

Easy Shopper

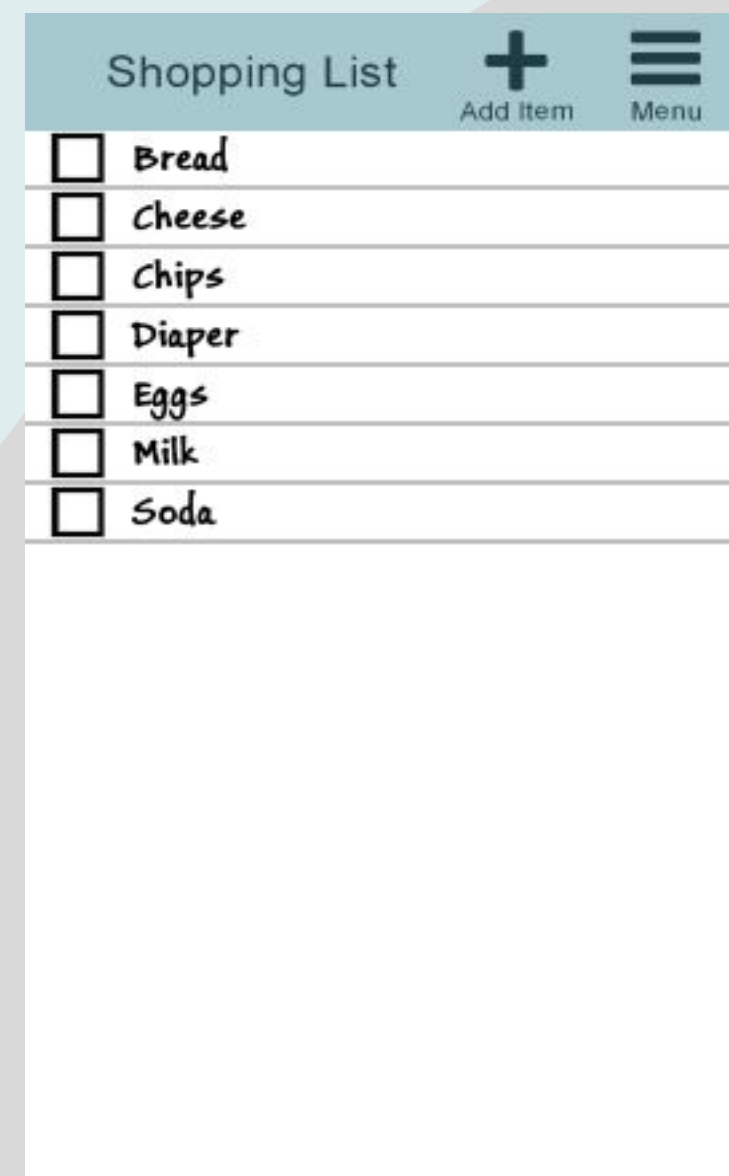
Shopping made easy

Problem

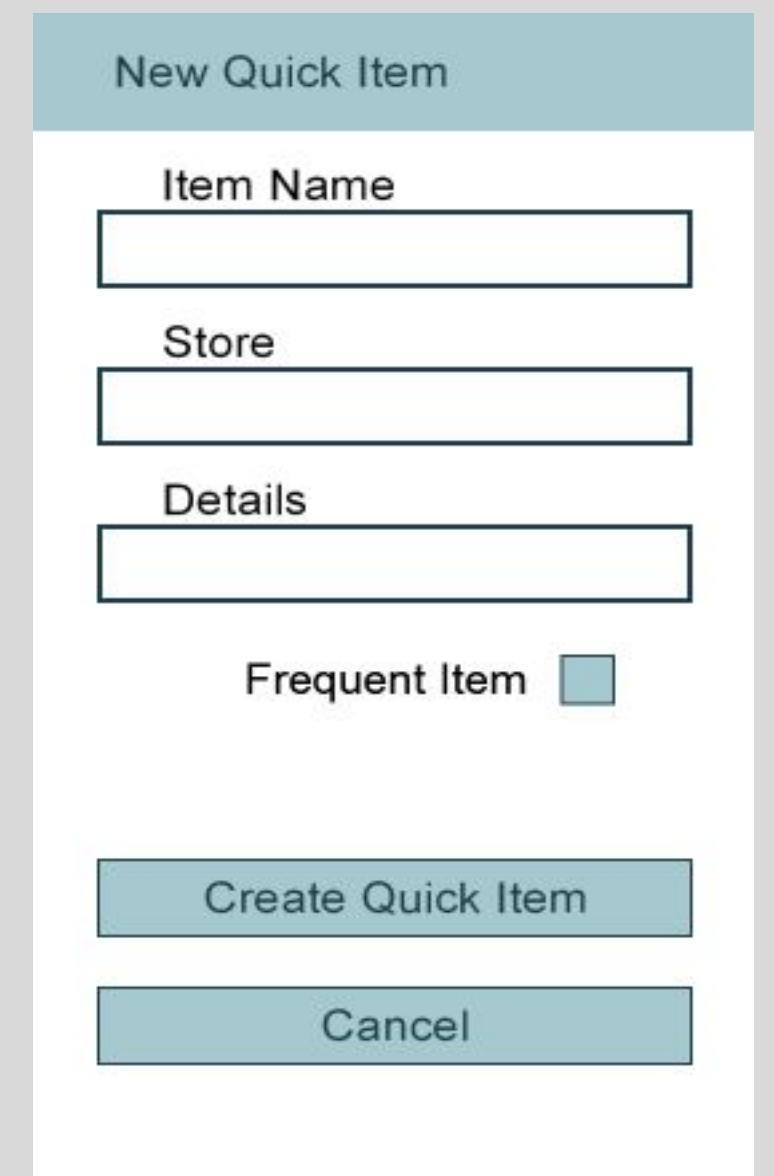
Even simple mobile applications, such as a shopping list application, often have too high a learning curve and use difficulty for non tech savvy users.

