

- **Tiers :**

- Tier 1: +50%
- Tier 2: +30%
- Tier 3: +10%

Free listings up to 3, no premium exposure or top of page in search in our platform

19\$ per month unlimited listings per user

Loan officer 30\$ per lead

Top three lead advertisement placement pricing is tiered based (see tiered percentage) upon number of lenders competing for top 3 spot, other lenders are then listed in the drop down

13% transaction fee for appraisers

Notary transaction fee : 8\$ to notary and 3\$ to customer?

Appraisal leads cost 10-25% of the appraisal fee

To be listed in our directory it is free but the top three spots are paid by the tiered system and charge maybe 30\$ a month?

We can have a recommended connections section of the virtual business card for people wanting to refer people to a specific person which is free for now

We can charge .50 cents per document on the docusign

For our virtual agent service (ai) we charge .05% of the total sales price of the home for selling buying we need to understand the new law about buyer agent commission,

Here are the free services :

CRM= Free

Task Manager= Free

Referral leads= Free

Website for agents (business card)=Free

Email server= Free

Document storage = Free up to a point (**Price range:** \$60 - \$77 per GB per month)

Email blast marketing tool= Free

Tax software= Free

Accounting software= Free

Real Estate training mock scenarios guide train new realtors = Free

Video conferencing = Free unless need cloud recording (maybe they can use part of their document storage page)

User virtual business card advertising and referral section space = Free

(We can have a recommended connections section of the virtual business card for people wanting to refer people to a specific person which is free for now)