

# Capstone Project-3

Mobile-Price-Range-Prediction

By

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## Content :

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- ❖ EDA and feature engineering
- ❖ Feature Selection
- ❖ Applying Model
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- ❖ Conclusion

# Problem Statement

The problem statement is to predict the price range of mobile phones based on the features available (price range indicating how high the price is). Here is the description of target classes:

- 0 - Low cost Phones
- 1 - Medium cost phones
- 2 - High cost phones
- 3 - Very High cost phones

This will basically help companies to estimate price of mobiles to give tough competition to other mobile manufacturer.

Also, it will be useful for consumers to verify that they are paying best price for a mobile.

# Data Summary :

## Independent variables :

Battery\_power - Total energy a battery can store in one time measured in mAh

Blue - Has bluetooth or not

Clock\_speed - speed at which microprocessor executes instructions

Dual\_sim - Has dual sim support or not

Fc - Front Camera mega pixels

Four\_g - Has 4G or not

Int\_memory - Internal Memory in Gigabytes

M\_dep - Mobile Depth in cm

## Data Summary contd...

**Mobile\_wt** - Weight of mobile phone

**N\_cores** - Number of cores of processor

**Pc** - Primary Camera mega pixels

**Px\_height** - Pixel Resolution Height

**Px\_width** - Pixel Resolution Width

**Ram** - Random Access Memory in Mega Bytes

**Sc\_h** - Screen Height of mobile in cm

**Sc\_w** - Screen Width of mobile in cm

**Talk\_time** - longest time that a single battery charge will last when you are

**Three\_g** - Has 3G or not

**Touch\_screen** - Has touch screen or not

**Wifi** - Has wifi or not

## Data Summary contd...

**Dependent variables :**

**Price\_range** - This is the target variable with value of

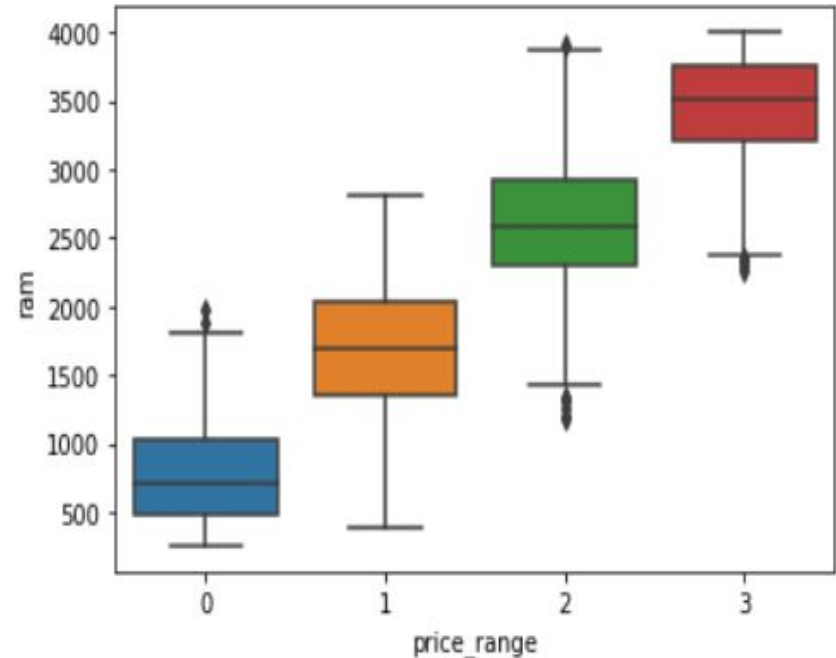
- 0 - Low cost Phones
- 1 - Medium cost phones
- 2 - High cost phones
- 3 - Very High cost phones

