




Credit Card
Customer Report


Created by-Saddam Ansari


Important KPIs


Customer

Transactions


Total Customers
10108


Male Customers
4228
41.83%


Female Customers
5880
58.17%


AVG CSS
3.19

Filter Section

Gender

All

Marital Status

All

Customer_Job


All

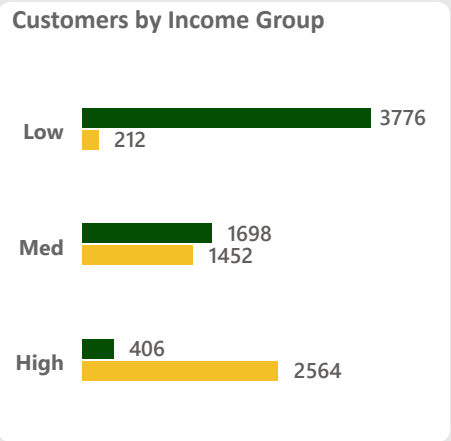
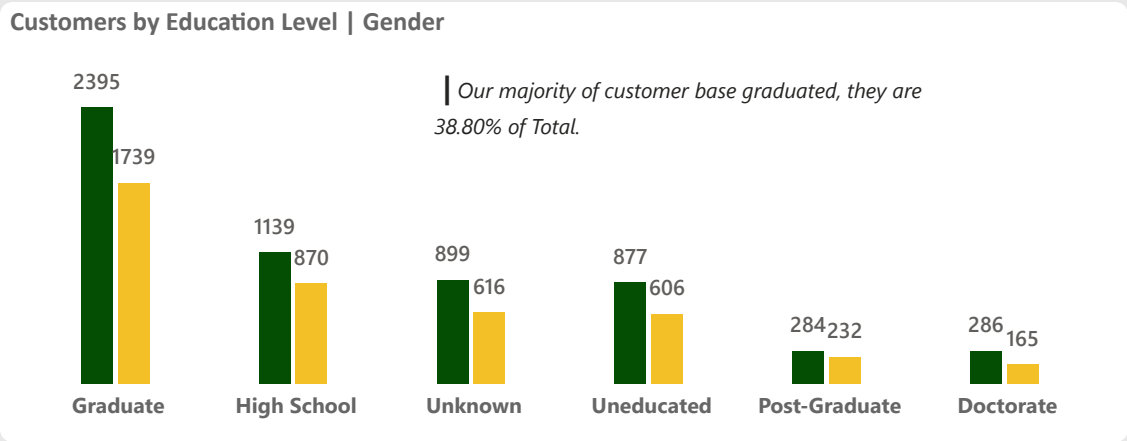
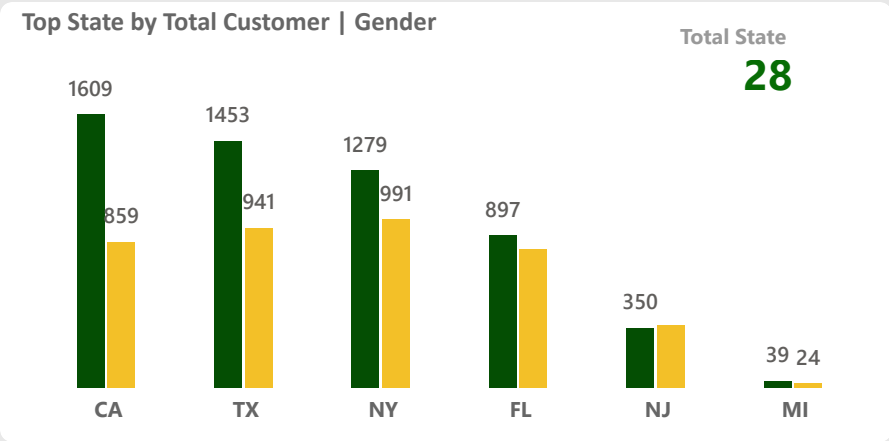
Education Level

