

G&A Brand Assets

Logo



Colors

Royal Blue

C:81 M:64 Y:0 K:0
R:29 G:96 B:255
HEX: #1D60FF

Medium Blue

C:40 M:0 Y:0 K:0
R:136 G:223 B:255
HEX: #88DFFF

Fonts

Main Header - 24px, White on Black, All Caps

HELVETICA BOLD

Secondary Header - 21px, Black or #333

Helvetica Neue Light

Body Copy - 14px, #777

Helvetica Neue

Best Practices

Name - Gumro & Associates, G&A

Images - Grungy, Industrial, Hardwood, 3D

Colors - Black and White with Royal Blue accents