## Relation Between Price Range & Ram

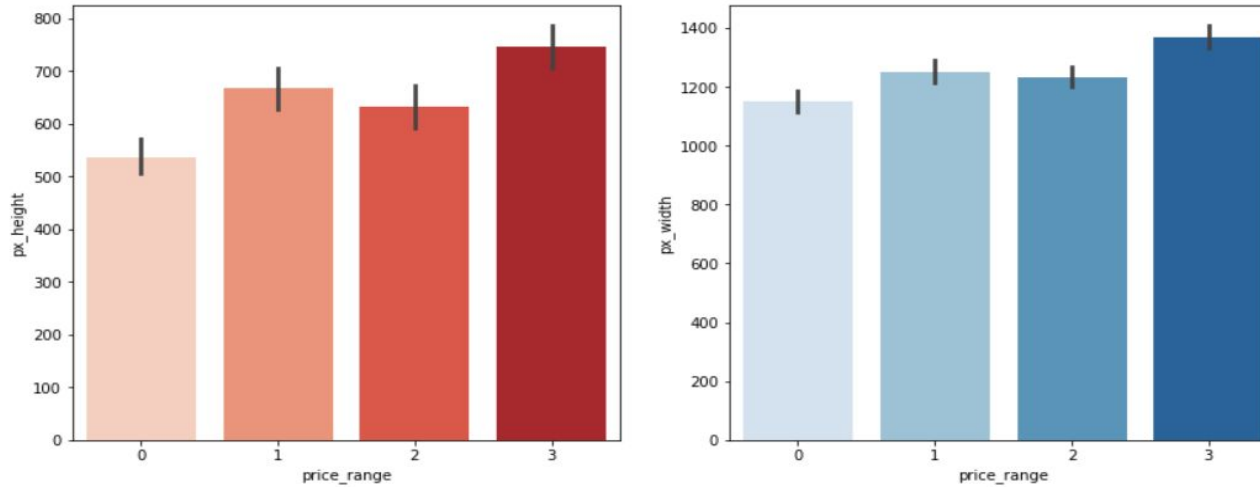
This is a positive relationship, with increase in RAM, price too increases. There are 4 types of price range

Price Range Vs Ram

- Type 1(low cost): RAM ranges between 216 to 1974 megabytes
- Type 2(medium cost): RAM ranges between 387 to 2811 megabytes
- Type 3(high cost): RAM ranges between 1185 to 3916 megabytes
- Type 4(very high cost): RAM ranges between 2255 to 4000 megabytes



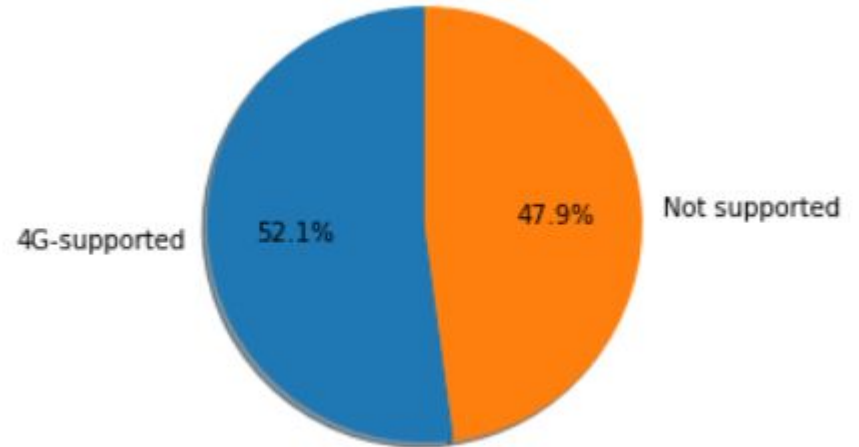
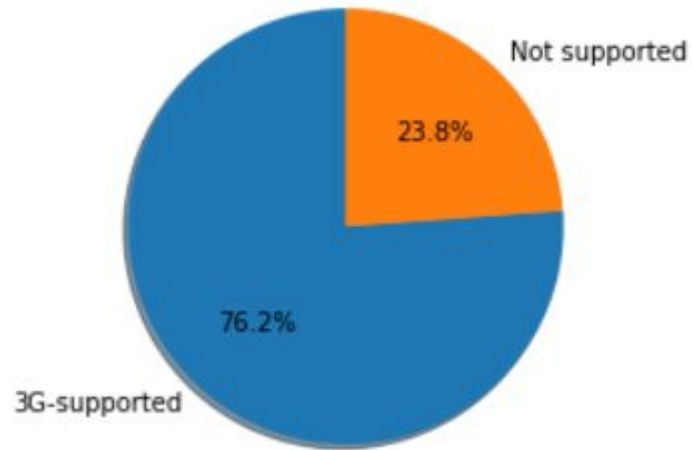
# Relationship between the Price Range and Pixel Height / Width



