

Bhaswanth Varma Sagi



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EDUCATION

Amrita Vishwa Vidyapeetham, Coimbatore
Bachelor of Technology in Electronics & Communication Engineering

CGPA: 7.8/10
June 2014 – May 2018

SKILLS

Programming : Html, CSS, JavaScript, Python.
Developer Tools : Salesforce Marketing Cloud
Management tools : Salesforce Agile Accelerator, JIRA.

PROJECTS

VLSI Testing - Modification of Undetectable Faults for Improving Fault Coverage

Bachelor thesis – Dr J.P Anita, Amrita Vishwa Vidyapeetham, Coimbatore June 2017 – April 2018

- An algorithm is proposed for improving the fault coverage by modifying benchmark circuits without affecting the functionality.
- The faults considered here are detectable and undetectable stuck-at faults. Both are obtained from the fault simulators namely ATALANTA and HOPE.
- Using these obtained undetectable faults, the benchmark circuit is modified using PYTHON and the modified circuit will be compare with the initial one for better results.

WORK EXPERIENCE

Currently working as Senior Associate Consultant at Infosys Limited May 2018 – till date

- Overall 4+ years of Experience, accompanied in Online Advertising Domain. 2.5+ years of hand-on experience in **Salesforce Marketing cloud**. 1 year of experience in developing the front-end web page by using HTML5, CSS3, Bootstrap
- Focuses primarily on the development of email communications leveraging Content Builders tool, HTML and CSS, REST / SOAP integration, Data loads and automations.
- Responsible for participating and managing requirements gathering, design, development, validation/testing and deployment of project.
- Responsible to present the project progress, Status with client by hosting meetings with them.
- Developed email templates / newsletters /HTML emails with SFMC Content Builder tool using HTML and CSS, AMPSCRIPT.
- Worked on Lead creating process in Salesforce from landing pages.
- Integrated SFMC with Agent cube CRM, had done REST / SOAP API calls using postman and SOAP UI
- Have done data loads using FTP – FileZilla.
- Created custom Landing pages with HTML and AMPSCRIPT.
- Worked on bug fixes, troubleshooting, change requests, unit testing and deployments of services.
- Prepared unit test reports and configuration guides.
- Worked in Salesforce Agile Accelerator software development with decent understanding on User-Stories.
- Actively involved in Pre-Production and Production deployment activities.

DECLARATION

I hereby declare that all the information provided here is correct to the best of my knowledge. I promise to abide all the norms laid down by your esteemed organization.