MobiGift

# Mobile Gift Software
## package for partners

May 2018

# ABOUT US

**MobiGift**

## Business description:

MobiGift is the gifting service that allows users to send a cup of coffee, ice cream, cake, airtime and many more from top brands instantly using mobile app.

Also MobiGift provides processing for merchants who wants to issue their own gift cards.

## Company about:

| | |
|---|---|
| **Company name** | MOBI GIFT LLC |
| **Our brands** | MobiGift |
| **Web-site** | www.mymobi.gift |
| **Founded** | July, 2016 |

**Our partners**

# ABOUT SERVICE AND INCOME STRUCTURE

Full control of your business based on best gifting software.

Gifting Software consists of mobile applications and cloud-based service with powerful API and integration libraries.

**MobiGift service** allows users to send gifts just in few clicks and recipient will get the SMS instantly with the unique gift code and grab gift at the closest venue of the merchant.

Example of certificates:

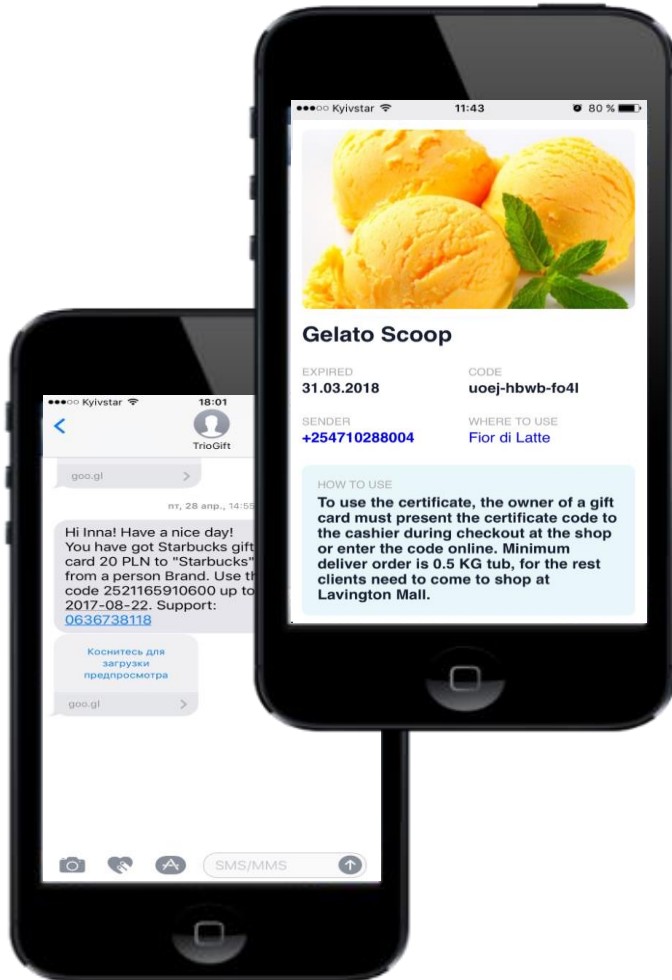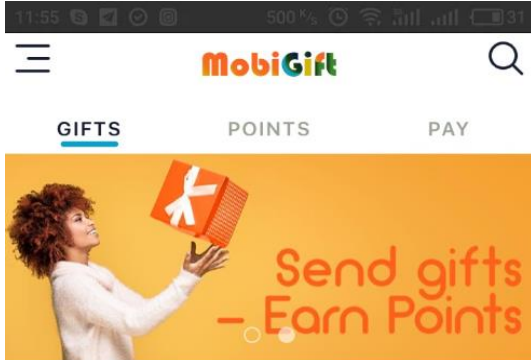«Movie ticket + Popcorn + Pepsi» certificate

$20 gift card

«Latte 370 ml» certificate

**Income components:**

1. A commission from merchants **3-15%**

2. Unused (not redeemed) certificates **20–50%**

**Gelato Scoop**

EXPIRED
31.03.2018

CODE
uoej-hbwb-fo4l

SENDER
+254710288004

WHERE TO USE
Fior di Latte

HOW TO USE
To use the certificate, the owner of a gift card must present the certificate code to the cashier during checkout at the shop or enter the code online. Minimum deliver order is 0.5 KG tub, for the rest clients need to come to shop at Lavington Mall.

Hi Inna! Have a nice day! You have got Starbucks gift card 20 PLN to "Starbucks" from a person Brand. Use the code 2521165910600 up to 2017-08-22. Support: 0636738118
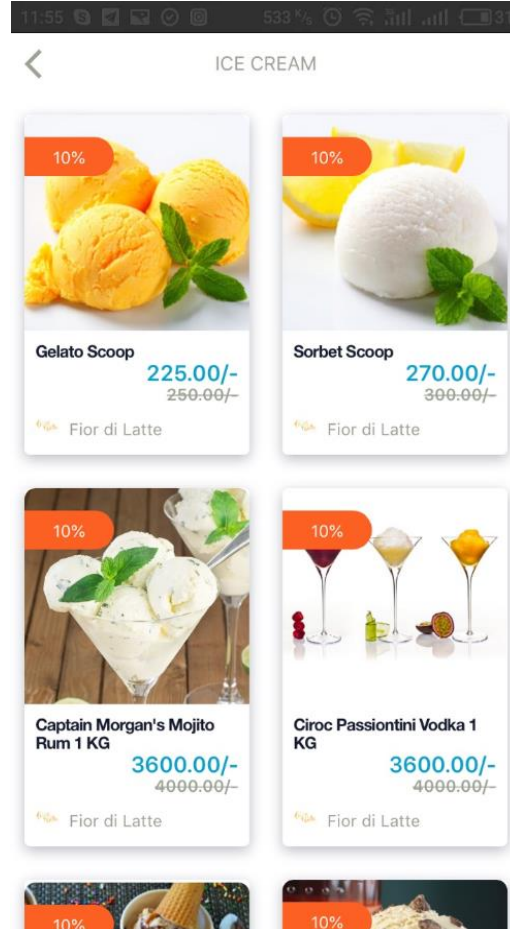
# MOBILE APPLICATION FOR USERS