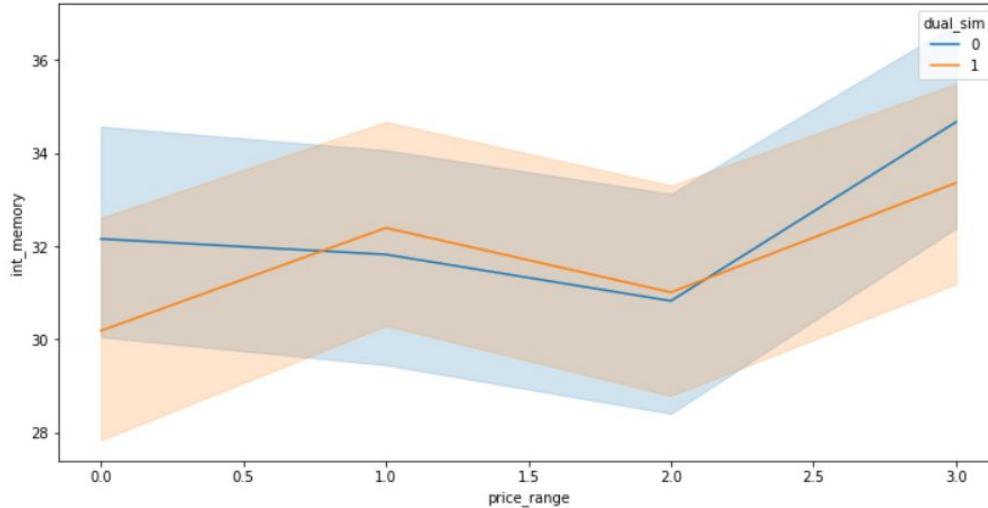
- From the above bar plot, we can see that the average pixel height and width are highest for the price range 3(very high cost).
- Low-cost phones have smaller average pixel width and pixel height.
- We can observe from this Bar plot that pixel height and pixel width are roughly equal in relevance when it comes to model development for prediction.



## EDA contd..



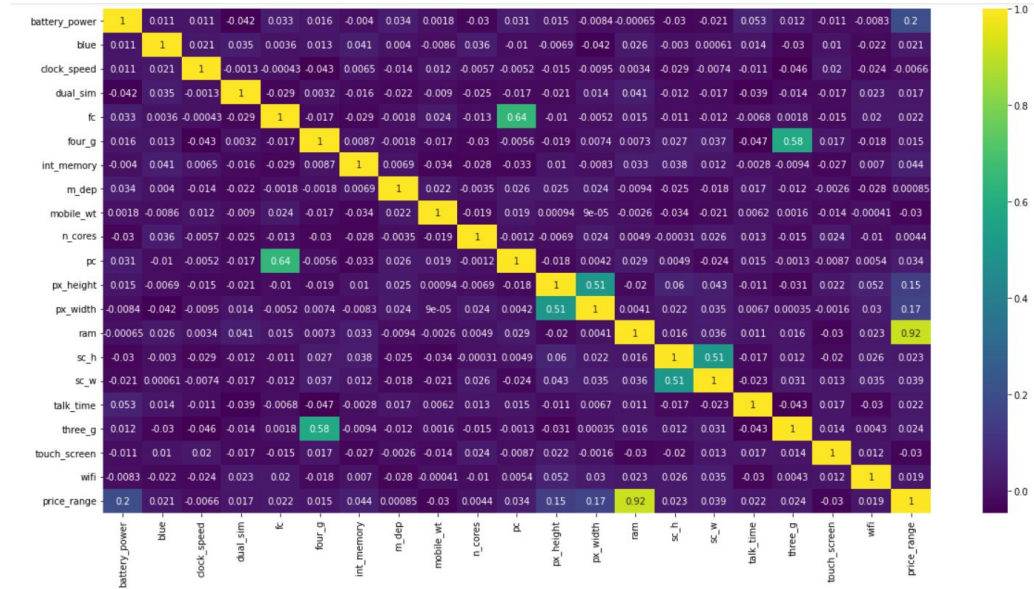
## Multivariate analysis - int\_memory, mobile\_wt



