

Raine Brookshire

Houston, TX | 832-607-5324 | [Email](#) | [LinkedIn](#) | [Interests](#)

EDUCATION

Dartmouth College – GPA: 3.56/4.00

Hanover, NH

Bachelor of Arts (Honors) Quantitative Social Science (Economics) ; minor in Astrophysics

Sep. 2021 – Jun. 2025

- Bones Gate Fraternity, Dartmouth Consulting Group (DCG), National College Match Scholarship, Swim Club, Golf

EXPERIENCE

Fair Tech ~ Series A

Charlotte, NC/ Remote

Business Analyst

Oct. 2025 – Present

- Implemented a strategy execution framework contributing to a projected 12% uplift in recurring service revenue; repositioned startup in \$30B VSC market and partnered with Chief Risk Officer to improve operational efficiency
- Reduced landing page bounce rate from 82% to 65% via A/B testing across 10 vignette ads
- Presented MoM reports noting an average 25% traction increase; supported 4.3x YoY growth with 94% retention rate

Ori(go) ~ Pre-Seed

San Francisco, CA

Project Manager & Founder

Sep. 2024 – Sep. 2025

- Pitched Ori(go) as a digital asset repository where users can collect, trade, and upgrade digital origami models
- Performed a go-to-market strategy and amassed 15,000+ impressions and 8,000+ views upon soft launch
- Targeted a \$250M market with 6.5% CAGR and spearheaded a team of 7 to gamify the origami folding experience

The Home Depot ~ Fortune 500

Remote

Business Analyst

Summer 2024, Summer 2025

- Conducted customer segmentation and developed a predictive churn model, enabling targeted retention strategies that improved customer lifetime value by 15% generating measurable ROI for the business
- Interpreted cyclical trends resulting in a 10% increase in customer retention; analyzed data in SQL and Power BI

Kino Fitness ~ Seed

Hanover, NH

Consultant

Summer 2023, Winter 2024

- Executed market analysis and secured \$70,000 in clinical trials to assist in evaluating athlete dimensions
- Performed a root-cause analysis identifying data-pipeline failures that later supported a \$2M valuation reassessment
- Repositioned Kino as an AI-powered fitness coach, driving adoption by 200+ athletes with 100+ total body scans

ML4Lyfe Group ~ Consulting/ Non-Profit

Houston, TX

Communications Analyst

Summer 2022

- Enhanced project execution by 20% by developing a 150+ asset media content library and coordinating 10+ weekly cross-functional meetings to improve communication between managers and shareholders
- Assisted with creative tasks by presenting and producing 10–15 pieces of written content per week

LEADERSHIP

Dartmouth College

Hanover, NH

Undergraduate Honors Thesis

- Led a solo case study examining the effect of gang territory growth, demonstrating that a 1% increase in gang size leads to 7 additional crimes per 100 schools; analyzed school shooting data trends in Chicago from 2007- 2024

Renewable Energy Market Analysis

- Analyzed how tax incentive shifts (30%→35%, 50%→55%) influence long-term market adoption of renewable energy
- Led a group of 5 in presenting and demonstrating that an overall increase in public concern over climate change drives wind energy adoption, allowing it to outperform fossil fuels even with a 0% tax incentive

AWARDS

- Honors Award: Undergraduate Senior Thesis
- **QB Scholar: Featured in Houston Chronicle**
- 3rd in Ivy League Chess Cup at Yale
- 1st in Powerlifting Inter-Ivy Cup

SKILLS

- Programming: **Python**, HTML/ CSS/ JavaScript
- Data Visualization: R, **Power BI**, Looker, Alteryx
- Data Manipulation: **Excel**, SQL
- Presentation & Design: Canva, Figma, **PowerPoint**