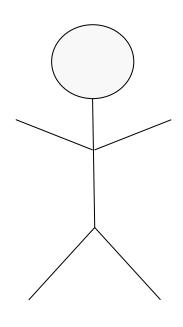


Looking at Associations with Multivariate Quantitative Data

Julie Deeke and Tim NeCamp



Gathering Multivariate Quantitative Data



What is your age?

Let's measure your:

- Body mass index (BMI)
- Blood pressure
- Cholesterol level



What is Multivariate Quantitative Data?

Multivariate

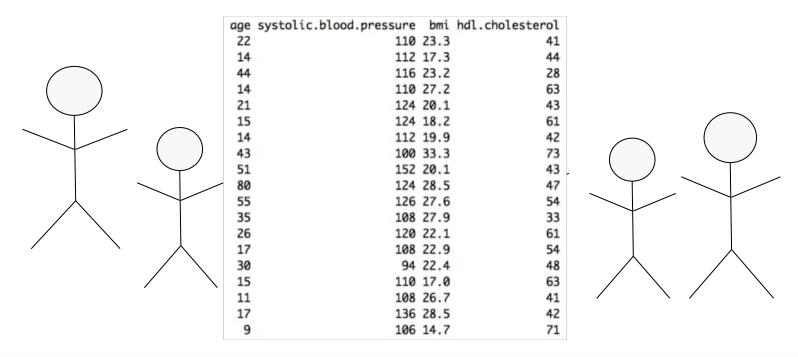
more than one trait measured per unit

Quantitative

takes on numeric value

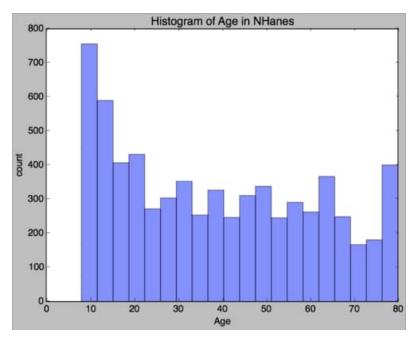


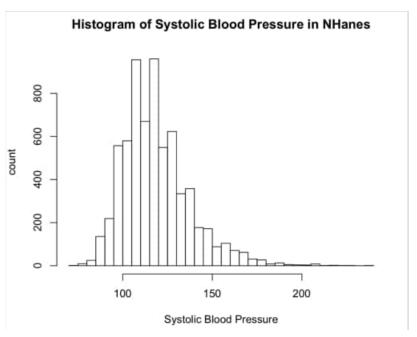
Recording Multivariate Quantitative Data





Displaying with Univariate Histograms







Displaying with a Scatterplot

Correlation: R: 0.58 Marginal Distribution of Y Joint Distribution Counts Marginal Distribution of X è



Association- Type

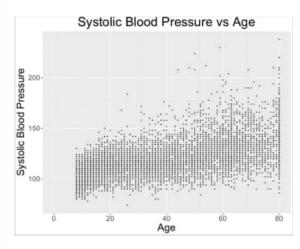
Linear association-

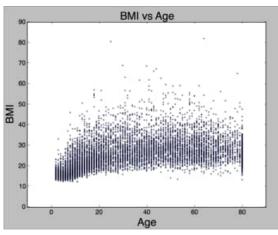
the pattern is a line

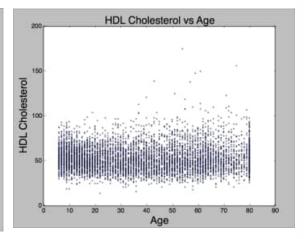
Quadratic association-

the pattern is parabolic

No associationthere is no pattern



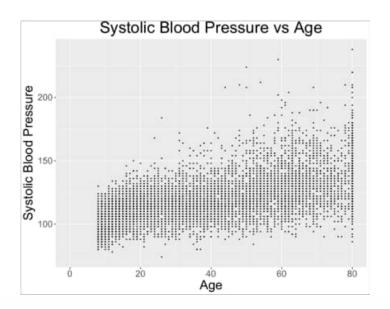




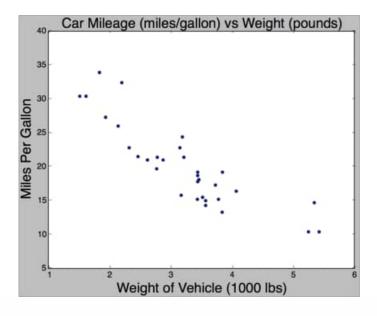


Association-Direction

Positive linear association - pattern has a positive slope, when x increases, y increases



