

# RETAIL SALES DASHBOARD



**RETAIL SALES** Overview



**STORE SALES** Analysis



**ITEM SALES** Analysis



**TRANSACTION** Analysis



Analyzed by: Saddam Ansari

# RETAIL SALES Overview



2930

Receipt



\$13.4M

Sales



44,722

Quantity



\$11.3M

Cost



\$2.1M

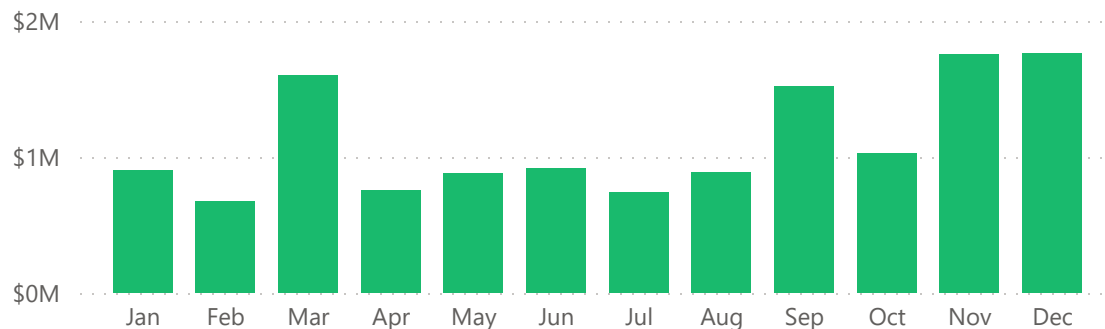
Profit



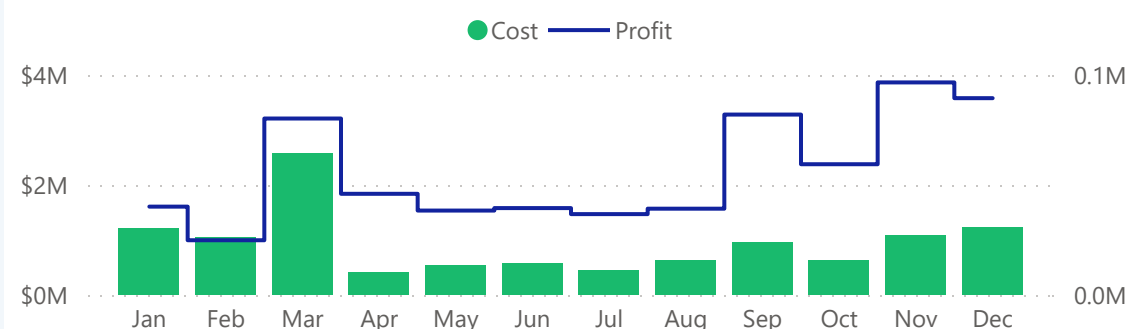
\$1,230

AVG Sales

## Sales by Month



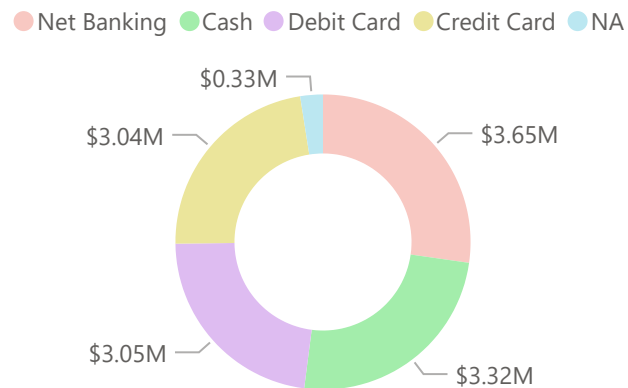
## Cost and Profit by Month



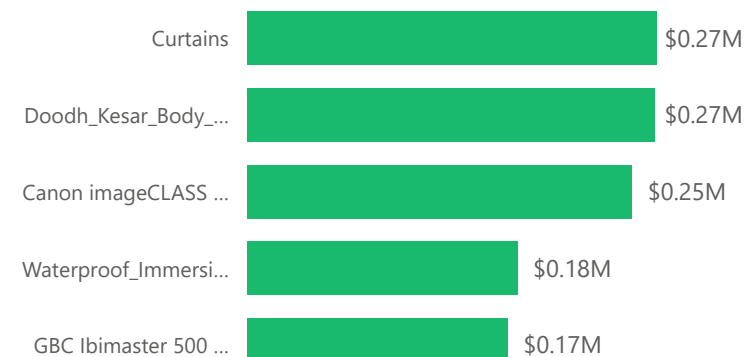
## Top 5 Store by Sales



## Sales by Payment Type



## Top 5 Items by Sales





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## STORE SALES Analysis



2930

Receipt



\$13.4M

