

COMMERCIAL PROPOSAL

CLOCK TOWER EVENT

Prepared by: ADEEL AHMED

Company: MIRADORE

| # | ELEMENT / ITEM | SPECIFICATIONS / SCOPE | QTY / SIZE | UNIT RATE (SAR) | TOTAL (SAR) |
|--|---|--|----------------------|-----------------|-------------------------|
| LED SCREENS & MEDIA | | | | | |
| 1 | Center LED Screen | High-brightness LED screen, installation & operation | 10m x 4m (40 sqm) | 450 / sqm | 18,000 |
| 2 | Side LED Screens | Supporting LED screens (left & right) | 2 x (3mx4m) = 24 sqm | 450 / sqm | 10,800 |
| 3 | Media Server | Playback server, redundancy & tech support | 1 | Lump Sum | 6,500 |
| STAGE & FLOORING | | | | | |
| 4 | Main Stage Structure | Heavy-duty modular stage | 16m x 4m x 1.1m | 200 / sqm | 12,800 |
| 5 | Stage Carpet | Premium carpet finish | Lump Sum | — | 4,500 |
| SOUND SYSTEM | | | | | |
| 6 | Line Array System | Full PA system with tuning & operation | — | Lump Sum | 16,500 |
| 7 | Subwoofers | Low-frequency reinforcement | 6 | Included | — |
| 8 | High Speakers | Main speakers | 12 | Included | — |
| 9 | Stage Monitors | Speaker foldback | 4 | Included | — |
| 10 | Microphones | Wired & wireless (incl. SM58) | — | Included | — |
| LIGHTING SYSTEM | | | | | |
| 11 | Truss Structure | T-Truss with rigging | 2 | Included | 8,500 |
| 12 | Stage & Ambient Lights | Stage wash + city colors | 6 | Included | 5,500 |
| VIP HOSPITALITY | | | | | |
| 13 | Guest Hospitality | VIP catering, service coordination | — | Lump Sum | 9,000 |
| PHOTO & MEDIA | | | | | |
| 14 | Branded Photo Wall | Logo wall with lighting & carpet | 6m x 2.4m | Lump Sum | 10,500 |
| 15 | Instant Photography | Photographer, editor & instant prints | 50 prints | Lump Sum | 4,500 |
| FURNITURE & SEATING | | | | | |
| 16 | VIP Sofas | Premium sofas | 50 units | 220 / unit | 11,000 |
| 17 | Balcony Hospitality Tables | High tables with service | 20 tables | 1,050 / table | 21,000 |
| EVENT STAFFING | | | | | |
| 18 | Ushers | Professional guest management staff | 10 | 500 / person | 5,000 |
| BADGING & ACCESS | | | | | |
| 19 | VIP Badges | Printed badges with holders | 50 | 30 / badge | 1,500 |
| SUBTOTAL | | | | | |
| 146,100 | | | | | |
| AGENCY COMMISSION | | | | | |
| 18,900 | | | | | |
| TOTAL PROJECT COST | | | | | |
| SAR 165,000 | | | | | |

All prices are in Saudi Riyal (SAR). This proposal is valid for 30 days from the date of issue.