


4000

Total Customer

Page Navigator



Demographic Analysis

Spend Analysis

Full Grid View

Filters

Age Group

All

City

All

Gender


All

Marital Status

All


Occupation

All



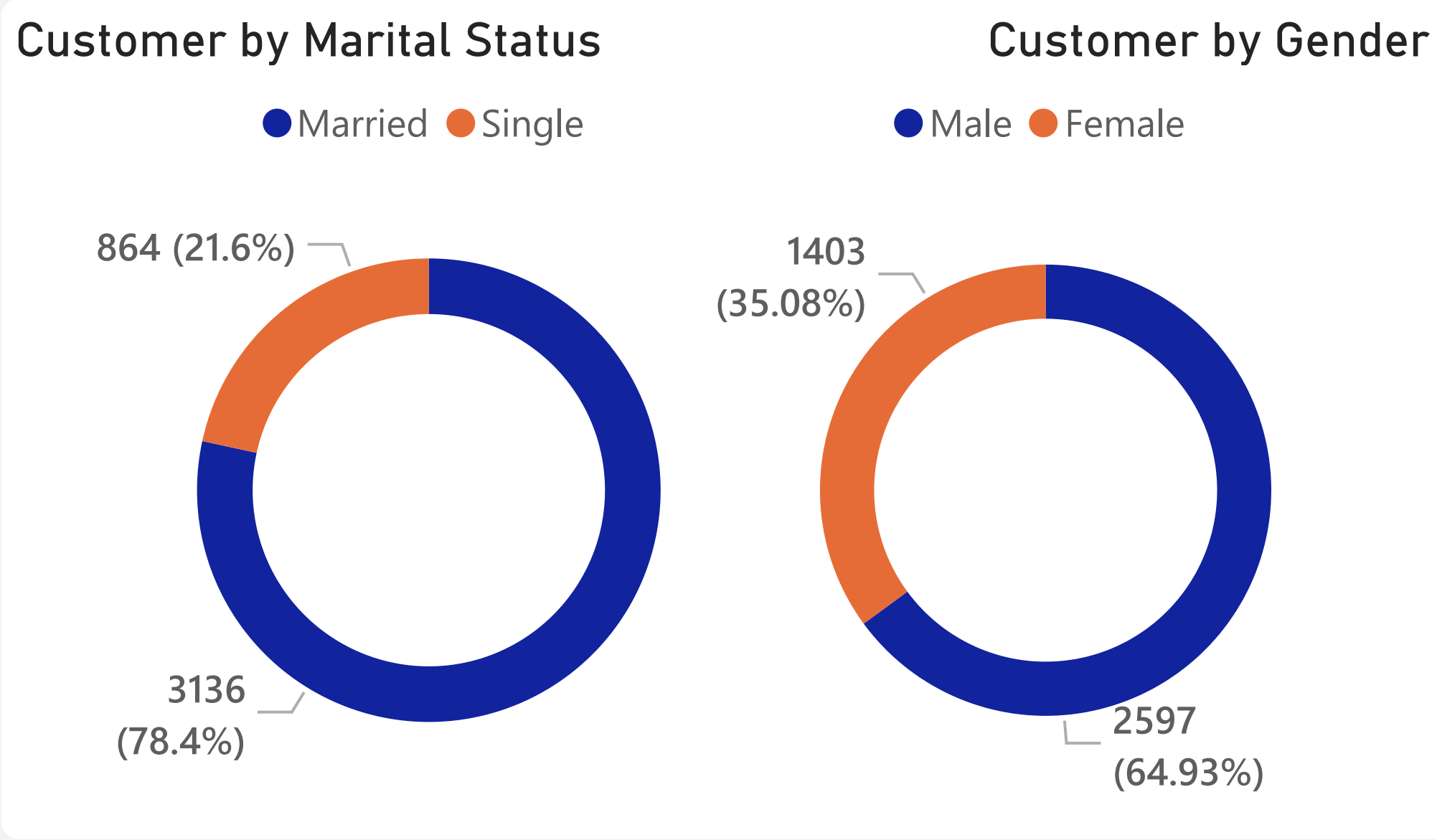
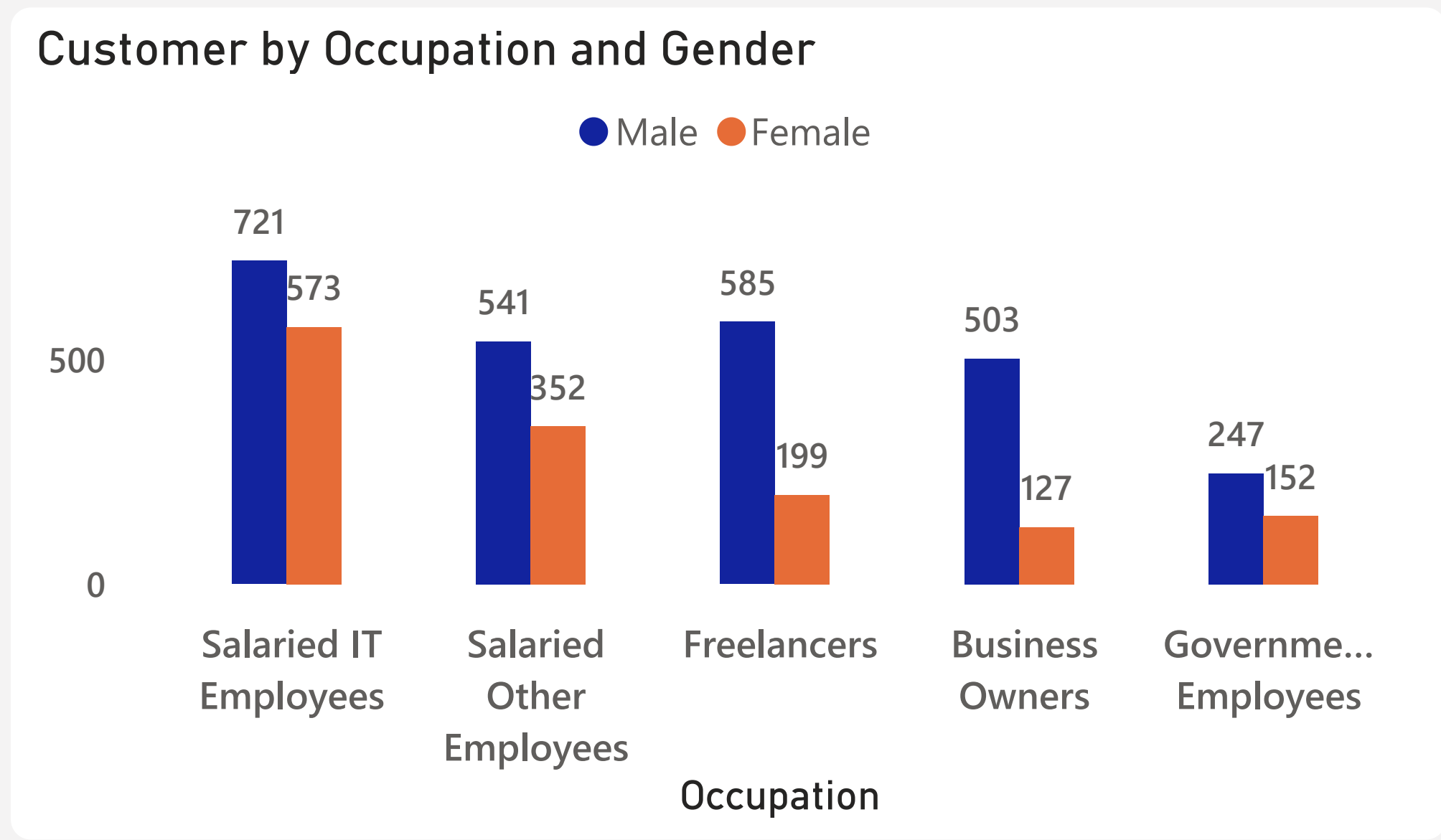
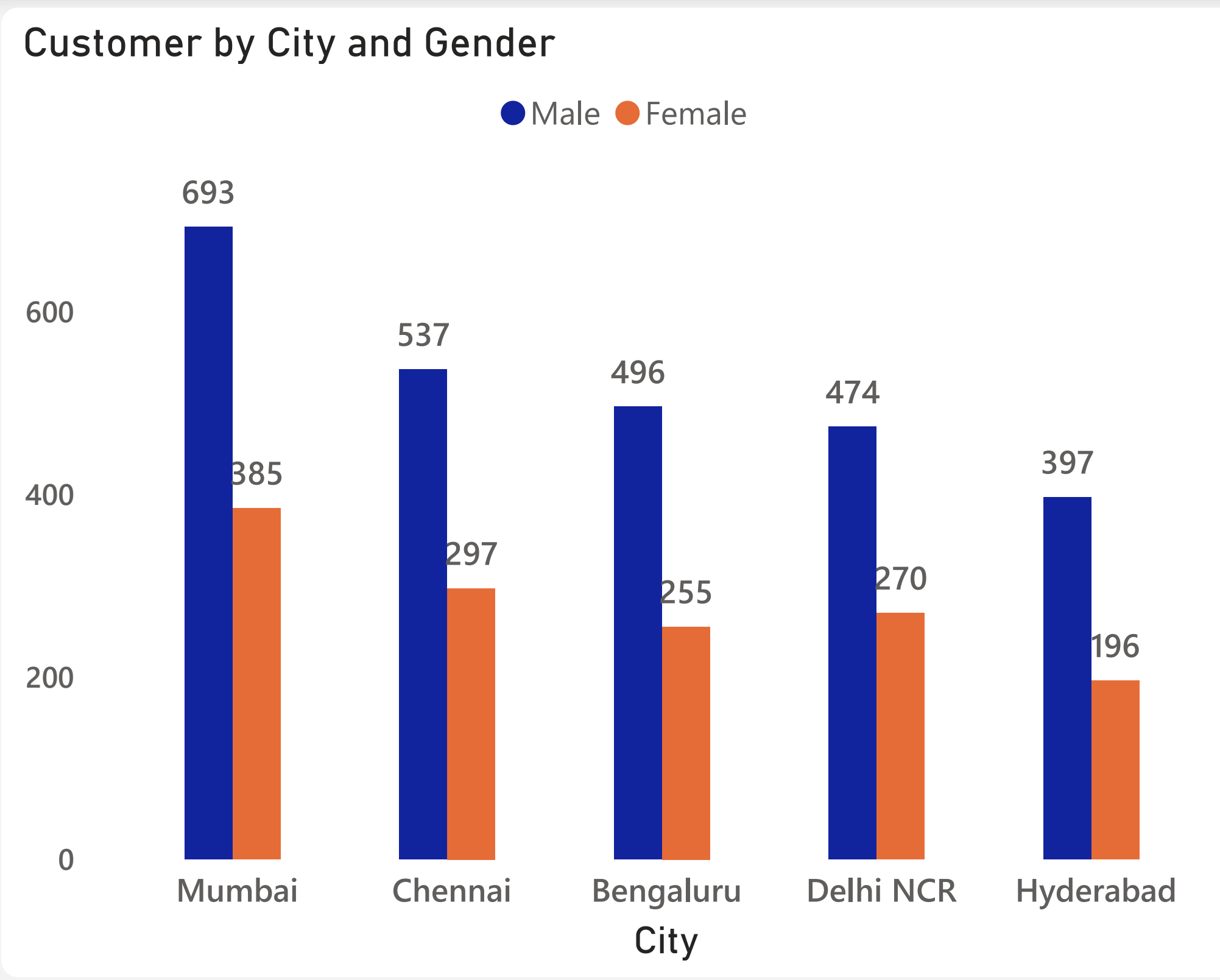
