Business Model Canvas

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
1-NASA. 2-Data providers(Companies that study consumer data). 3-Google play store. The ministry of forests and water protection. 4-Climate Protection companies.	1-Collecting data. 2-Analysing data. 3-Visualizing data. 4-Notifying users of coming fires based on our algorithm prediction/sensors. 5-Providing an Interactive Map(Updated on a daily basis) in our web app to keep users informed by the situation in their region. 5-Providing Guidance to users(Videos) to teach users how to act in difficult situations(Case fire).	1-Accurate information. 2-Providing service/response to difficult situations in real time. 3-Reducing fires impact on people. 4-low cost compared to our concurrent in the market 5-Easy to use. 6-Accessible for people with different background(integration of videos instead of words).	1-Provide a space in our app for ads to our key partners . 2-Integrate a chatbot to answer users daily questions. 3-Provide a section to send messages for remarks about our service. 4-Monthly Emails/Calls to ask people impacted by fires(end users|partners) how our services helped them reduce fires impact(Checking satisfaction). 5-Personalized emails/messages for users.	1-The ministry of forests and water(that will help them improve their work|easy to use). 2-Firemen 3-The state.

	Key Resources		Channels	

1-Local (to work in).
2-IT/ML engineers.
3-Marketing specialists.
4-Climate engineers.
5-Hardware materials(Laptops,sensors ...).
6-Softwares(to analyse data....).
7-Domain name,hosting.
8-Remote workers to provide data/implement sensors.

1-App store.
2-Play store.
3-Web app(Climate Hackers).
4-Mobile App(Climate Hackers).
5-Our company(in person).

Cost Structure	Revenue Streams
1-Local rent: 2-Engineers and technicians salaries: 3-Marketing cost(Ads/Collaborations...): 4-Hardwares Costs(Laptops, sensors, ...):$ 5-Hosting,Wifi, Domain name...:$	1-Monthly subscription. 2-Premium version of the application. 3-Collaboration/Ads.