



Gender All

Marital Status All

Education Level All

Customer Job All

Age Group All

KPIs



Total Customers

10108



Male Customers

4228



Female Customers

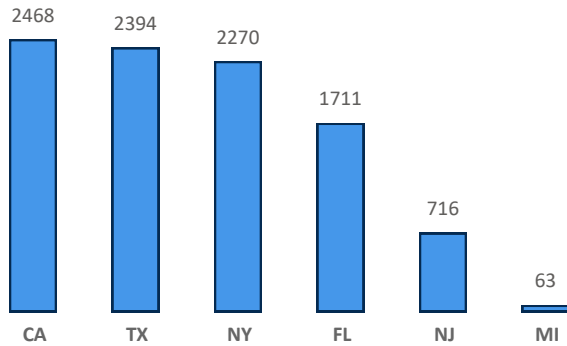
5880



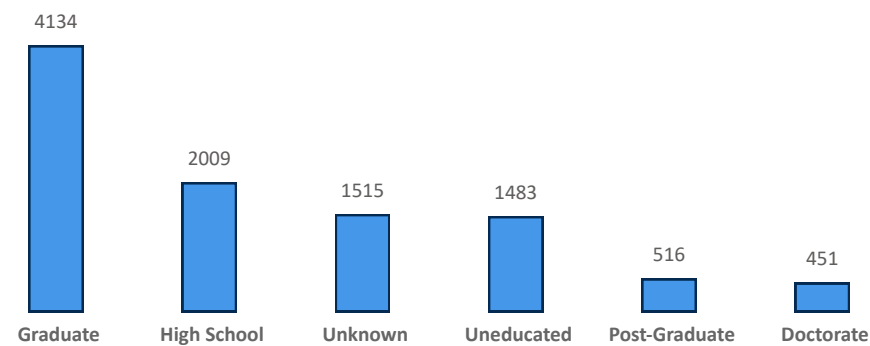
AVG CSS

3.19

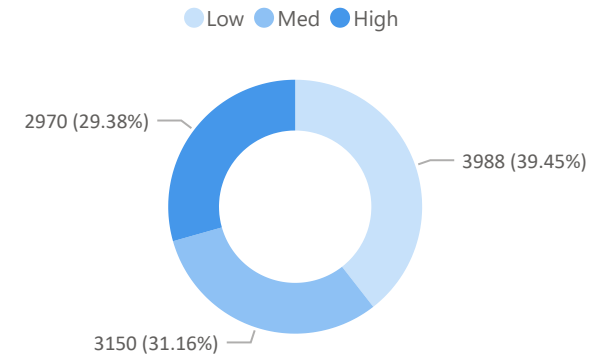
Top State by Total Customer



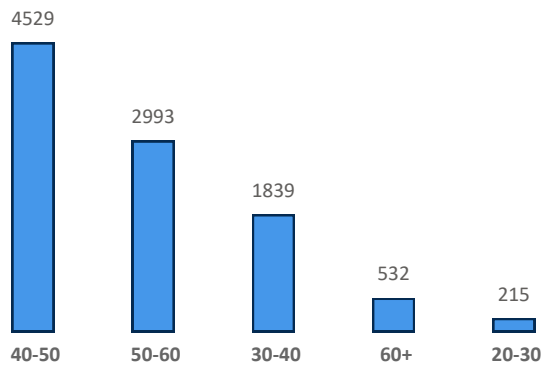
Customers by Education Level



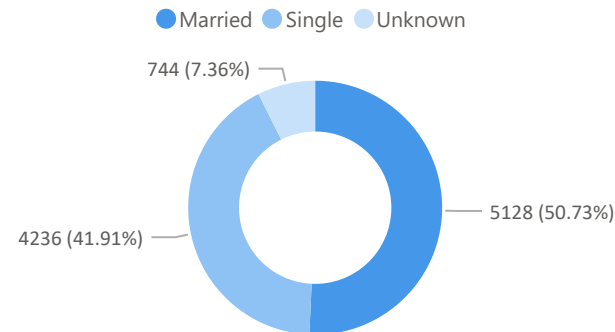
Customers by Income Group



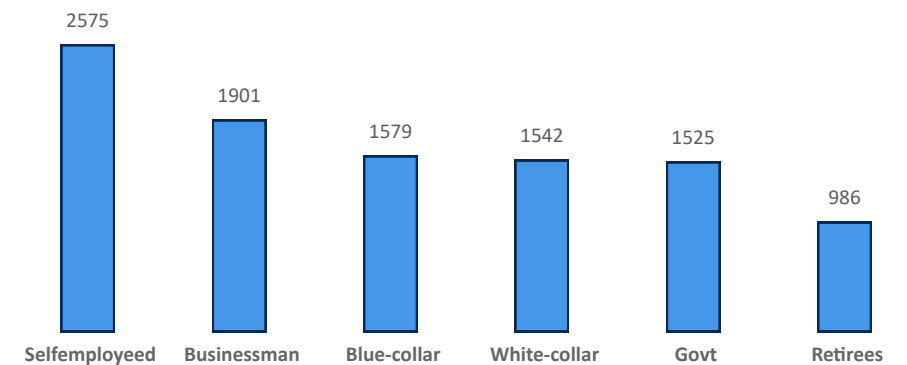
Customers by Age Group



Customers by Marital Status



Customers by Job Type





Credit Card Customer Report

Created by-Saddam Ansari

Customer

Transaction



Last Dashboard Reference | Tuesday, 30 April, 2024 02:31 PM

Gender All

Marital Status All

Week Start Date All

