



Rahul Kumar Katara

Associate Salesforce Consultant

Secure a responsible career opportunity to fully utilize my knowledge and skills, while achieving personal and organizational goals and making a significant contribution to the company's success.

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📍 Jaipur, India

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WORK EXPERIENCE

Associate Salesforce Consultant Wise Code Private Limited

05/2022 - Present

Achievements/Tasks

- Salesforce Marketing Cloud Development
- Salesforce Admin Configuration
- SFMC CRM Integration

Intern S2 Labs

01/2022 - 03/2022

Achievements/Tasks

- Salesforce Admin Configuration
- Salesforce Marketing Cloud

PROJECTS

LEADING REAL Edu. Platform (07/2022 - Present)

- Implemented Marketing Cloud services like Journey Builder and Email Studio
- Developed Cloud Pages and designed Email templates in Email Studio
- Created Data Extension in Marketing Cloud to store subscriber's data
- Created audience segments for an effective email journey

EDUCATION

Bachelor of Technology Jaipur Engineering College & Research Centre

08/2017 - 09/2021

63.50%

12th, RBSE

Soni Academy sr. sec. school

07/2015 - 04/2016

81.80%

10th, RBSE

Soni Academy sr. sec. school

07/2013 - 04/2014

83.17%

SKILLS

Salesforce Marketing Cloud

Email Studio

Salesforce Admin

HTML

CSS

MySQL

AMP Script

CERTIFICATES

Salesforce Marketing Cloud Email Specialist

Salesforce

Salesforce Marketing Cloud Administrator

Salesforce

Certification of Completion Salesforce Admin &
Platform App Builder Training

S2 Labs Jaipur

EXTRA CURRICULAR ACTIVITIES

Participation In Culture activity in "RENAISSANCE 2019"

Participation In Tech-Fest in "J-Tectrix 2017"

Participation in jaipur marathon and other sports events.

LANGUAGES

English

Professional Working Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Traveling

Politics