

Data

Analytics

Superstore

Search

Tables

Category  
City  
Country  
Customer ID  
Customer Name  
Intersect For Top 3 By P...  
Intersect For Top 3 By Q...  
Left For Profit By Top 3  
Left For Sales By Top 3  
Order Date  
Order ID  
Postal Code  
Product ID  
Product Name  
Region  
Right For Profit By Top 1...  
Right For Quantity By To...  
Row ID  
Segment  
Set 1  
Set 2  
Set 3  
Set 4  
Ship Date  
Ship Mode  
State  
Sub-Category  
Union For Sales

Pages

Filters

Customer Name

Marks

Automatic

Color  
Size  
Label  
Detail  
Tooltip  
Customer Name

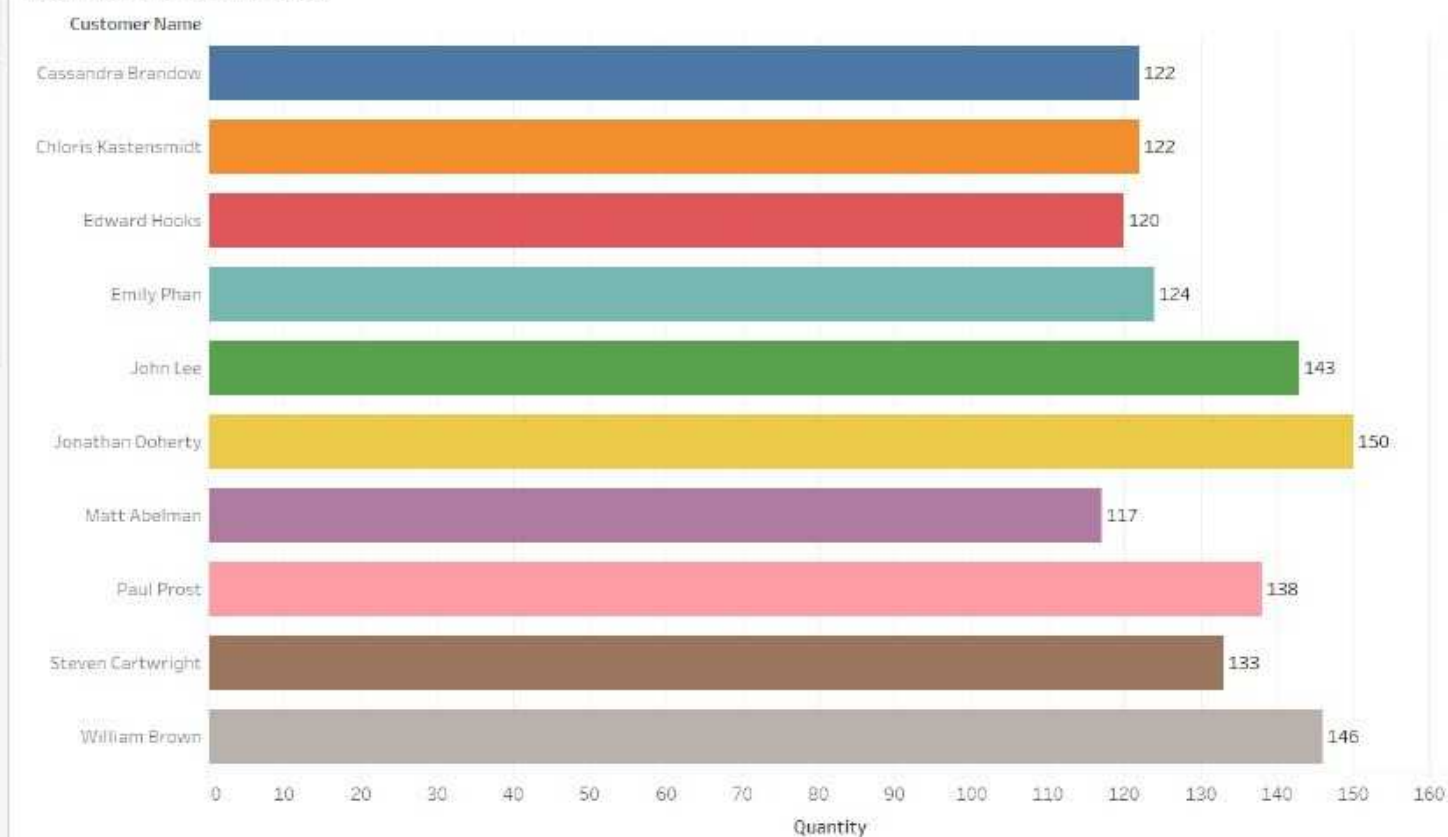
Columns

SUM(Quantity)

