

Acquisition Overview

All Users

100.00% Users

Apr 28, 2019 - May 4, 2019

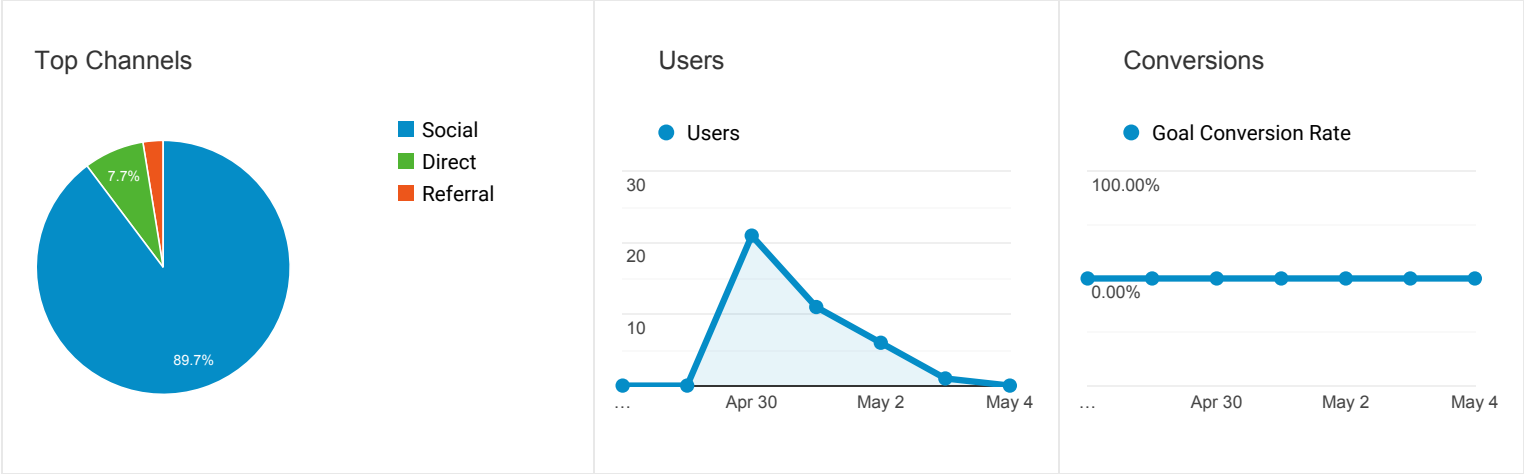
Primary Dimension:

Conversion:

Top Channels

All Goals

Edit Channel Grouping



| | Acquisition | | | Behavior | | |
|---|-------------|-----------|----------|-------------|-----------------|-----------------------|
| | Users | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration |
| | 38 | 34 | 44 | 88.64% | 1.14 | 00:01:04 |
| 1 | Social | 35 | | 87.18% | | |
| 2 | Direct | 3 | | 100.00% | | |
| 3 | Referral | 1 | | 100.00% | | |

Conversions

Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

To see all 3 Channels click [here](#).