Sales



44,722

Quantity



\$11.3M

Cost



\$2.1M

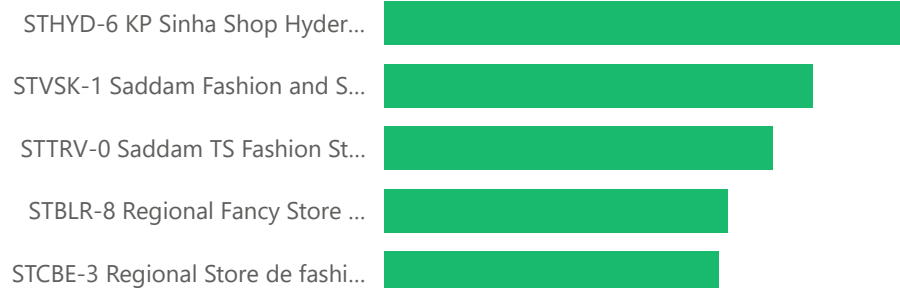
Profit



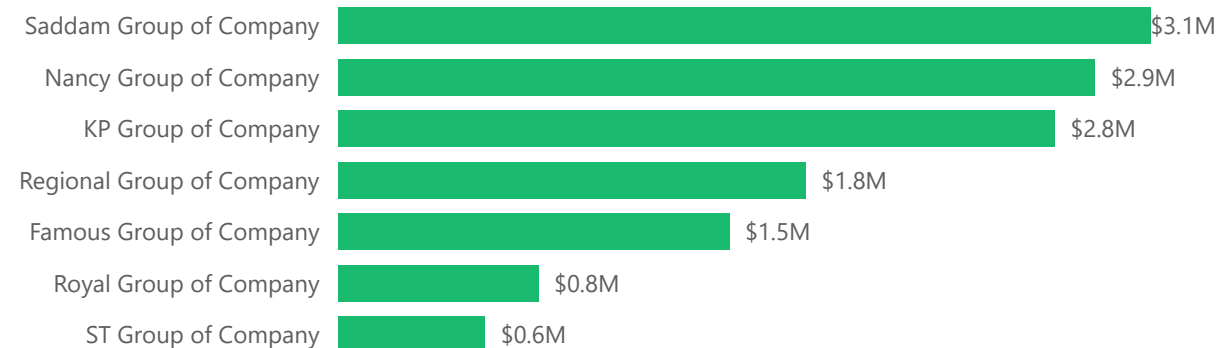
21

Total Store

### Sales by Store

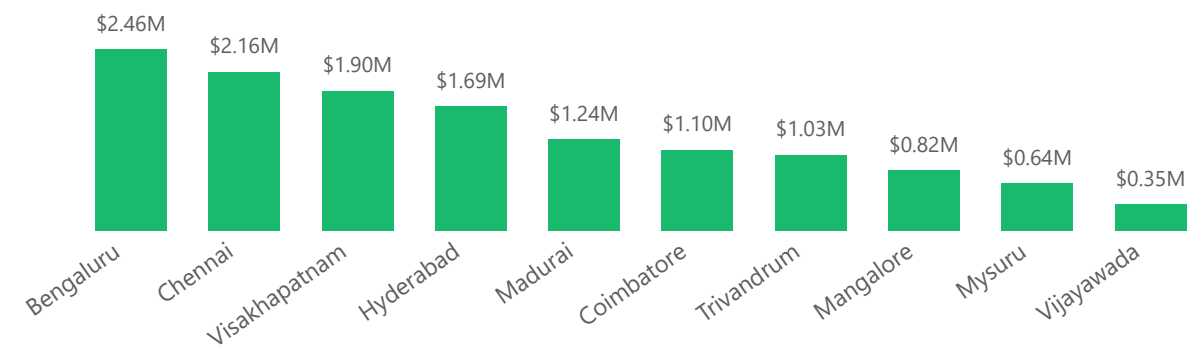


### Sales by Company



Store	Sales	Quantity	Profit	Receipt
STHYD-6 KP Sinha Shop Hydera...	\$1.38M	4,251	\$80,224	487
STVSK-1 Saddam Fashion and St...	\$1.14M	4,251	\$2,09,929	481
STTRV-0 Saddam TS Fashion Sto...	\$1.03M	3,159	\$1,27,174	367
STCBE-3 Regional Store de fashi...	\$0.89M	2,851	\$1,83,736	342
STBLR-8 Regional Fancy Store B...	\$0.91M	2,899	\$2,15,134	341
STBLR-2 Nancy Fashion Market ...	\$0.81M	2,807	\$2,08,646	335
STMYS-3 Nancy Style ST Mysuru	\$0.64M	2,521	\$1,14,048	309

