



01-07-2018



30-06-2019



Retail Analysis Home



Store Analysis



Brand Analysis

Product Brand

All

Product Category

All

Customer Category

All

Lifestage

All

01-07-2018



30-06-2019



Total Sales

\$1.93M

Total Customers

73K

Total QTY Sold

504.72K

TXN/Customer

3.62

Product Sales/TXN

1.92

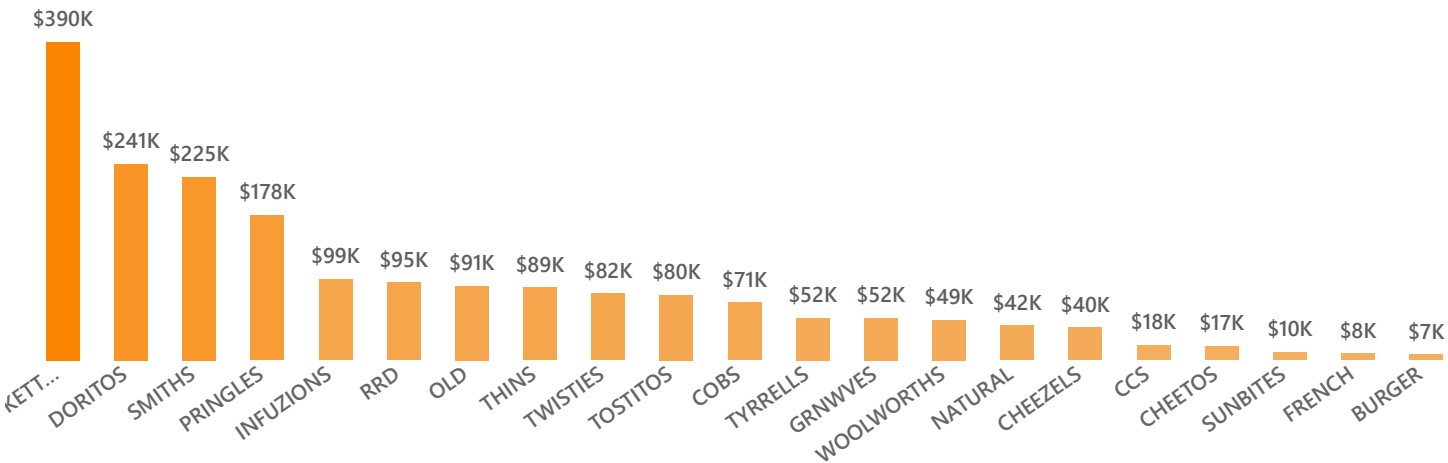
Avg Price/Unit

3.83

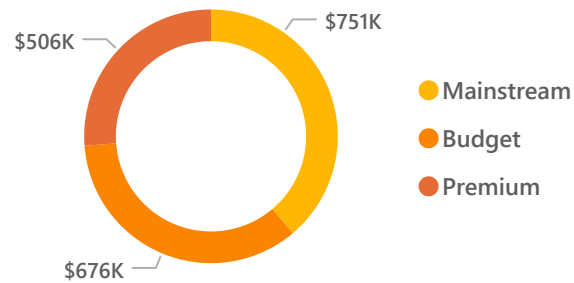
Avg Sales/Customer

26.61

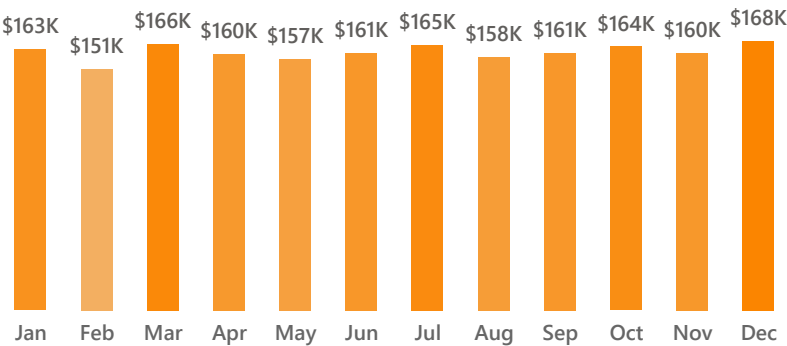
Total Sales by Brand



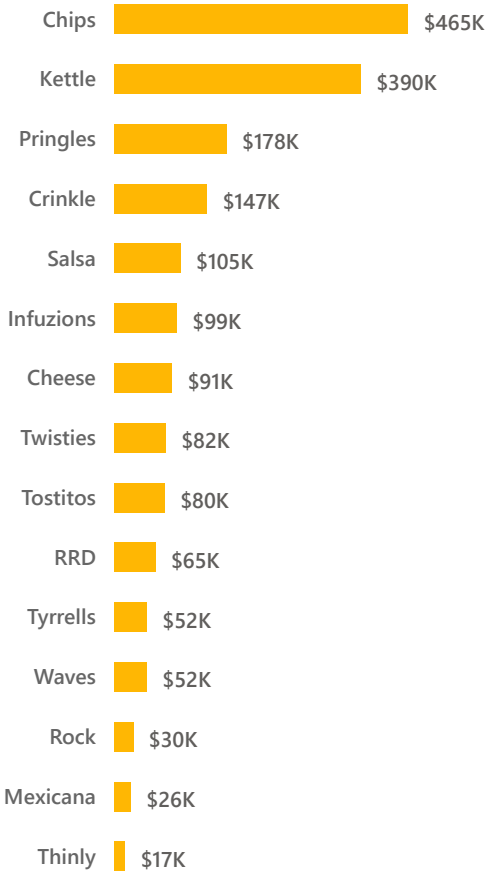
Total Sales by Customer Category



Total Sales by month



Total Sales by Category



quantium

Virtual Internship

Created by- Saddam Ansari



