

# Meri Ushitkova

## UX/UI Designer

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<https://ushitkova.github.io/>



I'm passionate about improving the lives of others through design. I'm constantly learning new things everyday and love meeting people who are motivated and unafraid of sharing their ideas with the world.

I enjoy developing products from concept to implementation. I always strive to expand competence and opportunities, to help bridge the gap between people and the customer's product.

## Work Experience

### • TeamLift (04/2022 - )

Working on website for building the most advanced technology to validate personal abilities.

### • UX/UI Designer (11/2021 - 03/2022)

ReThing, Skopje North Macedonia

Worked for a project called Boksy. About technology I was using Adobe for design, Monday for collaboration.

### • Quality Controller (08/2020 - 10/2021)

Kostal, Ohrid North Macedonia

Followed quality standards and procedures to minimize errors and maximize customer satisfaction.

Also an opportunity to work in UK.

### • Freelance (09/2021 - )

Working on different projects depending on clients requirements. Mainly using Adobe, Figma, Invision, Framer, Illustrator, Indesign.

### • Receptionist (04/2018 - 05/2020)

Hotel Bellevue, Ohrid North Macedonia

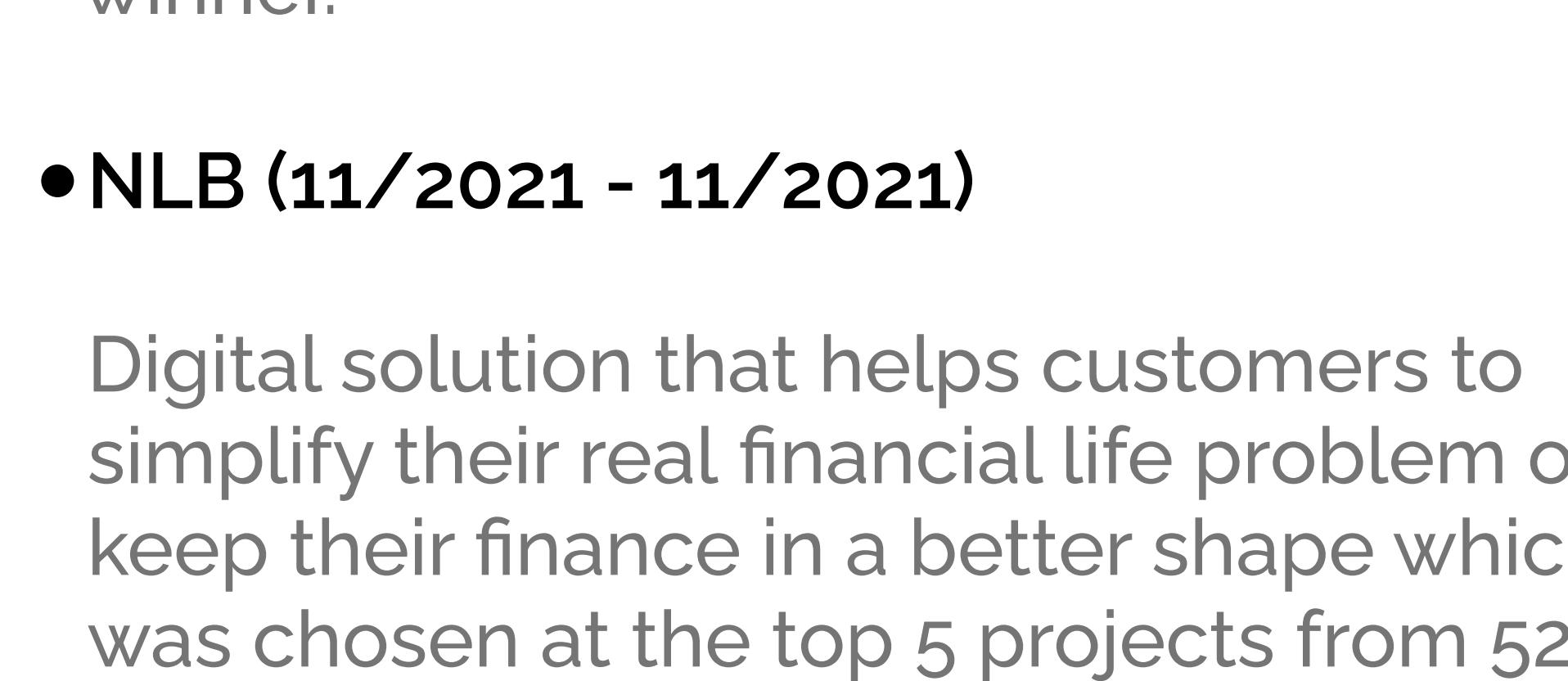
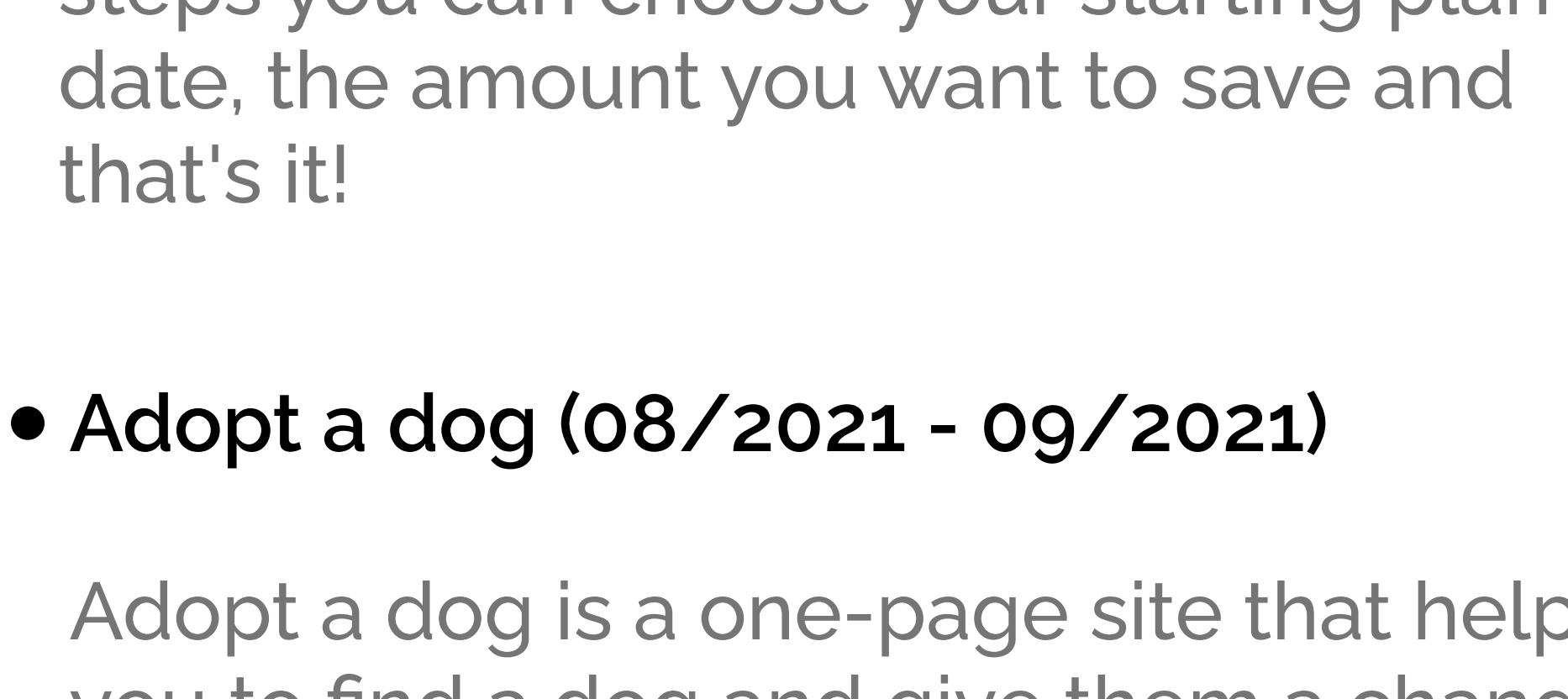
Confirmed appointments, communicated with clients, updated client records and solving problems.