Rows

Customer Name

## High Value Customers



Customer Name

Cassandra Brandow  
Chloris Kastensmidt  
Edward Hooks  
Emily Phan  
John Lee  
Jonathan Doherty  
Matt Abelman  
Paul Prost  
Steven Cartwright  
William Brown

Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right

10 marks 10 rows by 1 column SUM(Quantity): 1,315

Type here to search



Near record

12:07 AM  
3/5/2024

Data Analytics

Superstore

Search

## Tables

Category  
City  
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Intersect For Top 3 By P...  
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Pages

Filters

Marks

Automatic

Color Size Label  
Detail Tooltip  
Sub-Category

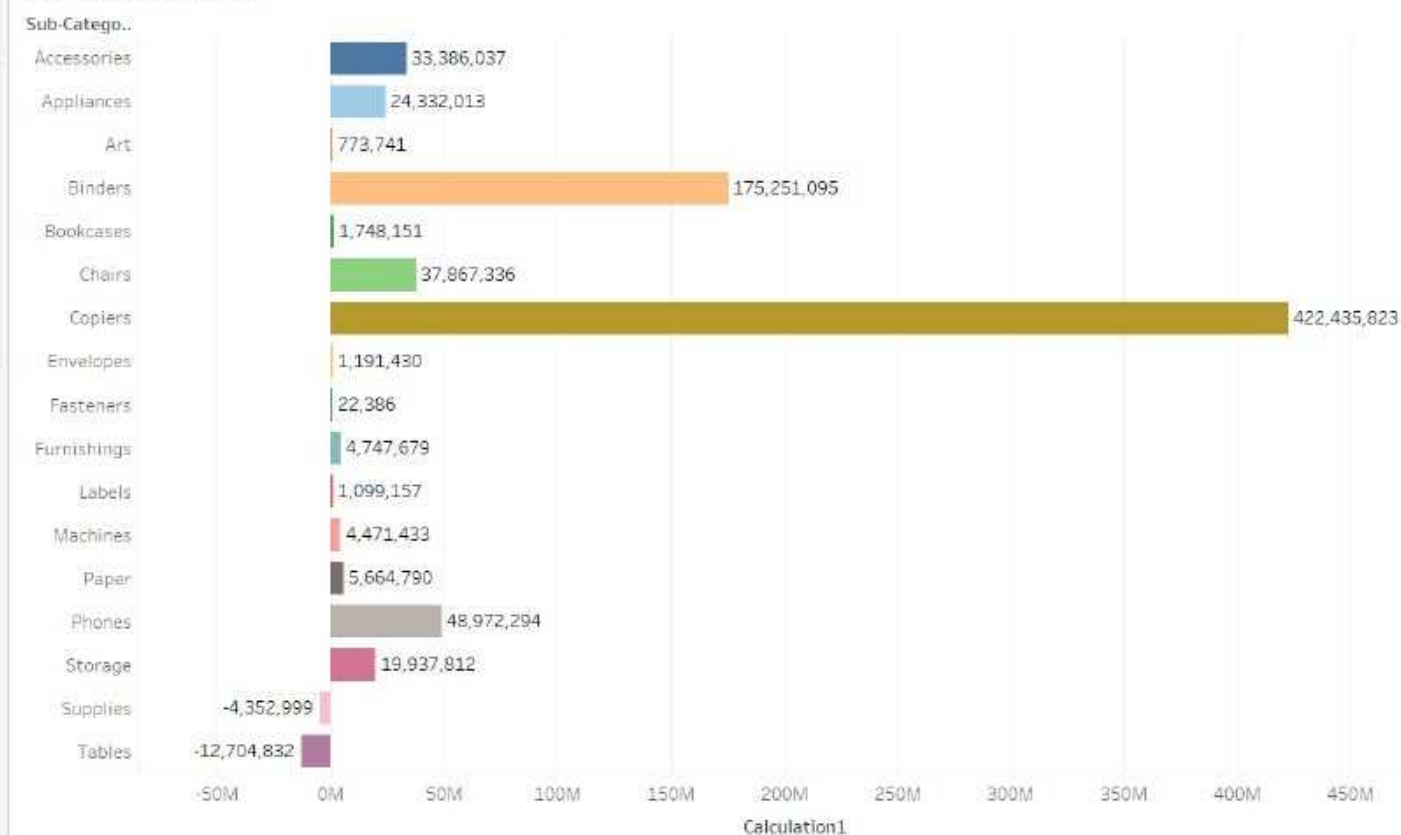
Columns

SUM( Calculation1 )

Rows

Sub-Category

## Calculation Field



Sub-Category

Accessories  
Appliances  
Art  
Binders  
Bookcases  
Chairs  
Copiers  
Envelopes  
Fasteners  
Furnishings  
Labels  
Machines  
Paper  
Phones  
Storage  
Supplies  
Tables

Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right

17 marks 17 rows by 1 column SUM( Calculation1 ): 764,843,345

Type here to search



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## Data

## Analytics

## Pages

## Columns

SUM(Calculation2)

## Rows

Sub-Category

Search

## Tables

- Category
- City
- Country
- Customer ID
- Customer Name
- Intersect For Top 3 By P...
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- Left For Profit By Top 3
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- Product Name
- Region
- Right For Profit By Top 1...
- Right For Quantity By To...
- Row ID
- Segment
- Set 1
- Set 2
- Set 3
- Set 4
- Ship Date
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- Sub-Category
- Union For Sales

