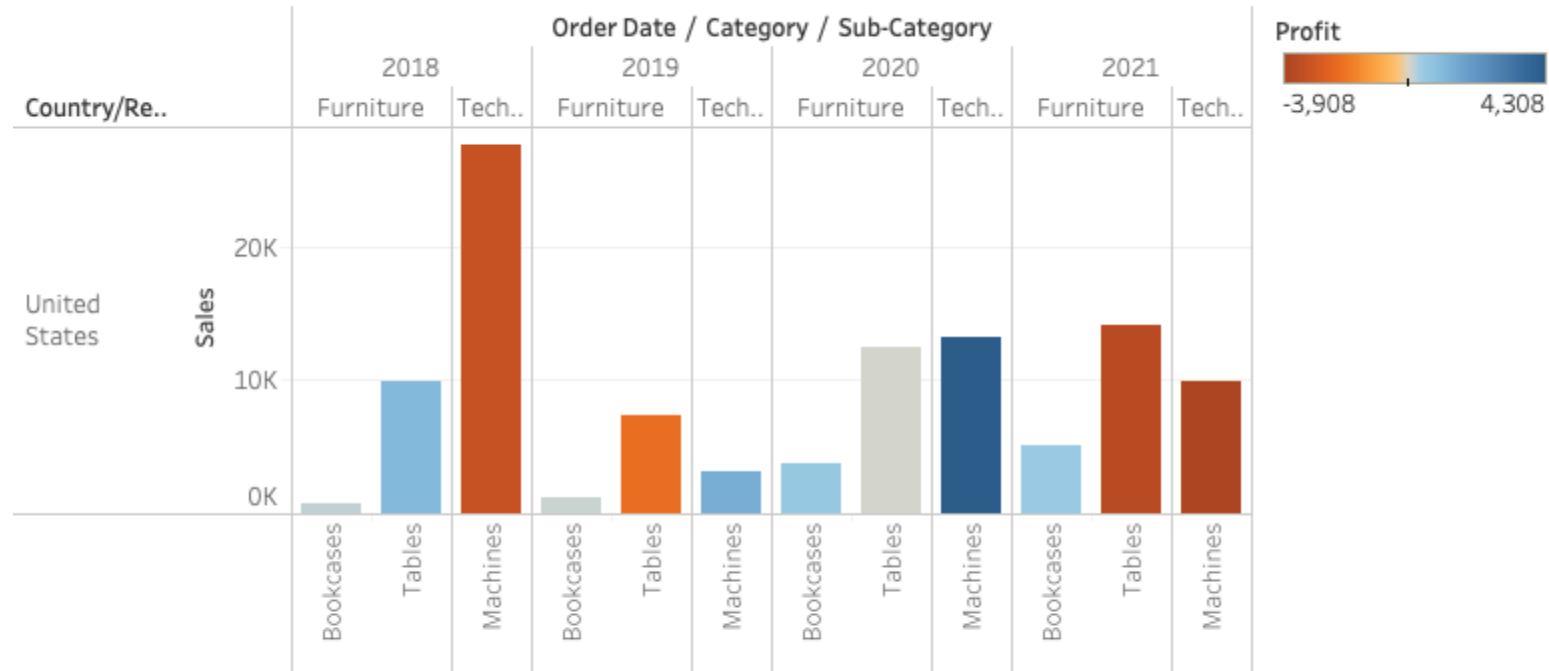# Regional Sales and Profits_example

File created on: 1/9/23 5:10:04 PM CST

Sales by Product/Region

Sum of Sales for each Sub-Category broken down by Order Date Year and Category vs. Country/Region and Region. Color