

# MDC INC. MEAL DELIVERY DASHBOARD

31.92bn

Total revenue

120M

No\_of\_Orders

3.96bn

Discounted value

24.50

Over All Discount%

Year Category, week

- ✓ ☐ Year 1
- ✓ ☐ Year 2
- ✓ ☐ Year 3

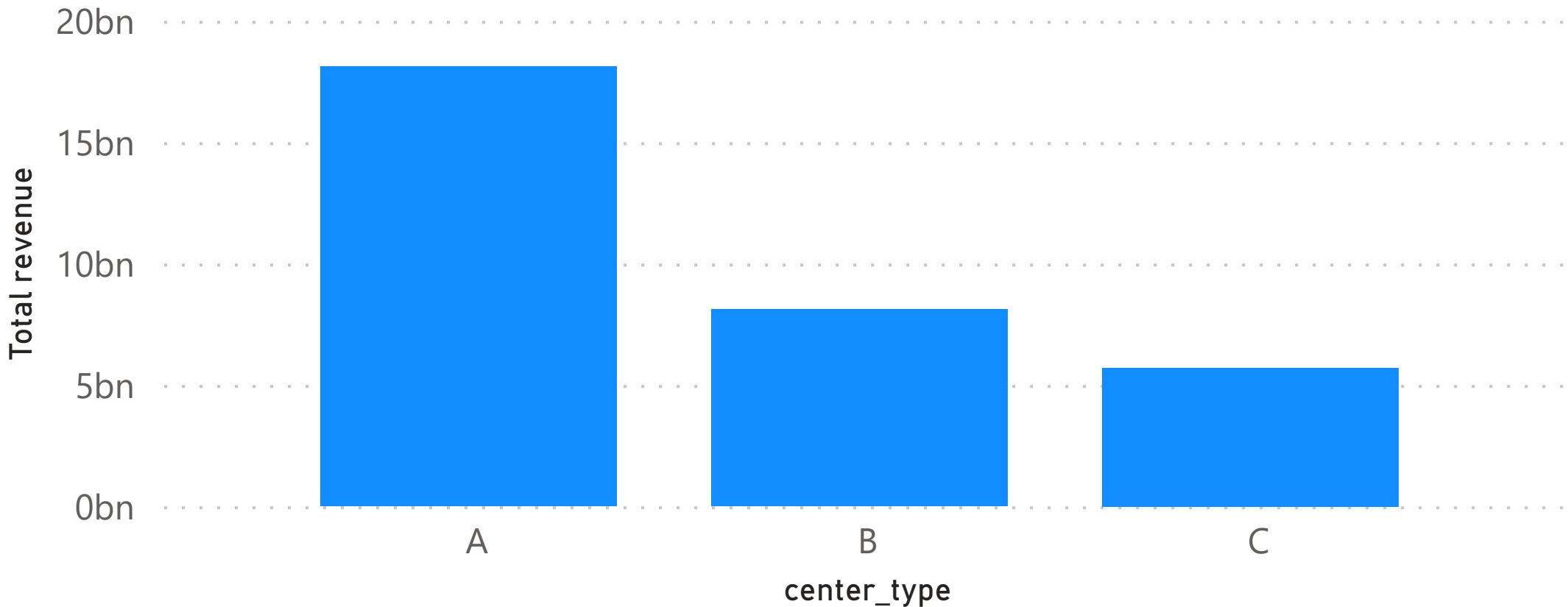
center\_type

- ☐ A
- ☐ B
- ☐ C

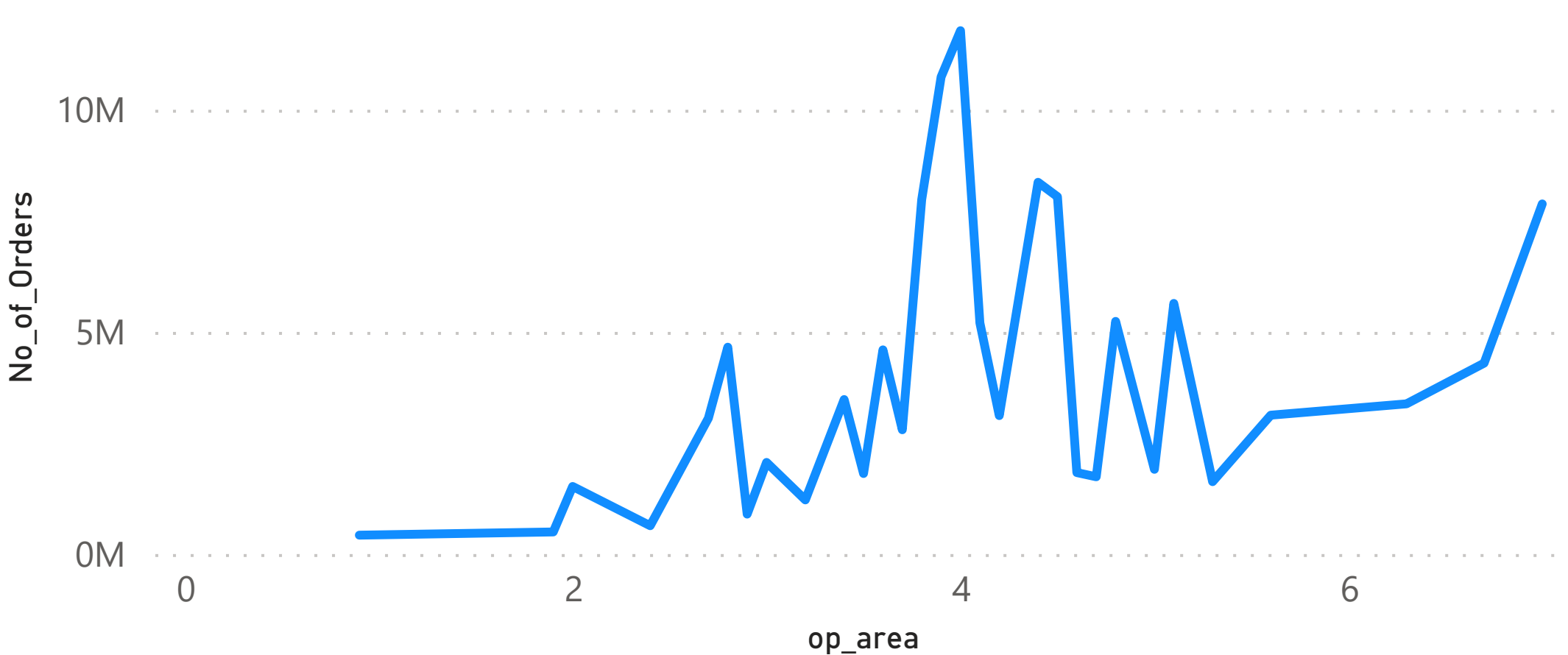
cuisine

- ☐ CONTINENTAL
- ☐ INDIAN