Solution

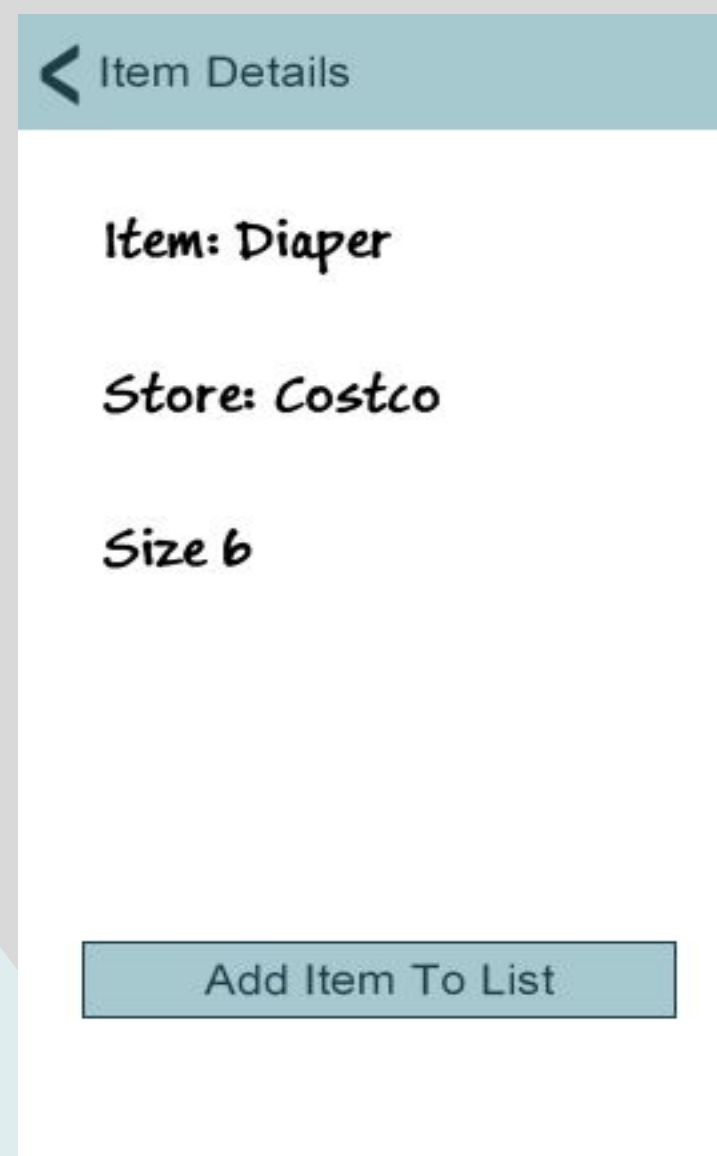
We feel that technology can make grocery shopping easy for anyone, regardless of how tech-savvy they are. Easy Shopper is a simple and intuitive application for creating and managing your grocery lists.



