

Saddam Ansari
Data Analyst

Dashboard

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Product Performance

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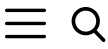
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Dashboard Overview

HOME / DASHBOARD / SALES MONITORING

Month

All

Download Report

TOTAL SALES

\$34.49M

44.19% Monthly Growth

TOTAL QTY SOLD

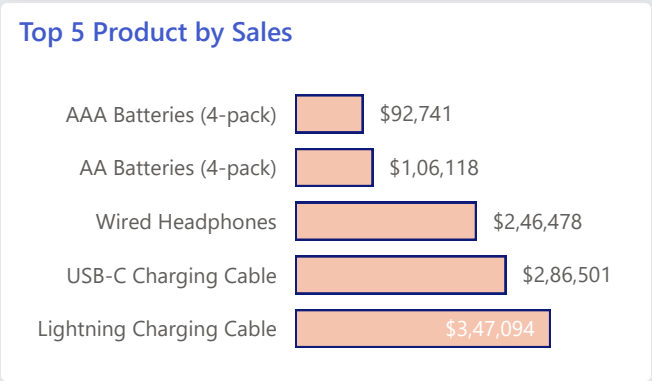
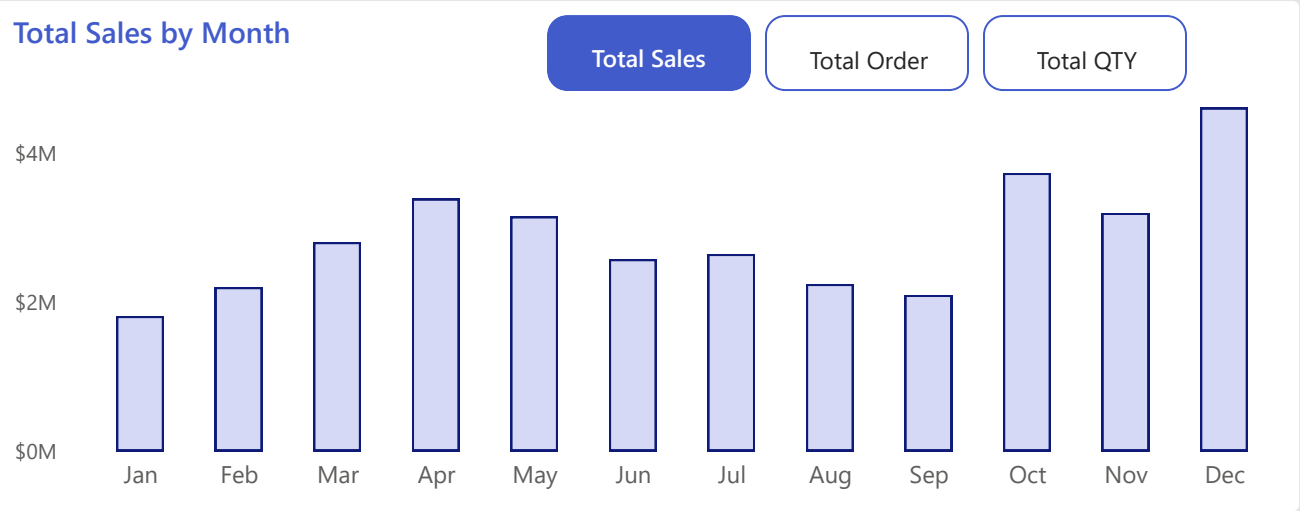
2,09,079

42.00% Monthly Growth

TOTAL ORDER

1,85,950

42.17% Monthly Growth



UNIQ ORDER

1,78,437

REPEATED ORDER

7,513


AVG SALE PER ORDER


\$164.97

AVG QTY SOLD PER ORDER


1.12

| Date | Total QTY | Total Order | Total Sales |
|------------|-----------|-------------|-------------|
| 04-12-2019 | 879 | 796 | \$1,66,728 |
| 16-12-2019 | 914 | 825 | \$1,62,971 |
| 10-12-2019 | 897 | 807 | \$1,62,833 |
| 20-12-2019 | 912 | 810 | \$1,60,181 |
| 17-12-2019 | 1,044 | 881 | \$1,57,365 |
| 29-12-2019 | 954 | 841 | \$1,56,025 |
| 05-12-2019 | 905 | 802 | \$1,55,079 |
| 21-12-2019 | 875 | 775 | \$1,54,757 |
| 18-12-2019 | 870 | 788 | \$1,54,599 |
| 13-12-2019 | 957 | 861 | \$1,53,332 |
| 24-12-2019 | 908 | 808 | \$1,52,889 |
| 30-12-2019 | 928 | 810 | \$1,52,320 |
| 25-12-2019 | 902 | 814 | \$1,52,268 |
| 22-12-2019 | 888 | 860 | \$1,52,214 |