Retail Analysis Home

Store Analysis

Brand Analysis

Product Brand

All

Product Category

All

Customer Category

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Lifestage

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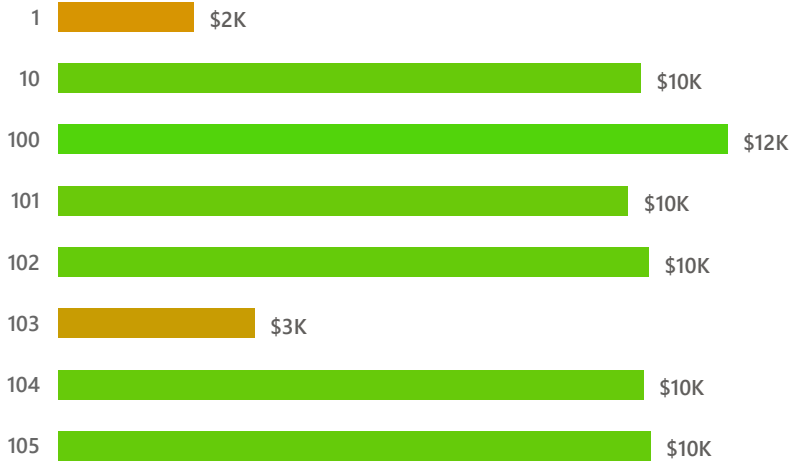
Avg Price/Unit

3.83

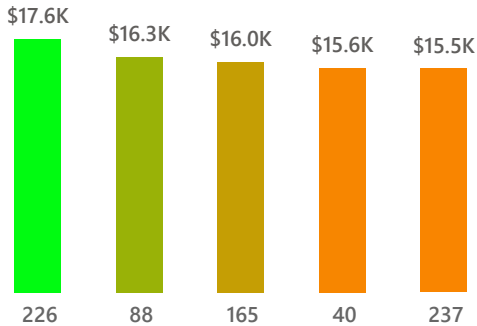
Avg Sales/Customer

26.61

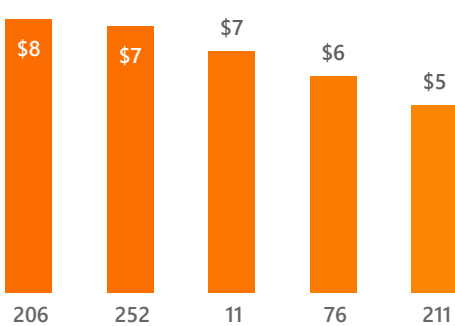
Total Sales by Store Number



Top 5 Store



Bottom 5 Store



Store Number	Total Sales	Product QTY Sold
88	\$16.3K	3.72K
86	\$10.6K	3.07K
77	\$3.0K	0.87K
Total	\$30.0K	7.66K

Store Number	TXN/Customer	Product Sales/TXN	Avg Price/Unit
77	1.58	1.55	3.49
86	5.59	2.01	3.47
88	4.79	2.00	4.39
Total	3.88	1.94	3.92