Customer Job All

Age Group All

KPIs



Revenue
55M



Transaction Amount
45M

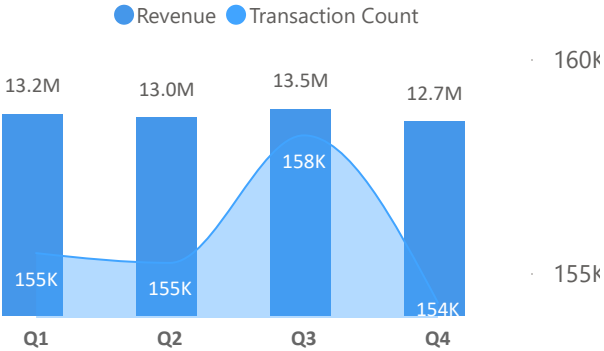


Transaction Count
656K

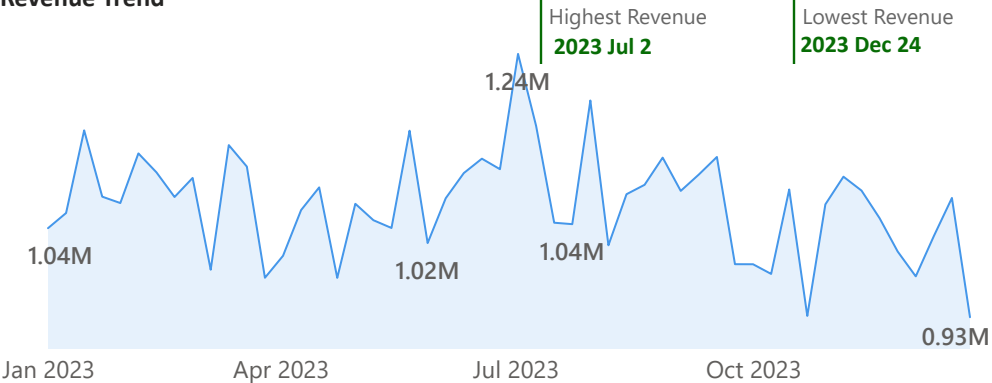


Interest
7.8M

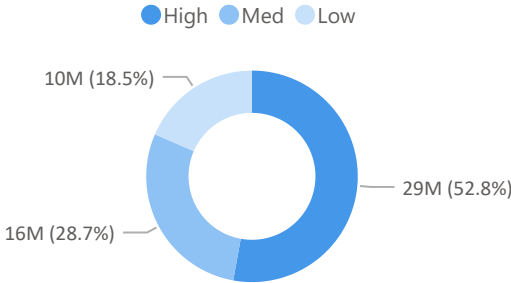
Revenue by Qtr | Transaction Count



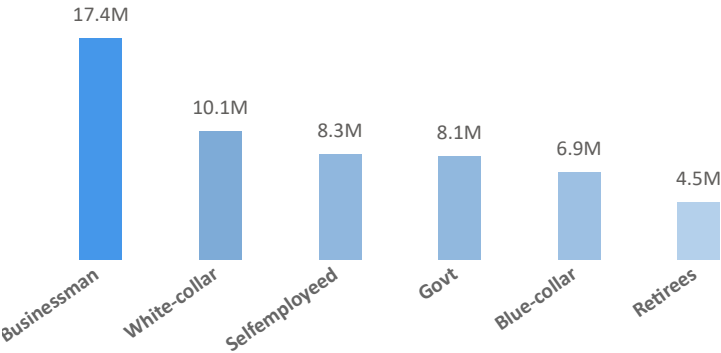
Revenue Trend



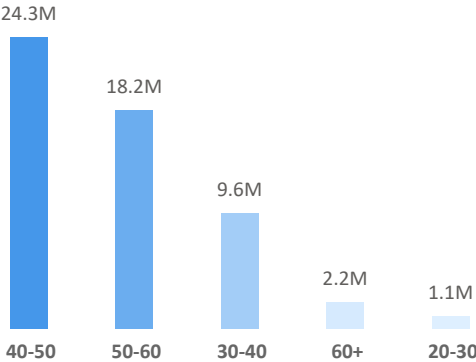
Revenue by Income Group



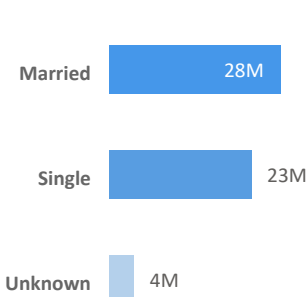
Revenue by Job Type



Revenue by Age Group



Revenue by Marital Status



Revenue by Card Category

Card_Category	Revenue	Transaction	% of Total
Blue	46.1M	581K	83.41%
Gold	2.5M	18K	4.44%
Platinum	1.1M	7K	2.05%
Silver	5.6M	49K	10.10%

Revenue by Card Category

Use Chip	Revenue	Transaction	% of Total
Chip	17.0M	178K	30.67%
Online	3.4M	39K	6.21%
Swipe	34.9M	439K	63.12%