

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS66233
Project Name	Flavour Fusion: Ai-Driven Recipe Blogging
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The template interface consists of three main panels:

- Before Team Discussion:** A brief list of preparation points to help get started. It includes:
 - 1. Set the goal: "Define recipe blog writing as time-consuming and repetitive."
 - 2. Set the scope: "Focus on generating AI-generated recipes for food blogs."
 - 3. Set the timeline: "Complete the task within 1 week."
- Define your problem statement:** A section to identify the problem. It includes:
 - 1. What problem are we solving? "How can we use Generative AI to automatically generate structured and customizable recipe blogs for food blogs."
 - 2. Solution idea: "AI-generated recipe blogs."
- Key Discussion Guidelines:** A set of guidelines for effective discussion:
 - 1. Focus on automation
 - 2. Prioritize user-friendly interface
 - 3. Encourage creativity
 - 4. Maintain concise language
 - 5. Keep implementation simple

Step-2: Brainstorm, Idea Listing and Grouping

The template interface shows two columns of ideas:

Person	Idea	Core Application
Person 1	Generate recipes from topics	Recipe topic input
Person 1	User selects writing location	Word count selection
Person 1	Structure output into blog posts	Structured recipe output
Person 1	Display generated content	Easy readability
Person 2	Searchable web interface	Searchable database
Person 2	Generate buttons	Display search results
Person 3	User defines target audience	Target audience selection
Person 3	Adjust difficulty level	Adjust difficulty level
Person 3	Add styling options	Add styling options
Person 4	Personalized recipe suggestions	Personalized suggestions
Person 4	Save recipe history	Save recipe history
Person 4	Display nutritional info	Display nutritional info
Core Application	AI Integration	Parameter tuning
Core Application	User Experience	Fast response time
Core Application	Future Enhancements	Multi-language support
Core Application	User Experience	Easy readability
Core Application	Future Enhancements	Image generation
Core Application	User Experience	User accounts

Step-3: Idea Prioritization

1 Feature Prioritization (Importance vs Feasibility)

⌚ 30 minutes

Importance
+ -

Feasibility
+ -

Share the template
Download the template to use it with your team or add it to your workspace.

Export the result
Share the prioritized feature list as a PDF or use the sheet to use it with your team.

Keep moving forward

- Feature blueprint
Create a feature blueprint to share with your team.
- Customer experience journey map
Analyze customer needs and behaviors to understand their pain points.
- Design, wireframe, opportunity & threat
Use UX tools to work with stakeholders to identify opportunities and threats.

After you collaborate

You can export the result as an image or PDF to share with members of your company who might find it useful.