- There is drastic increase in internal memory for very high prices.
- Also there is drastic Decrease in mobile weight for very high price.

# Multivariate analysis

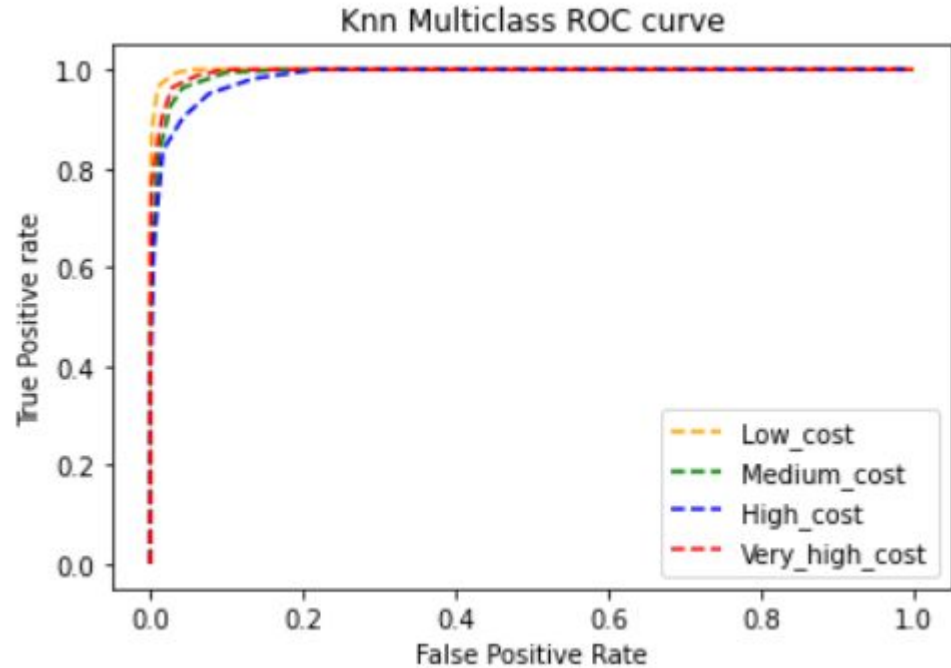
- Pc is correlated with Fc .
- Px\_height and px\_width are moderately correlated.
- Sc\_h and sc\_w are moderately correlated.
- Ram is highly correlated with price\_range.



# Implementing K Neighbours Classifier

$$\text{TPR} = \text{TP} / (\text{TP} + \text{FN})$$

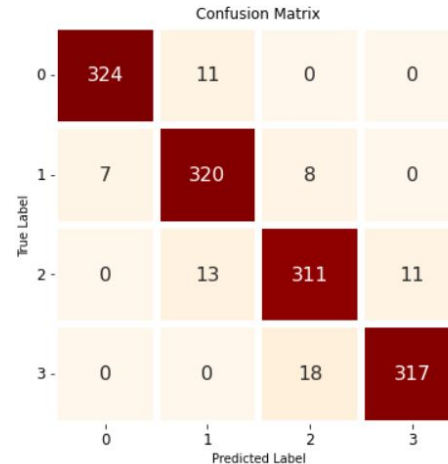
$$\text{FPR} = \text{FP} / (\text{FP} + \text{TN})$$



