

## 2e - Task Review

### Budget:

Karen and John have three kids. They want to stay healthy, but within a budget. They've noticed that there is a tendency for healthy foods to be pricier than the other less-healthy options. This makes buying healthy food for their family tough on their budget. When Karen is at the store shopping, she tries to find "good deals" by comparing the generic brands to the name brands.

### Finding Health Food:

Tony is at the store attempting to get some healthy food. He just got back from the gym and wants something with low fat, but high protein so that he can gain lean muscle. He reads the labels on the back of each package, finding the nutrition labels and does rough estimates to figure out if he'll be meeting his macro goals.

### Recipes:

Julie is a stay at home mom with 4 daughters and a working husband. She rarely finds the time to get away to the store or leave the house during the day. While her daughters are playing or napping she has time to plan meals on her phone. She fills her time by finding, creating, sharing, and rating recipes on different blog sites and mobile apps. She is interrupted by her daughters during the day. When life calms down again she checks her phone to see if her friends have posted any good recipes and shares her own.

### Cooking:

Jane is preparing a new recipe. This is an attention demanding process, and when using technology like a smartphone to access the recipe, she feels the technology largely just gets in the way. A voice-based solution to get instructions while cooking could go a long way to solving this problem, allowing Jane to concentrate on chopping onions instead of unlocking the screen on her phone.

### Meal Tracking:

Often, after trying new recipes or meals, Cashe finds things that he really likes. After going to the grocery store to shop again, he usually forgets exactly what he wanted to

buy again that he previously tried. If he does remember, it is usually because he took the time to compile a shopping list on his phone. Tracking which food he's eaten, and providing the option to add to a shopping list would make this process much simpler and more efficient for the next time he visited the grocery store.

## Shopping List:

Once the recipes for the week have been chosen the necessary ingredients need to be put into an organized list, and Ryan needs to account for the number of servings he plans to prepare for each meal. The list could be organized by ingredient location in store to make shopping easier and quicker for Ryan and his wife, and the way it accounts for shared ingredient usage between separate meals helps them avoid food waste.