

TikTok Project Proposal

Proprietary +
Confidential

Objective

The TikTok data team aims to develop a claim classification model that can distinguish between claims or opinions within content on the TikTok platform.

Planning and Analyzing stages

Milestone	Tasks	Outcome/Deliverables	Estimated Time
Milestone 1	<ul style="list-style-type: none">Outline project workflowGather data from various sourcesIdentify software and hardware needs	<ul style="list-style-type: none">Stakeholders Updated	2-3 weeks
Milestone 2	<ul style="list-style-type: none">Clean, convert, and format data	<ul style="list-style-type: none">Database ready for modellingStakeholders updated	2-3 weeks

Constructing and Executing stages

Milestone 3	<ul style="list-style-type: none">Finalize modelling strategiesBuild machine learning modelsTest models for accuracy	<ul style="list-style-type: none">Data ready for modellingStakeholders updated	3 weeks
Milestone 4	<ul style="list-style-type: none">Finalize resultsShare finding with stakeholdersIncorporate feedback	<ul style="list-style-type: none">VisualizationsExecutive SummaryResults	3 weeks