- ☐ ITALIAN
- ☐ THAI

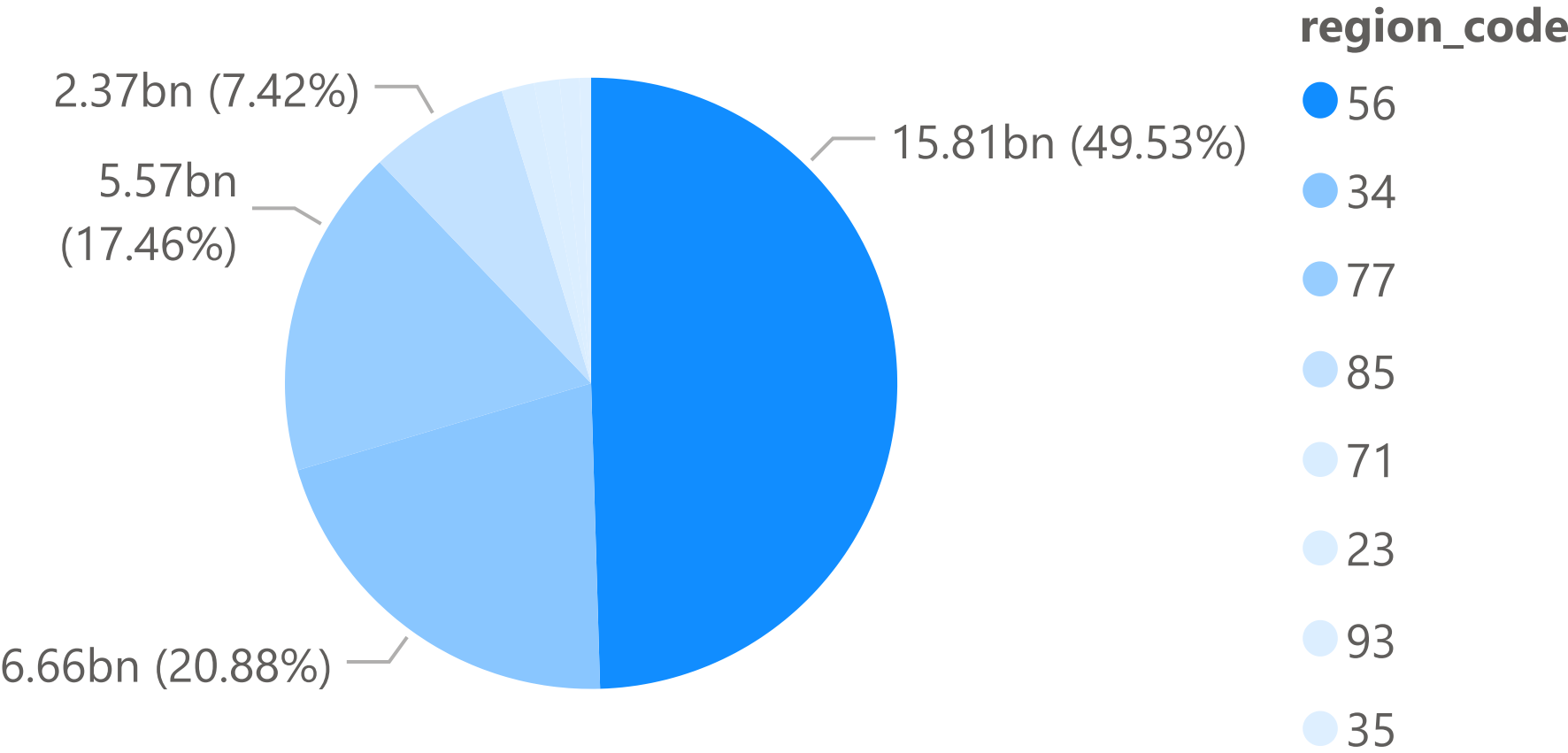
## SALES DRILL DOWN - CENTER/CUISINE



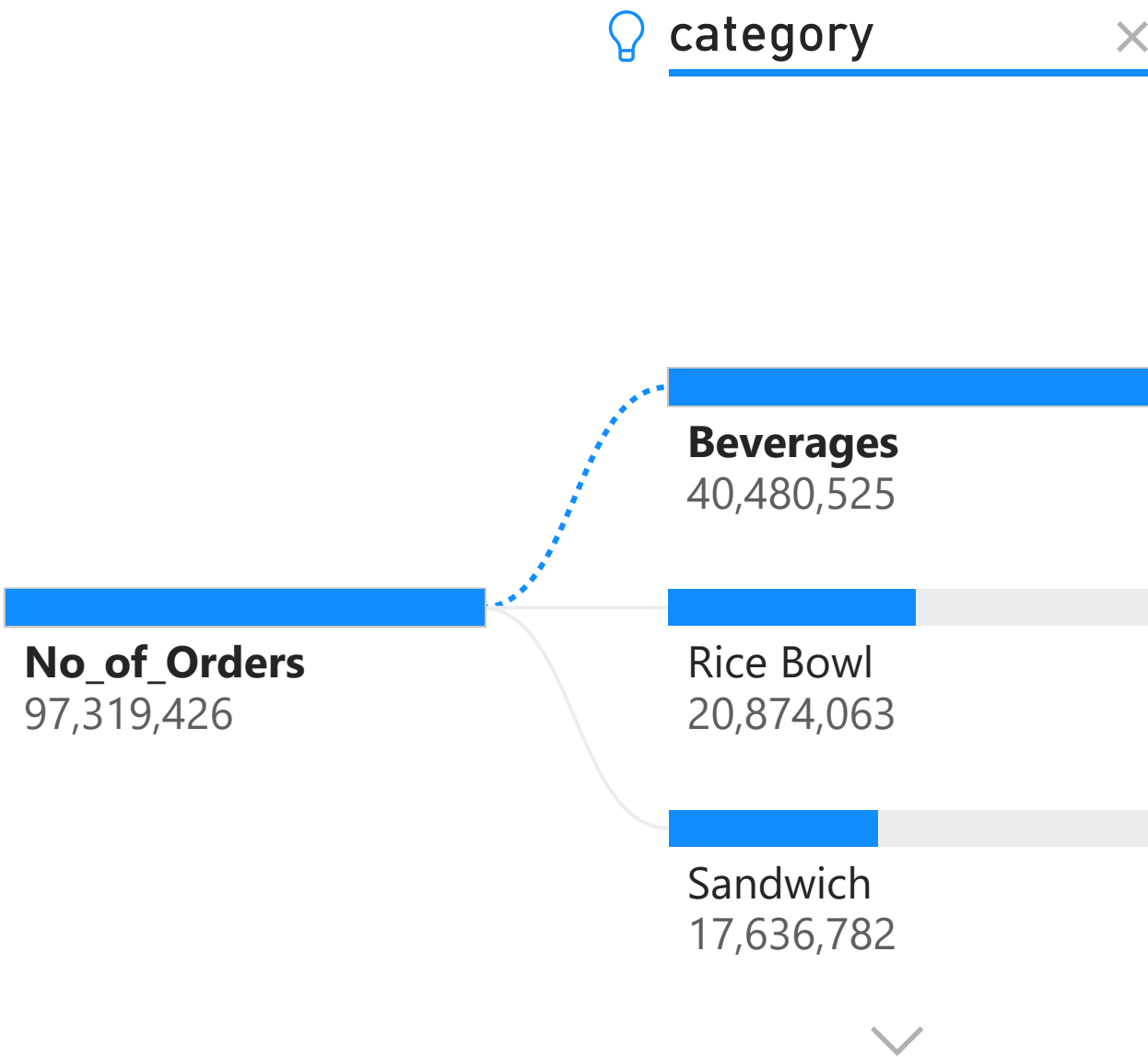
## OPERATIONAL AREA VS NO. OF