All

Customer Job

All





Total Customers by Dependent

904

0 Dependent

1838

1 Dependent

2647

2 Dependent

2724

3 Dependent

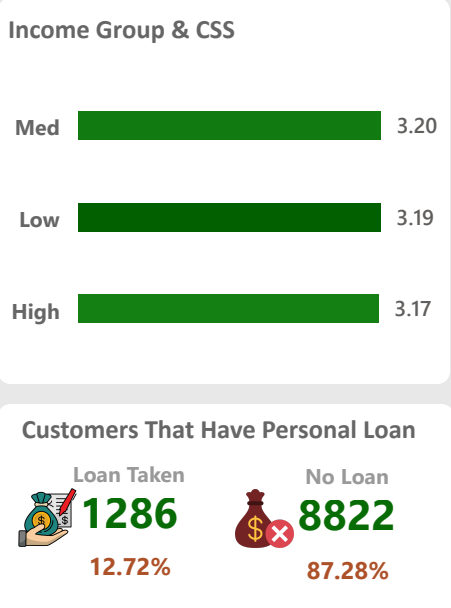
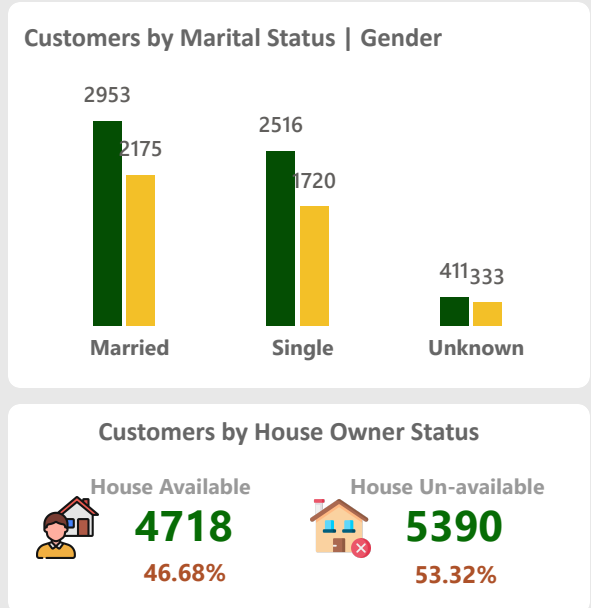
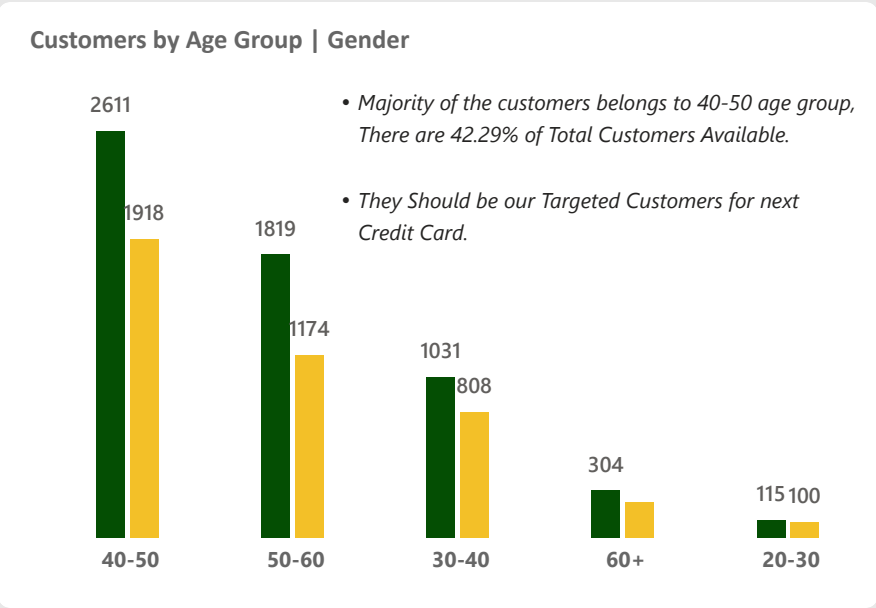
1572

4 Dependent

423

5 Dependent

Majority of customers 26.95% of total customers have num of 3 dependent.






Credit Card Transaction Report

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Important KPIs


Customer

Transactions




Revenue

55M




Transaction Amount

45M



Transaction Count

656K



Interest

7.8M

Filter Section

Gender

Marital Status

F M

Married Single Unkno...

Week_Start_Date

Customer Job

All

All

