

Product Roadmap 2025

Acme Corporation - Product Team

Vision Statement

Our mission is to build the most intuitive enterprise collaboration platform that unifies knowledge across all data sources with AI-powered intelligence.

Q1 2025 Priorities:

1. AI Search Enhancement (P0)
 - Implement hybrid search (BM25 + vector)
 - Add reranking with cross-encoder model
 - Support for PDF, PPTX, XLSX extraction
 - Target: 40% improvement in search relevance
2. Real-time Collaboration (P0)
 - Live cursors and presence indicators
 - Collaborative document editing
 - Comment threads with @mentions
 - Target: Feature parity with Notion
3. Enterprise Integrations (P1)
 - Salesforce CRM connector
 - Jira project sync
 - Google Workspace deep integration
 - Target: 5 new integrations by end of Q1

Q2 2025 Priorities:

1. Mobile App Launch (P0)
 - iOS and Android native apps
 - Offline mode support with sync
 - Push notifications for mentions
2. Advanced Analytics (P1)
 - Usage dashboards for admins
 - Knowledge gap analysis
 - ROI reporting for enterprise customers

Success Metrics:

- DAU/MAU ratio > 60%

- Search success rate > 85%
- NPS > 50
- Enterprise customer retention > 95%