ORDERS



## REVENUE DISTRIBUTION BY REGION

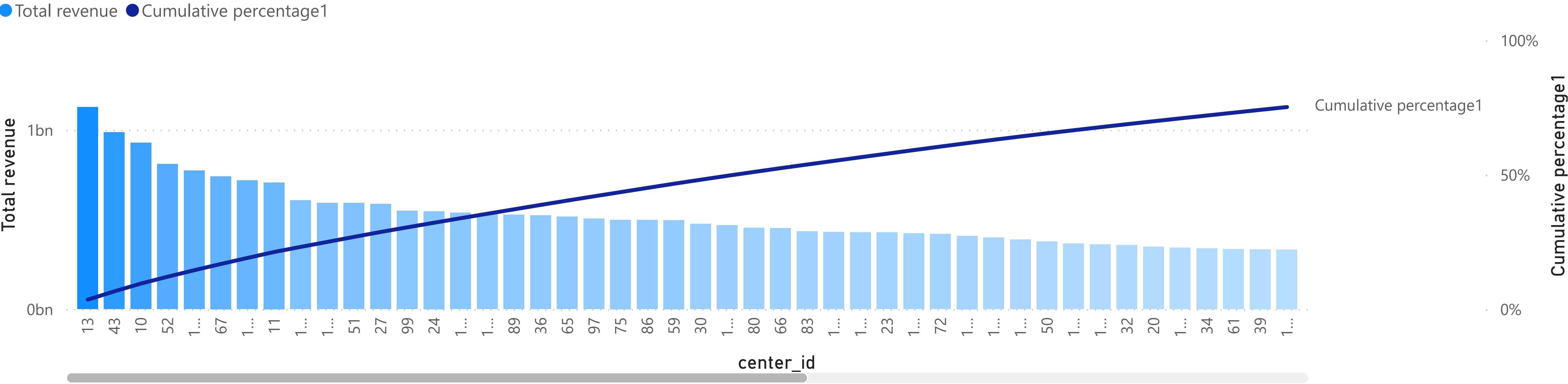


## TOP SELLING CATEGORIES

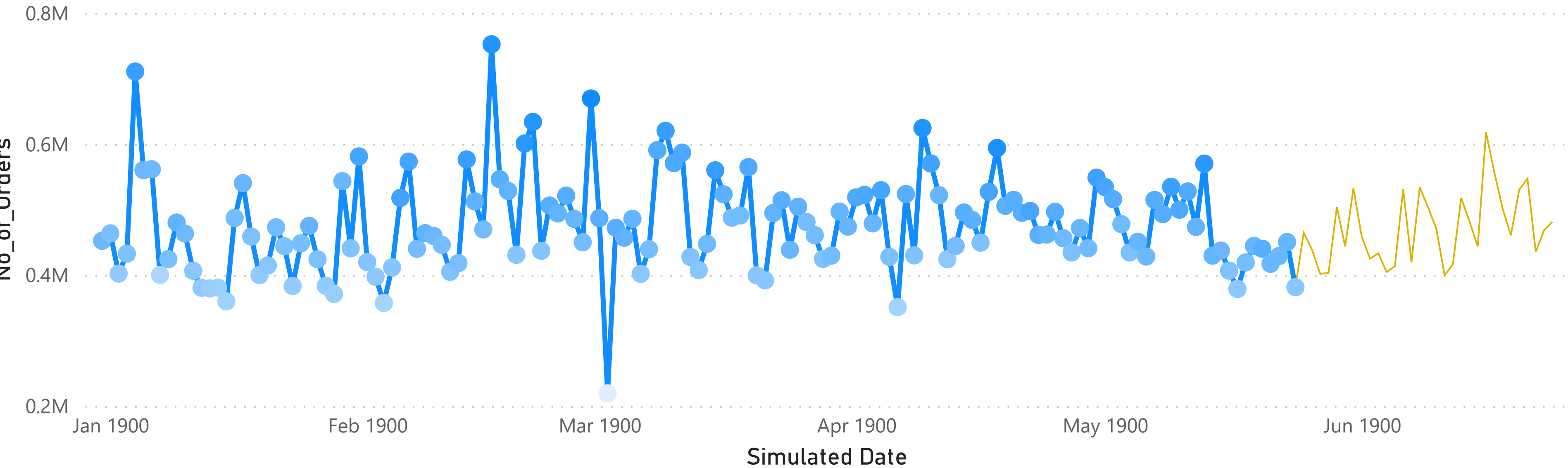


