CIS430 Web and E-Business Design and Development -**Project**

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**Rubric (total points: 100)**

**Part 1: Designing a website for chocolate shop (80 points = 4\*20 points)**

1.1 Home **(20 points)**

1.2 About **(20 points)**

1.3 Products **(20 points)**

1.4 Contact Us **(20 points)**

**Part 2: Publish your website (20 points)**

* **Part 1: Designing a website for chocolate shop**

You are going to design a website for a chocolate shop. The website will have the following pages.

* Home

This page should include following elements.

* Welcome message.



<https://designshack.net/articles/graphics/say-hello-50-simple-and-effective-website-greeting-messages/>

* Pictures of selected products.

Chocolate lovers!!!! Here we go…….

If you love simple chocolates or more sophisticated chocolates, here is the place to have all of them!!!!

[https://www.google.com/search?q=chocolate+shop+photos HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"& HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"rlz=1C1GGRV\_enUS798US798 HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"& HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"tbm=isch HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"& HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"source=iu HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"& HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"ictx=1 HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"& HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_ HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"& HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"& HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"sa=X HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"& HYPERLINK "https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV\_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C\_&usg=\_\_pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM"ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM](https://www.google.com/search?q=chocolate+shop+photos&rlz=1C1GGRV_enUS798US798&tbm=isch&source=iu&ictx=1&fir=QrxQeR0h2y3VyM%253A%252CHCkRZr8sQBvzeM%252C_&usg=__pd8Pl4fvcYGe97k0Czdhz8Gbn4k%3D&sa=X&ved=0ahUKEwjzsrDB5KHcAhVMxYMKHb1cD1QQ9QEIKzAA#imgrc=1IXXopYEQ1zXfM):

* A video about chocolate (embedded from YouTube) – You can search YouTube and embed your favorite video(s).

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<https://socialdraft.com/chocolate-hashtags/>

<https://twitter.com/hashtag/chocolate?lang=en>

The best fresh everyday made chocolate in entire wide web world!!!! Made by the best Chocolate Chiefs!!!!

* About

In this page you will write about **1)** the company and **2)** team (**8 team members**). Following figure shows “a sample” team members layout.



Company

About

More samples are available in the following link:

<https://speckyboy.com/50-webpage-layouts-showcasing-company-teams-employees/>

**Note:** The content of the above link is available as a pdf file in the final project folder.

50 Web Layouts for Showcasing Company Teams & Employees.pdf

* Products

This page will have a list of 8 sample products. The following figure shows a sample layout for this page.



* Contact Us

This page should have following elements.

* Basic Contact Info

Phone:

Fax:

Mob:

Address:

* Contact Us Form



* Social Network Pages

There should be four buttons that link to four different social network pages/channels (Facebook, Twitter, Instagram, YouTube)



**Facebook**

Please create a **Facebook** page and post some sample photos of the products on your page. Then in the “contact us” page, link the **Facebook** icon to the **Facebook** page.

**Twitter**

Please create a **twitter** account for the chocolate company and post some sample photos of the products on your twitter page. Then in the “contact us” page, link the **twitter** icon to the **twitter** page.

**Instagram**

Please create an **Instagram** page and post some sample photos of the products on your page. Then in the “contact us” page, link the **Instagram** icon to the **Instagram** page.

**YouTube**

Please create a **YouTube** channel and post some sample videos about chocolate on your channel. Then in the “contact us” page, link the **YouTube** icon to the **YouTube** page.

Note: All pages should be responsive.

* **Part 2: Publish your website**

After finishing part 1, you need to bring your website online.

* Purchase a domain name.

You can buy a domain name from Internet domain registrar. Any top-level domain (TLD) name, e.g. .com, .info, .org can be used. You can buy some domain names for as little as $1 for the first year.

Write the url of your website, in the following box.

|  |  |
| --- | --- |
| Website URL | Write here |
| Example: | [www.chocolateNUclass.com](http://www.chocolatenuclass.com/) |

* Purchase Website Hosting

The next step in publishing your website is to find a hosting service. One popular option is to use a company that charges for website hosting services. Of the thousands of companies that provide web hosting services, most charge a monthly fee, but some offer free web hosting in exchange for advertising on your website.

**Note:** Some webhosting services can host many websites at one shared hosting. So you and other classmates can share the total cost (about $5-$10 for a month) and pay as little as $1 depending on the number of websites hosted on one share hosting.

* Publish the Website

Once you register a domain name and secure a web hosting strategy, the next step is to publish your website so that it is accessible to the world. When you publish your website, you transfer your website les to a web server. After transferring, or uploading, the les, users can access the website by typing the domain name into the Address bar on a browser.

* **How to submit your work**
* After creating the required pages, compress the final folder (containing all the files, including this word document file) and submit it as a single compressed file (Zip or Rar files).
* Rename the compressed file as following.

*YourLastName* – *YourFirstName* – *StudentIdNumber*.zip

**Example:**

Smith – John – 234566435.zip

* Upload the file and submit it (only using Blackboard).  **Note:** Whensubmitting your project using blackboard, in your cover message include the url (address) of the online version of the website.

**The end.**