

Portfolio

Product Name: Moss pole

Category: Patio Lawn & garden

Attribute	Values
Main keyword	Moss Pole for plants monster
Revenue of Top Seller	123,745.60
Search Volume	
FBA Fee From FBA Calculator	4.82
Weight from FBA Calculator	0.5004
Average Price	17
Monthly Sales	
Average Reviews	739
Rating of top 5 seller	4.6
Listing of 2021 (10,000\$)	
No. of sellers having less than 200 reviews	0
No. of Amazon listing	0
Repeated brands	No
Revenue Consistency	consistence
Price depth consistency	Inconsistence
Avg::variation of top 5 sellers	Above2
No. of competing products	
Seasonality	
Size tier	Large Standard size

Requirement:

Dimensions: 3.8976x6.2992x16.5354 inches

Height: Moss pole must be 69 inch's

Weight: 1.9401

Colors:





Packing:




Competitor Analysis

ASIN	Brand	Price	BSR	Ratings
B000UOCYFA	Mosser Lee	\$16.20	20,933	4.5
B09GLTB4L3	HOMEANING	n/a	901,813	n/a
B09YGM3NGS	YAEMIKY	n/a	0	n/a
B099N8P9B2	Fimaly	n/a	990,231	5.0
B09OX8G391	ZYLLZY	n/a	1,016,908	5.0
B0B7JUMXP8	Eioflia	n/a	0	n/a
B0B7IGHB3F	Eioflia	n/a	0	n/a
B0B31GHB3E	Eioflia	n/a	0	n/a
B0B31GHB3E	Eioflia	n/a	0	n/a

Profit Margin:

Profitability Calculator




Fimaly Moss Pole - 26 Inch Moss Pole for Plants Monstera, 2 Pack 15.4 L...


FBA

FBM

Product Specs

Price 

\$ 25

Dimensions 

3.8


in

6.2

in


16.53

in

Weight 


1.9401

lb

Outbound Shipping Weight 


2.8

lb


Size Tier 

Large Standard-size

Manufacturing Cost


Unit Manufacturing Cost 

\$ 10


Freight Cost 

per cubic m...

\$ 400


Unit Freight Cost 

\$2.55

Net 


\$2.45

\$2.08

Margin 

9.79%

8.31%


ROI per unit 

19.26%

15.89%

(Jan-Sep)(Oct-Dec)

Profitability Calculator




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\$ 10

Freight Cost 


per cubic m...

\$ 400


Unit Freight Cost 

\$2.55


Fulfillment Cost

Net 

\$7.71

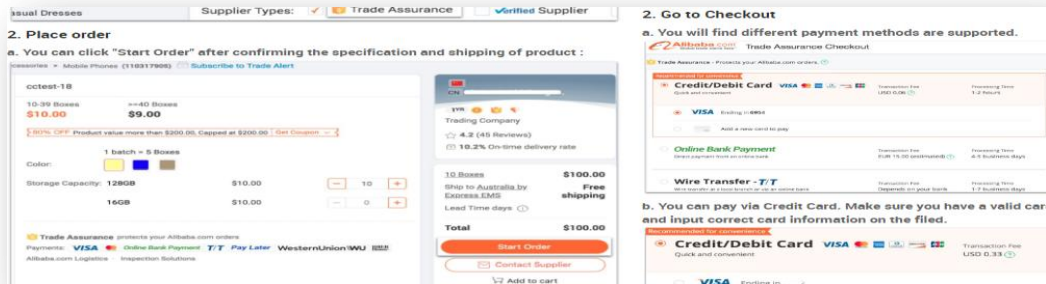
Margin 

30.83%

ROI per unit 

61.43%

Sourcing Details:



Relevancy Sheet For Moss Pole:

Keyword Phrase	Relevancy	Search Volume	Competing Products
Hanging Planters for Indoor plants	SR	757 18	4000
Moss Pole	SR	506 29	462
Plant Pole	R	460 5	6000
Monstera Pole	SR	317	444
Moss Pole for Climbing Orchid	SR	539 7	10
	R	131 2 8	30000
Mosquito bits	R	26 13 7	1000



Keyword Phrase	Cerebro IQ Score	Search Volume	Search Volume Trend	Keyword Sales	Competing Products	Title Density	Competitor Rank (avg)
totem pole	2266	2266	-14	-	1000	27	132
sphagnum moss pole	5026	1367	-3	-	272	4	212

❖ Title:

A Moss pole, thick wooden dowel or PVC pipe. A foot or two taller than your monstera moss pole. Monstera pole (you can buy this in nurseries or online) Monstera are climbing plants which means that they put out aerial roots to attach themselves to other trees in the rain forest and plant climbing pole up words toward the light

. This means that if you keep plant moss pole in your home, it will need something in its pot climbing pole.

❖ Bullets Pint:

Package included: The Moss pole contains 2*40cm coconut palm pole + a roll of 2 meters long hook and loop fastener + 5*T shaped plastic label.

Stackable Design: Moss poles for potted plants use an expandable design that allows coir poles to be attached end to end to increase monstera plant support the height of the coir poles, providing reinforcement as your plants grow taller.

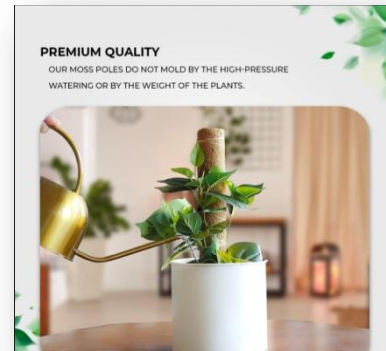
Two Ways of Fixing: moss pole contains two meters each of jute rope and garden tie. You can choose a suitable fixing method according to different plants and different environments, which is more stable and beautiful.

Easy Instructions : When these moss sticks are applied to indoor plants, they can give these vines extra monstera plant support and make them thrive under natural light. Our moss poles can provide sturdy support to your plants. They are suitable for indoor plant like Monstera, Pathos, Money Plants and Creepers etc.

Package including: 4pcs 13inch/33cm moss poles with 15cm wooden stick is hidden in the PVC tube, the combined size of each moss pole is 17inch; jute string*2m, garden tie*2m, bamboo labels *4.

❖ Description:

A moss pole is **an upright pole covered in sphagnum moss that stakes directly into the pot with the plant.** Its natural surface gives a monstera's roots something to grab onto and draw moisture from – much like a surrogate tree. Who line moss poles for plants can provide sturdy monstera plant support for taller and fuller climbing plants. They are



suitable for indoor plants like Monstera, Pathos, Money Plants and Creepers, etc. Moss poles can support plants to grow taller and more vigorous. Whonline is committed to establishing a brand of gardening tools that meet the various needs of customers. Our efficient tools will help you take care of your cute greenery more easily, and at the same time let you embrace the fun of gardening. Although our scale is small at present, we will continue to develop artificial moss for planters to develop convenient and practical high-quality products that satisfy you and facilitate your green and healthy life. The Monstera plant is a very popular houseplant. It is a tropical plant, meaning it needs to be grown in an environment that closely resembles the natural environment of its original habitat.

The moss pole monstera can grow up to four meters tall, but it can also grow as short as one meter. It has large heart-shaped leaves with different colors on each side, and most importantly it produces flowers that are shaped like trumpets.

In order for the Monstera plant to grow well and stay healthy, small moss pole needs moist soil and lots of indirect sunlight.