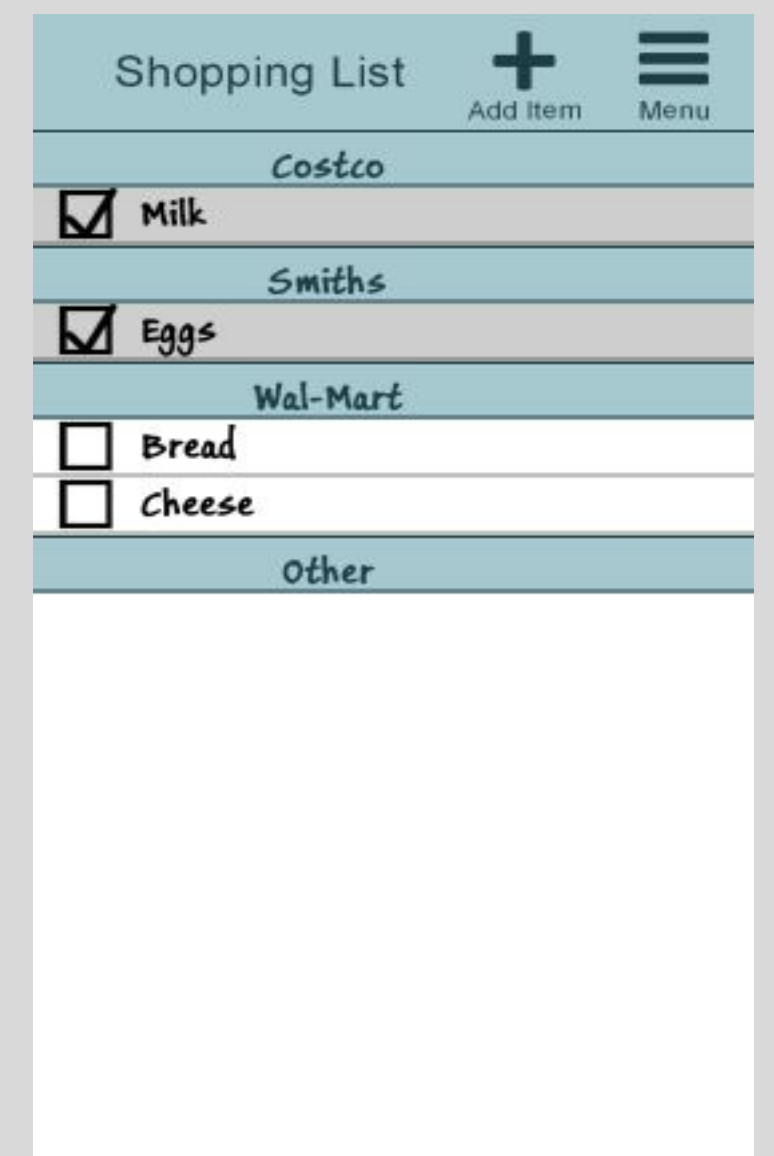
Check off and uncheck items with a single touch



