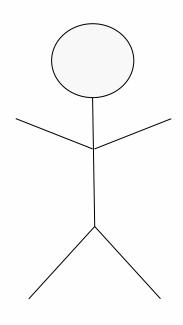


Looking at Associations with Multivariate Categorical Data

Julie Deeke and Tim NeCamp



Gathering Multivariate Categorical Data



What is your **gender**?

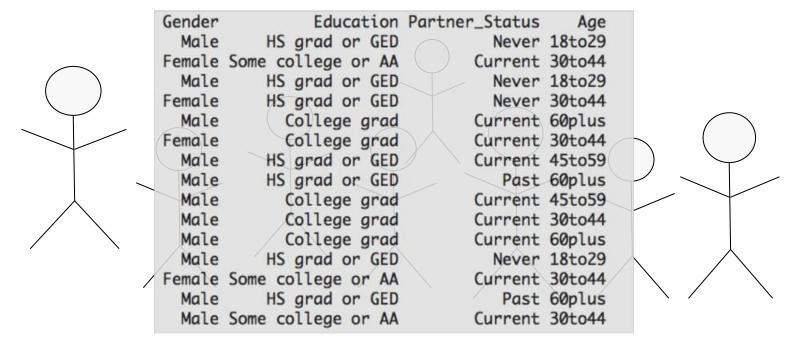
What is your **marital status**?

What is your highest **education level**?

What is your age grouping?



Recording Multivariate Categorical Data





Univariate Categorical Data Table

Highest Education Level Attained	Less than HS degree	1331
	HS degree or GED	1166
	Some college or AA	1656
	College degree or above	1396

Research Question:

What factors influence the highest education level attained?



		Female	Male
Highest Education	Less than HS degree	644	687
Level Attained	HS degree or GED	552	614
	Some college or AA	894	762
	College degree or above	724	672



		Female	Male	Total
Highest Education Level Attained	Less than HS degree	644	687	1331
	HS degree or GED	552	614	1166
	Some college or AA	894	762	1656
	College degree or above	724	672	1396
	Total	2814	2735	5549



		Female	Male	Total
Highest Education	Less than HS degree	644	687	1331
Level Attained	HS degree or GED	552	614	1166
	Some college or AA	894	762	1656
	College degree or above	724	672	1396
	Total	2814	2735	5549



		Female	Male	Total
Highest Education	Less than HS degree	644	687	1331
Level Attained	HS degree or GED	552	614	1166
	Some college or AA	894	762	1656
	College degree or above	724	672	1396
	Total	2814	2735	5549



		Female	Male	Total
Highest Education Level Attained	Less than HS degree	644 (11.6%)	687	1331
	HS degree or GED	552	614	1166
	Some college or AA	894	762	1656
	College degree or above	724	672	1396
	Total	2814	2735	5549



-		Female	Male	Total
Highest Education Level Attained	Less than HS degree	644 (11.6%)	687 (12.4%)	1331
	HS degree or GED	552 (9.9%)	614 (11.1%)	1166
	Some college or AA	894 (16.1%)	762 (13.7%)	1656
	College degree or above	724 (13.0%)	672 (12.1%)	1396
	Total	2814	2735	5549 (100%)

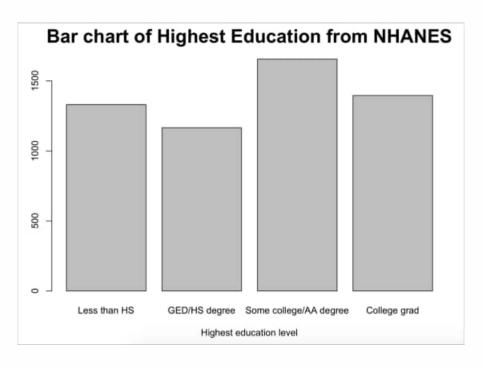


Marginal Distribution of Education Level

<u>.</u>		Female	Male	Total
Highest Education Level Attained	Less than HS degree	644	687	1331 (24.0%)
	HS degree or GED	552	614	1166 (21.0%)
	Some college or AA	894	762	1656 (29.8%)
	College degree or above	724	672	1396 (25.2%)
	Total	2814	2735	5549 (100%)



