

Priyanka Jadhav

Senior Analyst

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Well-educated and qualified Software Developer bringing 4 years of expertise in software design Researches and evaluates new software, frameworks and techniques to provide recommendations to division. Excellent communication skills, Knowledge of Salesforce Marketing Cloud. Proficient in Email Studio, with a basic understanding of Journey Builder. Demonstrated expertise in creating various types of Data Extensions and uploading records. Skilled in developing email templates and creating snippets. Analytical and capable of evaluating issues in relation to Salesforce Marketing Cloud. Detail-oriented and adept at conducting audits to ensure accuracy and compliance. Well-versed in email campaign management and dedicated to ensuring customer satisfaction. Additionally, possesses advanced knowledge of SQL Queries and proficiency in HTML and CSS, along with a basic understanding of Ampscript.

Key Skills

- Email Campaign
- Content Builder
- Data Extension
- SQL
- Email Marketing
- UI Development
- Figma Tool
- Lightning Tool

Professional Experience

June 2022 - Present

Senior Analyst eClerx Services Limited

- Experience in creating email templates from scratch, Email Campaign, Hands-on experience in using HTML, CSS, BOOTSTRAP
- Eye for detail to assist in audits
- Working Experience on SQL, Data extensions, Import, Export data from excel and Knowledge about Journey Builder.
- Identified improvement opportunities to effectively meet customer and business needs.
- Evaluated performance benchmarks and established review metrics for future tracking.
- Explained goals and expectations required of trainees.
- Obtained and organized manuals, guides and visual materials for development and training purposes.
- Created and offered additional materials to enhance training.

April 2019 - June 2022

Junior Software Developer C3IT Software Solutions

- Developed .NET Web Application, using ASP.NET MVC, HTML, and CSS. Developed from scratch and also localization(Application in Hindi and English Language) Achieved 100% client satisfaction and on-time completion.
- Exakis france Migration in Sharepoint Online.
- Creating Webpart in sharepoint Online and Deploy it on site,Achieved 100% client satisfaction and on-time completion. Employee of the month for outstanding performance for this project.
- Front end development skills in CSS ,HTML , Created SPFX webpart and deployed it, UI/UX Skills.
- Devloped UI screens using No javascript framework, Created SPFX webpart and deployed the solution.
- Using Power Apps Canvas App for Leave Management System Using PowerAutomate Flow.

Education

June 2013 - December 2018

Electronics & Telecom Engineering in Engineering Annasaheb Dange College
of Enginnering. Ashta Sangali at Ashta

Accomplishments

Employee of the month, Recognition award Exakis france migration

- Recognized as Employee of the month for outstanding performance and team contributions.
- Developed relationships with new clients

Recognition award CIS Lightning project. (Client Dell)

Received Positive feedback from clients for delivering the work in time.

- Recognition award from the colleagues on email for performance.
- Got the Appreciation for CIS Lightning project. and appreciations for HTML.
- Email Templates delivered in time. and Time Management.
- Employee of the month for outstanding performance in Sharepoint Online.

Certifications

May 2017

ASP.net certification

October 2019

Test engineer as a Intern

Test engineer as a Intern, C3IT software solutions - 2018