




Usman AZAM

Digital Marketer / Frontend
Developer

CONTACT

 +92 3085532584

 usmanazam2312@gmail.com

 Pakistan, Lahore, 49-B New Muslim
Town Lahore near Jamia Masjid Madina

EDUCATION

2019 - 2021

Fsc Pre-Engineering

Punjab College, Pakistan, Lahore

I Have done Fsc Pre-Engineering From Punjab Group of Colleges. Completed a program focusing on mathematics, physics, and chemistry.

PROFESSIONAL SUMMARY

A passionate digital marketer / frontend developer who loves to make plans to introduce products or services to the right people digitally. And love to make clients satisfied during the whole process. As a digital marketer with 2.5 years of experience, I have a proven track record of driving successful online campaigns and increasing brand awareness. I am highly skilled in Social Media Marketing, Graphic Designing, Advertisement, E-Commerce Store building & Management. I am confident in my ability to help companies achieve their digital marketing goals.

INTERSHIPS

Digital Marketer

2022 - 2022

Dankash, Pakistan, Lahore

During my internship at Dankash, I gained valuable hands on experience in social media marketing. I actively contributed to creating and implementing strategic social media campaigns across various platforms. This opportunity honed my skills in content creation, audience engagement, and data analysis.

EXPERIENCE

Sales Representative

2021 - 2021

Dream Catcher Marketing, Pakistan, Lahore

My role as a sales representative at Dream Catcher Marketing honed my skills in sales, customer engagement, and relationship building. Excelled in promoting and selling diverse products to a wide customer base.

Social Media Manager

2022 - Now

Noors.Kitchenette, Pakistan, Lahore

Social media manager at (Noors.Kitchenette). Evaluate and manage the business page post design and engagement.

- Managed and monitored social media accounts to ensure a positive brand image and respond to customer inquiries.
- Monitored competitor activity to identify strategies that could be adopted and improved upon

Advertisement Expert

2023 - 2023

Computer Shop, United Arab Emirates, Dubai

Advertisement expert at (The Computer Shop). Evaluate and manage the result of advertising campaigns on social media. Provided expert advice to clients on industry trends, best practices, and emerging technologies.

Shopify Store Administrator

2023 - 2023

Say No More., United Kingdom, Manchester

2022 - Now






Bachelor in computer Science

The Institute Of Management & Sciences, Pakistan, Lahore

Currently pursuing a Bachelor in Computer Science.

- Focusing on programming languages, algorithms, and software development methodologies.
- Actively involved as the Class Representative, serving as a liaison between students and faculty, organizing class events, and fostering a collaborative learning environment.
- Fulfilling the role of General Secretary in the Art and Culture Society, coordinating cultural events, managing society affairs, and promoting artistic expression within the campus community.

LINKS

-  digitalmarketer-socialmediamanage-ment-expert
-  usmanazam007
-  usmanrajpoot07
-  prorolemarketing
-  prorolemarketing

LANGUAGES

- Urdu
- English

I served as a social media manager and Shopify store administrator for a UK-based client's clothing brand (Say No More). My role involved crafting engaging social media strategies, content creation, and brand promotion across various platforms. Additionally, I effectively manage the Shopify store, optimizing its functionality and ensuring A seamless shopping experience for customers. This experience enhanced my expertise in digital marketing, e-commerce management, and customer engagement within the fashion industry.

Frontend Developer

2024 - Now

Qubeknit, Pakistan, Lahore

As a Frontend Developer at Qubeknit, I was responsible for designing and implementing user-friendly interfaces for various web applications. I collaborated with the design team to create visually appealing and responsive websites that met the client's requirements. My attention to detail and strong knowledge of HTML, CSS, and JavaScript allowed me to deliver high-quality projects within tight deadlines.

- Designed and developed user-friendly web interfaces
- Collaborated with design team on website layouts
- Utilized HTML, CSS, and JavaScript for development

SKILLS

Social Media Marketing	★★★★★
Graphic Designing	★★★★★
Advertising	★★★★★
Frontend Developer	★★★★☆
E-Commerce Store Developer	★★★★☆
Lead Generation	★★★★☆
Search Engine Optimization (SEO)	★★★★☆
WordPress	★★★★☆