

2024 Brand Assets

Logo



Colors



Fonts

Font Family: Arial, Helvetica, sans-serif

Font Size: 12pt

Font Weight: Bold

Helvetica Neue Light

Font Size: 10pt

Helvetica Neue

Best Practices

Font: Arial, Helvetica, sans-serif

Size: 12pt, 14pt, 16pt, 18pt, 20pt

Color: #000000 (Black), #FFFFFF (White), #0000FF (Blue)