

COMP1715 (2015/16)	Scholarly and Academic Practice	Header ID 227639	Contribution: 20% of course
Course Leader: Dr Kevin McManus	Release Date Monday 16/11/2015	Interim Submission Due Monday 30/11/2015	Deadline Date Saturday 19/12/2015
This coursework should take an average student who is up-to-date with tutorial work approximately 40 hours			
Feedback and grades are normally made available within 15 working days of the coursework deadline			
Learning Outcomes: 1 Communicate clearly and effectively with a diverse range of audiences through group work, individual work and presentation skills. 2 Identify, critically evaluate appropriate literature. 3 Demonstrate analytical and report writing skills 4 Consider various Legal, Social, Ethical and Professional issues and considerations			

Plagiarism is presenting somebody else's work as your own. It includes: copying information directly from the Web or books without referencing the material; submitting joint coursework as an individual effort; copying another student's coursework; stealing or buying coursework from someone else and submitting it as your own work. Suspected plagiarism will be investigated and if found to have occurred will be dealt with according to the procedures set down by the University.

All material copied or amended from any source (e.g. internet, books) must be referenced correctly according to the reference style you are using.

Your work will be submitted for electronic plagiarism checking. Any attempt to bypass our plagiarism detection systems will be treated as a severe Assessment Offence.

Coursework Submission Requirements

- For this coursework there is an interim submission of a **ZIP due on 30/11/2015**. This interim submission is compulsory, and your work will be capped if you fail to submit it by the deadline.
- An electronic copy of your work for this coursework must be fully uploaded by midnight on the Deadline Date of **Saturday 19/12/2015** using the link on the coursework Teachmat page for COMP1687.
- For this coursework you must submit a single Acrobat PDF document.
- In general, any text in the document must not be an image (ie must not be scanned) and would normally be generated from other documents (eg MS Office using "Save As .. PDF"). More details are on the [IT Support pages](#). An exception to this is hand written mathematical notation, but when scanning do ensure the file size is not excessive.
- There are limits on the file size (current values are on TeachMat and the Student Intranet).
- Make sure that any files you upload are virus-free and not protected by a password or corrupted otherwise they will be treated as null submissions.
- Your work will be marked online and comments on your work and a provisional grade will be available from the Coursework page on Teachmat. A news item will be posted when the comments are available, and also when the grade is available in BannerWeb.
- You must NOT submit a paper copy of this coursework, or include the Banner header sheet.
- All courseworks must be submitted as above. Under no circumstances can they be accepted by academic staff

The University website has details of the current Coursework Regulations, including details of penalties for late submission, procedures for Extenuating Circumstances, and penalties for Assessment Offences. See <http://www2.gre.ac.uk/current-students/regs> for details.

Detailed Specification

This assignment is worth 20% of the total marks for this course.

This coursework must be completed as a group of two or three students and submitted individually.

Please read this *entire* specification very carefully so that you are fully aware of the requirements.

In the first coursework you prepared an academic article addressing one of the following titles.

1. Energy Efficiency in Cloud Services: How Green Is My Computer?
2. The Quantified Self: Impact on Healthcare Services
3. The Internet of Things in a Wider Urban Context
4. Here be Trolls: Social and Moral Boundaries in the Age of the Internet
5. Cryptocurrency and the Dark Web: Cross-Border Jurisdiction
6. Mobile Business Intelligence: Who Benefits?
7. The Internet of Things: Useful Tools or Gimcrackery?
8. Artificial Intelligence: How Long Before the Singularity?
9. Business Intelligence: With Great Power Comes Great Responsibility
10. Cybersecurity in Automotive Applications: Threats and Opportunities

One of these titles was allocated to you during the COMP1715 tutorial. Your tutor will match you with one or two other students from your tutor group who prepared an article with the same title.

Working as a team you are to,

- a) prepare a short presentation on the subject,
- b) present this to the class.

Working as an individual you are to,

- a) assess presentations from other students in your class,
- b) prepare a short reflection on your experience.

Presentations (deliverable A) will take place during normal scheduled tutorial time in weeks 11, 12 and 13. Your tutor will advise when you are expected to present. Your presentation is expected to take at least 6 minutes but no more than 10 minutes. This is a hard time limit and you can expect to be stopped should you attempt to exceed this time. Time will be available to answer questions from the audience. When you are not presenting you are expected to be in the audience.

Your presentation (deliverable B) must be prepared using Microsoft PowerPoint (as a .ppt file) and submitted as the **interim deliverable** for this coursework (due Monday 30/11/2015). This should consist of between 4 and 8 slides, not including the title slide and the questions slide.

Your **final deliverable** (due Saturday 19/12/2015) is a short report (deliverable C) in which you reflect on this experience. Your report is expected to be between 200 and 500 words and provide a concise critical evaluation of your approach to both coursework 1 and coursework 2 of this course. You are encouraged to give consideration to lessons that you have learned from the experience, such as mistakes you have made, and identify areas of weakness with strategies for improvement.