shows sum of Profit. The view is filtered on Order Date Year and Sub-Category. The Order Date Year filter keeps 2018, 2019, 2020 and 2021. The Sub-Category filter keeps Bookcases, Machines and Tables.
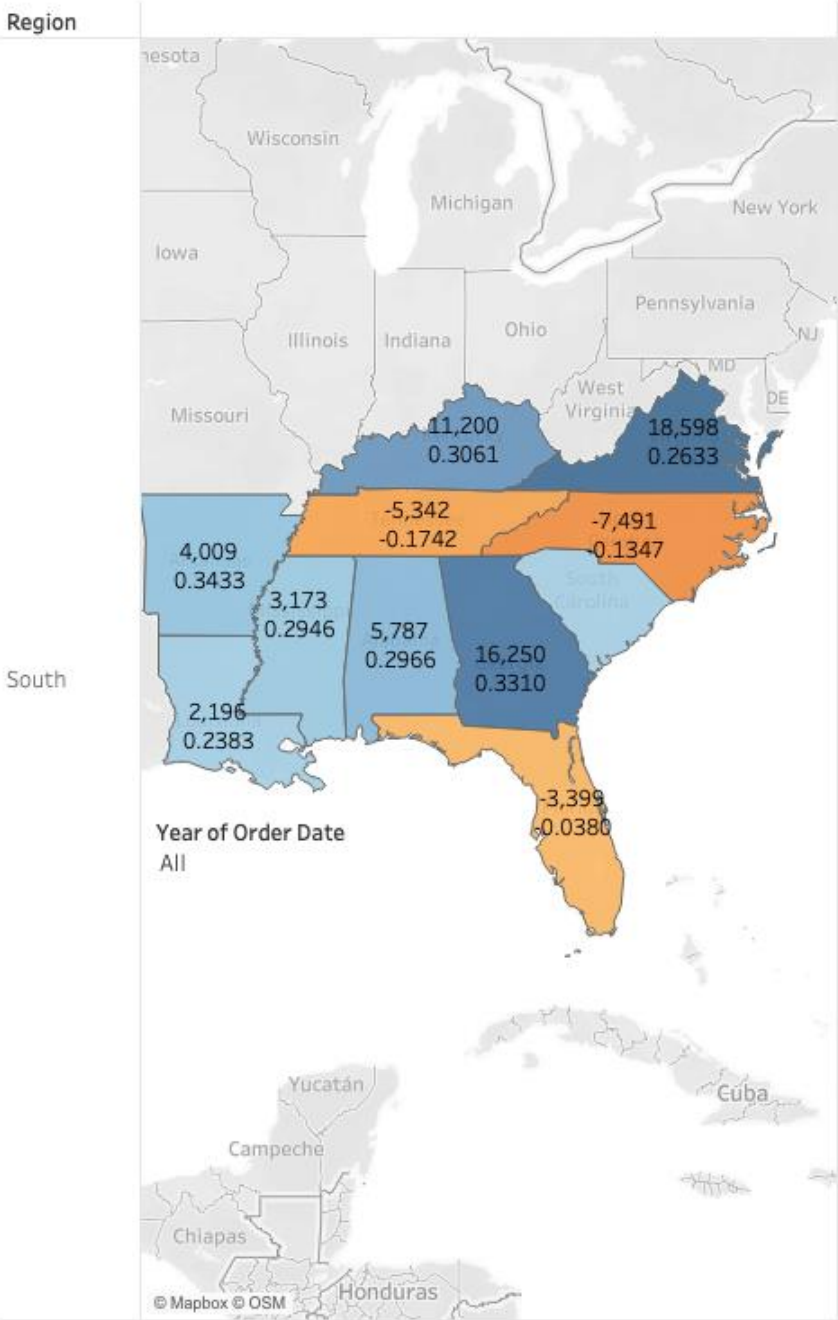
Sales in the South

