



RAHUL LOHA

👤 11/03/1991 🇮🇳 Indian 📍 Botanical Garden, Kondapur, Hyderabad 500084, Telangana
☎ +91 - 9121230684 ✉ rahulloha@yahoo.com 🌐 <https://eportfolio.greatlearning.in/rahul-loha>
🌐 <https://www.linkedin.com/in/rahul-loha-a109ba11a/>



Profile

Product Manager with 7+ years of industry experience. Solid **retail**, **Marketing**, and **financial** domain background with in-depth knowledge of related practices and market fluctuations. Having hands-on experience using **salesforce**, SFMC, Machine learning, Visualization, predictive modeling, data processing, and data mining algorithms to solve challenging business problems.



Education

05/2019 – 03/2020
Hyderabad, India

AI/ML | Post Graduate Program in Artificial Intelligence and Machine Learning

Great Lakes Institute of Management

This was a post-graduate program where I learned and applied core machine learning algorithms along with advanced deep learning algorithms. I did work on 10+ projects during this program.

07/2011 – 05/2014
Vellore, India

Masters of Computer Application

Vellore Institute of Technology, Vellore

07/2008 – 06/2011
Jaipur, India

Bachelor of computer Application

Rajasthan University, jaipur



Work experience

04/2018 – present
Hyderabad, India

Technical Manager

Salesforce.com

- Working as a Manager where I am responsible for my team's performance and deliverables.
- Create various reports and dashboards for executive-level leadership to explain the various business KPIs.
- Hands-on experience in Data visualization tools like Tableau.
- Analyze data coming from various sources to extract meaningful insights.
- Prior to this, I was technical lead where my primary responsibility was Consulting, taking care of customers, and Mentoring and assimilating team members.
- As a technical lead, I work with other team members with their technical issues to deliver the best customer experience.
- Work closely with the various team to understand the loopholes and recommend customers accordingly.
- Make Ramp-up plans for new hires based on their experience and skill set.
- Handling high-priority issues from Red accounts.
- Work on Team capacity planning and other management activities.

09/2014 – 04/2018
Gurugram, India

Data Analyst

Accenture.com

- Worked for different customers from domains like Retail, Finance as a developer



Work experience

- with hands-on experience on technologies like Java, JavaScript, HTML, SQL, etc.
- Worked as a data analyst for a financial bank where I worked on SAS, Python, Machine learning, Excel, etc.



Certificates

06/2020	Certified Marketing Cloud Administrator Salesforce
10/2020	Salesforce Marketing cloud Developer Salesforce
12/2018	Data Visualization with Python Coursera https://www.coursera.org/account/accomplishments/verify/HJKJBFNQXUL2
01/2020	Salesforce Certified Marketing Cloud Consultant Salesforce
11/2018	Data Analysis with Python by IBM Coursera https://www.coursera.org/account/accomplishments/certificate/88PKFQ8YSLCS



Skills

- LEADERSHIP SKILL

People management



Product Management



Team Development



Team management



- INTERPERSONAL SKILLS

Detail Orientation



Multitasking



Accuracy



Analytical Skills



Conviction and
Commitment



- TECHNICAL SKILLS

Salesforce Marketing
cloud



Digital Marketing



SQL



Python



TensorFlow



Tableau



Html



Machine Learning



Deep Learning



Statistics



Reporting



Excel



Data Pre-processing



Data Analysis and
modelling



- LANGUAGES

Hindi
Native

English
Full