### Sales by Store City





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# ITEM SALES Analysis



2930

Receipt



\$13.4M

Sales



44,722

Quantity



\$11.3M

Cost



\$2.1M

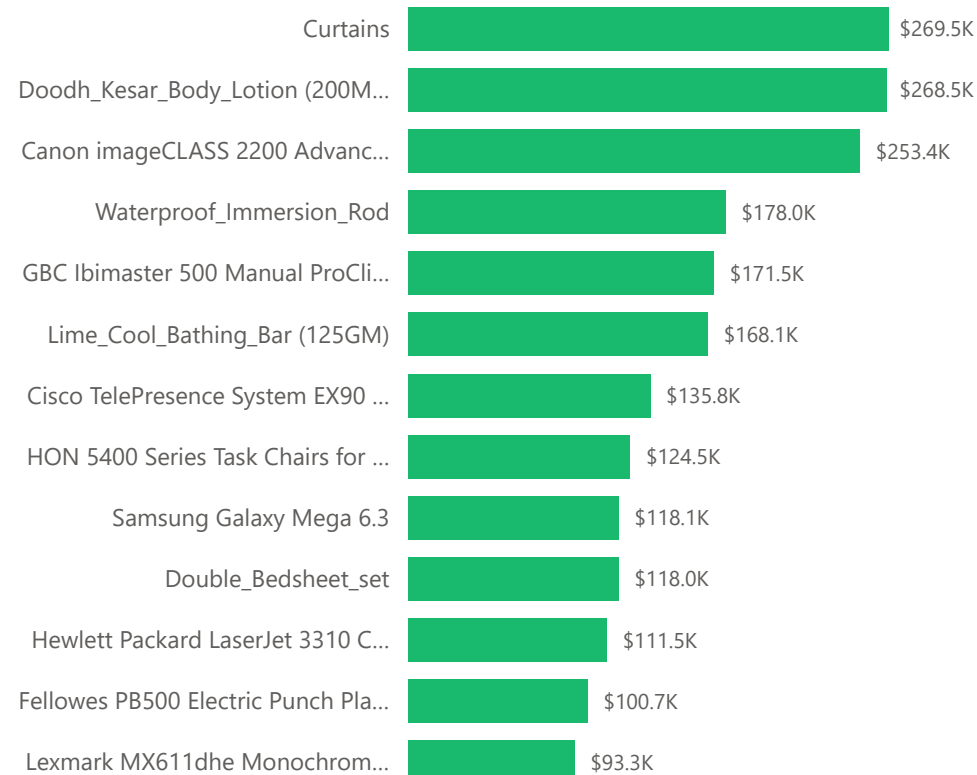
Profit



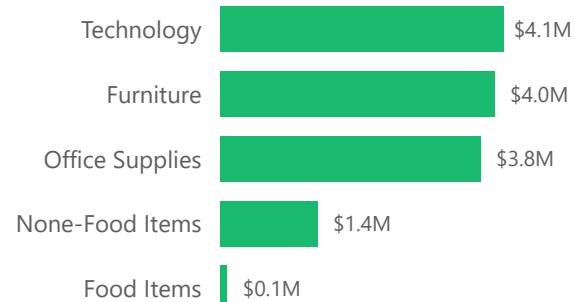
0.53%

Unsold Items %

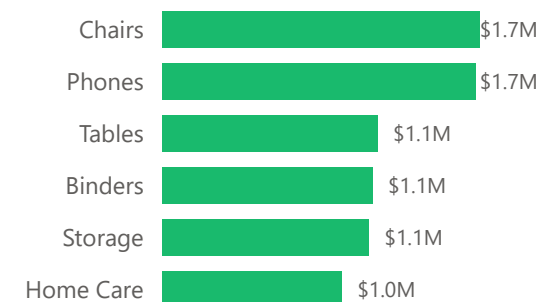
## Sales by Item



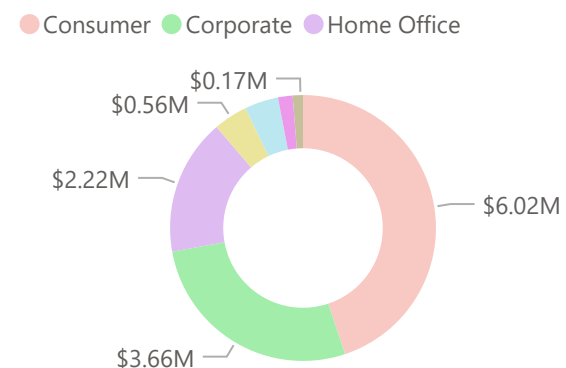
## Sales by Item Category



## Sales by Item Sub Category



## Sales by Item Segment



## Product Name

58 Out of 10901 items are Unsold

Product Name	Count
Curtains	10
Doodh_Kesar_Body_Lotion (200ML)	10
Lime_Cool_Bathing_Bar (125GM)	10
Waterproof_Immersion_Rod	10
Double_Bedsheet_set	9
Suflower_Oil (1L)	2
Bodv Milk Nourishina Lotion (120ML)	1



