

SAI MAHESH REDDY JETTY

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Objective:

Seeking to handle increase responsibility and challenging assignments to harness my technical and analytical skills on Salesforce developer, and to be part of an environment that promotes team and provide opportunity for value based growth as well as career advancement while making as significant contribution to the organization.

Profile Summary:

- Having 3+ years of experience in salesforce CRM Configuration and Customization as per Client business requirements.
- Good experience in Salesforce Marketing Cloud.
- Good experience in Salesforce admin.
- Have knowledge and worked on Web Applications like HTML, CSS, SQL.
- Configured FTP accounts and used it for import and File transfer and upload.
- Experience in all phases of marketing cloud which includes working on journey builder, Email studio, Automation studio design, development, Testing, implementation & enhancement of projects in marketing cloud/Exact Target Platform.
- Developed AMP script code to implement business requirements by creating Dynamic content.
- Creation of Users, Roles, Profiles and applying securities at all levels.
- Created Data Extensions, Data Filters and Filters, Created User Initiated emails.
- Experience in SFDC Configurations/Customizations as Administrator.
- Hands on Experience on Creating Custom Objects, Fields, Roles, Page layouts, Record Types & Profiles.
- Having experience on Workflows, Process Builder, Approval Process and Validation Rules.
- Hands on Experience on Flows.
- Knowledge on Triggers.
- Having Experience on Data Loader.
- Knowledge on Visualforce and Aura component.
- Excellent communication, learning, problem solving and conceptual skills, ability to work effectively.

Technical Skills:

CRM	Salesforce.com
Languages	Salesforce CRM, AMP Script, HTML 5,CSS,SQL
Project Management Tools	Jira

Experience Summary:

Company	Designation	Duration
JustKlick Technolgies	Salesforce Developer	JUN 2019 to Present

Projects Details:**1. ABO**

Project Name	ABO
Client	Daimler
Project Description	Daimler helps to customer to provide a good service by sending the Email to their customers by changing their vehicle parts by time to maintain good condition and also sending the welcome email to the new customers.
Role	Salesforce Marketing Cloud Developer
Contribution	<ul style="list-style-type: none">• Developed different Email templates for implementation of dynamic email marketing program using HTML and CSS.• Have been working on Email Studio, Content Builder, Contact Builder, Automation Studio, Journey Builder in marketing cloud• Takes ownership of client issues through to resolution including trouble shooting internal and external communication and providing meaningful feedback to the clients on regular basis.• Created Data Extensions, Data Filters and Filters, Created User Initiated emails• Used automation studio for performing activities imports, exports and SQL query activities.• Writing SQL queries to build targeted audiences & Extract Data.• Send configuration ,Trigger sends ,user -initiated sends, Salesforce Sends, Test Sends ,etc• Gathering requirements and understanding the requirement and implementing the same in in the projects• Designed and configure journeys using activities within the journey builder and launched in the production after thorough testing.• Tracking the total number of emails sent and opened, extracting the reports according to the requirements.to send follow-up emails• Creating templates and many sender profiles, send classifications and associated them according to the client's request.• Checking the data of email studio of different types of bounces.• Worked on salesforce marketing cloud connect to connect SFDC.• Configured the Account, Business Units and data filters, created new users, assigned appropriate roles and configured security settings.• Used HTML, SQL, AMP Script to build customized solutions that support critical business functions• Checking the daily reports

2: Hospital Management System for Anthem BCBS

Project Name	Hospital Management System
Client	Anthem BCBS
Project Description	Hospital Management System (HMS) provides the benefits of streamlined operations, enhanced administration and control, superior patient care, strict cost control and improved profitability. This HMS provides Patient Administration, Billing and Pharmacy Management functions for the hospital. The major functions of Patient Administration module included Allocating Registrations, Recording Personal Details, Handling Hospital Admissions, Assigning Insurance Details, and Recording Transfers within the hospital and Creation of Discharge Summary. The Billing module allowed Billing and receivables, looked into multiple modes of Payment and Rates Definition for Services.
Role	Salesforce Administrator
Contribution	<ul style="list-style-type: none">• Understanding the Business & Functional requirements.• Involved in preparing Technical Document.• Creating Custom Objects, Fields, Roles, Page layouts, Record Types & Profiles.• Automate the business process by using Workflows, Process Builder, Approval Process and Validation Rules.• By using Data import wizard, DataLoader to import and export data.

Academic Qualifications:

B.Tech in Mechanical engineering passed in the year 2019 from JNTU Kakinada.

Declaration:

I hereby declare that all the information furnished in this document is true to the best of my knowledge.

(Sai Mahesh Reddy Jetty)