Negative linear association - pattern has a negative slope, when x increases, y decreases





Association-Strength

Weak linear association-

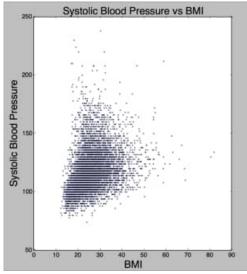
Moderate linear association-

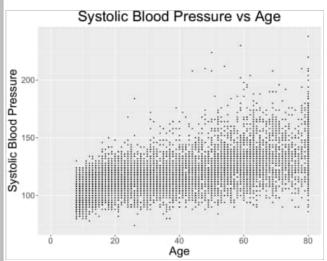
Strong linear association-

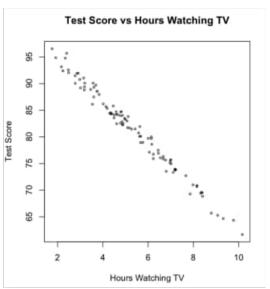
points are largely scattered along a line

points are partially scattered along a line

points are minimally scattered along a line









Correlation

Pearson correlation (R or \rho): number between -1 and 1 indicating the strength and sign of association between 2 variables

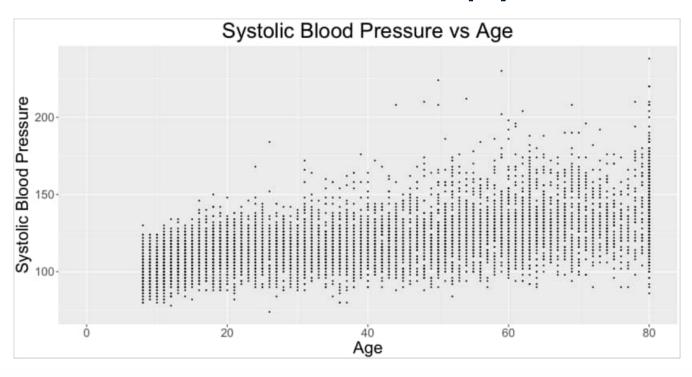
The sign of the correlation is the sign of the association

The closer the number is to 1 or -1, the stronger the association



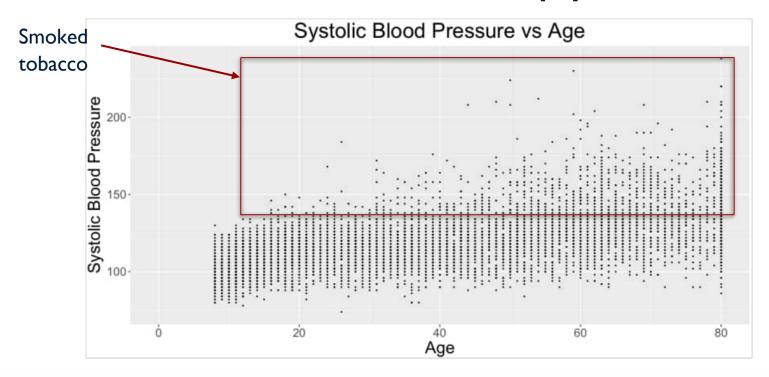


Correlation Does Not Imply Causation





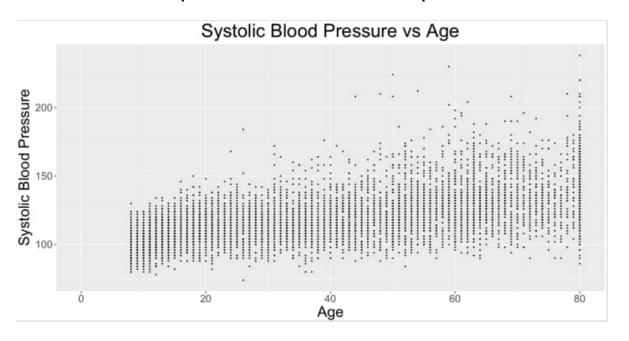
Correlation Does Not Imply Causation





Outliers in Multivariate Quantitative Data

Outliers - extreme data points that deviate from patterns in the rest of the data





Displaying Quantitative and Categorical Data

