

HUMAN COMPUTER INTERACTION

Lecture 1

What is Good User Experience?

Useful

Helpful

Easy to
Learn

Attractive

Accessible

Fun

Delightful

Satisfying

Connected

Why is Good Interaction Design Important?

- Users time isn't getting any cheaper
 - A company may save lots of money by reducing the time it takes it workers to do a task
- Few attempts to use any product
- If not successful
 - Loses hope
 - Gives up
- Disasters can occur
- Examples
 - Three Mile Island
 - Air Inter Flight 148,

Three Mile Island



1979, Pennsylvania