Univariate Bar Chart



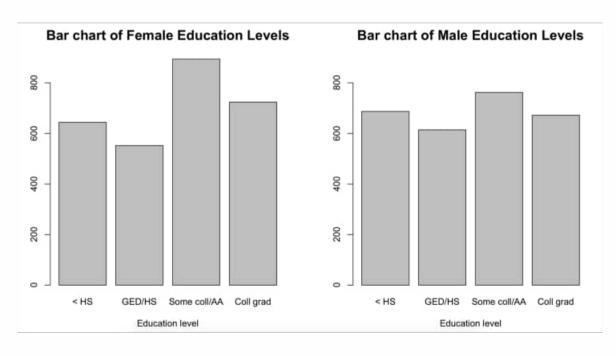


Conditional Distributions of Education Level

		Female	Male	Total
Highest Education Level Attained	Less than HS degree	644	687	1331
	HS degree or GED	552	614	1166
	Some college or AA	894	762	1656
	College degree or above	724	672	1396
	Total	2814	2735	5549



Two Univariate Bar Charts



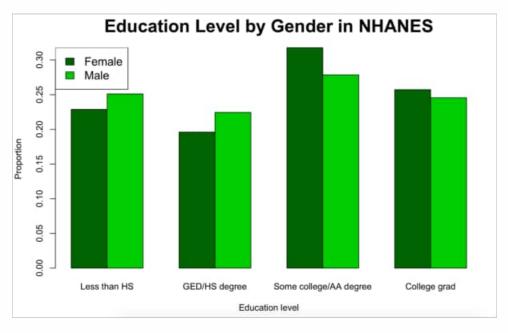


Conditional Distributions of Education Level

		Female	Male	Total
Highest Education Level Attained	Less than HS degree	644 (22.9%)	687 (25.1%)	1331
	HS degree or GED	552 (19.6%)	614 (22.4%)	1166
	Some college or AA	894 (31.8%)	762 (27.9%)	1656
	College degree or above	724 (25.7%)	672 (24.6%)	1396
	Total	2814 (100%)	2735 (100%)	5549

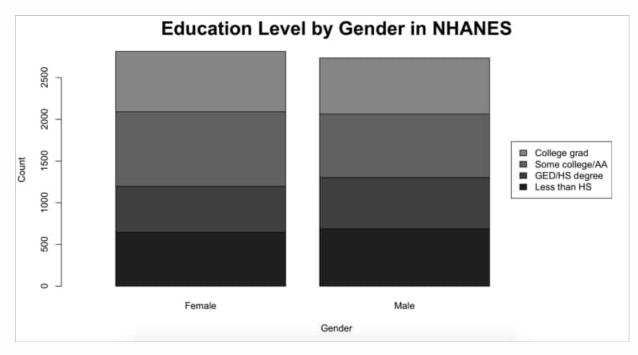


Side-by-side Bar Chart of Education Level



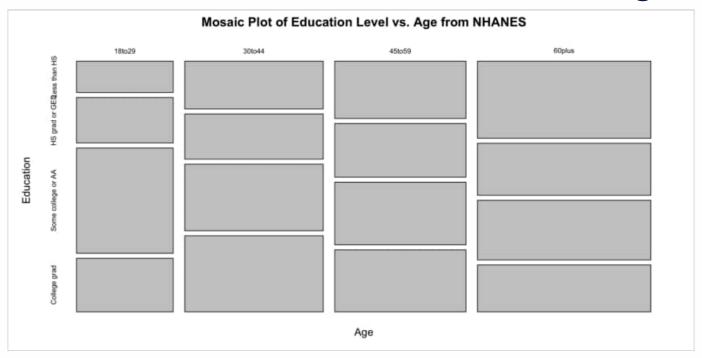


Stacked Bar Chart of Education Level



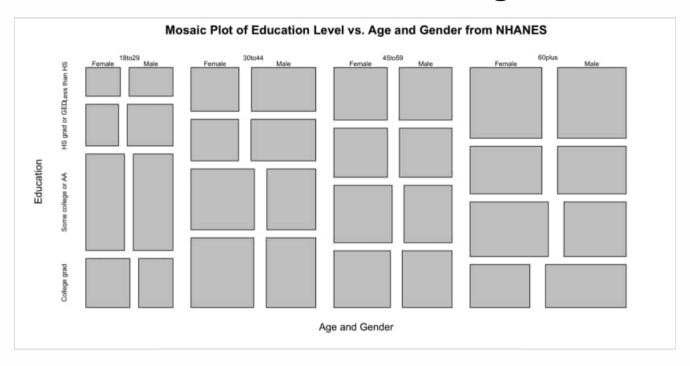


Mosaic Plot of Education Level and Age





Mosaic Plot of Education Level, Age, and Gender





Summary

- Multivariate Categorical Data
- Two-way or Contingency Tables
- Marginal and Conditional Distributions
- Graphs: Bar Charts, Side-by-side Bar Charts, Stacked Bar Charts, and Mosaic Plots