Sum of Sales for each Sub-Category broken down by Order Date Year and Category vs. Country/Region. Color shows sum of Profit. The data is filtered on Region, which keeps South. The view is filtered on Order Date Year and Sub-Category. The Order Date Year filter keeps 2018, 2019, 2020 and 2021. The Sub-Category filter keeps Bookcases, Machines and Tables.
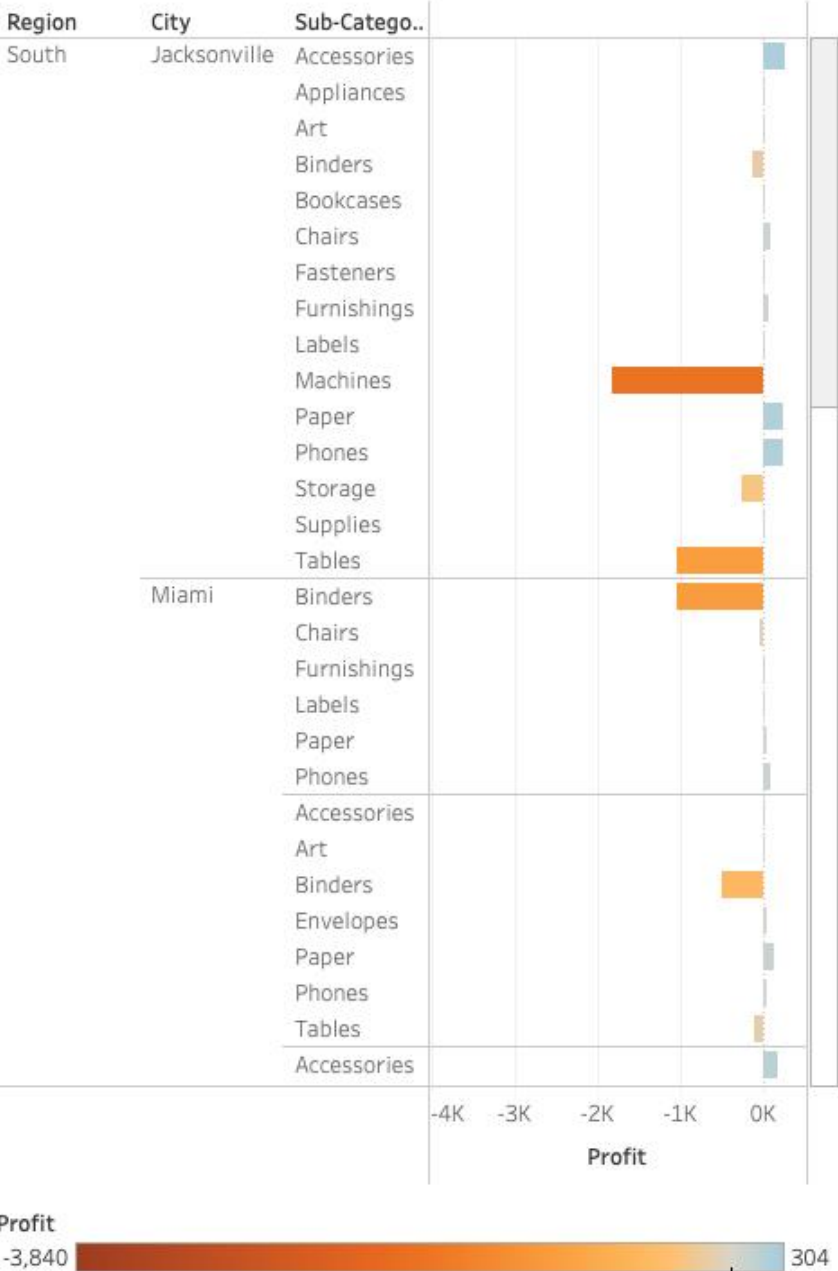
Profit Map

