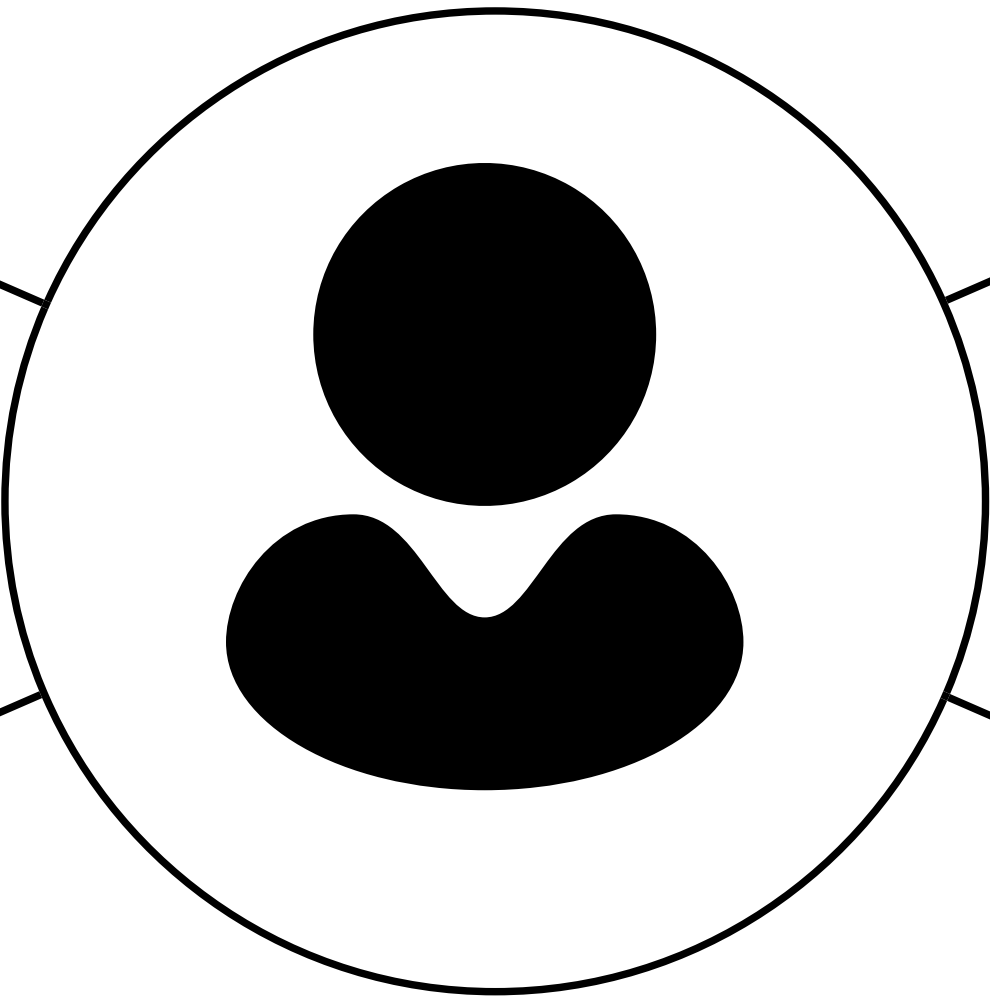


Poor network may be a challenge

A Digital app will help in stock taking.

Evolving a Customer needs might be a challenge

*What do they*  
**THINK AND FEEL?**  
what really counts  
major preoccupations  
worries & aspirations



Inventory system can reduce their workload

Influencers say to get a user friendly system for use

Boss says to maintain a keen update of stocks

Customer needs differ according to the trend

They need products that make their work easy

Surrounded by quality brands

*What do they*  
**SEE?**  
environment  
friends  
what the market offers

*What do they*  
**HEAR?**  
what friends say  
what boss say  
what influencers say

I felt bad but I learnt form taking stock wrongly

I will like an inventory section expenses in an income section

I know when I am out of stock when my goods is 40% and less

*What do they*  
**SAY AND DO?**  
attitude in public  
appearance  
behavior towards others

**PAIN**  
fears  
frustrations  
obstacles

No Proper Way to keep Stock

when to restock

Need less cumbersome solution

**GAIN**  
“wants” / needs  
measures of success  
obstacles

They gain success when they get profits through this system

success is a half quenched thirst to them

They accomplish the goals by setting primary objective and finishing them