

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	13 February 2026
Team ID	LTVIP2026TMIDS85861
Project Name	Measuring The Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

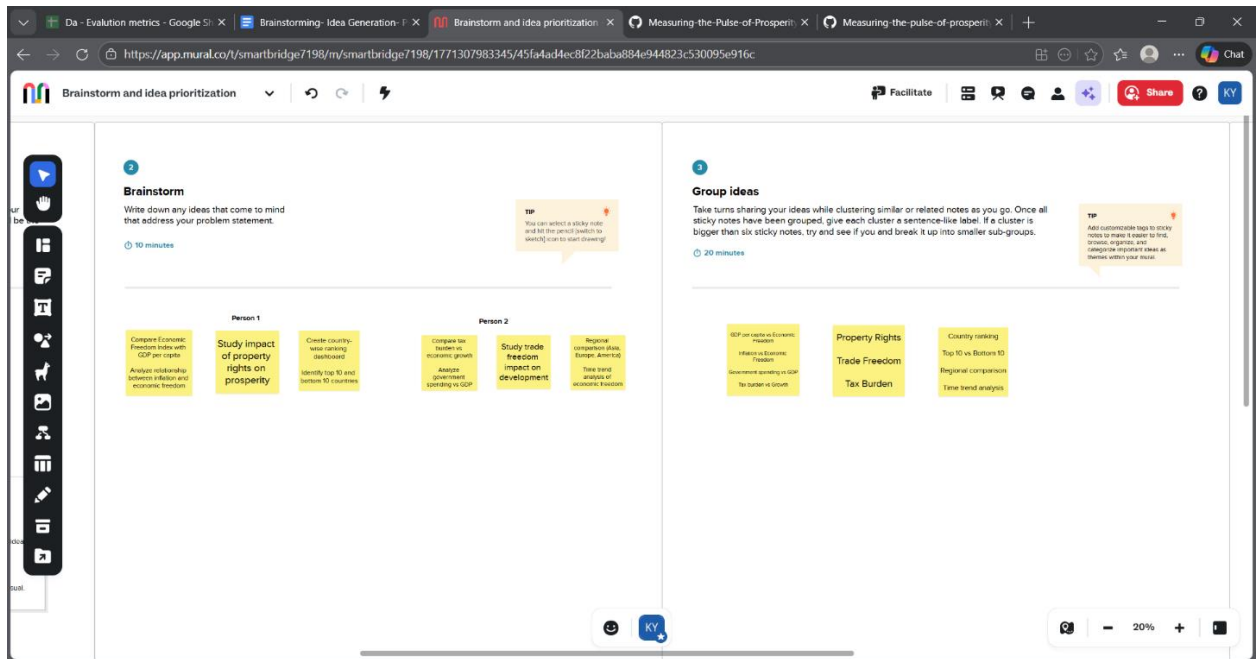
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

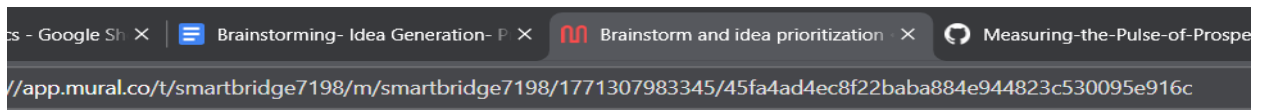
Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot displays the Mural.co web interface for a brainstorming session. The browser tabs at the top include 'Brainstorming- Idea Generation- P', 'Brainstorm and idea prioritization', 'Measuring-the-Pulse-of-Prosperity', and 'Measuring-the-pulse-of-prosperity'. The URL bar shows a Mural workspace link. The interface features a top navigation bar with a 'Facilitate' button and various tool icons. The main workspace is divided into three vertical panels. The left panel, titled 'Template', contains a lightbulb icon, the title 'Brainstorm & idea prioritization', a descriptive paragraph, and timing recommendations: '10 minutes to prepare', '1 hour to collaborate', and '2-8 people recommended'. The middle panel, titled 'Before you collaborate', includes a sub-header, a paragraph about preparation, a '10 minutes' timer, and three numbered steps: 'Team gathering', 'Set the goal', and 'Learn how to use the facilitation tools', each with a brief description and an 'Open article' link. The right panel, titled 'Define your problem statement', includes a sub-header, a paragraph about framing the problem, a '5 minutes' timer, a 'PROBLEM' box with the text 'How might we [your problem statement]?', and a 'Key rules of brainstorming' section with six rules: 'Stay in topic', 'Defer judgment', 'Go for volume', 'Encourage wild ideas', 'Listen to others', and 'If possible, be visual'.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Brainstorm and idea prioritization