## Filters

## Marks

Automatic

- Color
- Size
- Label
- Detail
- Tooltip
- Sub-Category

## Calculation Field 2

## Sub-Catego..

Accessories

Appliances

Art

Binders

Bookcases

Chairs

Copiers

Envelopes

Fasteners

Furnishings

Labels

Machines

Paper

Phones

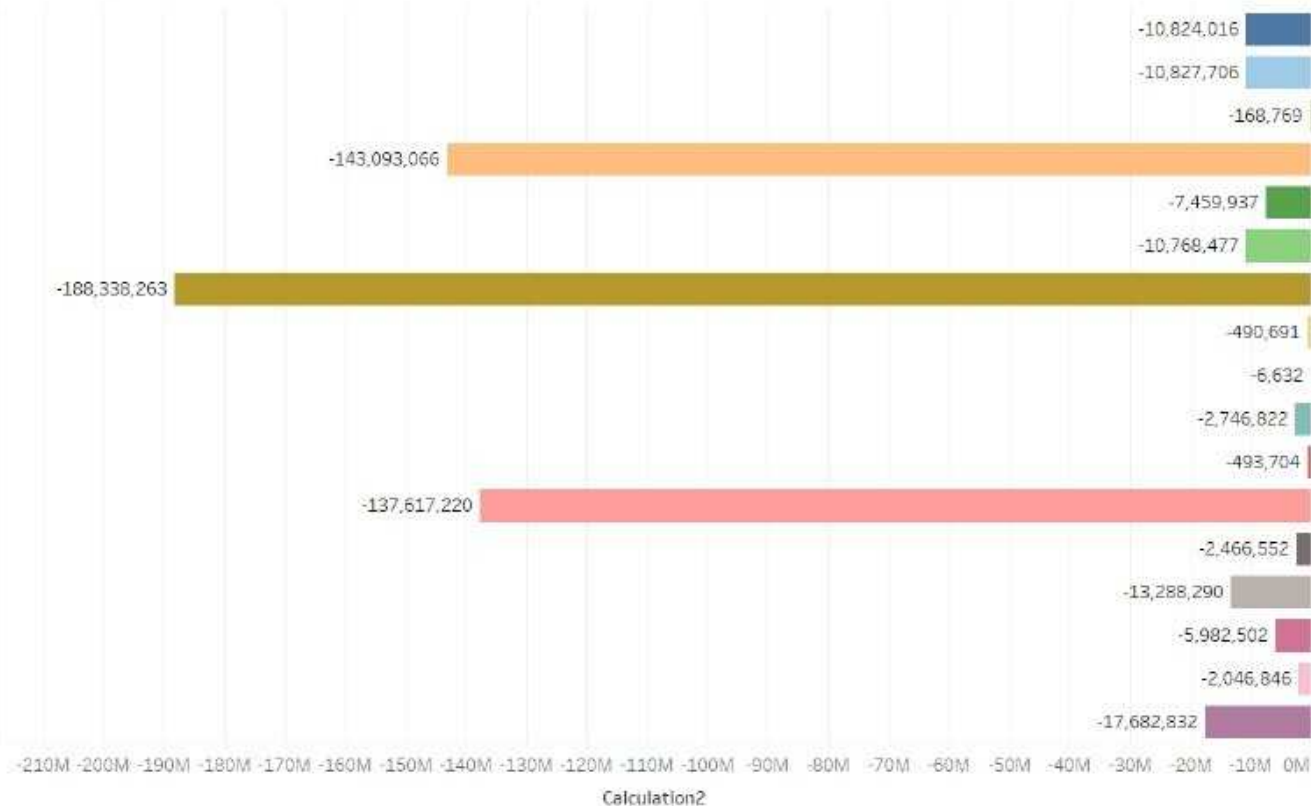
Storage

Supplies

Tables

## Sub-Category

- Accessories
- Appliances
- Art
- Binders
- Bookcases
- Chairs
- Copiers
- Envelopes
- Fasteners
- Furnishings
- Labels
- Machines
- Paper
