

USHA INTERNATIONAL – GURGAON
(USS Department)

To : The Executive Chairman
From : USHA Social Services
Dated : 14th February' 2019
Subject : Proposal for partnership with Government of Meghalaya

Background / Purpose: Proposal for partnership with Meghalaya State Rural Livelihood Mission, Government of Meghalaya

1. To overcome the environmental issue and day to day usage of plastic bag, Government of Meghalaya wants to promote the usage of cloth bag as an alternative.
2. As a pilot, the state Government wants to set up 2 Production Centre and train women entrepreneurs in bag making in association with Usha International

Process:

1. An agreement will be signed between UIL and Meghalaya State Rural Livelihood Mission, Government of Meghalaya (MSRLM) to take this initiative forward.
2. MSRLM will be responsible for:
 - a. Mobilizing beneficiaries who have basic sewing and stitching and basic entrepreneurial skills to be a part of the intervention
 - b. Facilitating the training of women entrepreneur at one place by motivating them to converge at a common point for training
 - c. Ensuring that there is no drop-out of women
 - d. Arrangement of training venues
 - e. Arrangement of logistics (travel of participants, food and stay arrangements of participants, procurement of fabric for bag and other raw material for training)
 - f. Provide all other support that may be required for the sustainability of the center
 - g. Cost contribution (Raw material, logistics and facilitation cost)
 - h. Overall monitoring and program management
 - i. MIS and case studies sharing
3. UIL will be responsible for:
 - a. Designing course module for women entrepreneurs
 - b. Allocating 2 resource person per batch (Total 4 trainers for 15days per batch)

- c. Allocating 1 sewing machine mechanic for sewing machine maintenance and repair training (Total 2 mechanic, 2 days per batch)
- d. Allocating UIL program coordinator for 30 days (15 days per batch)
- e. Arranging Usha sewing machines: 34 (17 per center)
 - RSM foot operated with motor: 26 (13 per center, 2 center)
 - UJ-wonder stitch machine: 4 (2 per center, 2 center)
 - Over lock sewing machine foot operated: 4 (2 per center, 2 center)
- f. Arranging course booklet, co-branded certificate for participants and signage for centres.

Financials:

1. The Sewing Machine in the Start-up Kit will be ZFOC inclusive of GST (as applicable) using Movement Type – 967 to Meghalaya State Rural Livelihood Mission, Government of Meghalaya under commitment code SILA_0088 of GL No.:469030, FC104545 and IO number in En-marked fund box.
2. USS Program Coordinator will be given an advance of Rs.20000 for meeting the above expenses including the purchase of training materials, taxi hire charges/ other expenses and settle the same against proper bills/details of expenses.
3. The total cost to the UIL would be Rs. 4,74,464. The expenses will be incurred from the location offices of the respective state.
4. These expenses will be out of the Silai School Budget, 2018-2019

Cost Sharing details of partners:

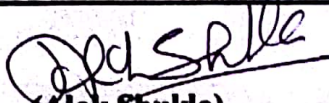
Amount to be borne by MSRLM		Amount to be borne by UIL	
Particulars	Amount in Rs.	Particulars	Amount in Rs.
Logistics and Monitoring cost	4,39,800	USHA Brand Supportive Materials (Syllabus/Certificates/Signage), Sewing Machines, Trainer and Mechanic Cost. Training Raw Materials	4,74,464

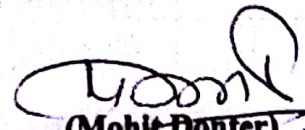
Details in Annexure I


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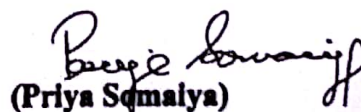
1. Usha Silai School Program will be able to reach out remote villages of Meghalaya
2. Awareness about Usha International and Silai School Program will be generated in these
3. Creation of an environment where community encourages learning sewing as skill, which will give them hope, confidence and opportunity for future.
4. Skill enhancement of community members so that they may be self-employed and improve their own livelihood.

SUBMITTED FOR APPROVAL


(Alok Shukla)


(Mohit Dhoter)
18/02/19


(Harvinder Singh)


(Priya Samal)


(Dinesh Chhabra)

The above proposal is hereby approved.

25 FEB 2019
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Annexure I

UIL Cost

S.No.	Particulars	Amount in Rs.
1	Cost of Training of 50 Women Entrepreneurs (WE) for 15 days in batch of 25 WE in each batch.	1,56,000
2	Cost of syllabus, co-branded certificate (75), signage and entry of Women Entrepreneurs in USS Software	5,650
3	Setting up Production Centre: Cost of Sewing Machines, Iron, Cutting table, tool box, instruments for stitching and their Transportation Cost.	3,02,814
4	Quarterly Monitoring of Production Centre	10,000
Total cost		474,464

MSRLM Cost:

Budget for Training and Monitoring Cost 50 Participants, 2 centres					
S. No.	Description	Units	Days	Unit amount	Amount
1	Food for 50 people for 15 days (50 women participants, 4 trainer, 2 coordinator)	56	15	200	168000
2	Food for 2 Mechanic for 4 days	2	2	200	800
3	Boarding charges. Stay arrangement for 50 women and 2 coordinator including bedding, venue hall for training etc.	52	15	150	117000
4	Traveling allowance (for the participants to come to venue and to go back with their sewing machines)	50	2	100	10000
Total I					295800
5	Monitoring - Project Coordinator (Part time 12 months * 2 Coordinator)	12	2	5000	120000
6	Monthly Monitoring & Tracking, Book Keeping, Accounts, Reporting, Telecom & Internet etc.	12	2	500	12000
7	Miscellaneous Expense	12	2	500	12000
Total II					144000
Total cost to MSRLM					439800