Map based on Longitude (generated) and Latitude (generated) broken down by Region. Color shows sum of Profit. The marks are labeled by sum of Profit and Profit Ratio. Details are shown for Country/Region and State. The data is filtered on Sub-Category and Order Date Year. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2018, 2019, 2020 and 2021. The view is filtered on Region, which keeps South.
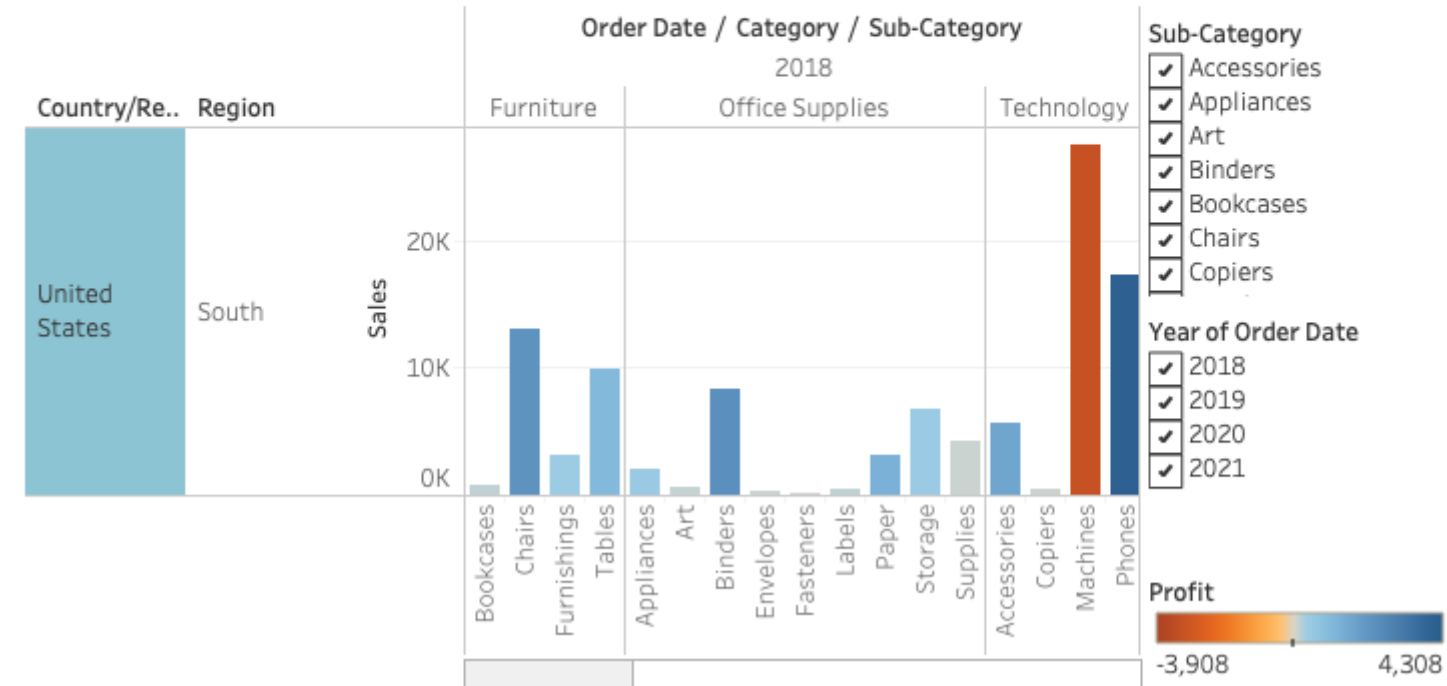
Profit Map

Region

South

11,200
0.3061

18,598
0.2633

-5,342
-0.1742

-7,491
-0.1347

4,009
0.3433

3,173
0.2946

5,787
0.2966

16,250
0.3310

2,196
0.2383

-3,399
-0.0380

Year of Order Date
All

© Mapbox © OSM

Negative Profit Bar Chart

Region	City	Sub-Catego..
South	Jacksonville	Accessories
		Appliances
		Art
		Binders
		Bookcases
		Chairs
		Fasteners
		Furnishings
		Labels
		Machines
		Paper
		Phones
		Storage
		Supplies
		Tables
	Miami	Binders
		Chairs
		Furnishings
		Labels
		Paper
		Phones
		Accessories
		Art
		Binders
		Envelopes
		Paper
		Phones
		Tables
		Accessories

-4K   -3K   -2K   -1K   0K

Profit

Profit
-3,840 ▮▮▮▮▮▮▮▮▮ 304

Improve Profits in the South

Improve Profits in the South