

2024 Brand Assets

Logo



Colors



Fonts

Font Family: Arial, Helvetica, sans-serif

**Font Size: 12pt**

Font Color: Black

*(Helvetica Neue Light)*

Font Size: 10pt

*(Helvetica Neue)*

Best Practices

Do: Use the brand colors consistently.

Don't: Use the brand colors for text.

Do: Use the brand colors for accents.