If you are in any way unclear about this specification you should discuss this with your tutor.

Deliverables

- A) A short presentation in collaboration with at least one other student.
- B) A ZIP file containing a single PowerPoint file uploaded as the **Interim Submission** due Monday 30/11/2015 using the [Teachmat coursework upload system](#). Each student in a team is expected to upload the same file.
- C) A single PDF file submitted by the due date Saturday 19/12/2015 using the [Teachmat coursework upload system](#).

Grading Criteria

A mark out of 100 is awarded for each of the three deliverables. The overall mark for this assignment is then calculated as follows.

Deliverable A	40%
Deliverable B	15%
Deliverable C	45%

The criteria applied in grading each component are as follows.

- 99 ... 100 1st Class, exemplary in all elements of the assessment criteria.
Describes ideas and complex concepts clearly, thoroughly and accurately. Demonstrates an exemplary ability to engage independently in investigating and researching material with a comprehensive breadth of reading. Demonstrates evidence of understanding, insight, synthesis and critical evaluation. Achieves the learning outcomes to an uncommonly high standard.
- 80 ... 89 1st Class, outstanding in all elements of the assessment criteria.
Describes ideas and complex concepts clearly, thoroughly and accurately. Demonstrates a commendable ability to engage independently in investigating and researching material with a breadth of reading. Demonstrates evidence of understanding, synthesis and critical evaluation. Achieves the learning outcomes to a commendably high standard.
- 70 ... 79 1st Class, excellent overall standard of the assessment criteria.
Describes ideas and complex concepts clearly and accurately. Demonstrates ability to engage in investigating and researching material with a breadth of reading. Demonstrates evidence of understanding and critical evaluation. Achieves the learning outcomes to a high standard.
- 60 ... 69 Upper Second Class, good or very good overall standard of the assessment criteria.
Describes ideas and concepts clearly and accurately avoiding pointless and unsubstantiated comment. Demonstrates ability to investigate and research material. Demonstrates application and analysis with some critical evaluation. Clear evidence that the learning outcomes have been achieved.
- 50 ... 59 Lower Second Class. adequate, demonstrates some good ability with respect to the assessment criteria.
Effectively communicates ideas without introducing distortions. Demonstrates knowledge, learning and comprehension with some critical evaluation. Evidentially achieves the learning outcomes.

- 40 ... 49 Third Class, acceptable work, a pass but with little to commend.
Has largely achieved the aims of the work and demonstrated basic skills in communication but lacking academic rigour. Demonstrates application but lacks critical analysis and evaluation. Evidentially achieves the learning outcomes but with clear scope for improvement.
- 30 ... 39 Compensatable fail.
Has achieved the fundamental aims of the work but falls short of the academic standard expected at this level There is evidence that some of the learning outcomes have been achieved.
- 20 ... 29 Fail, does not meet level 6 undergraduate degree standard.
Has provided work that does not satisfy the assessment criteria. Insufficient evidence that the learning outcomes have been achieved.
- 0 ... 19 Fail, does not meet level 6 undergraduate degree standard.
Has provided work that meets few of the assessment criteria, Lacking evidence that any of the learning outcomes have been achieved.

Assessment Criteria

Deliverable A - 40%

Marks are awarded for the quality of your presentation and participation in the audience taking into account the following criteria in equal proportion;

- Professionalism, e.g. preparedness, pacing, appearance,
- Confidence, e.g. body language, fluency, volume, clarity,
- Engagement with the audience, e.g. eye contact, listening, responding to questions,
- Attention, e.g. listening to the speaker, taking notes, asking pertinent questions.

Deliverable B - 15%

Marks are awarded for the quality of the slides taking into account the following criteria in equal proportion;

- Clarity of the slides, e.g. colour schemes, font sizes, decoration,
- Structure of the presentation, e.g. signposting, effectively conveying core message,
- Depth of the content, e.g. knowledge, understanding and conceptual grasp.

Deliverable C – 45%

Marks are awarded in approximately equal measure for the following criteria.

The quality of the language and structure of the text

Is the language clear and unambiguous or is it difficult to follow, with poor sentence structure and grammatical errors? Is the language at an appropriate level using a technical vocabulary or is it too simplistic or overly familiar? Is the text in a single paragraph or is it sensibly organised into paragraphs? Is the text overly compartmentalised or bullet pointed? Is there a logical flow to the text or is it merely a collection of assertions?

The quality of the content.

Is the discussion superficial or does it demonstrate depth and insight? Is there evidence of critical evaluation with weight being given to the more significant or important aspects under discussion? Are important lessons learned identified with suggestions and strategies for improvement.

A penalty proportional to word length will be applied to submissions that provide fewer than 200 words or more than 500 words (not including title, preamble or references, appendices and so on).