

# Ecommerce Sales Dashboard

Customer Segment

Consumer

Corporate

Home Office

State

All



YTD Sales

\$11.53M

▼ -0.83%



YTD Profit

\$1.34M

▲ 4.50%



YTD Quantity

#107.2 K

▼ (\$0.0...



YTD Profit Margin

11.58%

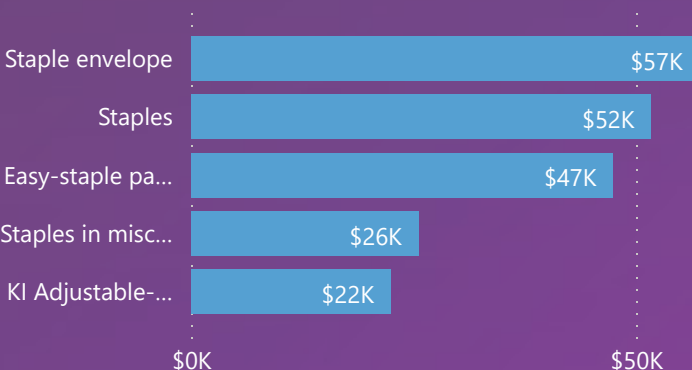
▲ 5.37%



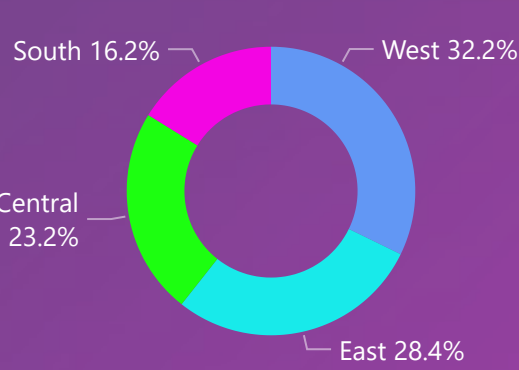
Sales By Category

category_name	YTD Sales	PYTD Sales	YoY Sales	Trend
Technology	\$2.100M	\$2.129M	-1.37%	▼
Office Supplies	\$6.918M	\$7.003M	-1.22%	▼
Furniture	\$2.516M	\$2.497M	0.73%	▲

