

~~HUMAN COMPUTER~~

~~INTERACTION~~

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~~Lecture 1~~

# ~~What is Good User Experience?~~

Useful

Helpful

Easy to  
Learn

Attractive

Accessible

Fun

Delightful

Satisfying

Connected

# Why is Good Interaction Design Important?

- Users time isn't getting any cheaper
  - A company may save lots of money by reducing the time it takes it workers to do a task
- Few attempts to use any product
- If not successful
  - Loses hope
  - Gives up
- Disasters can occur
- Examples
  - Three Mile Island
  - Air Inter Flight 148,

# ~~Three Mile Island~~



~~1979, Pennsylvania~~