### • Waitress (05/2017 - 11/2017)

MC Perkins Cove, United States

Work in a team, improve communication skills, learn different culture.

## Skills



## PERSONAL PROJECTS

### • Jane Bank (07/2021 - 08/2021)

Jane Bank is a mobile app that helps you saving money with saving plans. With an easy user flow and just in a few steps you can choose your starting plan and date, the amount you want to save and that's it!

### • Adopt a dog (08/2021 - 09/2021)

Adopt a dog is a one-page site that helps you to find a dog and give them a chance to a loving home.

### • SugarWish (11/2021 - 12/2021)

Redesign on one flow of the project on the customer experience of the ordering section.

### • TASTYBOX (03/2022 - 04/2022)

Designing a website for corporate & social gifting. To capture the emotion that the buyer wants to convey to the person giving it as a gift.

### • USSUKIM (09/2021 - 10/2021)

Designing a website for students with interesting, modern and at the same time functional design which was chosen as a winner.

### • NLB (11/2021 - 11/2021)

Digital solution that helps customers to simplify their real financial life problem or keep their finance in a better shape which was chosen at the top 5 projects from 52 projects.

### • ZANOV (02/2022 - 02/2022)

Designing a website with online shop that is made easy to be updated as new fashion styles are produced and will be offered to the consumers.

## Certificates

### • Techstars Startup Weekend (04/2022 - 04/2022)

Learn how to think, work, and build like a startup in 54 thrilling hours. Techstars Startup Weekend is an exciting and immersive foray into the world of startups.

### • National Science Foundation I-Corps Fellowship program (02/2022 - 03/2022)

1) Successfully completed the National Science Foundation I-Corps Fellowship program at Brandeis University. 2) Learned how to identify valuable product opportunities emerging from academic research. 3) Obtained an understanding of foundational concepts of the Lean Startup approach: the business model canvas, the customer development process and agile development. 4) Obtained skills in entrepreneurship through training in customer discovery and guidance from established entrepreneurs. 5) Gained an understanding of startup funding mechanisms. 6) Completed a customer discovery process acquiring first-hand data from potential customers, partners, and competitors.

### • Figma UI UX Design Essentials (12/2021 - 01/2022)

Successfully completed the course Figma UI UX Design Essentials on 01/20/2022 as taught by Daniel Walter Scott on Udemy. The certificate indicates the entire course was completed as validated. The course duration represents the total video hours of the course at time of most recent completion.

### • Scrum Certification + Scrum Master+ Agile Scrum (01/2022 - 01/2021)

Gain a strong understanding of Professional Scrum and the role of the Scrum Master. Through a combination of discussion and exercises, develop a deep understanding of the underlying principles of Scrum and the Agile mindset while learning the practices applied by successful Scrum Teams.

## Education

### • UX/UI Academy (05/2021-04/2022) Brainster

Developing a way of thinking and approaching problems through many challenges, hands-on learning and working on real projects. Encouraging the research spirit and mindset of continuous improvement and lifelong learning. Includes Stake Holder Interviews, User Flows, Prototyping, Testing, Wireframes, Web, E-shop, App, Portfolio.

### • Bachelor (09/2016- 08/2020)

University St. Kliment Ohridski