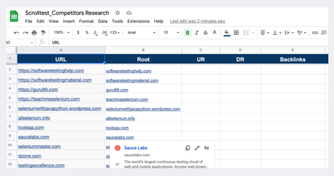
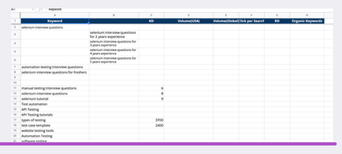
Earn Money by Technical Blogging for QA

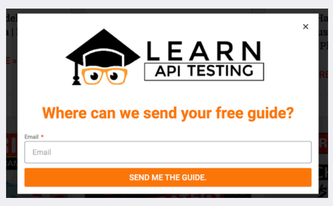
- Freelancing as QA Series - Part 3
  - Testing Websites
  - **Writing Technical Blogs**
  - Videos Creation
  - QA Consultants
  - Job Support QA
- Why Blogging and Benefits ?
  - Consistent Income
  - Easy to write and publish
  - You can share what you learn.
  - If you can explain it to someone, It means you know it
- My journey as Blog Writer and Examples
  - Started the Blog Scrolltest.com
  - Added Email capture and Social media shares
  - Made decent 200-300$ per month from Adsense constantly after 5-7 months. (It takes time)
  - Was able to scale my Youtube channel and Course Sell using Blog
  - Got feature in many Magzines, newsletters
  - Got recognition and people know me with API Testing using POSTMAN series
    - Rest Assured 30 Day Challenge
    - Many more



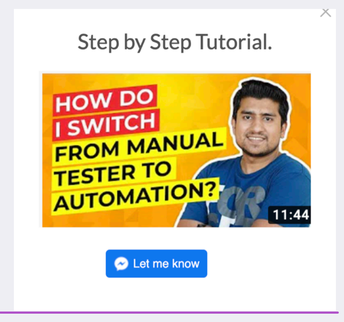
- How to write Technical Blog for QA?
  - **Idea Phase**
    - What is working techniques ?
    - Competitor analysis
    - https://sdet.live/7wEn
  - **Planning**
    - Keywords



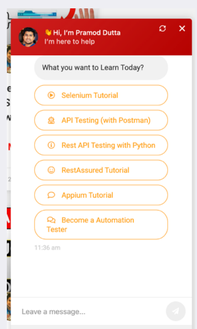
  - **Execution**
    - Focus on SEO & Content creation.
      - On page
        - https://masterblogging.com/on-page-seo/
        - Insert Your Target Keywords into the Right Places
        - Optimize Your Images
        - Integrate External Links to Authoritative Sites
        - User Internal Links to Spread PageRank
        - Improve Your Website's Loading Speed
        - Make Your Pages Mobile-Friendly
        - Lesser-Known On-Page SEO Techniques
      - Off page
        - https://neilpatel.com/blog/everything-you-need-to-know-about-off-page-seo/
    - Share your Blog to All social Media
  - **Results**
    - Promotion

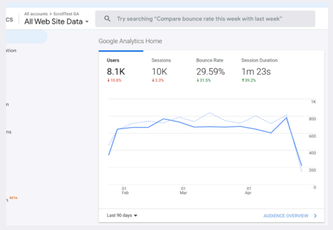


    - Email Capture

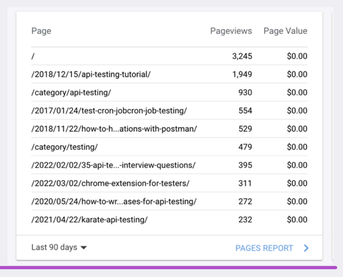


    - Chat





    - GA Report



Page	Pageviews	Page Value
/	3,245	$0.00
/2018/12/15/api-testing-tutorial/	1,949	$0.00
/category/api-testing/	930	$0.00
/2017/01/24/test-cron-jobcron-job-testing/	554	$0.00
/2018/11/22/how-to-h...ations-with-postman/	529	$0.00
/category/testing/	479	$0.00
/2022/02/02/35-api-te...-interview-questions/	395	$0.00
/2022/03/02/chrome-extension-for-testers/	311	$0.00
/2020/05/24/how-to-wr...ases-for-api-testing/	272	$0.00
/2021/04/22/karate-api-testing/	232	$0.00

Last 90 days PAGES REPORT

  - **Great Example**
    - https://www.browserstack.com/guide/selenium-grid-4-tutorial
- How Much we can earn from Technical QA Blog writing?
  - Earning Ways
    - Adsense
    - Course Sell
    - Job Support
    - Consultant
      - Resume Issues
      - Career Fix for QA with Gap
  - Upto You
    - More good content more earning
    - You can mix the Video + Blog + Newsletter for more income
    - Hire more writer and make it as a Business income.