

Sagar Sharma

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Profile

Having 2+ years of extensive Salesforce experience and management skills seeking positions in Salesforce platform . Experience in Working with various companies across globe. Willingness to learn new technology. Excellent written and verbal communication skill.

Professional Summary

- Performing the role of Salesforce Marketing Cloud Developer in the organization.
- Working Knowledge of **Email Studio** and Implemented various functionality based on Business Requirements.
- Having Sound Knowledge of **Salesforce CDP**.
- Responsible for managing 50+ Clients globally and provide day to day support to Developers.
- **Rest API** Integration with sales and service cloud.
- Assisting Clients in setting up A/B and Multi Variant testing based on criteria such as Segmentation, offer.
- Having a sound knowledge of **SQL**.
- Used **Journey Builder** in running different campaign for global clients, and helped them to troubleshoot the error.
- Used **HTML, CSS, AMPScript, SSJS** and other technologies to build customized solution that support critical business function.
- Enabling Dynamic Content management and Personalization string using AMPScript.
- Validating the emails using Litmus tests
- Created triggered send for continuous flow and provide assistance to many customers globally.
- Worked on Product configuration, Product Option, Product Rule and Bundle configuration in Salesforce CPQ.
- Configure Several Price Rule for Client as per the requirement.

Certifications:

- Salesforce Certified App Builder.
- Salesforce Certified Marketing cloud Email Specialist.
- Salesforce Certified Marketing Cloud Developer.
- Trailhead Ranger

TECHNICAL SKILLS:

Salesforce: Salesforce CRM, Email Studio, Content Builder, Audience Builder, Contact Builder , Journey Builder, Automation Studio, Salesforce CDP.

Work Experience

- Working as Success Engineer in **SALESFORCE** Hyderabad from September 2021 to Till Date.
- Worked as Salesforce System Engineer in TATA CONSULTANCY SERVICES (TCS) Nagpur from March 2018 to September 2021

Professional Experience:

Project: 1

Client : All Salesforce Partners.

Application : SFMC

Role : Marketing Cloud Developer

Duration : Sep 2021 to Till Date

Tools : Splunk, Centro, CDP, OKTA

CRM : SFMC,

Roles & Responsibilities:

- Responsible for managing 50+ Clients globally and provide day to day support to Developers.
- Created many Template based Email Using personalization string,
- Created several Journey and Automations for the clients.
- Troubleshoot the issues in all the area of marketing cloud.
- Creating Dynamic Email, using Ampscript and SSJS.

Education

Degree	University	Year of Passing	Aggregate %
B.E (CSE)	Raipur Institute of Technology, (C.S.V.T.U University)	2017	75%

Personal Information:

□ Marital Status	: Single
□ DOB	: 30/03/1996
□ Address	: College Road, Mahasamund (C.G)
□ Language Known	: English, Hindi,
□ Hobbies	: Photoshop, listening songs, Travelling

Declaration:

I do hereby declare that all the information furnished above are true to the best of my knowledge and belief.