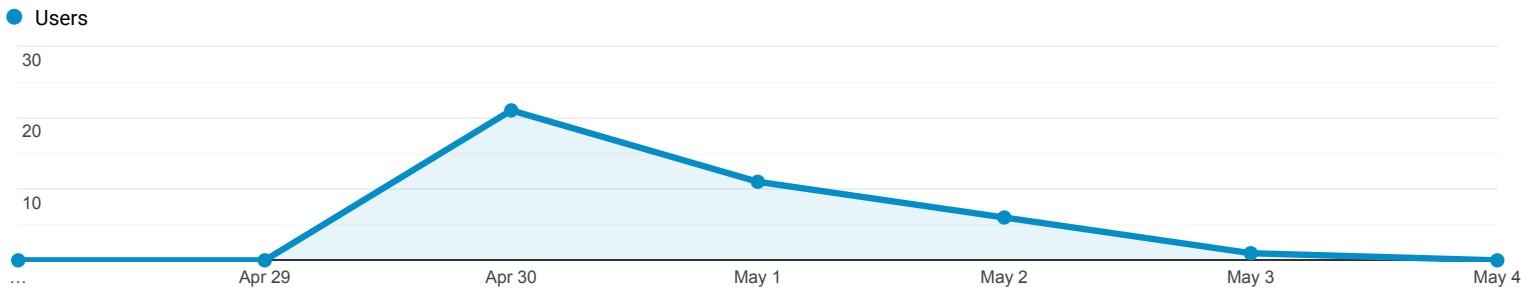


Audience Overview

All Users
100.00% Users

Apr 28, 2019 - May 4, 2019

Overview



Users

38

New Users

34

Sessions

44

Number of Sessions per User

1.16

Pageviews

50

Pages / Session

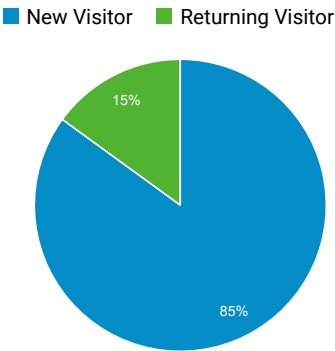
1.14

Avg. Session Duration

00:01:04

Bounce Rate

88.64%



| Language | | Users | % Users |
|----------|-------|-------|---------|
| 1. | en-us | 35 | 92.11% |
| 2. | de-ch | 1 | 2.63% |
| 3. | en-gb | 1 | 2.63% |
| 4. | zh-cn | 1 | 2.63% |

Location

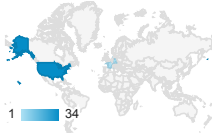
All Users

100.00% Users

Apr 28, 2019 - May 4, 2019

Map Overlay

Summary



| Country | Acquisition | | | Behavior | | | Conversions | | |
|----------------------------------|---|---|---|---|---|---|---|---|---|
| | Users | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 38 % of Total: 100.00% (38) | 34 % of Total: 100.00% (34) | 44 % of Total: 100.00% (44) | 88.64% Avg for View: 88.64% (0.00%) | 1.14 Avg for View: 1.14 (0.00%) | 00:01:04 Avg for View: 00:01:04 (0.00%) | 0.00% Avg for View: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. United States | 34 (89.47%) | 30 (88.24%) | 40 (90.91%) | 87.50% | 1.15 | 00:01:10 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. Germany | 2 (5.26%) | 2 (5.88%) | 2 (4.55%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 3. Switzerland | 1 (2.63%) | 1 (2.94%) | 1 (2.27%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 4. France | 1 (2.63%) | 1 (2.94%) | 1 (2.27%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 4 of 4

Overview

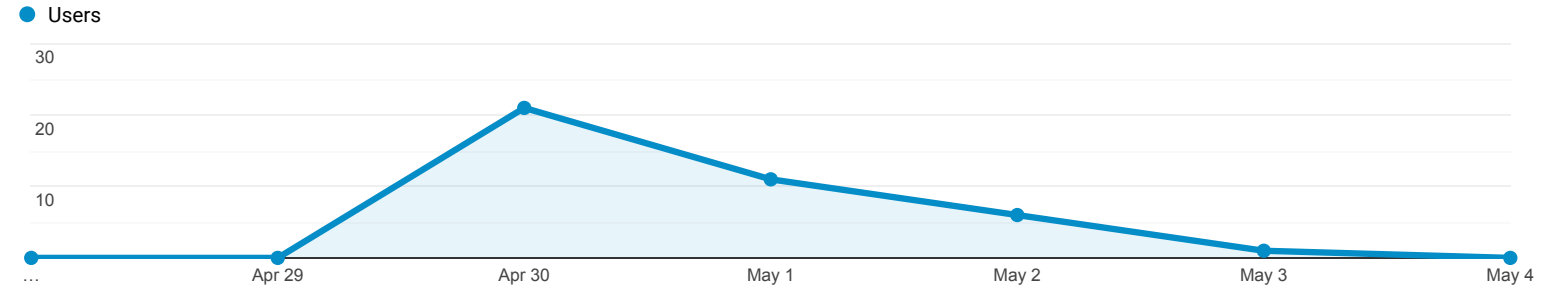
All Users

100.00% Users

Apr 28, 2019 - May 4, 2019

Explorer

Summary



| Device Category | Acquisition | | | Behavior | | | Conversions | | |
|-----------------|--------------------------------------|--------------------------------------|--------------------------------------|--|--|--|--|----------------------------------|--|
| | Users | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 38 % of Total: 100.00% (38) | 34 % of Total: 100.00% (34) | 44 % of Total: 100.00% (44) | 88.64% Avg for View: 88.64% (0.00%) | 1.14 Avg for View: 1.14 (0.00%) | 00:01:04 Avg for View: 00:01:04 (0.00%) | 0.00% Avg for View: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. mobile | 22 (57.89%) | 21 (61.76%) | 23 (52.27%) | 91.30% | 1.09 | 00:00:04 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. desktop | 16 (42.11%) | 13 (38.24%) | 21 (47.73%) | 85.71% | 1.19 | 00:02:09 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 2 of 2