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PAGE SECTION:



Product Performance



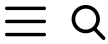
Location Performance

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Dashboard Overview

HOME / DASHBOARD / PRODUCT PERFORMANCE

Month

All

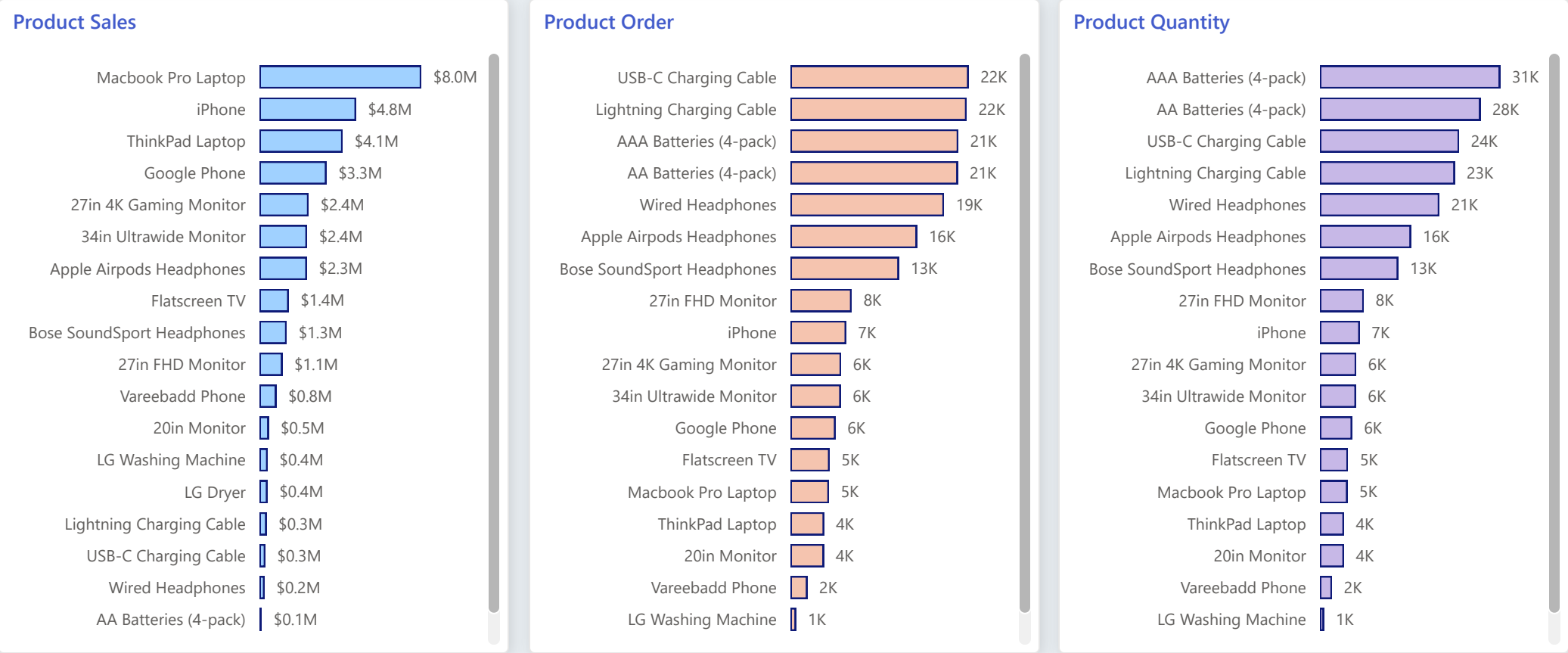
City

All

Product

All

| TOTAL SALES | TOTAL QTY SOLD | TOTAL ORDER | UNIQ ORDER | AVG SALE PER ORDER | REPEATED ORDER | AVG QTY SOLD PER ORDER |
|-------------|----------------|-------------|------------|--------------------|----------------|------------------------|
| \$34.49M | 2,09,079 | 1,85,950 | 1,78,437 | \$165 | 7,513 | 1.12 |



Note: In this section, I've meticulously designed visuals that highlight key metrics for each product, providing valuable insights into sales, quantity sold, and order details. Each visual is tailored to showcase specific product attributes, allowing for a detailed examination of performance across different dimensions.



