

# Product Roadmap 2025

Acme Corporation - Product Team

## Vision Statement

Our mission is to build the most intuitive enterprise collaboration platform that unifies knowledge across all data sources with AI-powered intelligence.

### Q1 2025 Priorities:

1. AI Search Enhancement (P0)
  - Implement hybrid search (BM25 + vector)
  - Add reranking with cross-encoder model
  - Support for PDF, PPTX, XLSX extraction
  - Target: 40% improvement in search relevance
2. Real-time Collaboration (P0)
  - Live cursors and presence indicators
  - Collaborative document editing
  - Comment threads with @mentions
  - Target: Feature parity with Notion
3. Enterprise Integrations (P1)
  - Salesforce CRM connector
  - Jira project sync
  - Google Workspace deep integration
  - Target: 5 new integrations by end of Q1

### Q2 2025 Priorities:

1. Mobile App Launch (P0)
  - iOS and Android native apps
  - Offline mode support with sync
  - Push notifications for mentions
2. Advanced Analytics (P1)
  - Usage dashboards for admins
  - Knowledge gap analysis
  - ROI reporting for enterprise customers

### Success Metrics:

- DAU/MAU ratio > 60%

- Search success rate > 85%
- NPS > 50
- Enterprise customer retention > 95%