



Attention: **Craig Broadbear**
Company: **Broadgun Software Pty Ltd**

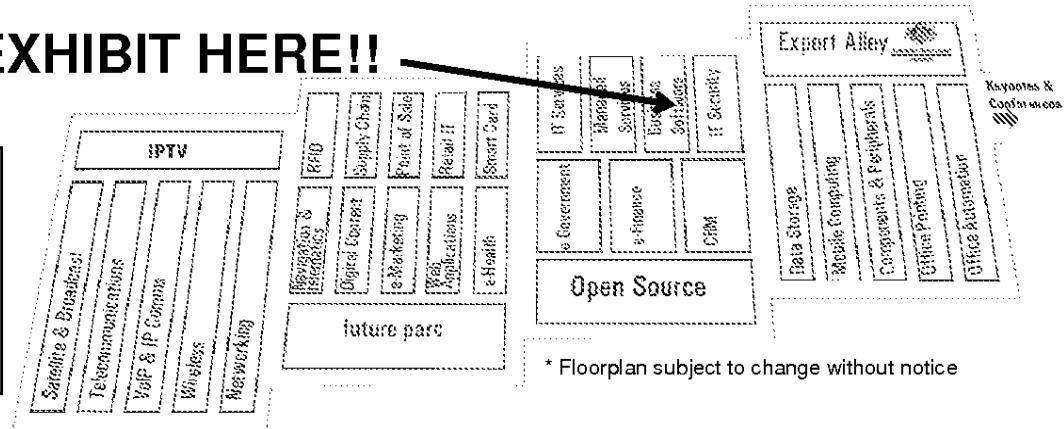


**Business is all about people; at CeBIT
the people are all about business**

SET YOUR BUSINESS SOFTWARE AHEAD OF THE REST

EXHIBIT HERE!!

→ **Exhibit** in your business solution area: Demonstrate you are a key provider of Business Software



→ **Reach** people interested in learning about upgrading their Software!

→ **Educate** and inform visitors of your solution by presenting in our seminars or in technical workshops on the show floor

Target audience:

- C-Level Executives
- Corporate Management
- Decision Makers
- Purchasers
- Technology Strategists
- Integration and Security Specialists
- Managers of Application & Business Integration
- IT & Network Consultants
- System Administrators
- Network Managers
- Systems Analysts & Integrators
- System Engineers & Administrators

→ **Visitor Industries**

- Banking and Finance
- Education
- Government
- Health
- Insurance
- Hospitality & Tourism
- Information Technology
- Manufacturing
- Construction
- Telecommunications
- Transport and Logistics
- Utilities

KEY TOPICS Include:

- CRM
- Banking & Accounting Software
- Open Source
- eLearning
- eHealth
- Managed Services
- IT Security

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