# Implementing K Neighbours Classifier contd.

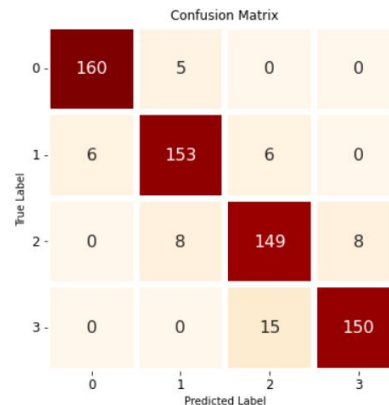
## Train metrics

	precision	recall	f1-score	support
0	0.98	0.97	0.97	335
1	0.93	0.96	0.94	335
2	0.92	0.93	0.93	335
3	0.97	0.95	0.96	335
accuracy			0.95	1340
macro avg	0.95	0.95	0.95	1340
weighted avg	0.95	0.95	0.95	1340



## Test metrics

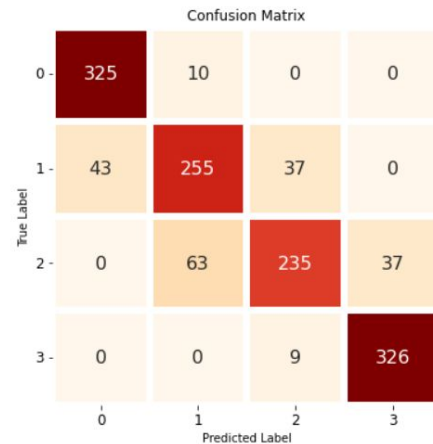
	precision	recall	f1-score	support
0	0.96	0.97	0.97	165
1	0.92	0.93	0.92	165
2	0.88	0.90	0.89	165
3	0.95	0.91	0.93	165
accuracy			0.93	660
macro avg	0.93	0.93	0.93	660
weighted avg	0.93	0.93	0.93	660



# Implementing Random Forest Classifier

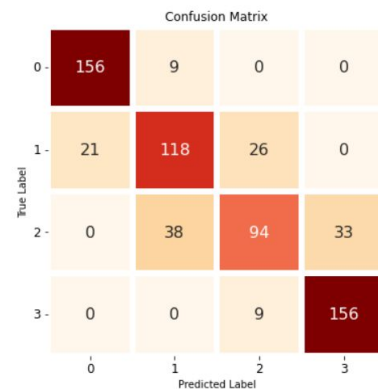
## Train metrics

	precision	recall	f1-score	support
0	0.88	0.97	0.92	335
1	0.78	0.76	0.77	335
2	0.84	0.70	0.76	335
3	0.90	0.97	0.93	335
accuracy			0.85	1340
macro avg	0.85	0.85	0.85	1340
weighted avg	0.85	0.85	0.85	1340



## Test metrics

	precision	recall	f1-score	support
0	0.88	0.95	0.91	165
1	0.72	0.72	0.72	165
2	0.73	0.57	0.64	165
3	0.83	0.95	0.88	165
accuracy			0.79	660
macro avg	0.79	0.79	0.79	660
weighted avg	0.79	0.79	0.79	660



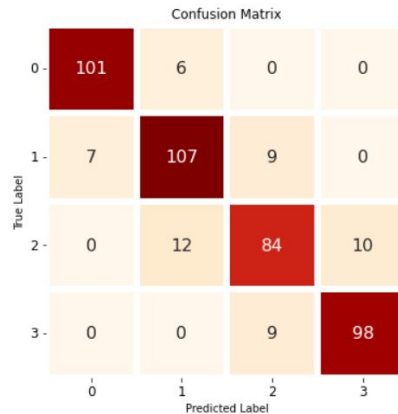
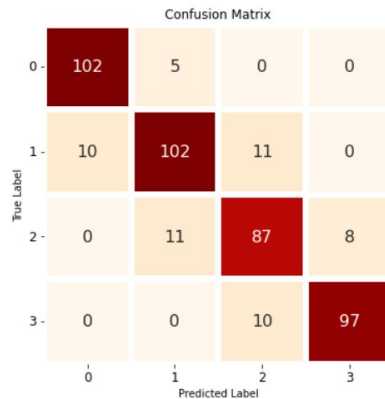
# Implementing Gradient Boosting Classifier

