

Rajat Gupta

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Career Objective

A desire to work in challenging environment, eager for growth & an opportunity to learn for maximum utilization of my art. Seeking a respectable position where my skills, knowledge and experience can be put to efficient use. Experienced UI/UX Designer with over 10.5+ years of experience in the Industry. Excellent reputation for resolving problems, improving customer satisfaction, and driving overall operational improvements.

Skills

Creative Tools: - Adobe Photoshop, Adobe XD, Sketch, Adobe illustrator, CorelDraw, Axure, Figma, Adobe Premier Pro.

Programming: - HTML5, CSS3, BOOTSTRAP-4, jQuery, Google and Adobe Webmaster Tool

Emailer Template: - Strongly knowledge of Designing and Development of E-Mailers Template.

Operating System:- Window, Mac, Linux

Work History

Next Generation Professionals (Lead UX Designer)

April 2021 to October 2021

Defining the design strategy – focusing on user research, ideation and usability testing - of client projects for customer/user experience. Provide design solution to solve user needs and business challenges through User Research, Information Architecture, Interaction and Visual Design and Prototyping. I led the design vision and helped to set product direction and managed the designing team.

Responsibilities & Duties:

- Overall responsibility for UX: Responsible for all aspects of “Nxpro” UX design, including user research, service design, analytics, wire framing, and designing user interfaces.
- Process Ownership: To establish state-of-the-art scalable UX practices (including the right mindset, right process, right analytics setup and right tool set).
- People Management: Building a UX Team with significant growth potential
- Responsible for User Research, Information Architecture, Interaction and Visual Design, Prototyping and User Testing across web and mobile products.
- Collaborated with technical director, business partners and engineers to help define the product / website requirement and road map.

eClerx Services Limited (Associate Process Manager)

May 2019 to April 2021

As a Digital Associate Project Manager for eClerx Services Ltd., I am responsible for defining program goals for individual projects related to Client production. I ensure projects are effectively resourced and managed relationships with a wide range of groups, including all internal and external project contributors. I am responsible for managing the work of consultants, allocating and utilizing resources in an efficient manner, and maintaining a cooperative, motivated, and successful team.

Responsibilities & Duties:

- Managing the project from start to completion including the resolution of project issues.
- Allocating jobs and workloads to individual staff members based on their ability.
- Keeping close eye on all projects for smooth project delivery with proper SLA.
- Responsible for Operation Handling, End to End Project Management.
- Giving prompt and accurate information on individual staff member performance.
- Making sure all tasks given to staff are done on time and to the required standard.

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- Identify and communicate issues/risks/conflicts in a timely manner to the upper management and prepare fresh project timelines in order to maintain fluency in the project.
- Mentor /Coach the team where ever require & managing escalations.
- Making sure that Health & Safety rules are strictly followed by all team members.
- Establishing team and staff targets as a reflection of the company's objectives.
- Providing accurate information to senior managers on key issues.
- Closely work with management & human resources to drive relevant people programs to maintain good relationship within team.

Webdesignoffice.us (UI/UX Designer & Developer)

November 2016 – April 2018

Responsible for overseeing the day-to-day operations of the team, distributing the workload evenly amongst staff and making sure motivation and performance levels are maintained.

- Working with business stakeholders and project managers to manage timelines and client expectations.
- Helping with feature design sessions
- Providing post-launch support for defect and problem resolution
- Involved in the conception, design, architecture, implementation, testing and deployment on multiple projects at various stages of their life-cycle.
- Research new technologies, identify and learn best practice, adapt quickly and provide technical guidance to other team members

Milagro Interactive Pvt Ltd. (UI/UX Designer)

July 2013- October 2016

- Manage your own time, and work well both independently and as part of a team
- Expert knowledge of, and proficiency coding, standards-compliant HTML and CSS
- Developing Websites utilizing Dream weaver, HTML5, CSS3, jQuery, Flash and Photoshop, Bootstrap, Wordpress.
- Performing validation of completed sites including the code testing.
- Making sure the SEO enabled coding conventions are followed using analytics approach.
- Contributed in the developing of client and server database applications.
- Tested front end code in multiple browser to ensure cross browser compatibility.
- Created a wireframe to plan the webpage structure and functionality.
- Optimizing the images and minify the CSS and jQuery for Google page speed.
- Worked directly with clients to improve their visual identity, keeping in view the market standards.
- Assist technical developers/programmers in integrating back-end logic with the front-end layer
- Developed Websites utilizing Dream weaver, HTML5, CSS3, jQuery, Flash and Photoshop, Bootstrap, Wordpress.
- Performed validation of completed sites including the code testing.
- Tested front end code in multiple browser to ensure cross browser compatibility.
- Created a wireframe to plan the webpage structure and functionality.
- Decrease the web page upload speed and Google page speed.

Vantagewebtech (Web Designer)

Sept 2012- July 2013

- Ongoing design and maintenance of new and existing websites.
- Liaising closely with a customer or client at the design stage.
- Designing websites that are easy and effective at per client requirement.
- Designing web campaigns for online initiatives, editorials, emails, logos & banners.
- Building affiliate white-labels websites, promotional banners & creative material.

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- Testing websites for functionality in different browsers & at different resolutions.

Webdesignoffice.us (*Web Designer*)

Sept 2010 - Aug 2012

- Designing websites that are easy and effective to use.
- Designing web campaigns for online initiatives, editorials, emails & banners.
- Created graphics including icons and logos using Photoshop, Illustrator.
- Testing a website & identifying bugs & technical problems.
- Devising SEO strategies based around specific keywords.
- Good Webmaster script and Google Analytics scripts for website tracking.

Academic Background

Qualification	Year	School / Institute (Board / University)	Result
Graduation in Fine Arts	2004-2007	GC Sec 46, Panjab University, Chandigarh	<i>Second Division</i>
PGDGA	2008-2009	Kurukshetra University, Kurukshetra.	<i>First Division</i>
Diploma in Web Designing & Programming	2009-2010	Visual Media Institute, Chandigarh.	<i>'A' Grade</i>
MSc. Multimedia & Animation	2015-2017	Desh Bhagat University, Punjab	<i>First Division</i>

Strengths

- Passionate, Forward thinking, Focused, Hard working.
- Friendly and engaging personality
- Positive Attitude, Team work

Date:

Signature:-