

SADDAM ANSARI

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PROFILE SUMMARY

Data Analyst & Power BI Developer with 9 months of experience in building dashboards, performing data modeling, visualizing, and delivering insights through Power BI, Excel, and SQL.

EXPERIENCE

Lumel – Power BI Developer Trainee

Apr 2025 – Present

- Designed **10+ industry-specific** Power BI dashboards and applications, **increasing client** engagement by **20%** and supporting product demonstrations.
- Collaborated** with **4+ cross-functional teams** (Product, Design, QA, Engineering) to deliver new features, which **reduced** development cycle time by **15%** and improved product performance.
- Identified and **resolved 30+ bugs** with QA and authored blogs & "how-to" guides, ensuring **100% defect resolution**, boosting user engagement by **25%**, and reducing support tickets by **10%**.

The Media Ant – Power BI Developer Internship

Jan 2025 – Apr 2025

- Managed 12-page** Account Management and **8-page STP dashboards**, ensuring **100% data accuracy** and meeting client needs for **5+ key accounts**.
- Integrated and modeled **data from Google Cloud Services**, Google sheet, creating interactive visuals for **12+ stakeholders**, reducing reporting time by **30%**, and publishing/maintaining dashboards on **Power BI Service**.
- Produced an **Incentive Tracker** dashboard for **200+ employees**, implementing end-user changes and adding **5+ new pages** to improve usability.

NovyPro – Data Analyst & Digital Marketing intern

Aug 2024 – Oct 2024

- Increased brand engagement by **20%** by creating **8+ industry-focused** articles and guides, and conducting market research to drive **15% higher** audience interaction.
- Developed a Power BI dashboard** to streamline social media performance tracking, reducing manual reporting time by **30%** and enabling data-driven content strategy adjustments.

PROJECTS

eBay Used Car Sales Analysis | Power BI, Excel, Power Query, DAX | [Live Dashboard](#)

Mar 2024

- Managed a **371,000-row dataset** covering 60 years of used car sales data in Germany. Utilized Power Query for data cleaning, reducing errors by **15%** and improving data accuracy. Built an interactive Power BI dashboard, identifying a **20% surge in sales** during peak periods, enabling targeted campaigns that boosted sales by **40%**.

Maven Coffee Shop Market Entry Strategy | Power BI, Excel, Market Research, DAX | [Live Dashboard](#)

Mar 2024

- Conducted advanced data analysis on **4,000 survey responses**, identifying customer preferences and potential market opportunities. Designed an interactive Power BI dashboard to visualize key insights. Recommendations from the analysis resulted in a projected **115% sales increase** and **80% revenue uplift** within the first **6 months** of launch.

Mitron Bank Credit Card Launch Analysis | Power BI, Excel, Presentation, Dax, Financial | [GitHub Repository](#)

Jan 2024

- Created a detailed credit card launch analysis dashboard using Power BI, highlighting customer demographics and behavioral patterns. The findings contributed to a **20% improvement** in engagement strategies and enhanced decision-making by **80%**, guiding successful product rollout strategies.

TECHNICAL SKILLS

- Analytical Tools, Languages:** Excel, Power BI, Power Query, Data Modelling, Python, SQL, Time intelligence functions, DAX functions, ETL, Pivot Table, Lookup Functions, Data Cleaning, Excel Functions, Data Validation, Data Preparation, Statistical Analysis
- Others:** Business Intelligence, Prompt Engineering, Google Sheet, Gemini

EDUCATION

Nalanda Open University

Jul 2022 – Aug 2025

Bachelor of Science

CERTIFICATION

- Microsoft Power BI Data Analyst Professional Certificate – Coursera & Microsoft

Dec 2024 - Mar 2025

ACHIEVEMENT

- 1st Prize, Codebasics Resume Project Challenge:** Outperformed **4,500+ participants** with advanced analytical and strategic skills.
- Runner-Up, ONYX Data DNA Challenge:** Ranked **top 2 of 1,000+ competitors** for insightful product rating analysis.
- Fan Favorite, Maven Analytics Community:** Delivered high-impact data insights and standout solutions in coffee market analysis.
- Extensive Portfolio, 120+ Projects:** Delivered data-driven solutions across Consumer Products, Healthcare, Finance, Retail & Marketing Analytics.