

## **Problem C: Graduate Scheme Grumbles**

Your team has been commissioned to create a software solution for a growing software consultancy company that is struggling to keep up with demand for entry to its graduate scheme.

GoSoft Inc. has been gaining a reputation in the industry for its unconventional approaches to software development and its innovation in solving difficult organisational problems for its clients. It was voted “best employer” in a recent high profile industry survey.

As a result, its graduate scheme has been inundated with applications, receiving up to 1000 times more applicants than in previous years. The small recruitment team just can’t keep up. Applications are being lost or ignored. The wrong people are being invited to assessment centres, and complaints are pouring in from successful applicants who’ve been sent rejection letters. Brainstorm a set of user stories that, if implemented, could help this company recruit the right graduates, without damaging their reputation by alienating the thousands of unsuccessful applicants.