

COMMERCIAL PROPOSAL

CLOCK TOWER EVENT

Prepared by: ADEEL AHMED

Company: MIRADORE

#	ELEMENT / ITEM	SPECIFICATIONS / SCOPE	QTY / SIZE	UNIT RATE (SAR)	TOTAL (SAR)
LED SCREENS & MEDIA					
1	Center LED Screen	High-brightness LED screen, installation & operation	10m x 4m (40 sqm)	450 / sqm	18,000
2	Side LED Screens	Supporting LED screens (left & right)	2 x (3m x 4m) = 24 sqm	450 / sqm	10,800
3	Media Server	Playback server, redundancy & tech support	1	Lump Sum	6,500
STAGE & FLOORING					
4	Main Stage Structure	Heavy-duty modular stage	16m x 4m x 1.1m	200 / sqm	12,800
5	Stage Carpet	Premium carpet finish	Lump Sum	—	4,500
SOUND SYSTEM					
6	Line Array System	Full PA system with tuning & operation	—	Lump Sum	16,500
7	Subwoofers	Low-frequency reinforcement	6	Included	—
8	High Speakers	Main speakers	12	Included	—
9	Stage Monitors	Speaker foldback	4	Included	—
10	Microphones	Wired & wireless (incl. SM58)	—	Included	—
LIGHTING SYSTEM					
11	Truss Structure	T-Truss with rigging	2	Included	8,500
12	Stage & Ambient Lights	Stage wash + city colors	6	Included	5,500
VIP HOSPITALITY					
13	Guest Hospitality	VIP catering, service coordination	—	Lump Sum	9,000
PHOTO & MEDIA					
14	Branded Photo Wall	Logo wall with lighting & carpet	6m x 2.4m	Lump Sum	10,500
15	Instant Photography	Photographer, editor & instant prints	50 prints	Lump Sum	4,500
FURNITURE & SEATING					
16	VIP Sofas	Premium sofas	50 units	220 / unit	11,000
17	Balcony Hospitality Tables	High tables with service	20 tables	1,050 / table	21,000
EVENT STAFFING					
18	Ushers	Professional guest management staff	10	500 / person	5,000
BADGING & ACCESS					
19	VIP Badges	Printed badges with holders	50	30 / badge	1,500

SUBTOTAL 146,100

AGENCY COMMISSION 18,900

TOTAL PROJECT COST SAR 165,000

All prices are in Saudi Riyal (SAR). This proposal is valid for 30 days from the date of issue.