

- **Passing one hundred guests since January 1, 2024**
  Content: **It has been 150 days**
  - Mention: **Acala Hostel Property Testing**
  - Name of the 100th guest: **Emily Johnson**
  - Most frequent guest nationality: **Australian**
  - Average number of guests: **Families and couples**
  - Average guest length of stay: **4 days (short stay)**

Review Milestones

- **Passing 100 reviews since January 1, 2024**
  Content: **It has been 150 days**
  - Mention: **Acala Hostel Property Testing**
  - Review score average: **4.9 stars on average**
  - Name of the 100th reviewer: **Michael Smith**
  - Most common compliment: **"Exceptional hospitality"**
  - Total number of words written in reviews: **Over 8,000 words**

Contract Anniversary

- **Celebrating your 2nd anniversary with Acala Hostel Property Testing**
  Content: **2 years together since January 1, 2024**
  - Mention: **Acala Hostel Property Testing**
  - Total number of bookings during the partnership: **1,200 bookings**
  - Average guest rating over the years: **4.8 stars**
  - Best performing month: **August 2023 with a record-breaking 200 guests**
  - Nostalgic note: **The first booking was from a couple celebrating their anniversary from Jakarta.**

Staff and Owner Birthdays

- **Celebrating Bayu's special day**
  Content: **Turning 35 this year!**
  - Mention: **Acala Hostel Property Testing**
  - Number of years Bayu has been with the property: **2 years**
  - Most common birthday dish served: **Nasi Goreng**
  - Interesting fact: **Did you know Bayu shares a birthday with legendary actor Bruce Willis?**

Bali Celebrations

- **Celebrating Galungan together**
  Content: **Galungan is a Balinese celebration of the victory of dharma over adharma**
    - Mention: **Acala Hostel Property Testing**
    - Fun fact about preparations: **Did you know you hosted 50 guests during Galungan last year?**
    - Meaning behind the celebration: **Galungan marks the time when ancestral spirits visit the Earth.**

Revenue Milestones

- **Congratulations on reaching $10,000 in revenue!**
  Content: **Achieved in 200 days**
    - Mention: **Acala Hostel Property Testing**
    - Number of bookings that contributed: **250 bookings**
    - Highest-paying guest or group: **A family from Germany**
    - Most popular booking month: **July 2024**
    - Most popular room type: **Deluxe double rooms**
    - Fun stat: **You've had 1,500 total nights booked leading to this milestone.**

Example of Output for each milestone

🎉 **Guest Milestone Celebration**

Congratulations, Acala Hostel Property Testing! 🎉

We're excited to celebrate reaching a significant milestone: welcoming our **100th guest** since January 1, 2024. It's been an amazing **150 days** of hosting incredible travelers.

A special shoutout to our **100th guest, Emily Johnson**, who helped us hit this milestone. Our most frequent visitors have been **Australian families and couples**, and we've been thrilled to offer them a delightful stay with an **average length of 4 days**. Here's to many more wonderful guests and memorable stays!

🌟 **Review Milestone Celebration**

Cheers to Acala Hostel Property Testing! 🌟

We've reached a fantastic achievement: **100 glowing reviews** since January 1, 2024. In just **150 days**, our guests have shared their thoughts and made us shine with an average review score of **4.9 stars**.

A special mention goes to our **100th reviewer, Michael Smith**, whose feedback highlighted our **"Exceptional hospitality"**. With over **8,000 words** of praise, our guests have shown us just how much they appreciate their stay. Thank you for your wonderful reviews and kind words!

🎂 **Contract Anniversary Celebration**

Happy 2nd Anniversary, Acala Hostel Property Testing! 🎂

Today marks **2 fantastic years** of partnership since January 1, 2024. We've celebrated **1,200 bookings** and maintained an impressive **average guest rating of 4.8 stars**.

Our busiest month was **August 2023**, with a record-breaking **200 guests**. We fondly remember our first booking from a couple celebrating their anniversary from Jakarta. Here's to reflecting on our past success and looking forward to many more milestones together!

🎁 Staff and Owner Birthday Celebration

Happy Birthday, Bayu! 🎁

Today we celebrate **Bayu**, who turns **35**! 🎉 Bayu has been a crucial part of Acala Hostel Property Testing for **2 wonderful years**, and we couldn't be more grateful for his dedication.

Did you know Bayu's favorite birthday dish is **Nasi Goreng**? Plus, he shares his birthday with the legendary actor **Bruce Willis**. Here's to celebrating Bayu and all he contributes to making our property shine!

✨ Bali Celebration

Happy Galungan, Acala Hostel Property Testing! ✨

We're thrilled to celebrate **Galungan**, a special Balinese festival marking the victory of good over evil. It's been an honor hosting **50 guests** during this vibrant celebration last year.

Galungan signifies the time when ancestral spirits visit the Earth, and we're proud to be part of these rich traditions. Here's to another wonderful celebration of culture and community!

💸 Revenue Milestone Celebration

Congratulations on Reaching $10,000 in Revenue! 💸

A big cheers to **Acala Hostel Property Testing** for achieving **$10,000 in revenue** in just **200 days**. This milestone reflects the hard work and dedication of our team and the warm reception from our guests.

Our **250 bookings** have helped us reach this milestone, with our highest-paying guests being a lovely family from Germany. The most popular booking month was **July 2024**, and our deluxe double rooms have been a hit. Here's to celebrating this success and many more achievements to come!