

## **SEO Plan: Month 2 For Musa Poly Pack**

### **Goals:**

- Create 110 high-quality backlinks.
- Publish 10 SEO-optimized blogs.

### **1. Backlink Strategy:**

- Target authoritative sites (DA 40+).
- Use guest posts, resource pages, directories, and press releases.
- Track backlinks using Ahrefs or SEMrush.

### **2. Blog Strategy:**

- Publish 10 blogs targeting long-tail keywords.
- Optimize content with internal links, meta descriptions, and mobile-friendly formatting.
- Release 2-3 posts weekly.

### **3. On-Page SEO:**

- Optimize meta tags, headers, and images.
- Ensure mobile responsiveness.

### **4. Monitoring:**

- Use Google Analytics & Search Console to track traffic and rankings.
- Monitor backlinks and keyword progress.

### **Outcome:**

- Boost organic traffic, domain authority, and keyword rankings.