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Dashboard Overview

HOME / DASHBOARD / LOCATION PERFORMANCE

Month

All

City

All

Product

All

TOTAL SALES

\$34.49M

TOTAL QTY SOLD

2,09,079

TOTAL ORDER

1,85,950

UNIQ ORDER

1,78,437

AVG SALE PER ORDER

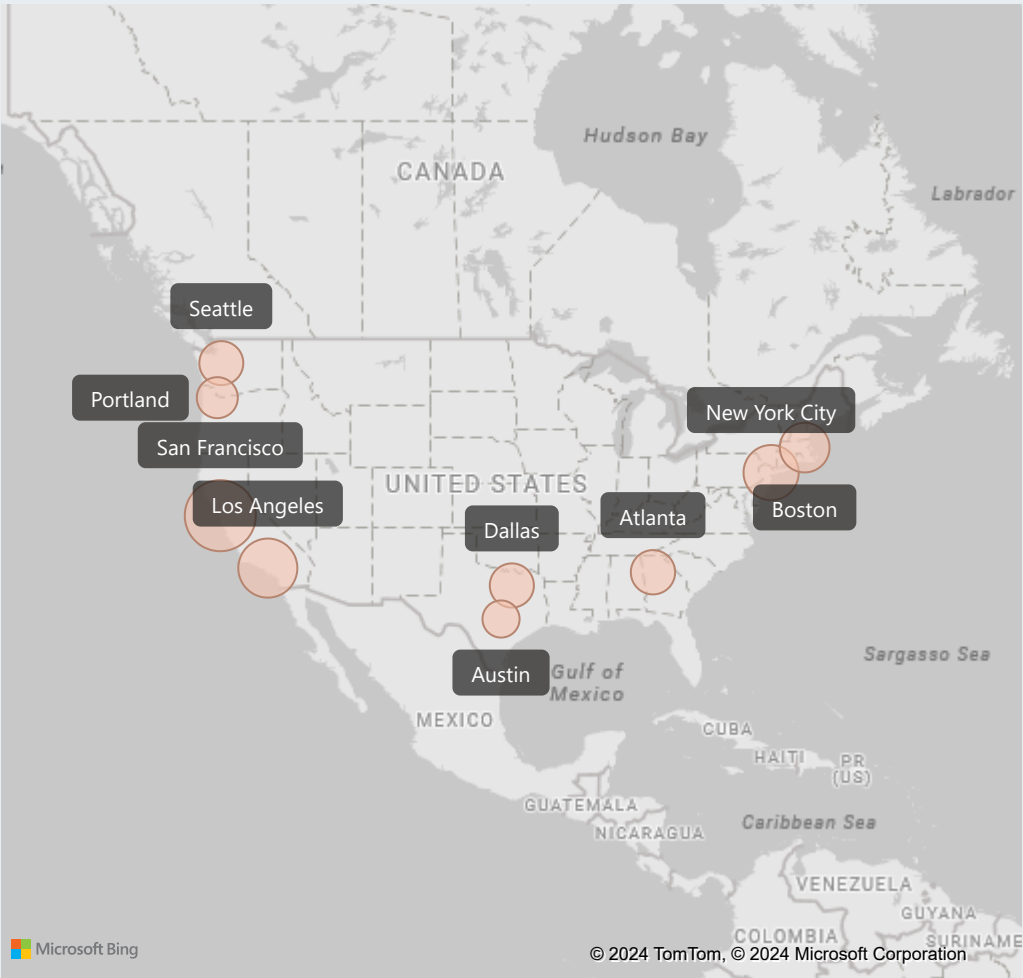
\$165

REPEATED ORDER

7,513

AVG QTY SOLD PER ORDER

1.12



Total Sales by City

Total Sales

Total Order

Total QTY



San Francisco emerges as a powerhouse in our sales analysis, reflecting a combination of strategic factors that influence consumer behavior and purchasing power.

Economic Prosperity:

San Francisco boasts one of the highest median household incomes in the United States, driven largely by its robust tech industry and thriving entrepreneurial ecosystem. The average household income here surpasses \$112,000 annually, creating a favorable environment for premium product sales like high-end laptops and electronics.

Demographic Influence:

The city's demographic profile is characterized by a tech-savvy, affluent population