Big Data Analytics Reading List

Big Data Analytics will be a major growth area in the next few years. Even among scientific researchers, there have been many problems applying Analytics to Big Data. For example, see this week's Economist magazine, http://www.economist.com/news/briefing/21588057-scientists-think-science-self-correcting-alarming-degree-it-not-trouble. Below are some publications for reference related to Big Data Analytics.

Bob Marcus

Non-technical books on Big Data Analytics that I have downloaded to Kindle.

"Doing Data Science: Straight Talk from the Frontline" by Schutt and O'Neil (NEW)

"Smart Machines: IBM's Watson and the Era of Cognitive Computing" by Hamm (NEW)

"The Signal and the Noise" by Nate Silver

<u>"Big Data Imperatives: Enterprise 'Big Data' Warehouse, 'Bl' Implementations and Analytics</u>" by Mohanty, Soumendra, Jagadeesh, Madhu, Srivatsa, Harsha

<u>"Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die"</u> by Eric Siegel

"Big Data Analytics: Disruptive Technologies for Changing the Game" by Sathi, Arvind

<u>"Big Data, Big Analytics: Emerging Business Intelligence and Analytic Trends for Today's Businesses (Wiley CIO)"</u> by Minelli, Michael, Chambers, Michael, Dhiraj, Ambiga

<u>"Taming The Big Data Tidal Wave: Finding Opportunities in Huge Data Streams with Advanced Analytics (Wiley and SAS Business Series)"</u> by Franks, Bill

<u>"Foundations of Machine Learning (Adaptive Computation and Machine Learning series)"</u> by Mehryar Mohri

Free technical downloads

"Introduction to Bayesian Networks" by Stefan Conrady and Lionel Jouffe

<u>"The Fourth Paradigm: Data Intensive Scientific Discovery"</u> by Tony Hey, Stewart Tansley, and Kristin Tolle

"Machine Learning in Action" by Peter Harrington

"Bayesian Reasoning and Machine Learning" - David Barber

<u>"Mining of Massive Datasets"</u> - Anand Rajaraman, Jure Leskovec, Jeffrey Ullman <u>"Frontiers in Massive Data Analysis"</u> from the National Research Council

<u>"Topological Data Analysis"</u> by Afra Zomorodian (Math PhD required)

Future Possibilities

Big Data and Business Analytics - Jay Liebowitz;

<u>Data Science for Business: What you need to know about data mining and data-analytic thinking</u> - Provost and Fawcett

Foundations of Predictive Analytics (Chapman & Hall/CRC Data Mining and Knowledge Discovery Series) - James Wu

<u>Data-Intensive Computing: Architectures, Algorithms, and Applications</u> - Ian Gorton;

<u>High Performance Data Mining and Big Data Analytics (Wiley and SAS Business Series)</u> - Jared Dean;

Big Data, Big Analytics: Emerging Business Intelligence and Analytic Trends for Today's Businesses (Wiley CIO) - Michael Minelli;

<u>Ensemble Methods: Foundations and Algorithms (Chapman & Hall/Crc Machine Learnig & Pattern Recognition)</u> - Zhou

Data Analytics: Models and Algorithms for Intelligent Data Analysis - Runkler;

<u>Data Analysis with Open Source Tools</u> - Philipp K. Janert <u>Data Mining: Concepts and Techniques, Third Edition (The Morgan Kaufmann Series in Data Management Systems)</u> - Jiawei Han

<u>Principles and Theory for Data Mining and Machine Learning (Springer Series in Statistics)</u> - Bertrand Clarke;

Big Data Analytics: Disruptive Technologies for Changing the Game - Dr. Arvind Sath

Big Data Analytics: Turning Big Data into Big Money (Wiley and SAS Business Series) Frank J. Ohlhorst

Causality: Models, Reasoning and Inference - Judea Pearl

The SAGE Handbook of Social Network Analysis - John G Scott