Top 5 Products by YTD Sales

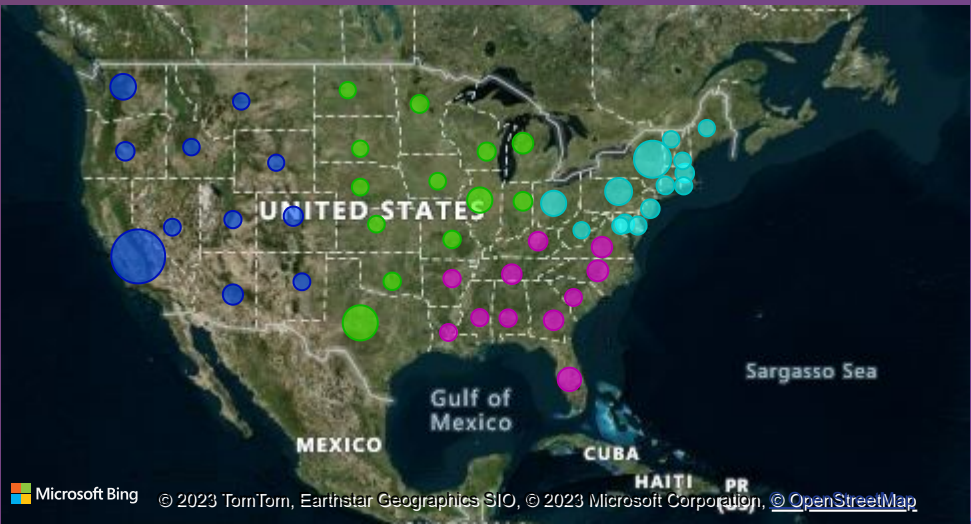


YTD Sales by Region

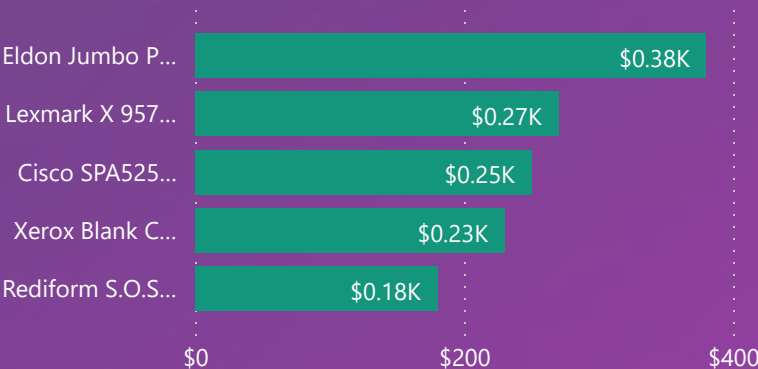


Sales by Sate

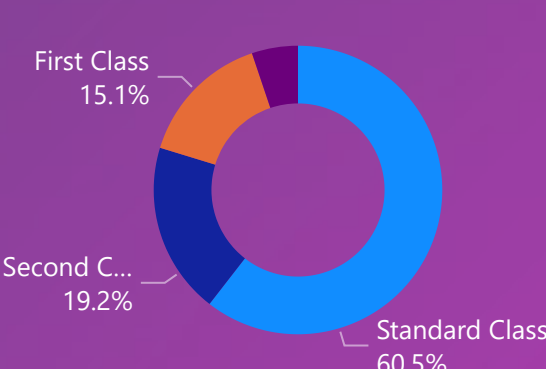
Region ● Central ● East ● South ● West



Bottom 5 Products by YTD Sales

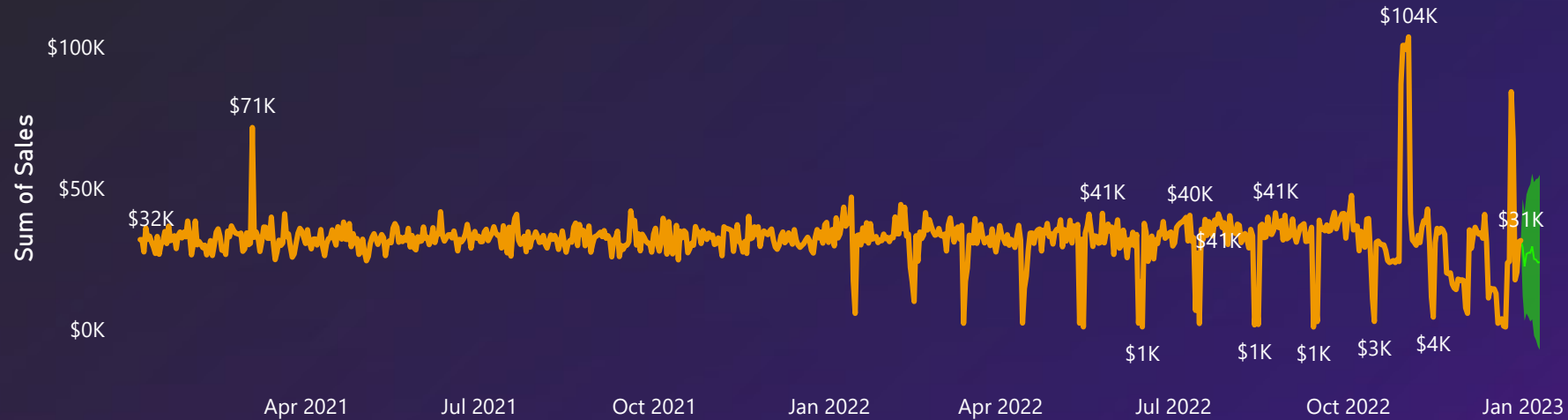


YTD Sales by Shipping Mode

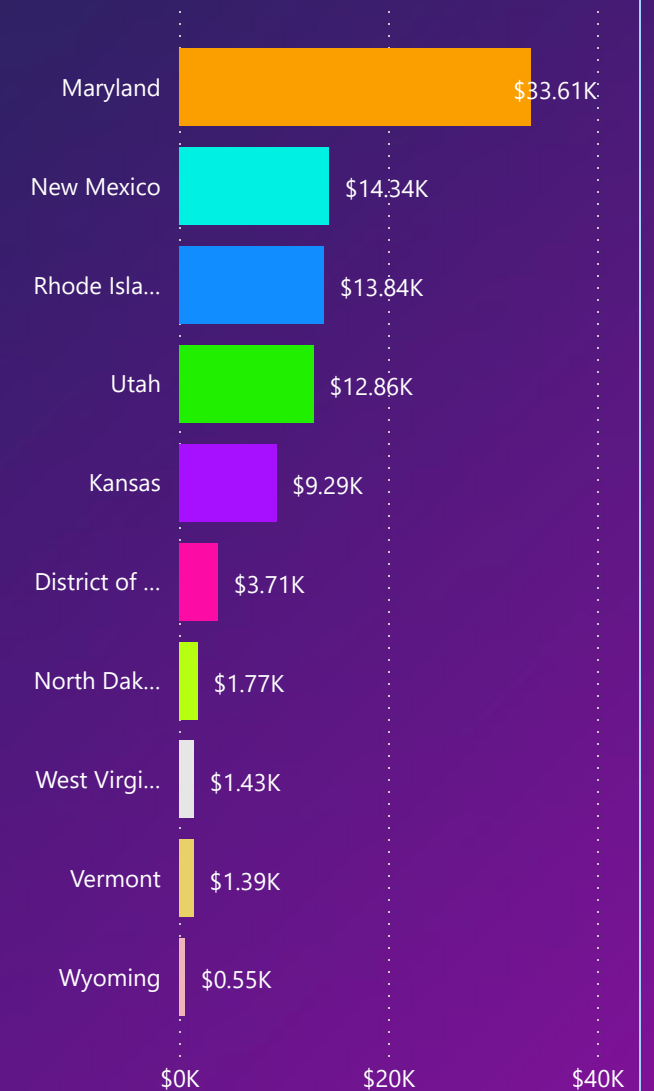


# ECOMMERCE SALES DASHBOARD-15 days Forecasting

## Sales Forecast



## Sales by state



## Sales Forecast - 15 days