## Train metrics

Classification Report					
	precision	recall	f1-score	support	
0	0.91	0.95	0.93	107	
1	0.86	0.83	0.85	123	
2	0.81	0.82	0.81	106	
3	0.92	0.91	0.92	107	
accuracy			0.88	443	
macro avg	0.88	0.88	0.88	443	
weighted avg	0.88	0.88	0.88	443	

## Test metrics

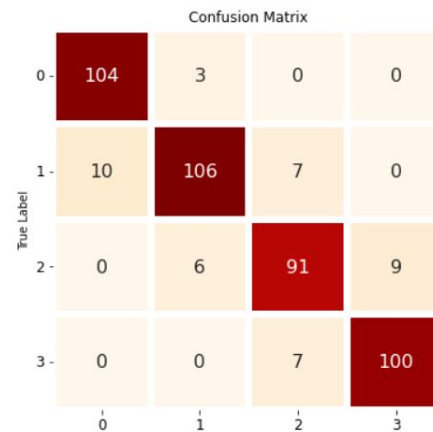
Classification Report					
	precision	recall	f1-score	support	
0	0.94	0.94	0.94	107	
1	0.86	0.87	0.86	123	
2	0.82	0.79	0.81	106	
3	0.91	0.92	0.91	107	
accuracy			0.88	443	
macro avg	0.88	0.88	0.88	443	
weighted avg	0.88	0.88	0.88	443	



# Implementing XGB Classifier

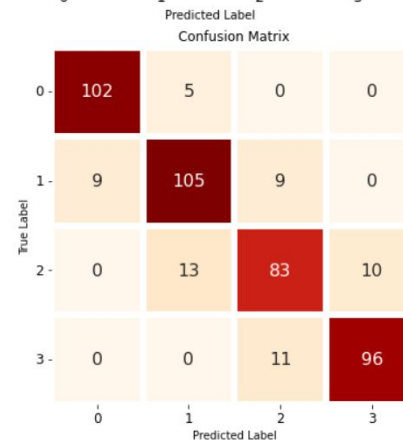
## Train metrics

Classification Report					
	precision	recall	f1-score	support	
0	0.91	0.97	0.94	107	
1	0.92	0.86	0.89	123	
2	0.87	0.86	0.86	106	
3	0.92	0.93	0.93	107	
accuracy			0.91	443	
macro avg	0.90	0.91	0.91	443	
weighted avg	0.91	0.91	0.90	443	



## Test metrics

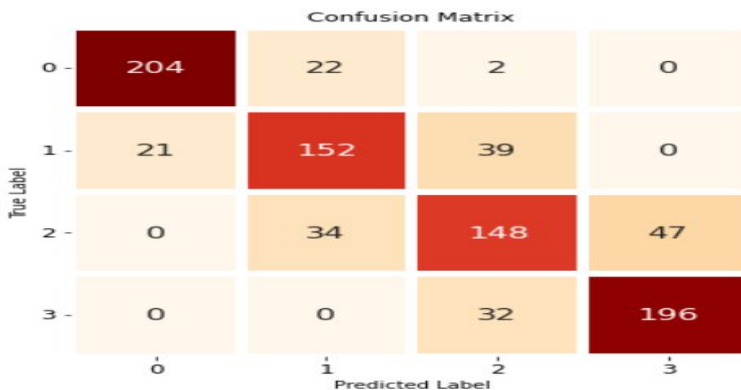
Classification Report					
	precision	recall	f1-score	support	
0	0.92	0.95	0.94	107	
1	0.85	0.85	0.85	123	
2	0.81	0.78	0.79	106	
3	0.91	0.90	0.90	107	
accuracy			0.87	443	
macro avg	0.87	0.87	0.87	443	
weighted avg	0.87	0.87	0.87	443	



