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**USHA INTERNATIONAL LTD**  
**(USS Department)**

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**To : The Executive Chairman**  
**From : USHA Social Services**  
**Dated : 16<sup>th</sup> September 2019**  
**Subject: Proposal for Non-Financial Partnership with Subhash Chandra Foundation (SCF)**

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**Background / Purpose:**

Subhash Chandra Foundation (SCF) is the CSR arm of the Essel Group, engaged in operating and facilitating various programs Pan India for the upliftment of the weaker sections of the society. One of the programs, Sarthi operated by SCF deals with enabling livelihood opportunities through linkages with industry.

SCF has a national level call centre and toll-free number at Uttrakhand and they provided the toll-free number to the partner NGOs and volunteers at village level.

People from grass root call on toll free number regarding the basic information, domestic violence, feticide, early child marriage and RTE etc. After receiving the call SCF categorize the calls and forward to concerned partner NGO to resolve the issues.

SCF is willing to associate with Usha Silai School Program for connecting interested learners of Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh and Haryana to existing Usha Silai Schools.

**Process:**

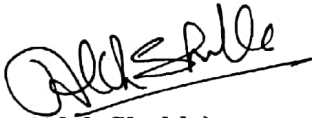
- 1) A non-financial agreement for a period of one year will be signed between SCF and UIL to take this initiative forward.
- 2) The enquiries received from interested learners of these 5 States- Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh and Haryana will be connected to respective Usha Program Coordinator.
- 3) Usha Program Coordinator will share the nearest Usha Silai School details with them for enrolment.
- 4) Data will be tracked in number of learners' enrollment vis a vis enquiry from these States.
- 5) SCF will share about Usha Silai School Program in their designated channel where work of other associated partners is also publicized.

**Impact:**

- 1) Increase in number of learners enrollment at Usha Silai Schools leading to increase in income of Silai School women entrepreneur.
- 2) Awareness about Usha International and Silai School Program will be generated.
- 3) Creation of an environment where community encourages learning sewing as skill, which will give them hope, confidence and opportunity for future.
- 4) Skill enhancement of community members so that they may be self-employed and improve their own livelihood.
- 5) Enhancement and upgradation of technical sewing skills of learners.
- 6) Brand visibility of Usha Silai School Program.

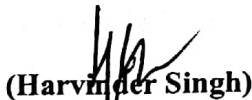
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**SUBMITTED FOR APPROVAL**

  
(Alok Shukla)

  
(Mary Rupa Tete)

  
(Mohit Donter)

  
(Harvinder Singh)

  
(Dinesh Chhabra)

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The above proposal is hereby approved.

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(Executive Chairman)

**A. Roles and Responsibilities**

**Role of SCF**

1. Sharing interested learners request from Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh and Haryana with Usha Program Coordinators.
2. Sharing case studies/photographs/reports in mutually agreed format.
3. Sharing details about Usha Silai School Program in their designated channel where work of other associated partners are also publicized.

**Role of UIL**

1. UIL shall make best efforts to ensure timely redressal of the cases escalated to it by SCF or as it becomes aware of otherwise pertaining to Social Empowerment, Livelihood, Women Empowerment and Rural Development.
2. UIL will convey acceptance or rejection of the cases referred by SCF within 24 hours of being reported.
3. Resolution process of the accepted case is commenced at the earliest, but in no event beyond 48 hours in case of sensitive issues like training of beneficiary, child marriage, domestic violence and harassment.
4. Suitable reasoning to be provided and documented for any case remaining unresolved for more than 1 week from allotment of case.
5. Sharing case studies/photographs/reports in mutually agreed format.