

CAREER OBJECTIVES

Hard-working professional with 1.5+ years of experience and a proven knowledge of advanced technology and data communication systems. Aiming to leverage my skills to successfully fill the Salesforce Marketing Cloud Developer role at your company.

RELEVANT SKILLS

Exact Target

Automation

SQL Server

AMP Script

API

Integration

HTML

SOQL

Trigger

PROFESSIONAL EXPERIENCE

Tata Consultancy Services Ltd, Pune ,Maharashtra / Jan 2021 - Present
Salesforce Marketing Cloud Developer

- Presently associated with Tata Consultancy Services Ltd, Pune as Salesforce Marketing Cloud Developer.
- Certified Marketing Cloud Email specialist, Marketing Cloud Administration.
- Created Confidential and implement marketing campaigns using tools like Journey Builder, Email Studio, and Automation Studio.
- SFMC integration with Veeva CRM Salesforce app, Business Unit Migration.
- Created SQL Automations, AMP Script for Email sends
- Worked on API integration for Email sends.
- Worked on HTML, CSS, Amp Script to update HTML based emails and landing pages.

PROJECT EXPERIENCE

Client	Bayer
Technologies	Marketing Cloud ,
Cloud CRM	Veeva CRM
Salesforce Apps	Email studio , Contact Builder , Journey Builder
Role	SFMC Developer , Support
Team size	10
Responsibilities	<ul style="list-style-type: none">• Creating AMP Script for Email templates• Creating SQL Automations for generating Reports• SFMC integration with Veeva CRM• Flow of data between SFMC to SFDC• Tracking data overview from SFMC

ADROITNESS

- C,C++
- Java core
- Python
- Database
- Big Data
- Machine Learning

CERTIFICATIONS

Certified Salesforce Marketing Cloud Email Specialist.
Certified Salesforce Marketing Cloud Admin.

Education

Sunbeam Institute OF Technology, Pune

Pg. in Diploma (CDAC in Big data Analytics)| 62.5%

Graduate Class of 2020

KIT's College Of Engineering, Kolhapur

B.E Information | 62.3%

Graduate Class of 2019

Rajaram Jr.College. Kolhapur

Science| 68.48%

Graduate Class of 2015

Languages

- English
- Hindi
- Marathi

AWARDS

- Featured on Television Screen for Maharashtrachi Lavanyavati telecast on **Zee Marathi** in 2021.
- Winner of MaharashtraQueen Competition in 2017.
- Bronze Winner in Nationals for Athletics.