Use the quick items list to make adding items even easier

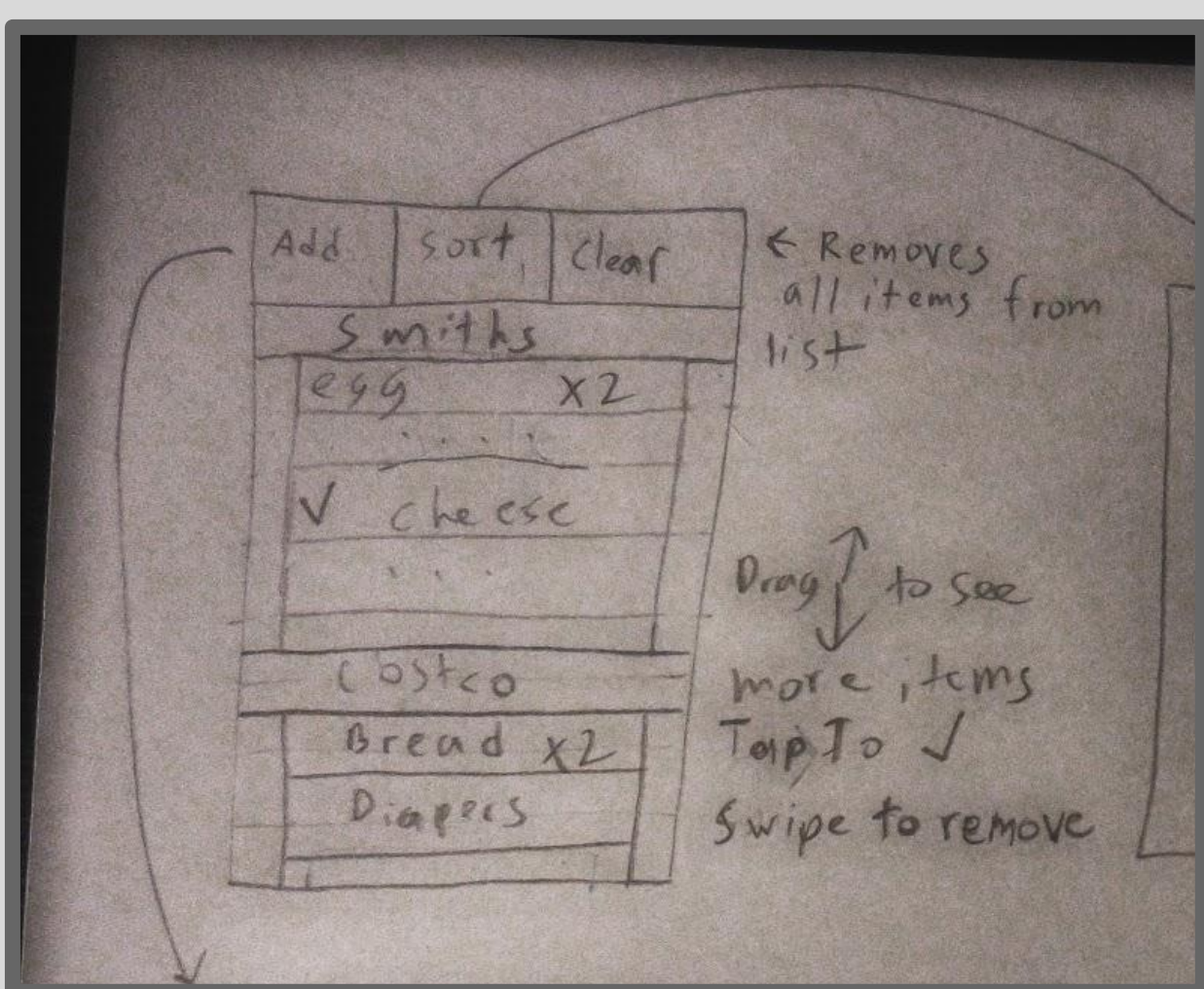


Add item-specific details so you know exactly what to buy

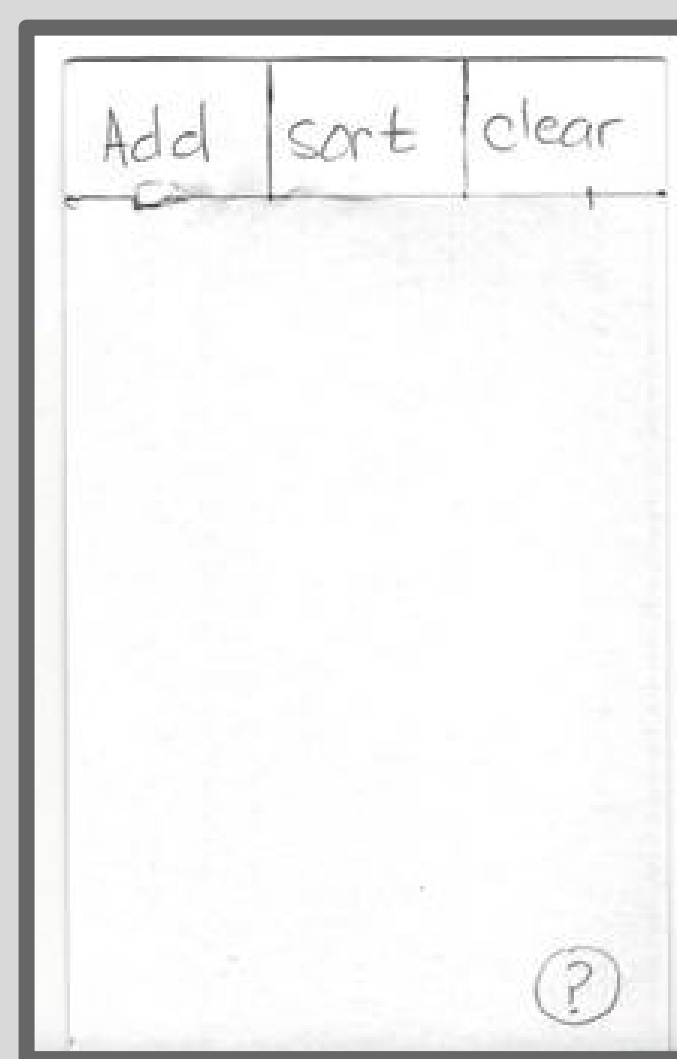


