

# Shiwani Gangekar

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**LinkedIn:**

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**Trailhead:**

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## WORK EXPERIENCE:

**Title:** Associate software engineer

**Employment type:** Full-time

**Start date:** Nov 2021- Present

**Company name:** Rsystems international limited, Noida

**Location:** Noida, UP

## TECHNICAL SKILLS:

- Salesforce Admin/Development
- Salesforce Marketing Cloud
- SQL
- JavaScript
- AmpScript
- HTML
- Pardot

## SALESFORCE CERTIFICATIONS:

- ✧ Salesforce Certified Administrator.
- ✧ Salesforce Certified Marketing Cloud Administrator.
- ✧ Salesforce Certified Marketing Cloud Email Specialist.
- ✧ Salesforce Certified Associate

## INTERNSHIP:

**SALESFORCE TECHNOLOGY:** Oct 1, 2020 to Apr 30, 2021, Nagpur

**Work : Live project** (Without any incentives): May 03, 2021 Oct 22, 2021, Nagpur

## PERSONAL INFORMATION:

**Nationality:** Indian

**Date of Birth:**  
19<sup>th</sup> November 1998

**Place:**  
Yavatmal, Maharashtra 445401

**Languages:**  
Marathi, Hindi, English



## PROFILE • ABOUT ME

### Salesforce Marketing Cloud Developer

Looking for a job change as a Salesforce marketing cloud developer, where I can utilize my extensive knowledge about the area gained during my training. I have 2 years of work experience on Sales and Marketing cloud. I hold a Bachelor of Engineering degree in IT stream from KDK college of engineering, Nagpur. Proficient in English language skills to convince potential customers and clients.



## EDUCATION

Bachelor of Engineering (IT)	Graduated, July 2020	69.26%
HSC 12 <sup>th</sup>	Graduated, Feb 2016	62.92%
SSC 10 <sup>th</sup>	Graduated, March 2014	66.00%



## PROJECTS

### Project Name: 1. Lendistry Lending

**Team Size :** 07

**Duration:** Nov 2021–July 2022

**Project Synopsis:** Lendistry is an organization which provides loans to customers in different states of USA.

**Role :** Salesforce developer

**Responsibilities:**

Working on sales cloud which mostly include leads and opportunities. Connect with Java Portal, Syncing between underwriter portal and Salesforce side. Check the lead status and according to requirements works on the leads with integration patch calls. Check whether the leads are sync with portal.

**Technology Used :** Salesforce (Admin and Development)

### Project Name: 2. DEFY Medical

**Team Size :** 04

**Duration:** Oct 2022 – Present

**Project Synopsis:** Client is a national concierge practice that offers therapies in the areas of hormone balance and optimization (TRT and HRT), fat loss, increased sexual performance and overall improved health.

**Role :** Salesforce marketing cloud developer

**Responsibilities:**

Create, send, and monitor Marketing Cloud journeys and Email templates. Design, develop, test, document, and deploy high quality business solutions in Salesforce. Play a technical role in evaluating new CRM technologies/add-ons and develop plans for their implementation into Salesforce.

**Technology Used :** Salesforce marketing cloud

### Project Name: 3. Dynamite Clothing(Canada)

**Team Size :** 09

**Duration:** Feb 2023 – Mar 2023 (Night shift)

**Project Synopsis:** Dynamite Clothing is a clothing store catered to women between the ages of 25 and 30 years old. Founded in 1984 as a subsidiary of Groupe Dynamite.

**Role :** Marketing cloud developer (Email specialists)

**Responsibilities:**

Create and Implement Email templates on daily bases for that upload images and edit as per requirement and test it within a org. Modify it as per required. Send it for QA testing, as soon as it approved send the tests.

**Technology Used :** Salesforce Marketing cloud

## Declaration

I Shiwani Gangekar, hereby declare that the information contained here is true and correct to the best of my knowledge and belief.

Shiwani Gangekar