



## Sales Performance Matrix



Total Earnings  
**15,99,00,00,000**  
Egyptian Currency

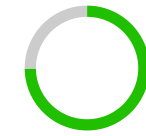
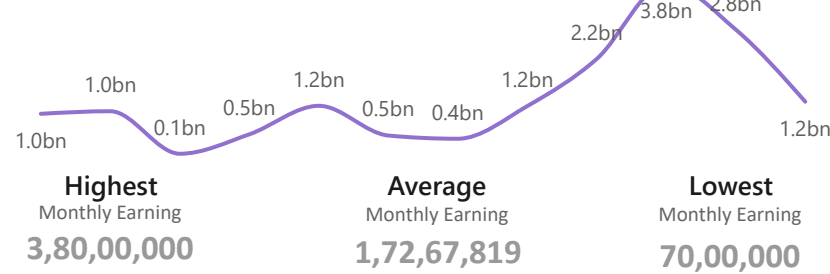
Total Paid Calls  
**926**  
Calls



### Top 5 Consultant by Sales Revenue

Mohmed	1,72,70,00,000
Rony	1,63,80,00,000
Hany	1,53,40,00,000
Dary	1,36,00,00,000
Kisho	1,28,80,00,000

### Total Earning by Month



Total Paid  
**926**  
Calls



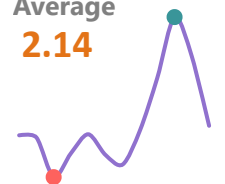
Total UnPaid  
**311**  
Calls

### Monthly Slicer

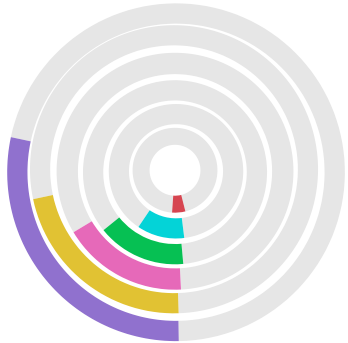
J.	F	M
A	M	J.
J.	A	S
O	N	D

### Enrolled Courses

**2643** Courses  
Average  
**2.14**

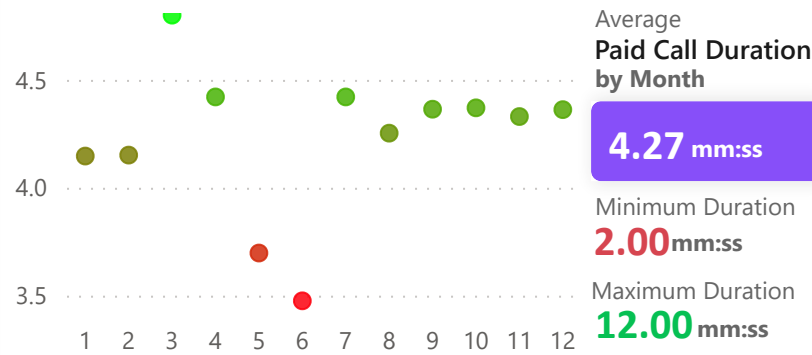


### Advertising Channel



Television Ad **4.6bn**  
Facebook Ad **3.5bn**  
Company Website **2.7bn**  
WhatsApp **2.5bn**  
Google Ad **1.8bn**  
YT Channel **0.8bn**

Average Calls by Month  
**260**



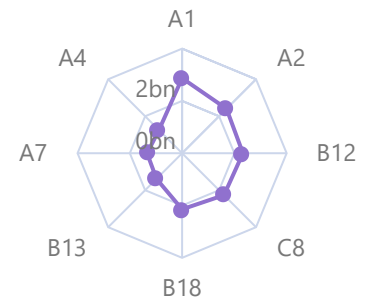
### Top 5 Training Level by Sales Revenue

KJI. L4	3,33,70,00,000
Fndn. L5	2,89,20,00,000
Pre. L3	2,32,40,00,000
Fndn. L1	2,32,00,00,000
Pre. L2	1,30,90,00,000

