RAVI PANCHAL

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Professional Summary:

Having 3.3 years of Total experience in IT as a Salesforce Administrator and Marketing Cloud Consultant. A versatile individual, hardworking, motivated with a great interest in Salesforce Admin and Development, seeking challenging assignments with an organization of repute which enable me to use my skills towards achieving organization goals and objectives.

Experience & Skills:

Position Software Developer, **Astrea IT Services Pvt Ltd** (19/07/2021 to till now).

Position Salesforce Administrator and Marketing Cloud at Sumeru Software Solution Pvt. Ltd, (13/01/2020 to 15/07/2021)

- Ability to manage multiple projects against tight deadlines and reached expectations from stakeholders/clients.
- Email designer and Campaign Manager Maintaining "Brand Integrity" consistency and high-quality output.
- Build multi-step campaigns and marketing assets including: Custom Data Objects, dynamic content and segmentation.
- Experience in Data Migration tools such as Import wizard, Data Loader.

Specifications: Salesforce Marketing Cloud Integration with connected App, J**ourney Builder**, **Email Studio, Content Builder, Web Studio**, create data extension, create Email template, etc.

Flow, Process Builder, Workflow, Standard Objects, Custom Objects, Fields, Relationship, Export Data, import Data(Data import Wizard), Data Loader(Mass Update, Mass Upsert etc.), Reports & dashboard, Basics of Apex.
Web Technologies: Visual Force, HTML, CSS
Database: Data Loader, Import Wizard, SOQL
Operating Systems: Windows 7, Windows 8/10.

Certification:

- Salesforce Administrator (SP19) .
- Salesforce Platform Developer I (WI21).
- Trailhead **4X** Ranger.

Education Profile :

- Master of Computer Application **(MCA)** with [6.66 CGPA].
- Bachelor of Computer Application (**BCA)** with [68.98%].

Project

Project: MIMIT Health.
Role: Marketing Cloud Consultant
Duration: July. 2021– Present.

This project is based upon the Patient Health, independent multi-specialty physician and minimally invasive treatment
Creating the Cloud pages, email templates, Smart Capture Form, DEManager, Create DATA Extension.

Client: Art of Living
Role: Salesforce Administrator
Project: Call Management Application (Twilio Calls App).
Duration: Feb. 2020– July 2021

Twilio Calls App is an application developed in Salesforce CRM to maintain and keep a close track of event activities held by the Art of Living. The main functionalities of the application are to make registrations of Leads and Callers, generates the reports of approachable leads and number of sms/calls made by the callers etc. Also it maintains the data of Callers and Leads in the form of Dashboard, and it checks all the audits of the events held by the Art of Living program.

Client: Art of Living
Role: Marketing Cloud Consultant
Duration: Sep. 2020 – July 2021

This project is based upon the Marketing of Meditation Courses which is offered by Art of Living. Marketing through the Email & SMS.

- Creating the email templates, SMS templates
- Making complex journeys through the Journey Builder
- Providing Reports of Activities to the client using Analytics Builder
  Export data, Unsubscribe , Create Reort etc.

Project Title: Recuitment Application Reqirment in Salesforce

Project Description: This Project for Recuitment of new Candidates and Post new jobs on external Employment Websites and provite Recuitment help for an Organisation.

Key Technologies & Programming languages: Custom Objects, Fields, Relationship, Export Data, Data Loader(Mass Update, Mass Upsert etc.), Reports & dashboard.

Personal:

Name	: Ravi Panchal
Current Designation	: Salesforce Developer
Sex	: Male

Place: Noida.   (Ravi Panchal)