- Phones
- Storage
- Supplies
- Tables



Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right

17 marks 17 rows by 1 column SUM(Calculation2) -554,302,324



Near record





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Set 2  
Set 3  
Set 4  
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Union For Sales

Pages

Filters

Marks

All

Automatic

Color

Size

Label

Detail

Tooltip

SUM(Sales)

SUM(Sales)

Columns

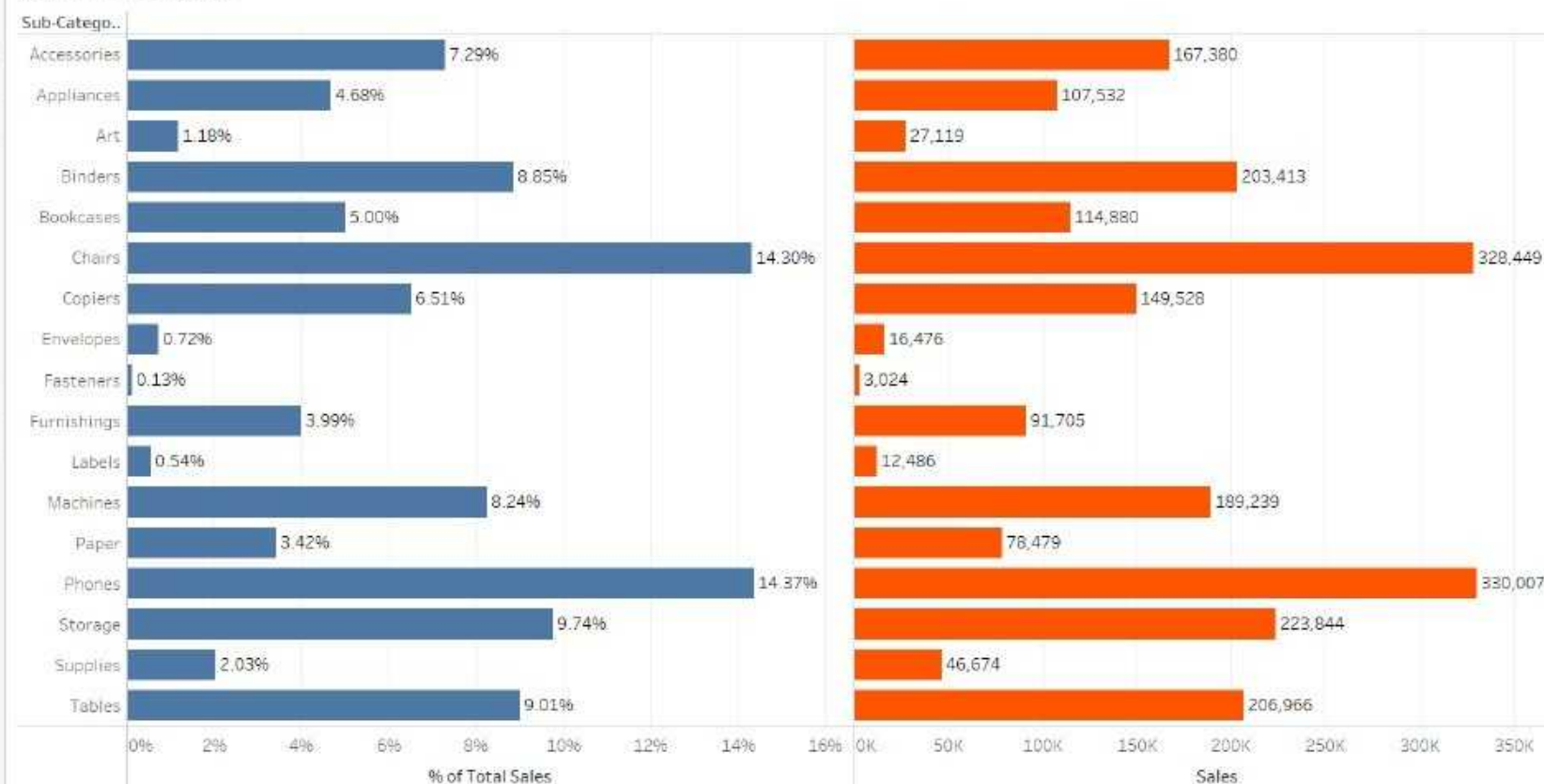
SUM(Sales)