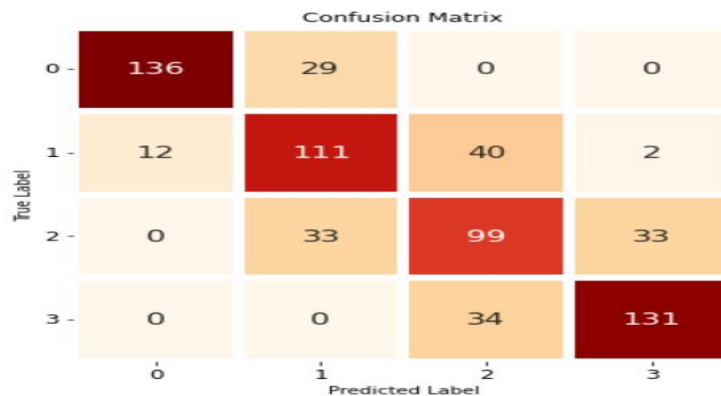


# Implementing Logistic regression

	precision	recall	f1-score	support
0	0.91	0.89	0.90	228
1	0.73	0.72	0.72	212
2	0.67	0.65	0.66	229
3	0.81	0.86	0.83	228
accuracy			0.78	897
macro avg	0.78	0.78	0.78	897
weighted avg	0.78	0.78	0.78	897



	precision	recall	f1-score	support
0	0.92	0.82	0.87	165
1	0.64	0.67	0.66	165
2	0.57	0.60	0.59	165
3	0.79	0.79	0.79	165
accuracy			0.72	660
macro avg	0.73	0.72	0.73	660
weighted avg	0.73	0.72	0.73	660



## Model Validation & Selection contd ...

### Observations:

- As seen in the above slides Random forest classifier is not giving great results , GradientBoostingClassifier is bit better than Random forest in recall and precision
- XGboost classifier is giving the better results than GB but the recall of random forest classifier is somewhat similar
- KNeighbors is giving the best results among all of the algorithms
- Logistic regression is giving low results among all of them

## Model Validation & Selection contd ...

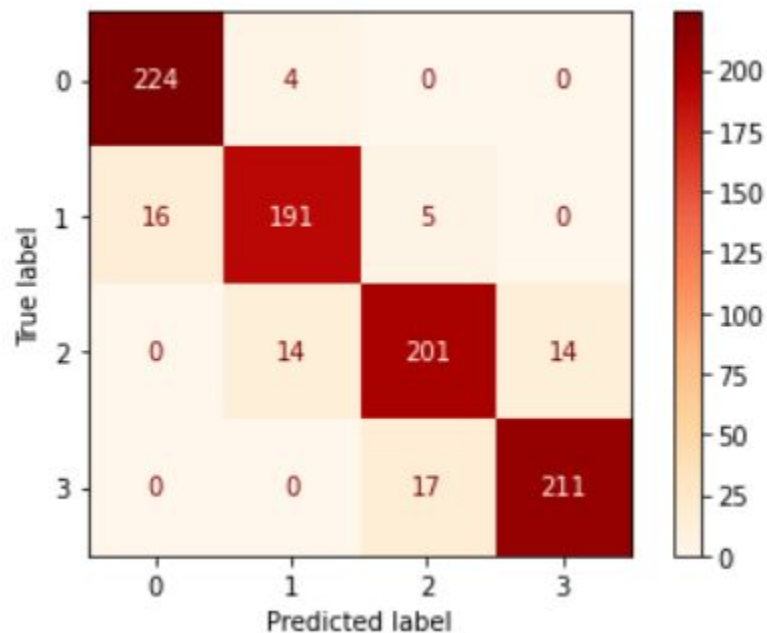
So we had chosen Kneighbors classifier for the prediction and the best hyperparameters obtained are as below

### **Best hyperparameters :**

**Train :** (algorithm='auto', leaf\_size=30, metric='Euclidean', metric\_params=None, n\_jobs=None, n\_neighbors=11, p=2, weights='distance')

**Test :** (algorithm='auto', leaf\_size=30, metric='euclidean', metric\_params=None, n\_jobs=None, n\_neighbors=17, p=2, weights='distance')

