

DASHBOARD / **TICKET MONITORING**

Welcome to Dashboard

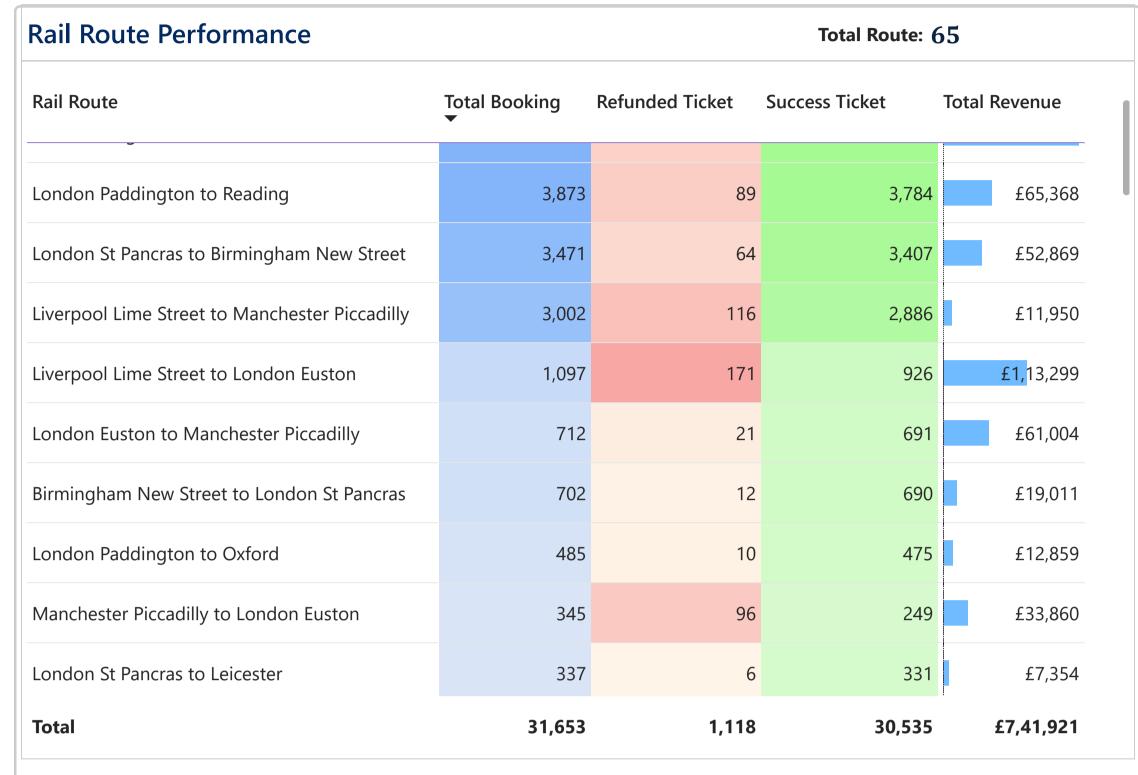


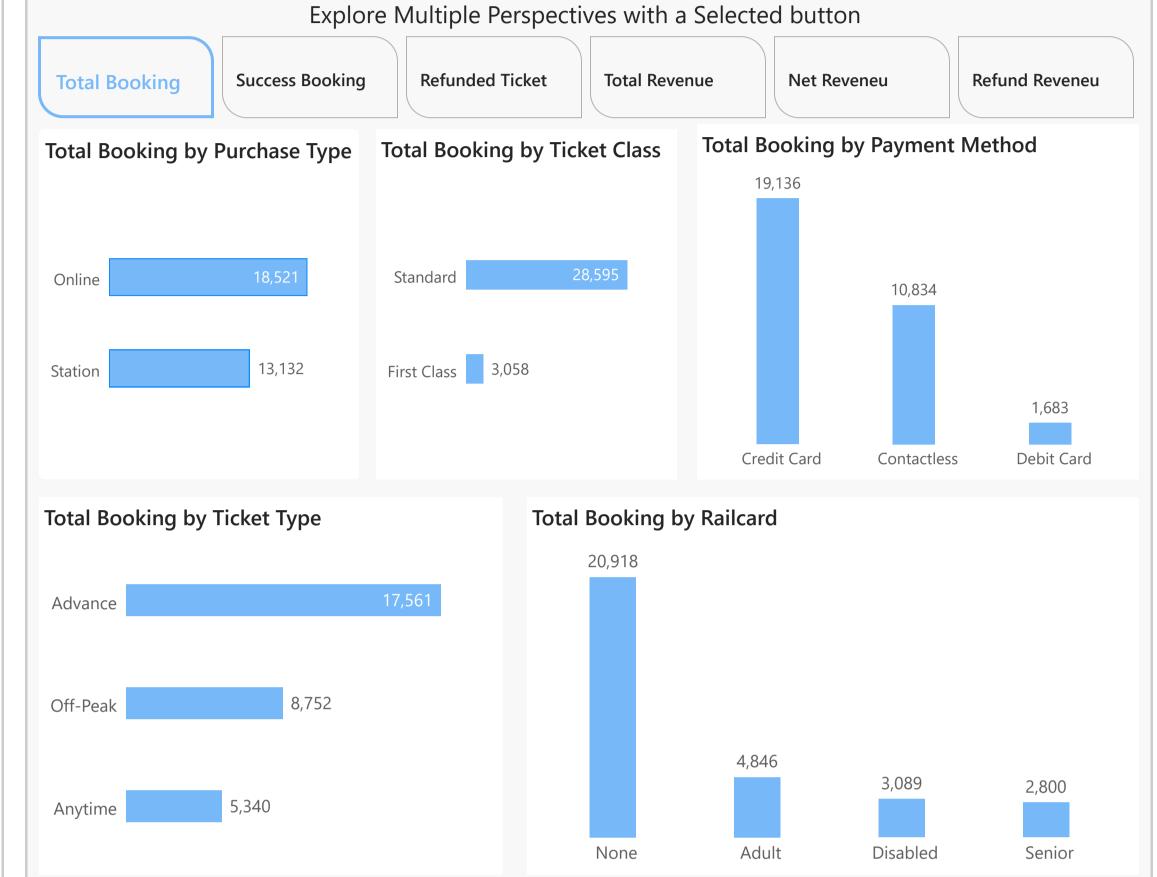




Key Notes

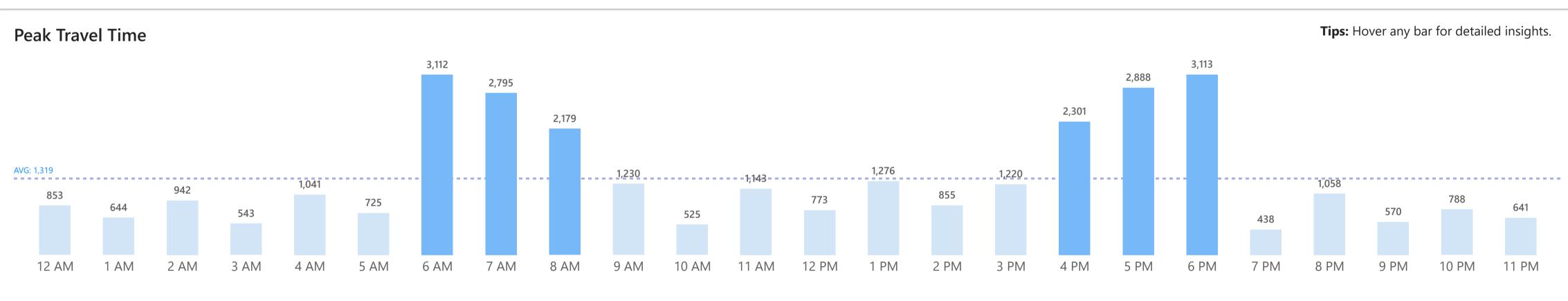






User Guide

· When discussing the most popular route based on total successful bookings, the Manchester Piccadilly to Liverpool Lime Street route has the highest number of ticket bookings, with a total of 4,537 tickets booked. •On the other hand, when considering revenue, the London Kings Cross to York route generated the highest revenue, amounting to £183,193.



Insight: When we talk about peak travel times, the period from 6 AM to 8 AM sees the highest ticket bookings, with 25.55% of the total tickets booked for travel during this time. Similarly, there is also a high travel rate between 4 PM and 6 PM, with 26.23% of the total tickets or 8,302 tickets booked.

Dataset between: 08 Dec 2023 - 30 Apr 2024

Conclusion: This indicates that most people book tickets to travel to their offices or workplaces in the morning and return home in the evening.