SUM(Sales)

Rows

Sub-Category

## Total Percentage



Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right

34 marks 17 rows by 2 columns % of Total SUM(Sales): 100.00%

Type here to search



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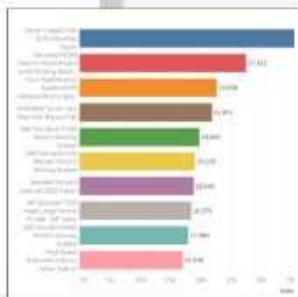
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## Pages

## Marks

Automatic

Color Size Text

Detail Tooltip

Measure Values

SUM(Profit)

## Measure Values

SUM(Profit)

SUM(Sales)

## Columns

Measure Names

## Rows

YEAR(Order Date)

## Running Total

Year of O...	Profit	Running Sum of Sales along Table (Down)
2014	49,544	484,247
2015	61,619	954,780
2016	81,795	1,563,986
2017	93,439	2,297,201

Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right

8 marks 4 rows by 2 columns SUM of Measure Values: 5,586,611

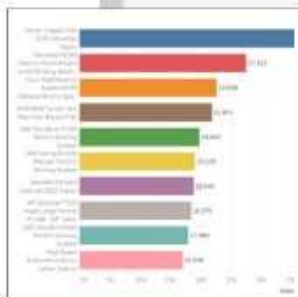
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## Pages

Measure Names

## Marks

Automatic

Color Size Text  
Detail Tooltip

Measure Values

## Measure Values

SUM(Profit)

SUM(Profit)

## Columns


Measure Names

## Rows

Sub-Category

## Rank

Sub-Catego..	Profit	Rank of Profit along Table (Down)
Copiers	55,618	1
Phones	44,516	2
Accessories	41,937	3
Paper	34,054	4
Binders	30,222	5
Chairs	26,590	6
Storage	21,279	7
Appliances	18,138	8
Furnishings	13,059	9
Envelopes	6,964	10
Art	6,526	11
Labels	5,546	12
Machines	3,385	13
Fasteners	950	14
Supplies	-1,189	15
Bookcases	-3,473	16
Tables	-17,725	17

Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right 

34 marks 17 rows by 2 columns SUM of Measure Values: 286,550



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- Segment
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- Set 2
- Set 3
- Set 4
- Ship Date
- Ship Mode
- State
- Sub-Category
- Union For Sales

Pages

Filters

IN/OUT(Set 1): In

Marks

All

Automatic

 Color Size Label  
 Detail Tooltip

IN/OUT(Set 1)

SUM(Sales)

SUM(Profit)

Columns

SUM(Sales)