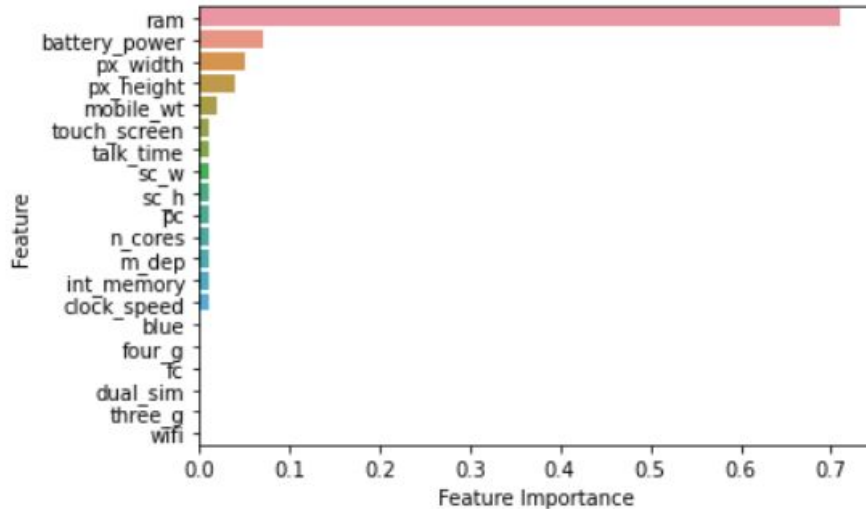
## Model Validation & Selection( Hyper paramter tuned)



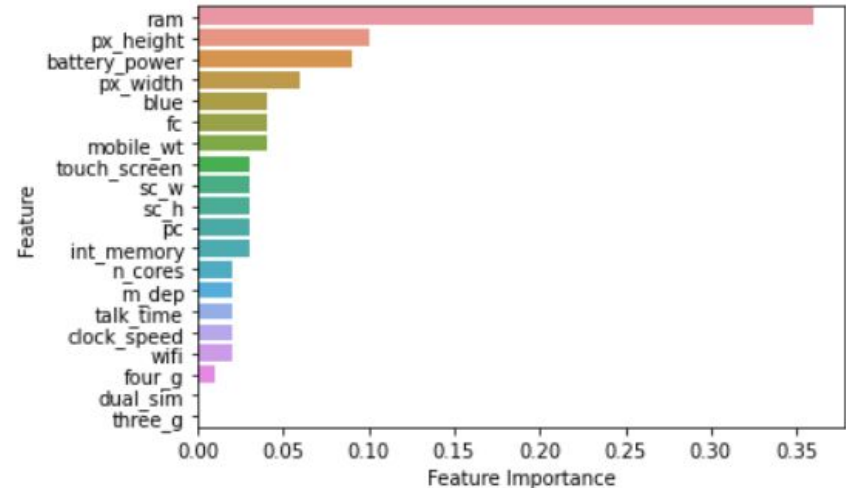
	precision	recall	f1-score	support
0	0.93	0.98	0.96	228
1	0.91	0.90	0.91	212
2	0.90	0.88	0.89	229
3	0.94	0.93	0.93	228
accuracy			0.92	897
macro avg	0.92	0.92	0.92	897
weighted avg	0.92	0.92	0.92	897

# Feature Importance

## Random Forest Classifier



## XGBoost Classifier



# Conclusion

- Ram , Battery\_power features were found to be the most relevant features for predicting price range of mobiles and dropping negative correlation features which are clock speed , mobile\_wt , touch\_screen
- Kneighbors and Xgboost are given best accuracy score 93% test ,95% train and 91% train , 88% test respectively and roc\_auc score for kneighbors is 99%
- Tuning the hyperparameters by GridSearchCV on kneighbors but not getting much difference in results but the best parameters n\_neighbors for train and test are 11 and 17
- So we conclude that kneighbors classifier is giving the best results for these dataset
- So we can say that in the price range prediction as the ram and battery\_power increases the price range will increase for sure.