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# TRANSACTION BASED Analysis



2930

Receipt



\$13.4M

Sales



44,722

Quantity



\$11.3M

Cost



5818

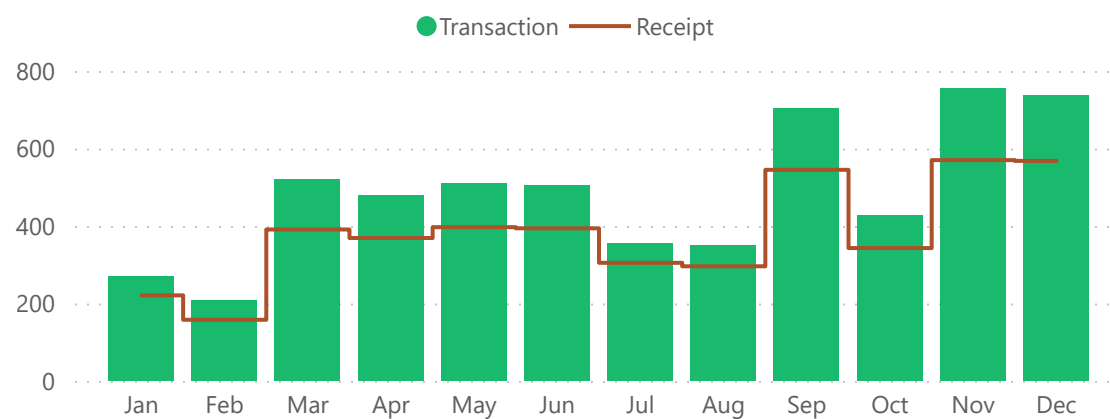
Transaction



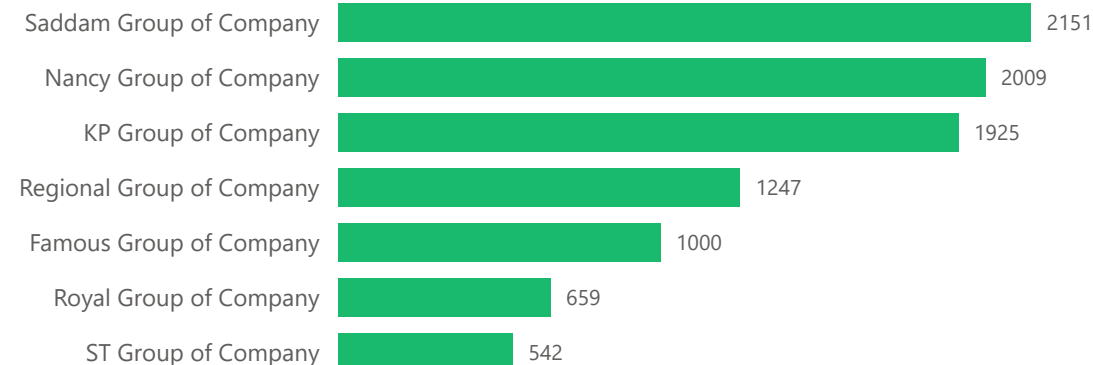
2.0

Transaction Per Receipt

## Transaction and Receipt by Month



## Transaction by Company



## Transaction by Product



Store	Sales	Quantity	Transaction	Receipt	Profit
STHYD-6 KP Sinha Shop Hyderabad	\$13,82,071	4,251	979	487	\$80,224
STVSK-1 Saddam Fashion and Style Shop ...	\$11,36,150	4,251	972	481	\$2,09,929
STTRV-0 Saddam TS Fashion Store Trivand...	\$10,30,317	3,159	717	367	\$1,27,174
STBLR-8 Regional Fancy Store Bengaluru	\$9,09,502	2,899	682	341	\$2,15,134
STCBE-3 Regional Store de fashion Coimb...	\$8,86,336	2,851	690	342	\$1,83,736
STCHE-3 Nancy Store of Cosmetic Chennai	\$8,20,531	2,324	549	272	(\$28,416)