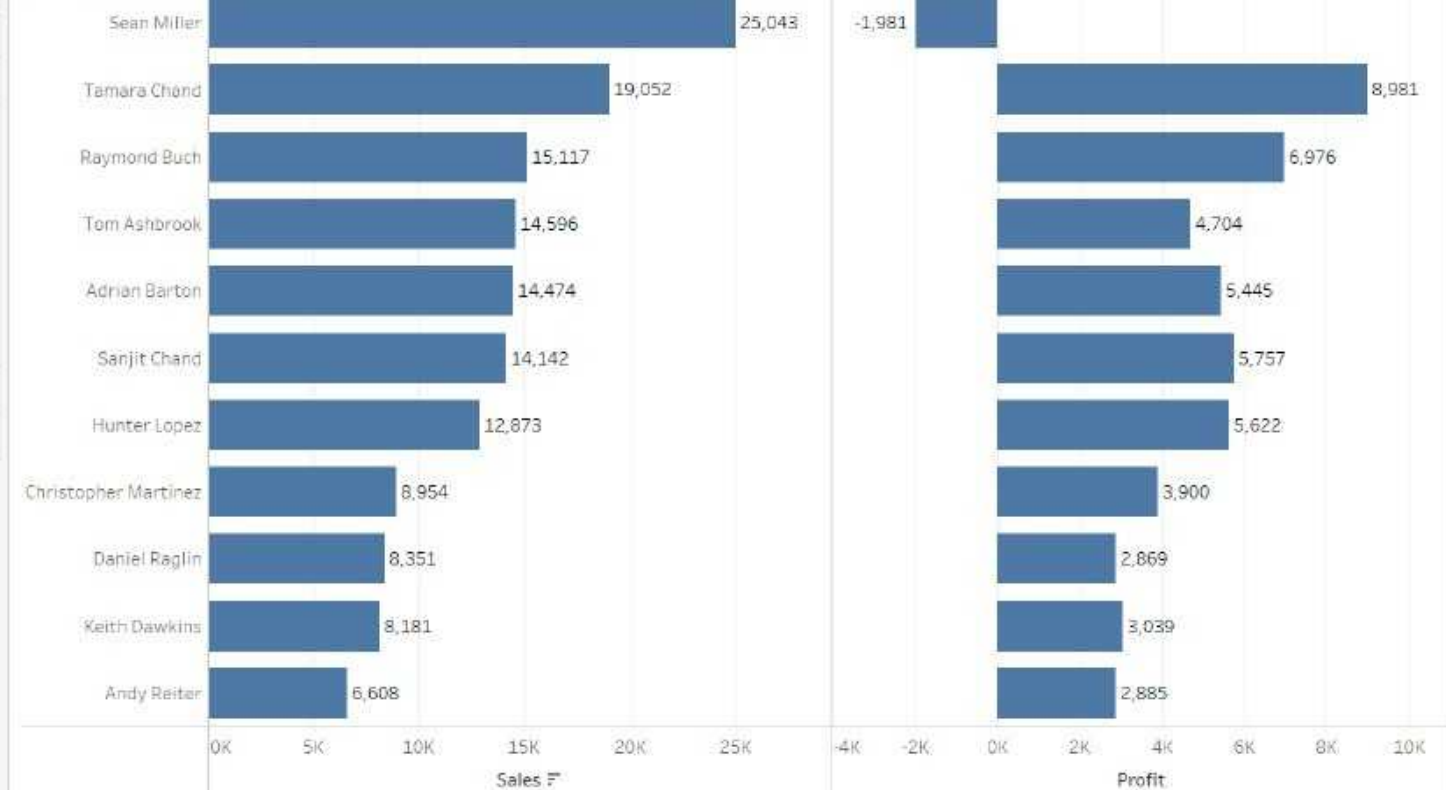
SUM(Profit)

Rows

Customer Name

## Union

Customer Name



IN/OUT(Set 1)

In

Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right

22 marks 11 rows by 2 columns SUM(Profit): 48,197

Type here to search



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Filters

IN/OUT(Set 2): Out

Marks

All

Automatic

Color Size Label

Detail Tooltip

SUM(Quantity)

SUM(Profit)

Columns

SUM(Quantity)

