

BURHAN UL HAQ

Email: burhanulhaq@gmail.com | Phone: +92 315 5555 700
Git: <https://github.com/patternproject>
Kaggle: <https://kaggle.com/patternproject>
Website: <https://data111blog.wordpress.com>
Tableau: <https://public.tableau.com/profile/pattern.project>

Career Summary

- 17+ years of Product Development, Solution Delivery, Consulting and System Integration experience
- Masters from UPMC France. Fluent in Data Analysis, Visualization and Agile Software Development
- Certified Scrum Master and ITIL v3 Practitioner. Professionally trained on Business Intelligence and Project Management
- Solid understanding of Ecosystems – Technical (ecommerce, CRM, Mobile), Commercial (LTV, Acquisition, Usage, Retention) – and ability to leverage their interplay (Monetization, Value Proposition)

Skills

Artificial Intelligence

Modern frameworks, and conventional ML techniques (NLP, Information Retrieval, Big Data and More). Hands-on Python, R and Tableau experience

Product Management

Requirements Management (Use Cases, MRD), Product/Segment KPIs (Churn) , Competitive Analysis (SWOT) , Market Research (Surveys, Focus Groups)

User Experience

Feature Prioritization (Personas), UI Flows/Wireframes (Balsamiq), Testing (Black Box, Performance), Release Management (JIRA, Bugzilla)

Frameworks

SDLC - Agile, SCRUM, Waterfall, Hybrid

Misc.

AWS, SaaS, SQL, API(s), DevOps

Work Experience

ENGINEERING MANAGER – AuditXprt, Pakistan (Jul 19 ~ Present)

- Delivering large end-to-end projects and PoCs, throughout the entire lifecycle from ideation and inception through development, testing, launch, measurement, and ongoing enhancements

CONSULTANT – World Bank, Nepal (Apr 19 ~ Jun 19)

- Data Workshops (Usage, Visualization, EDA) targeting Public and Higher Education Sector for Train-the-trainer Program

MARKETING CONSULTANT – Optiva, ME & APAC (Jan 17 ~ Mar 19)

- Interfacing with Product Teams to propose, refine and document ideas, then championing them for launch (Product- Market Fit, GTM, Mar-Com, etc.), and finally post-analysis for KPI evaluations in line with stated objectives

MANAGER ENTERPRISE SOLUTIONS – CMPak (Zong), Pakistan (Mar 14 ~ Dec 16)

- Create unique value for corporate clients through disciplined application of value-based selling, making every interaction count. Spearhead bespoke development seeing projects through from conception to delivery. (PTI, Red Crescent, City 42, and more)

SR. PRODUCT MANAGER – Afghan Wireless, Afghanistan (Nov 11 ~ Aug 13)

- Vendor management – Features, KPI and SLA. Product Collateral and User Training for Customer Support, Operations and Roll-Out
- Chairing cross-functional team in UAT for all commercial launches (Voice and Recharge promotions for B2B and B2C Segments)

CBC ARCHITECT, ENGAGEMENT MANAGER – Nokia Siemens Networks, MEA (Jul 08 ~ Oct 11)

- In SCRUM terms - the Product Owner engaging with the customer and internal stakeholders on the deliverables of the development team. Mentoring a 7 member software team as dotted line manager

CRM ARCHITECT, VAS ARCHITECT – Telenor, Pakistan (May 06 ~ Jun 08)

TECHNOLOGY CONSULTANT – HP, Multilynx, Pakistan (Jun 05 ~ Apr 06)

INTERNEE – Inria, France (Apr 04 ~ Sep 04)

SR.DESIGN ENGINEER – ET, Pakistan (Mar 00 ~ Jun 03)

Education

EXECUTIVE MBA – LUMS, Pakistan (Aug 14 ~ May 16)

- Specialization: General Management

MASTERS OF ENGINEERING (DESS) – UPMC, France (Oct 03 ~ Sep 04)

- Specialization: Software Reliability
Scholarship from Government of France – selected in top 15 students from all over Pakistan

BACHELORS OF ENGINEERING – NUST, Pakistan (Apr 97 ~ Oct 00)

- Specialization: Software Engineering
CGPA: [3.88/4.00], Dean Lister and NUST Scholarship during all 9 semesters