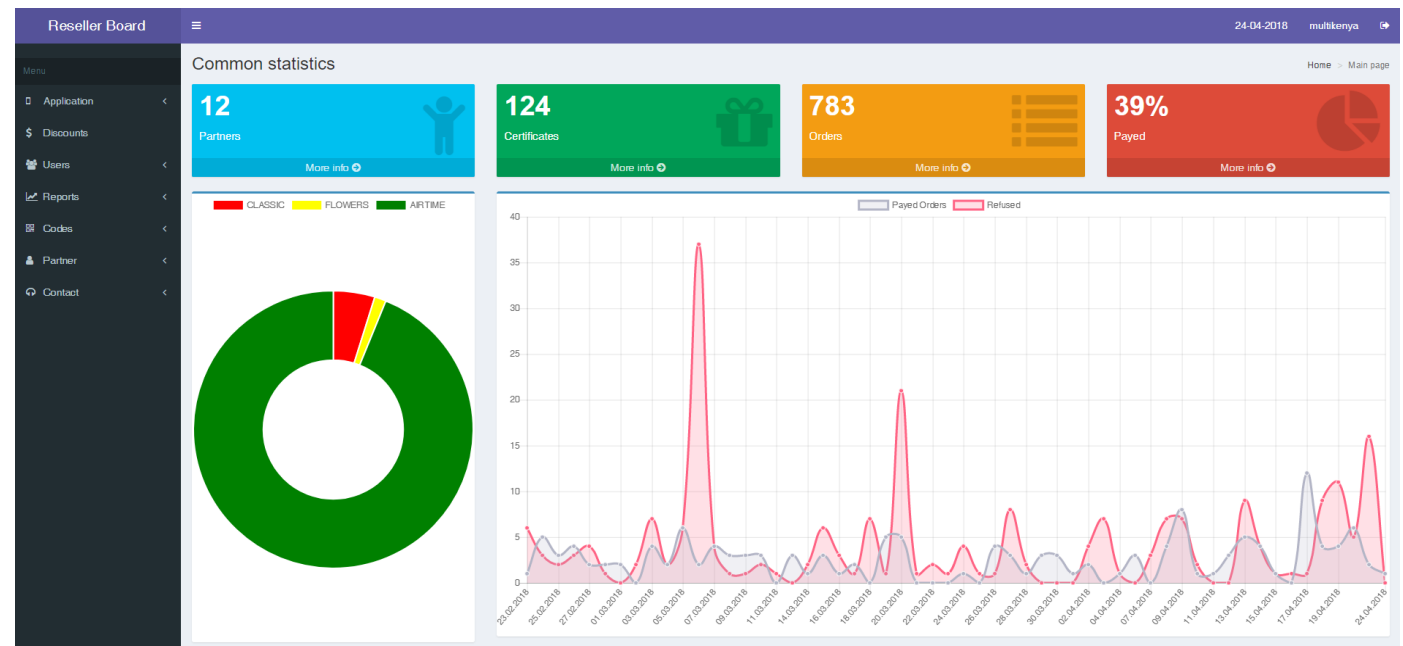Mobile App for Android

Mobile App for iOS

## HOW IT WORKS:

1. Choose a certificate/gift.

2. Choose a recipient and write a wish.

3. Pay for the certificate.

4. The certificate will arrive to the recipient in SMS/email or in the mobile app.

5. To use (redeem) a gift certificate, show the certificate code in the shop from the smartphone or show it in SMS.

# MANAGEMENT INTERFACES - MGIFT SECTION

**MobiGift**

*Panel for Mobile Gifts management*

- Partners' profiles management
- Gift catalogue management
- Issued Gift certificates
- Paid Gift certificates
- Activated Gift certificates
- Airtime vouchers
- Senders' and Recipients' Information
- Categories of gifts
- Gift discounts
- Trade points and cashiers accounts
- Billing report
- Contact center

# MANAGEMENT INTERFACES - MOBILE APP SECTION

*Panel for Mobile App management*

- Mobile app registration info
- Customers' profiles
- Actions history (authorization, payments, money locking, payment cancellation etc.)
- Search by client
- Search by registration date
- Client segmentation
- Account blocking
- Banners management
- Points management
- Data downloading for analytics

# COMMERCIAL OFFER

## What do we offer

✓ Fully worked service and full access to your new AWS account

✓ Source code of :

- Android mobile application
- IOS mobile application
- Back-end Gifting platform

✓ Integration with local payment provider

✓ Integration with local SMS provider

✓ Regular software updates

## Financial requirements

- **One-time payment**: USD 20 000.
- **Technical support (if necessary)**:

USD 945 /month.

# Contacts

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