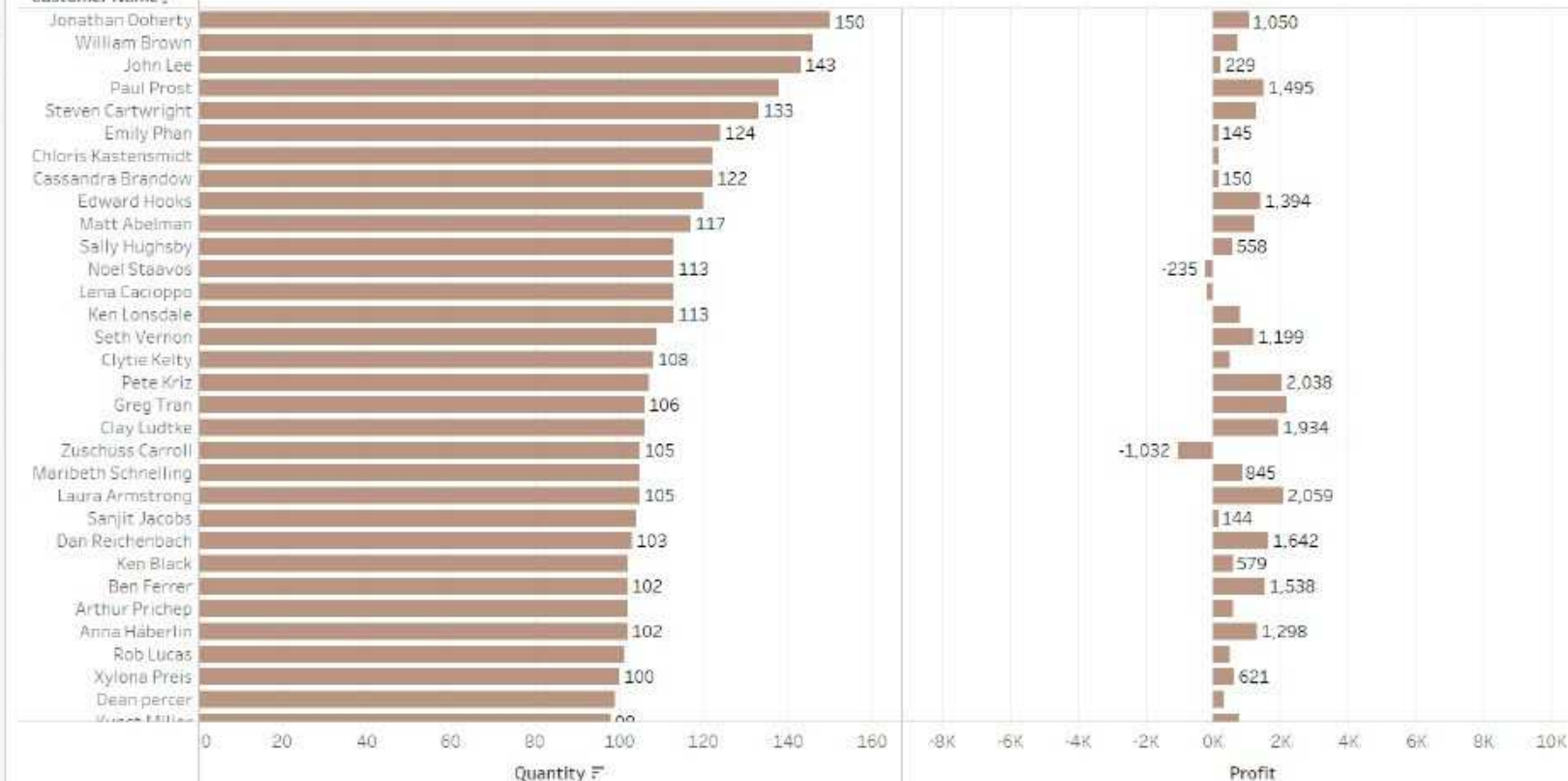
SUM(Profit)