### Revenue by Training Level

Pre. L8	1.0bn
Pre. L4	1.0bn
Pre. L3	2.3bn
Pre. L2	1.3bn
KJI. L4	3.3bn
Fndn. L6	0.6bn
Fndn. L5	2.9bn
Fndn. L3	1.2bn
Fndn. L1	2.3bn

### Sales by Area code



### Total Sales by Sales Team

Mohammed **5.4bn**  
Top Selling Sales Team

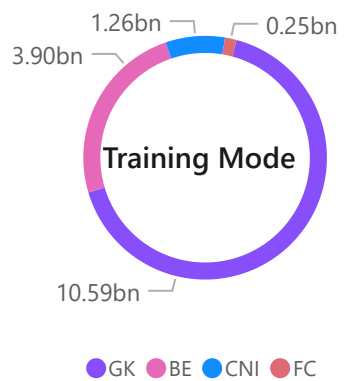
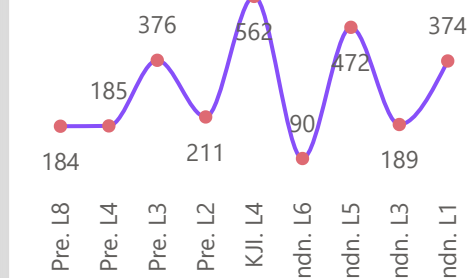
Salah	5.3bn
Mohammed	5.4bn
Ahmed	2.8bn
Abdullah	2.6bn

### Total Sales by Consultant

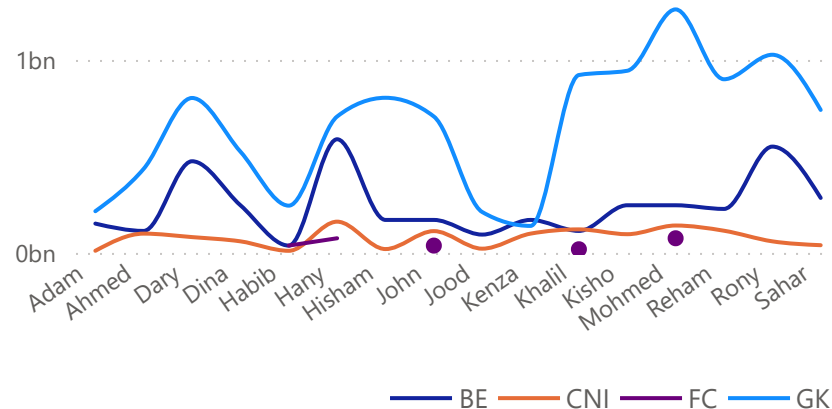
Mohmed **1.7bn**  
Top Selling Consultant

Sahar	1.1bn
Rony	1.6bn
Reham	1.2bn
Mohmed	1.7bn
Kisho	1.3bn
Khalil	1.2bn
Kenza	0.4bn
Jood	0.3bn
John	1.0bn
Hisham	1.0bn
Hany	1.5bn
Habib	0.3bn
Dina	0.8bn
Dary	1.4bn
Ahmed	0.7bn
Adam	0.4bn

### Enrolled Course by Training Level



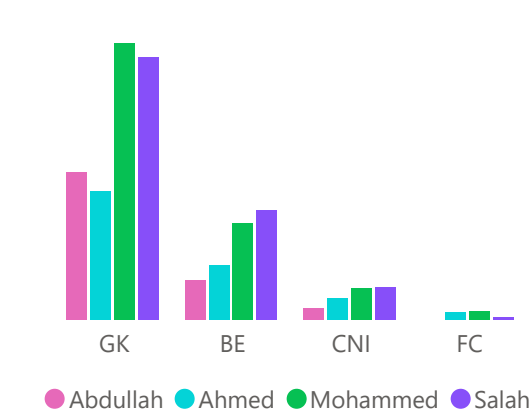
### Training Model Fees by Consultant



### Sales Team Slicer

Abdullah  
Ahmed  
Mohammed  
Salah

### Fees by Training Models and Sale Team



### Total sales by Month and Advertisement