# MDC INC. MEAL DELIVERY DASHBOARD - FORECASTING

## REVENUE BY CENTER PARETO ANALYSIS



## NUM OF ORDERS - FORECASTED



## FORECASTING FILTERS

center\_type

A

city\_code

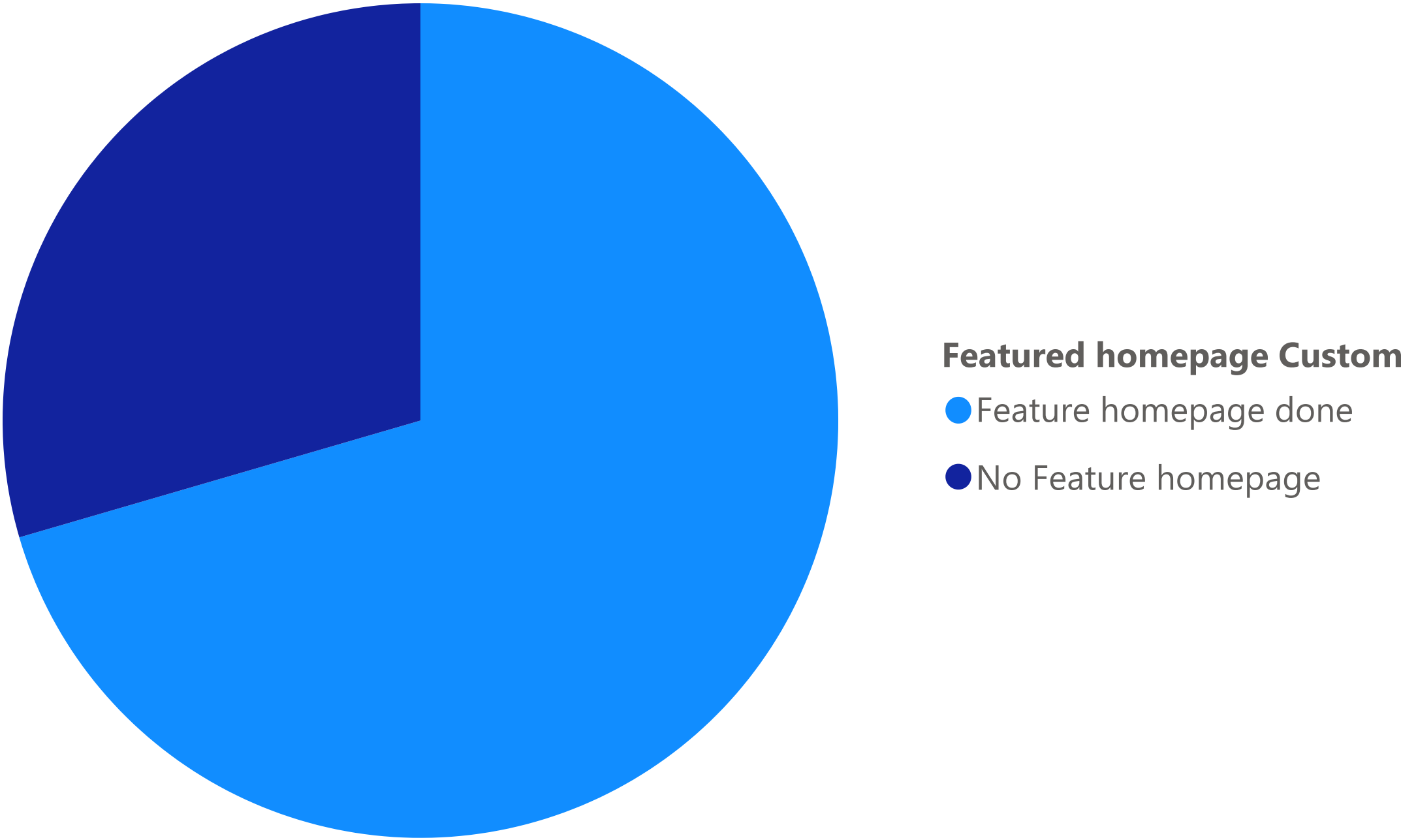
All

category

All

# MDC INC. MEAL DELIVERY DASHBOARD - PROMOTIONS ANALYSIS

FEATURED HOMEPAGE EFFECTIVENESS



EMAIL PROMOTION EFFECTIVENESS