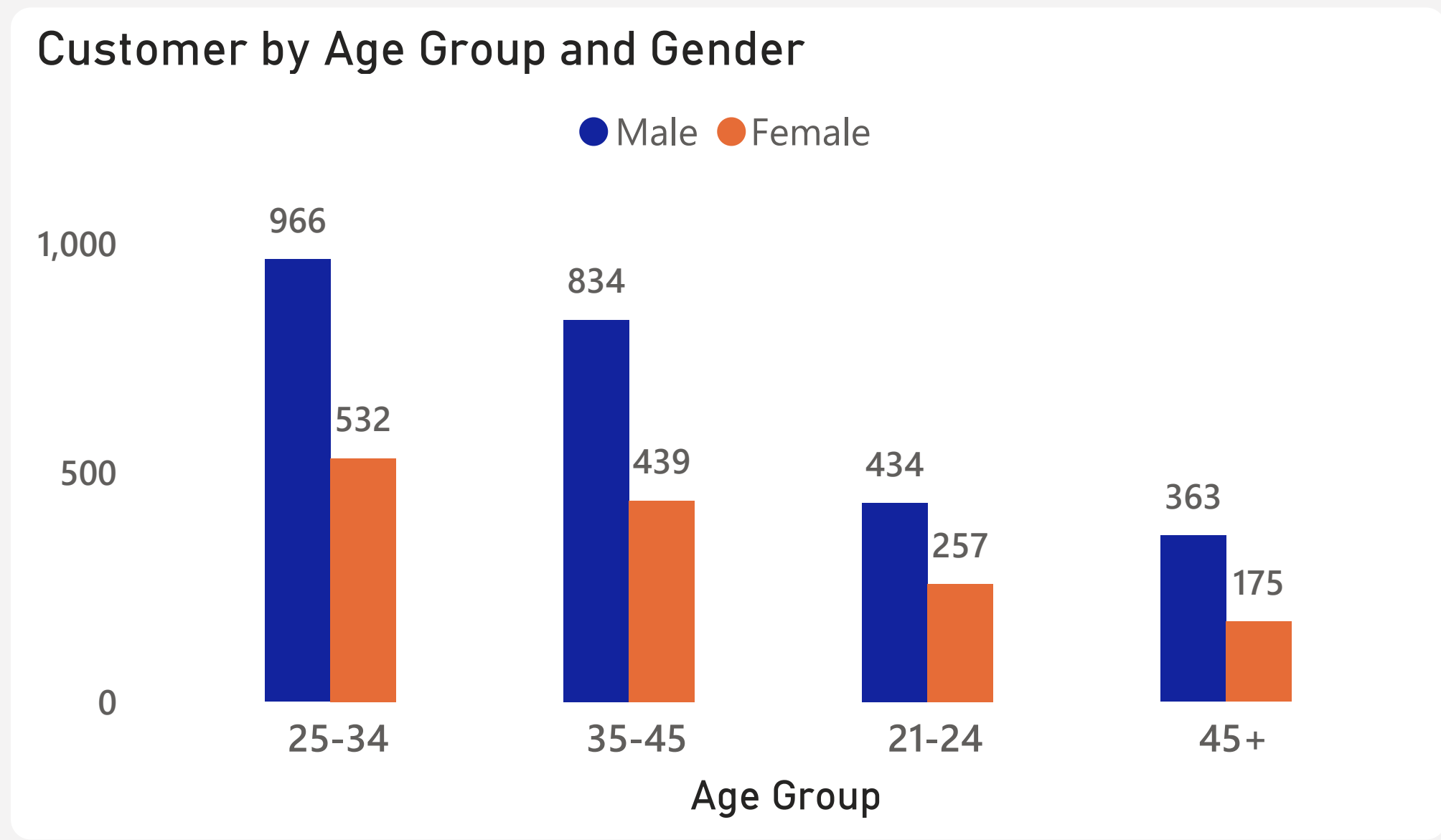
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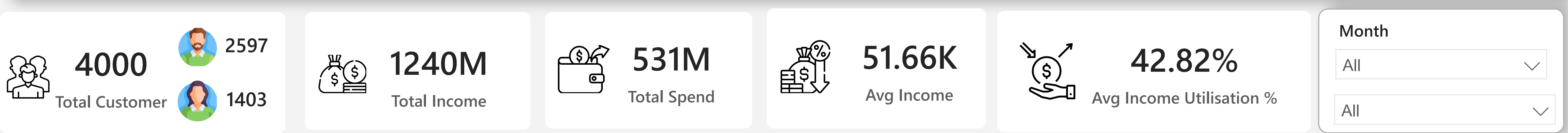
Male



