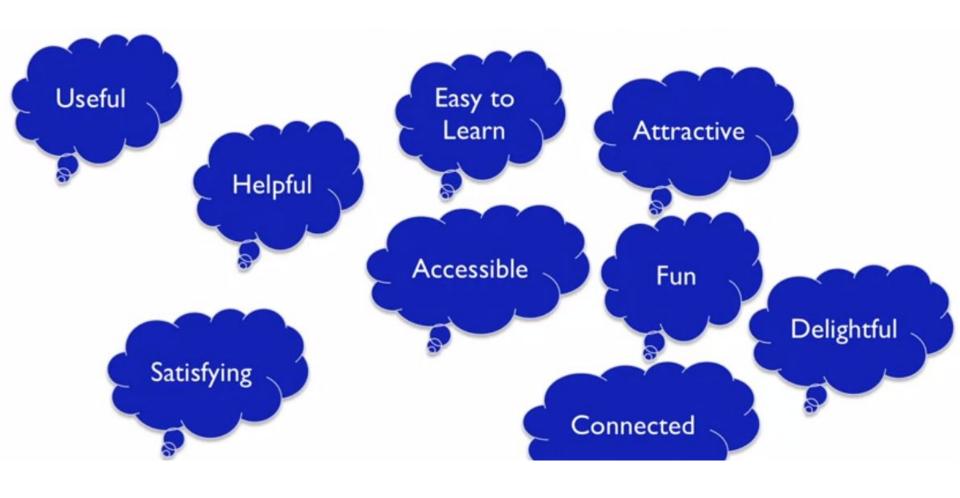
## HUMAN COMPUTER INTERACTION



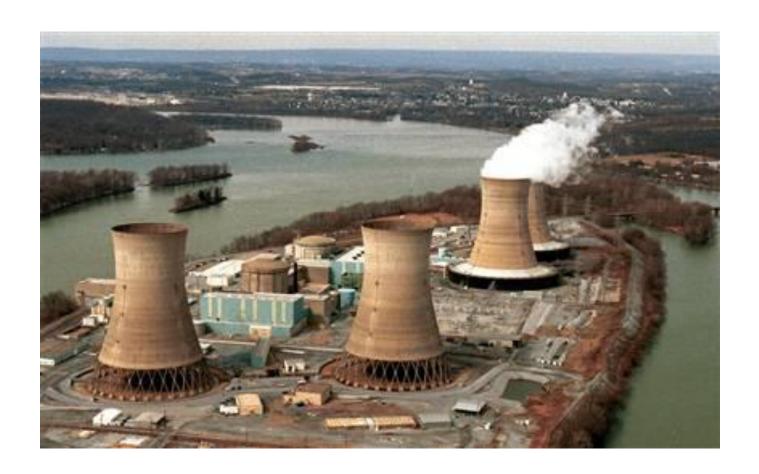
## What is Good User Experience?



## Why is Good Interaction Design Important?

- Users time isn't getting any cheaper
  - A company may save lots of money by reducing the time it takes it workers to do a task
- Few attempts to use any product
- If not successful
  - Loses hope
  - Gives up
- Disasters can occur
- Examples
  - Three Mile Island
  - Air Inter Flight 148,

## Three Mile Island



1979, Pensulvania

