

Oshin Mahure



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Summary

Summary

Experience:

6 years of total experience

Worked on:

- Marketing cloud Email Studio, Automation Studio, Journey Builder, Package Manager
- Comprehensive understanding of Setup integration between Marketing Cloud with Sales Cloud/Service cloud.
- Worked on Distributed Marketing.
- Fair knowledge SQL, AMPScript, HTML, CSS
- Involved in Testing/UAT of Journeys/Campaigns.

Experience



Salesforce Developer

Intellect Design Arena Ltd

Sep 2021 - Present (1 year 9 months)

- Worked on API Event Journeys
- Created Email Campaigns using AMPScript
- Worked on various Data Extensions : Synchronized DE, Standard DE, Salesforce DE.
- Worked on Synchronized objects in marketing cloud, Custom objects and Marketing profiles made in Salesforce.
- Worked on the Integration between Marketing cloud and Sales Cloud.
- Worked on Campaign Delivery using Distributed Marketing.
- Worked on APIs



Cloud Administrator

Cognizant

Jan 2020 - Sep 2021 (1 year 9 months)

1. Sound knowledge of Email studio - Data Extension and Lists, Email Sending and Tracking, Data Filters, Reply mail management, Send definitions.
 2. Creating Email Campaigns, A/B tests using Email Studio and Journey Builder.
- Fair knowledge of Ampscript
3. Well versed with Automation studio and activities.



Technical Support Associate

Mphasis

Sep 2018 - Jan 2020 (1 year 5 months)

Providing front-line primary technical support to end users on various technical issues related to

Marketing cloud.



Robotics Trainer

Cognite Intellectual services

May 2017 - Jun 2018 (1 year 2 months)

Education



Giants English Medium School

S.S.C



Dr. D. Y. Patil Institute of Engineering & Technology

Diploma, Electronics and Telecommunication



Bachelor of Engineering, Electronics and Telecommunication Engineering

Licenses & Certifications



Salesforce Marketing Cloud Administrator



Salesforce Marketing Cloud Email Specialist

Skills

api • automation • css • delivery • email • firewalls • html • internet technologies • marketing •
microsoft mail