Deploying R into Business Intelligence and Real-time Applications

Louis Bajuk-Yorgan*

Tibco Software Inc.
*Contact author: lbajuk@tibco.com

Keywords: Commercial, Real time, Streaming Data, TERR, TIBCO

Open source R provides a powerful environment for statisticians to analyze data and develop new analytic approaches. However, their organizations often struggle with the best way to reliably and repeatably integrate their statisticians' work into other parts of the business. This presentation will demonstrate how **TIBCO Enterprise Runtime for R** (**TERR**)¹ can be used to deploy R language analyses into Business Intelligence applications and into real-time, event-driven applications, so that the organization can more easily benefit from their statisticians' work. Examples will include fraud detection & marketing upsell.

References

[1] Louis Bajuk-Yorgan (2013). TIBCO Enterprise Runtime for R, http://spotfire.tibco.com/terr.