Sort your list by grocery store so you know where to shop

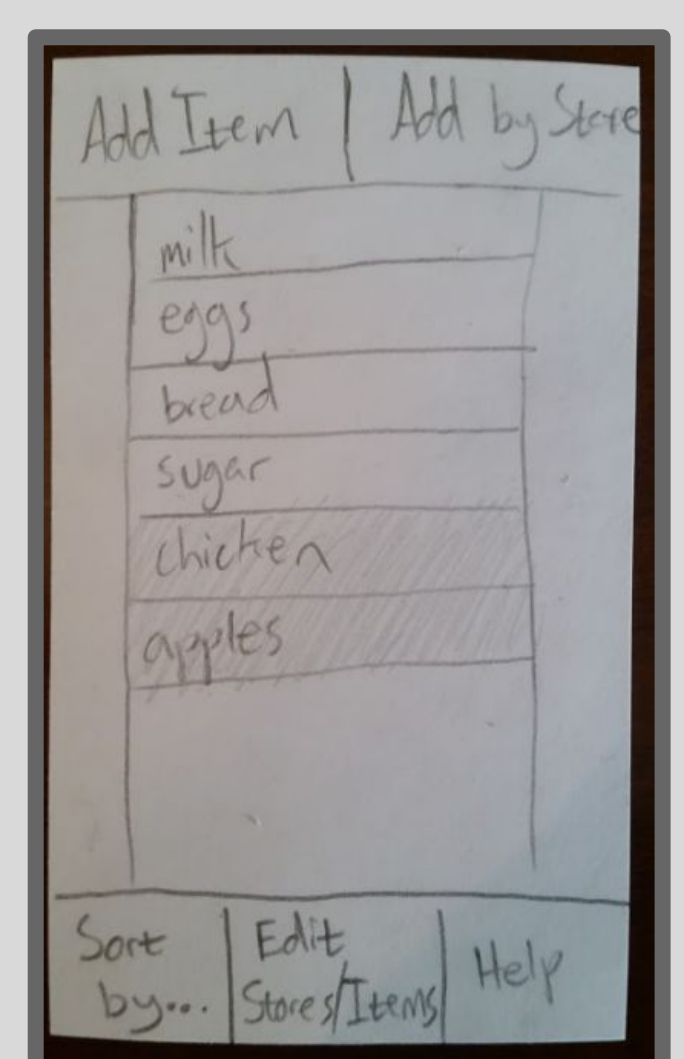
Design Process



An early design sketch of our interface



Our initial paper prototype



Our final paper prototype