Method Perforemances

Exponential smoothing

MSTA: Holt-Winter's method with additive seasonality model

CH4: Holt's linear exponential smoothing model

GMAF: Holt-Winter's method with multiplicative seasonality model

ET12: Holt-Winter's method with additive seasonality model

ARIMA

According to the trend and seasonality of the data, we choose the ARIMA(p,d,q)(P,D,Q)s models. Then selecting the best model using AIC, we got ARIMA(1, 1, 1)(1, 0, 1, 12), which also pass the test.

Regression

Comparing the different models, we deduce that the model with all 11 monthly indicators and time performance has the best result. overall the linear regression assumption seems to be reasonable.