1403

Female





MitronBank

Full Grid View

Mitron Bank: Analysis for New Credit Card Launch

CodeBasics Resume Project Challenge

Analyzed by-Saddam Ansari

@Aspiring Data Analyst

CODEBASICS

4000

Total Customer

2597

1403

1240M

Total Income

531M

Total Spend

51.66K

Avg Income

42.82%

Avg Income Utilisation %

Month

All

All

Page Navigator

Demographic Analysis

Spend Analysis

Full Grid View

Filters

City

All

Gender

All

Category

All

Marital Status

All

Payment Type

All

Age_Group

All

Gender

All

Search

Customer_ID

Marital Status

City

Gender

Payment_Type

Category

Customer ID	Gender	City	Income	Spend	Income Utilizaton	Occupation
ATQCUS0063	Male	Bengaluru	287928	151236		Salaried IT Employees
ATQCUS0064	Male	Bengaluru	289038	146807		Salaried IT Employees
ATQCUS0065	Male	Bengaluru	292188	148858		Salaried IT Employees
ATQCUS0066	Male	Bengaluru	286392	139845		Salaried IT Employees
ATQCUS0067	Male	Bengaluru	288990	146822		Salaried IT Employees
ATQCUS0068	Male	Bengaluru	295368	156836		Salaried IT Employees
ATQCUS0069	Male	Bengaluru	280536	134509		Salaried IT Employees
ATQCUS0070	Male	Bengaluru	179670	71953		Salaried Other Employees
ATQCUS0071	Male	Bengaluru	178782	75556		Salaried Other Employees
ATQCUS0072	Male	Bengaluru	192954	75858		Salaried Other Employees
ATQCUS0073	Male	Bengaluru	181038	72585		Salaried Other Employees
ATQCUS0074	Male	Bengaluru	337632	115907		Business Owners
ATQCUS0075	Male	Bengaluru	297294	102652		Business Owners
ATQCUS0076	Male	Bengaluru	216178	122212		Business Owners
Total 4000			1239768774	530897755	42.82%	