

OLEG PROSKURIN

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PROFESSIONAL SUMMARY

Senior Developer & Tech Lead specializing in **Headless CMS, E-commerce, and modern JavaScript frameworks**. With **5+ years of remote-first leadership**, I excel in **React, Next.js, TypeScript**, and building **scalable, high-performance web architectures**.

I lead **engineering teams, optimize workflows, and drive technical strategy**. I **have** successfully delivered **Headless CMS migrations, high-traffic platforms, and internal tooling**. Passionate about **modern web technologies and leadership**, I thrive in **remote-first, globally distributed teams**.

SKILLS

Headless CMS & E-commerce: Shopify, Crystallize, Stripe, Sanity, Storyblok, Contentful, Payload, Directus, Hygraph, Adyen, Direct Debit, Pay360 integrations, PIM, ERP/CRM integrations

Programming Languages & Frameworks: Next.js (App/Pages Router, SSR, SSG, ISR, caching), Remix, TypeScript, React, Node.js, CSS-in-JS, Tailwind

Performance & SEO Optimization: Web performance engineering, structured data, Core Web Vitals, Lighthouse audits

Software Architecture & System Design: Serverless & Edge functions, CDN optimization, GraphQL & REST API design, design systems, cloud infrastructure (Vercel, Netlify, Firebase)

Leadership & Project Management: Agile development, mentoring, hiring, stakeholder collaboration, technical strategy

Community & Open-Source Contributions: Storybook, Hardhat, GitNation, NPM package development

WORK HISTORY

Tech Lead | FocusReactive - London/remote

04/2022 - Current

- **Led a distributed team** of engineers across **15+ mid-to-large-scale projects**, managing **1-2 engineers, 1 HTML developer**, and **occasionally designers or content managers per project**.
- **Designed and implemented Headless CMS architectures** for enterprise clients using **Sanity, Storyblok, Contentful, and Payload**, optimizing workflows for **scalability and content management efficiency**.
- **Developed CMS-KIT**, an internal framework that reduced **project setup time from a week to a few days** and accelerated the **development of mid-sized projects by 30%**.
- **Built internal tools and frameworks** to **streamline Headless CMS adoption**, enabling faster onboarding and smoother content workflows.
- **Conducted 30+ technical interviews**, leading to the **successful hiring of 8 engineers**, and mentored new team members for seamless integration.
- **Collaborated with stakeholders** to define **product roadmaps, optimize development strategies**, and ensure technical alignment with **business goals**.

Senior Software Engineer | FocusReactive - London/remote

05/2019 - 04/2022

- **Architected and built scalable Next.js applications** with **complex business logic**, ensuring high performance and maintainability.
- **Migrated multiple projects to Headless CMS**, enabling content teams of **up to 8 managers** to independently create **dozens of landing pages and hundreds of blog posts**.
- **Optimized front-end performance**, increasing **Web Core Vitals scores to 90+**, significantly improving **SEO rankings and user experience**.
- **Automated the generation of 190 country-specific pages**, reducing content management workload by **one month**.
- **Developed internal tooling and reusable components**, improving **development efficiency and reducing redundant work**.

Frontend Developer | Osome - Singapore/remote

11/2018 - 05/2019

- Developed core features for a **business automation platform**.
- **Implemented a fuzzy logic-based search system**, significantly enhancing the **user flow**.
- Designed and built **advanced UI animations**, enhancing the user experience.

Frontend Developer | Skipp - Moscow/remote

02/2018 - 11/2018

- Developed a **B2B marketplace** for **Skolkovo Innovation Center**, integrating 100+ companies.

Head of Automated Control Systems Group | Svetoservice (BL Group Holding) - Moscow

01/2010 - 12/2017

- **Led a team** of 1-2 engineers in the development of urban lighting **control systems**.
- Managed **large-scale projects**, including:
 - Media facades on **"Book Houses" (New Arbat Avenue)**
 - Architectural lighting for the Garden Ring (Sadovoye Koltso)
 - Architectural facade lighting for the New Stage of the **Mariinsky Theatre (St. Petersburg)**
- Designed **remote monitoring systems**, enabling real-time citywide automation.
- Conducted technical interviews and onboarded new engineers.

WORK PREFERENCES & AVAILABILITY

- Seeking **remote-first Engineering Manager / Tech Lead roles** in **high-growth product companies**.
- Specializing in **scalable software solutions, cloud-based architectures, and security-focused applications**.
- Available for **full-time remote work** with **core availability between 9 AM – 4 PM CET**.
- Interested in **collaborating with globally distributed teams** to drive technical excellence and innovation.
- Currently based in **Koh Samui, Thailand**, with a **5-year Digital Nomad Visa (DTV)** permitting remote work and multiple-entry access.
- Fully authorized to work remotely for companies outside Thailand without relocation or legal restrictions.
- Comfortable managing transactions through **Thai and Kazakh bank accounts**, with alternatives in Swiss banking if required.
- Open to engaging with **employer-of-record (EOR)** services for seamless

international employment where necessary.

- Committed to maintaining a high level of productivity in a remote-first environment with proven experience in managing global teams and clients.

OPEN SOURCE CONTRIBUTIONS

- Storybook-addon-console, Contributor with over 7 million downloads.
- GitNation Live Conferences, Created a framework for conference website development with content hosted in CMS. The project now powers 21 conference websites.
- Hardhat, Contributed to the web platform for Hardhat, a popular development framework for Ethereum.
- Published multiple NPM packages related to headless CMS and front-end tooling.
- Tech blogger on dev.to, sharing insights on headless CMS and software engineering best practices.
- Active participant in professional communities on GitHub, LinkedIn, and Twitter.

EDUCATION

Moscow Power Engineering University (MPEI) - Moscow

Master's Degree: Engineering

Graduated from the Faculty of Electronic Engineering with a strong foundation in electronics, microelectronics, computer graphics, and computational methods. Gained in-depth expertise in physiological optics and lighting technology, developing a multidisciplinary approach to problem-solving in engineering and technology