

1 Screening Survey

We're recruiting content creators and influencers for a paid research study about your online experiences. The survey that follows will ask you a series of questions to evaluate if you qualify for our interview study. If you are eligible, we will reach out to you to schedule a 1 hour interview, where you will be compensated with a Rs 5000. We are a group of researchers from *INSTITUTE* in collaboration with the *INSTITUTE* and *INSTITUTE* in *LOCATION*. If you have logistical questions please email *EMAIL*. Your participation in our research is voluntary. You may decline further participation and abort this survey, at any time. However, you will forfeit the possibility to be invited to the interview by doing so. The collected data will be used for scientific purposes only.

Personal Information

1. Please enter your email address
2. What year were you born in?
3. Are you 18 years old or older?
4. Where do you live? [Pakistan, Outside Pakistan]
5. What is your gender? [Man, Woman, Non-Binary, Prefer to self-describe, Prefer to not disclose]
6. What province do you belong to? [Punjab, Sindh, KPK, Balochistan, Gilgit/Balistan, Federal Territory, Prefer not to say]
7. Do you have any disability? [Yes, No, Prefer not to respond]
8. What is the highest level of school you have completed or the highest degree you have received? [Less than a high school degree, High school graduate (or FA/Fsc or O/A level), Some college but no degree, Bachelor's degree, Advanced degree (Master's, doctorate), Prefer not to answer]
9. Which one of the following includes your total HOUSEHOLD monthly income for last year, before taxes? [Less than 20,000, 20,000-40,000, 40,000-50,000, 50,000-60,000, 60,000-80,000, 80,000-100,000, 100,000-150,000, 150,000-200,000, 200,000 or more, Prefer not to answer]

Platforms

- What Platforms do you create content (eg. Post) on? Select all that apply. [Instagram, Twitter, Youtube, Reddit, Facebook, Tiktok, Snapchat, Twitch, Other (free text)]

- Have you ever received compensation for the content that you create on any of these platforms? Check all that apply. [Yes, I have received payment from a brand or sponsor. — Yes, I have received commission or tip from a follower. — Yes, I have received payment from a platform. (e.g., payment from the TikTok Creator Fund or the Youtube Partnership program)) — Yes, I have received a different kind of payment. — No, I have never received compensation for the content I create.]
- Please describe what kind of content you create. Feel free to describe this overall, or for each platform that you selected above (free text)
- For each of the selected social media applications, how many times do you post a week? Please mention it in the format: AppName : NumberOfPostsPerWeek [free text]
- For each of the selected social media applications, estimate your follower count? Please mention it in the format: AppName : FollowerCount [free text]

Harassment

- Have you ever experienced bullying/harassment on any of your social media platforms (by your followers or fellow content creators)? [Yes I have, No I have not]

Call back

- Would you be willing to share your experience with us in an interview? To reiterate, all data will be anonymous and you will be compensated for your time [Yes, I'd be willing to share my experiences, I do not feel comfortable sharing those experiences]