SATYA SREE NAGA MANIDEEP KANCHERLA

SFMC email specialist certified, trailhead expeditioner, SQL, JAVA, HTML, AMP Script, MEAN Stack basics

CONTACT DETAILS:

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PROFESSIONAL SUMMARY

I am a curious learner and excellent team player Looking for a new opportunity in the region of salesforce, where I can get a chance to learn new applications and scenarios in SF, to utilize my technical competencies, working knowledge of SFMC and MEAN Stack development with excellent communication skills to grow as a consultant by improving my Team Leading capabilities.

SALESFORCE CERTIFICATES:-

Salesforce : SFMC email specialist
Infosys : SFMC email specialist, Sales Force Administrator.

EXPERIENCE AND KEY RESPONSIBILITIES

Systems Engineer At INFOSYS : 2 Y+ Exp

Joined in Infosys as a trainee on JAN 2021 and got trained in MEAN stack and developed a real time project Named AB food service, an online delivery website using MEAN stack.

Got my reskill training for the salesforce lightning and there I cleared Infosys certified salesforce administrator certification and done couple of super badges.

Moved into ECAS unit and worked upon the SFMC for the client Adidas and Reebok in the FastTrack team.

Apart from my project I cleared SFMC email specialist external certification and also Infosys certified.

Lead my colleagues and new teammates by giving them KTs on the Projects and solving their issues.

Exposed to global client interactions, in the process of solving their issues and helping them in marketing at their regions.

Responsible for technical coordination including html and Amp Script logic in email and updating the content in different emails by using the data extensions. Previewing and testing of emails is done.

Expertise in creating DEs in the shared and the local Folders of different BU's in SFMC and maintaining them. Used the random split and the filters in the DE.

upload the images and Gifs into SFMC required for the Push

EDUCATION

B.Tech (SRKR) (Andhra University)	:	8.49 (DIST)
Inter	:	87.8%
10th	:	9.0

KEY SFMC SKILLS:

Audience Builder.
Contact Builder.
Query Studio.
Automation Studio
Email Studio.
Content Builder.
Journey Builder.
Reports.
Mobile Studio.
File Zilla Use.
CAN SPAM.
Email design.
Jira Board.
Confluence.
Amp Script.

OTHER KNOWN SKILLS:

C, Java, Html, CSS, SQL, MS office.

KEY CHARACTERISTICS

• Strong interpersonal & communication skills
• Problem Solving
• Leadership
• Meticulous attention to detail
• Excellent Organizational skills
• Poised under pressure
• Good at Managing Dependencies
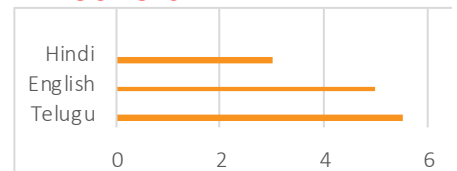
INTERESTS AND HOBBIES:

- Playing Chess, cricket and Batminton,
- watching movies,
- Knowing Indian Mythology, Cooking,
- Solving doubts for students.

Notifications by using the content builder.

Expertise in working with Jira board and its management.

Organized the folder structure for the contact builder and the Content Builder.

Got the clarity on different emails used in a B2C business structure globally and their use in Journey Builder for the real time interaction.

Worked with business process owners to understand their requirements for Salesforce Marketing Cloud application.

Managed ExactTarget/Marketing Cloud implementation for a large enterprise, including multiple business units as well as troubleshooting and user support.

Experienced in migrating data into Salesforce application using File Zilla through CSV files.

Worked on the mobile studio to send Push Notifications globally by targeting specific segment of the users by using the Audience builder and the Query Studio.

Responsible for maintaining the vouchers and uploading the new voucher into SFMC.

Generated Reports for the send made by the Push Notification.

Had good knowledge on using the Jira Board to handle the tickets and charging the tickets.

Managed the SFMC Reports and the different EUCI lists using the Microsoft Excel.

Created Emails for Brand signup, B2B and SourceId setup.

Used the postman setup for triggering the journeys for testing journeys and emails in both staging and production.

PERSONAL DETAILS

Date of Birth :28th NOV 1998

Father Name: Kancherla NarasimhaRao.

Nationality : Indian.

Current Address :
Near Montessori's school, ramaraopeta, Palakollu, 534260

LANGUAGES

DECLARATION

I hereby declare that all the above personal and technical details are appropriate and true to the best of my knowledge. I bear the responsibility of correctness of above information.

Signature:

Kancherla Satya Sree Naga Manideep