

9+ Yrs of Experience,
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Premalatha S,
D/o Seethappan S,
Ramagounden valasu,
Elavamalai (Po),
Bhavani (Tk).

Objective

To become a successful professional in a highly competitive technological world where performance is rewarded with new challenging responsibilities and to serve a reputed growth-oriented industry in the field of Design, Development, Marketing and Maintenance.

Professional Summary

6 years of experience as a developer specialized in PHP development projects.

3.4 years of experience as a Marketing technology specialized in SFMC, Eloqua, Marketo Tools

The projects based on PHP in conjunction with various other web development technologies.

- WordPress, Magento 2.X, OpenCart, Perch,
- CMS WordPress (with Plugins Creation, WooCommerce plugin),
- MySQL,
- JavaScript,
- jQuery, AJAX, HTML, CSS
- Payment Gateways
- Angular Basics (Type Script, Mango DB)

- Salesforce Marketing Cloud
- Marketo
- Eloqua
- HubSpot (Basics)

Educational Qualification

- **Bachelor of Information Technology** from **K.S.R College of Engineering, Tiruchengode** with **8.01 CGPA** in 2013
- HSC from Govt. Girls Her. Sec. School, Kavindapadi with **82.5%** in 2009
- SSC from Govt. High School with **88.6%** in 2007

Skills

Languages/Web Development: PHP, MYSQL, JavaScript, jQuery, Ajax (Basics), HTML, CSS

Frameworks: Laravel 5.2, CodeIgniter

CMS Framework: WordPress, Magento2.X, Perch

PHP ecommerce: Magento eCommerce, OpenCart, WooCommerce

Payment Gateways: Authorize.net, PayPal Checkout, PayUMoney, Citrus Pay

Marketing technologies: Salesforce Marketing Cloud, Marketo, Eloqua, HubSpot (Basics)

Certificate: **Salesforce Marketing Cloud Email Specialist**

Experience

Verticurl Marketing Technology, COIMBATORE

Senior Technical Engineer (Nov 2019 – Present) – 3yrs 5months

- **SFMC** -Well Experienced in Salesforce Marketing Cloud (SFMC), having Good Knowledge in Email studio, Automation studio, Journey Builder, Cloud pages & Reports.
Build & Deploying, User Initiated Email Campaigns, Journeys.
- **Marketo** – Lead Generation Campaigns, Forms, LP, Email, Webhook & API Integration with HubSpot & WeChat, Reports
- **Eloqua** – Lead Generation Campaigns, Forms, LP, CDO, Email, Webinars handling through Zoom, Webex and Reports
- **HubSpot** – Basic Lead Campaigns, Forms, Webhook & API Integration with Marketo

Point Perfect Technology Solutions, COIMBATORE

Senior Software Engineer (Mar 2018 – Nov 2019) – 1year 8months

- Skills – Experienced in Web Design, Development (in PHP Frameworks, CMS Tools, Payment Gateways), Hosting (GoDaddy, AWS)

Nestweaver Technology & Services, COIMBATORE

Software Developer (Sep 2016 – Mar 2018) - 1year 6months

Shinelogics Infotech Pvt Ltd., CHENNAI

Software Engineer (May 2015 – Sep 2016) – 1year 4months

Sunsoft Infoway, ERODE

Software Engineer (Nov 2013 – May 2015) – 1year 6months

Contribution

I took full ownership in all the projects which I did in development specialization and gathered the requirements, analyzed, Implemented in the websites.

Responsibilities include Requirement gathering, closely with client to identify and improve process needs in development.

Mentoring to Junior team members and Lead the teams.

Works with a Linux server for host configuration.