Store Number	Total Sales	Product QTY Sold
226	\$17.6K	4.00K
88	\$16.3K	3.72K
165	\$16.0K	3.60K
40	\$15.6K	3.50K
237	\$15.5K	3.52K
58	\$15.3K	3.46K
199	\$14.8K	3.34K
Total	\$1,933.1K	504.72K

Total Sales

\$1.93M

Total Customers

73K

Total QTY Sold

504.72K

TXN/Customer

3.62

Product Sales/TXN

1.92

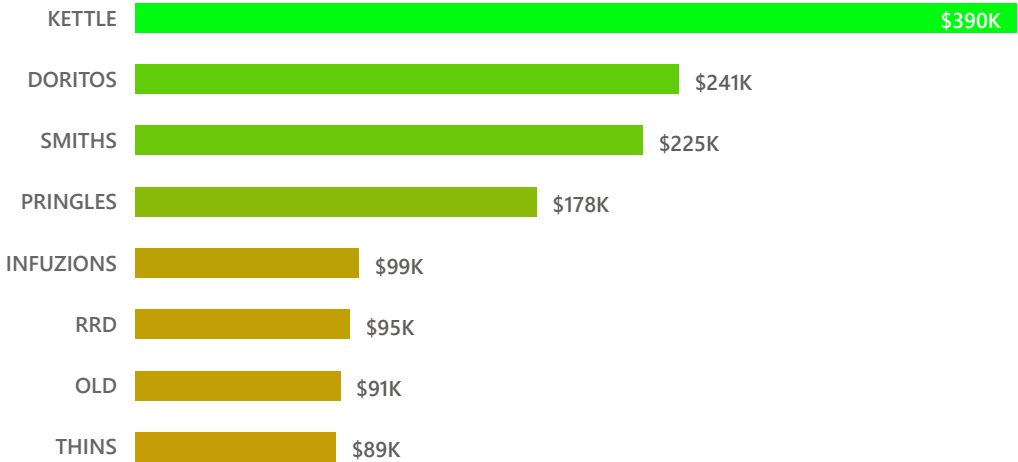
Avg Price/Unit

3.83

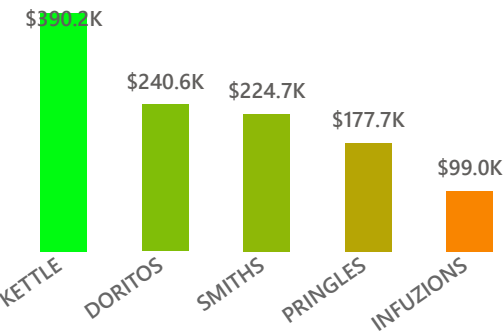
Avg Sales/Customer

26.61

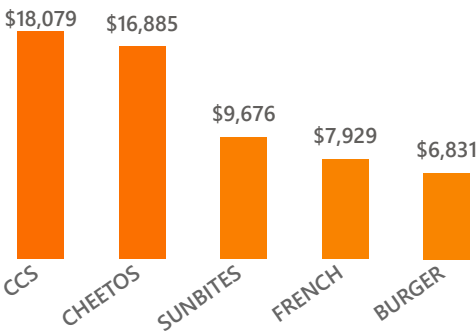
Total Sales and Product QTY Sold by BRAND



Top 5 Brand



Bottom 5 Brand



BRAND	Product QTY Sold	Weight in Ton
SMITHS	60339.00	6.99 Ton
KETTLE	79051.00	6.62 Ton
DORITOS	53816.00	6.19 Ton
PRINGLES	48019.00	3.36 Ton
WOOLWORTHS	27856.00	3.04 Ton
OLD	17805.00	2.80 Ton
RRD	33646.00	2.78 Ton
TWISTIES	18118.00	2.49 Ton
THINS	26929.00	2.46 Ton
TOSTITOS	18134.00	1.66 Ton
GRNWVES	14726.00	1.58 Ton
Total	504724.00	48.31 Ton

Brand	Total Sales	Product QTY Sold
KETTLE	\$390.2K	79.05K
DORITOS	\$240.6K	53.82K
SMITHS	\$224.7K	60.34K
PRINGLES	\$177.7K	48.02K
INFUZIONS	\$99.0K	27.12K
RRD	\$95.0K	33.65K
OLD	\$90.8K	17.81K
Total	\$1,933.1K	504.72K