

**Career Objective:**

---

Looking for a challenging and rewarding opportunity in a reputed organization which recognizes and utilizes my true potential while nurturing analytical and technical skills for deeper understanding of business process. To solve problems and provide IT solutions for the growth of company.

**Professional Summary:**

---

**May, 2019 – Present, System Engineer**

**Tata Consultancy Services Limited, Nagpur, Maharashtra, India**

- Experience as Salesforce Marketing Cloud Developer.
- Certified Salesforce Marketing Email Specialist.
- Certified Salesforce Admin.
- Expertise with all primary elements of Marketing Cloud: Email Studio, Content Builder, Journey Builder, Contact Builder, Automation Studio, Web Studio, Mobile Studio.
- Expertise in developing various marketing campaigns.
- Good Knowledge in HTML, CSS and AMP Script.
- Good Knowledge on Salesforce Ecosystem.
- Excellent interpersonal and group communication skills.

**Professional Experience:**

---

**Client:** Fiat Chrysler Automotive (FCA)

**Role:** To develop end-to-end solutions for complex nurture campaigns to deliver personalized customer email communications. using various elements of marketing cloud such Email Studio, Content Builder, Automation Studio, Web Studio, Contact Builder and Journey Builder as per the clients requirement.

- Managed automated email including setup, testing, deployment, and reporting.
- Used HTML, CSS, AMPSCRIPT and other technologies to build customized solutions that support critical business functions.
- Developed various Microsites on cloud pages for lead generation.
- Developed landing pages which triggers journey after user's action.
- Developed cloud pages to trigger real time email/SMS with help of REST API.
- Developed and deployed A/B testing strategies to roll out the control version to be used in the final email campaign.
- Developed Email, SMS and Microsite for the Customer Order tracking system.
- Developed Custom Customer Preference Center.
- Created HTML code from Photoshop files and assets for Emails and Microsites.
- Managed various sendable and non-sendable Data Extensions.
- Executed SQL queries and used filters for segmentation.
- Developed various Automation for marketing campaigns.
- Developed various single and multi-send complex Journeys.

**Client:** United Airlines

**Role :** To develop various web pages for online cargo booking on community cloud.

- Worked on Lightning Aura Components.
- Worked within Product Development Team to an Agile Methodology.

**Skill set:**

---

- Energetic and growth oriented.
- Good communication skills, client handling skills and team player.
- Salesforce Marketing Cloud, Salesforce Admin, Lightning Aura components.

**Education Details:**

---

- **June, 2015 - May, 2019:** B.E. in Computer Technology with 8.70 CGPA.
- **May, 2015:** Senior Secondary with 61%.
- **May, 2013:** Higher Secondary with 80.25%.

**Personal Details:**

---

<b>Name</b>	Saket Shahare
<b>Father's Name</b>	Dilip Shahare
<b>Mother's Name</b>	Archana Shahare
<b>Date of birth</b>	06/07/1997
<b>Nationality</b>	Indian.
<b>Languages Known</b>	English, Hindi and Marathi.

**Declaration:** I hereby declare that the above furnished information is true to the best of my knowledge and belief.

**Saket D. Shahare**

**Place:** Nagpur, Maharashtra