Rows

Customer Name

## Intersect

Customer Name



Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right

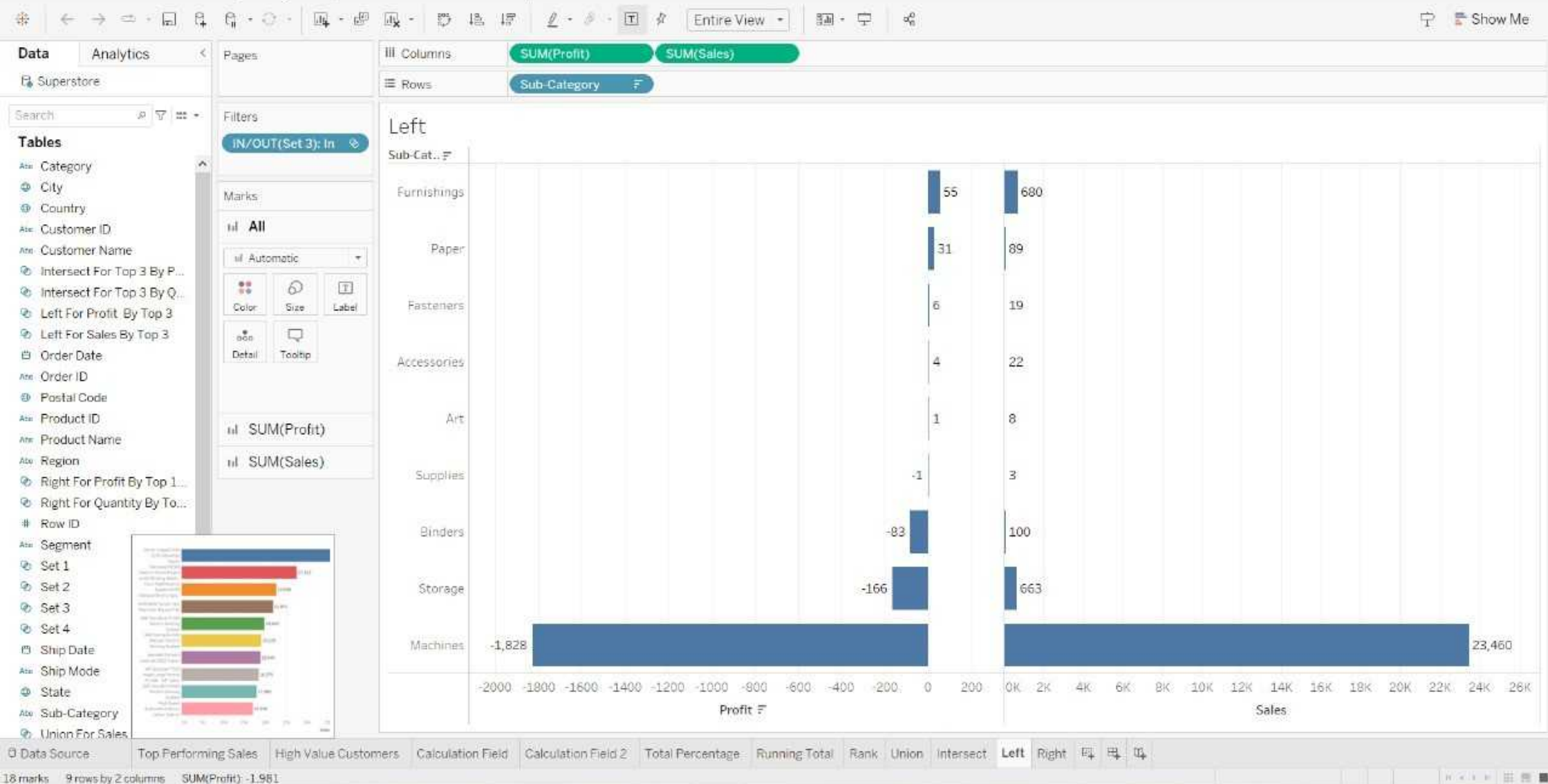
1586 marks 793 rows by 2 columns SUM(Profit): 286.397

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- Right For Quantity By To...
- Row ID
- Segment
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- Set 2
- Set 3
- Set 4
- Ship Date
- Ship Mode
- State
- Sub-Category
- Union For Sales

## Pages

## Filters

IN/OUT(Set 4): In

## Marks

All

Automatic

Color Size Label

Detail Tooltip

IN/OUT(Set 4): In

SUM(Profit)

SUM(Quantity)

## Columns

SUM(Profit)

SUM(Quantity)

## Rows

Category

## Right

Category

Office Supplies  
Furniture  
Technology

IN/OUT(Set 4):

In

Data Source Top Performing Sales High Value Customers Calculation Field Calculation Field 2 Total Percentage Running Total Rank Union Intersect Left Right

6 marks 3 rows by 2 columns SUM(Profit): 1,050.3

Type here to search



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