

# MANASA AKKINAPALLY

## Financial Analyst

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### SUMMARY

Finance professional with 4+ years of experience in budgeting, forecasting, and financial modeling across global expense and FP&A teams. Skilled in using Excel, SQL, Power BI, and Alteryx to turn raw GL and cost data into clean, actionable insights. Known for identifying high-dollar variances, improving forecast accuracy, and supporting \$8M+ decisions through DCF and scenario modeling. Strong at simplifying spend data, building tools teams actually use, and supporting audit-ready reporting.

### EXPERIENCE

<b>Liberty Mutual Insurance, USA</b>   Financial Analyst - Global Expense FP&A Team	<b>Aug 2024 - Current</b>
<ul style="list-style-type: none"><li>Consolidated monthly GL feeds, invoice reports, and cost center mappings using SQL and Excel to build a reconciled tech OPEX dataset; cleaned vendor names, expense codes, and aging buckets to support automated reporting.</li><li>Created a Power BI dashboard tracking vendor spend trends across 9 regions and 40+ tech suppliers; enabled the sourcing team to catch early overages, contributing to a \$320K reduction in Q1 contract overspend.</li><li>Partnered with global FP&amp;A leads to streamline quarterly forecast templates; rebuilt allocation logic using actual run-rate benchmarks, improving forecast accuracy for infra and SaaS spend.</li><li>Used Alteryx to join procurement, finance, and headcount datasets; flagged \$180K in duplicate license renewals and unused logins, which were escalated for vendor negotiation and cleanup.</li><li>Prepared monthly variance commentaries for finance leadership by combining actuals, forecast, and YTD vs YoY trends; surfaced underlying drivers behind cloud infra overruns and underutilized CapEx.</li><li>Supported UAT and business sign-off for a new vendor reconciliation module; validated rule logic for exception flags, tested payment term calculations, and coordinated feedback with audit and engineering teams.</li></ul>	
<b>Space Infolab, India</b>   Financial Planning & Analyst	<b>Mar 2020 - Aug 2023</b>
<ul style="list-style-type: none"><li>Created monthly budgeting templates for 10 regional teams using Excel with built-in cost limits, variance alerts, and input restrictions; helped budget owners stay aligned with targets from the very first submission cycle.</li><li>Developed a 3-scenario forecasting model in Excel (base, stretch, worst-case) tied to revenue inflows and fixed cost structures; allowed finance to prepare contingency plans that avoided shortfalls during a soft Q1.</li><li>Supported DCF valuation for a potential product line divestiture by mapping revenue decline, terminal value, and tax impacts; final output supported leadership's \$8.4M pricing decision during negotiation.</li><li>Reviewed quarterly P&amp;L data across five business units, cleaning inconsistent GL inputs and flagging duplications; corrections prevented over \$310K from being double-counted in reported earnings.</li><li>Built a cost-trend tracker in Excel linked to team headcount, marketing spend, and vendor fees; dashboard helped control teams isolate rising spend pockets that were masked in consolidated reports.</li><li>Automated revenue-to-margin bridge analysis using Excel and historical performance drivers; leadership used this view to spot gaps in contribution margin across regions, reducing Q3 variance by over \$425K.</li><li>Partnered with the FP&amp;A team to translate business inputs into a 2-year growth plan; created dynamic Excel charts that visualized seasonality, YoY shifts, and department-level capital needs for board review.</li><li>Conducted monthly spend vs budget alignment checks for events, SaaS tools, and consulting vendors; Excel-based trackers made it easier for non-finance teams to see where budget slippage was starting.</li></ul>	

### TECHNICAL SKILLS

**Financial Analysis & Modeling:** Variance Analysis, Trend Analysis, Ratio Analysis, Profitability Analysis, Financial Statement Analysis, DCF Modeling, Scenario Planning, Sensitivity Analysis, Capital Budgeting, Investment Analysis, Cost-Benefit Analysis, Forecasting Techniques, Valuation Methods, Financial Risk Management

**Budgeting & Planning:** Budget Preparation, Expense Management, Rolling Forecasts, Strategic Planning, Performance Measurement, Resource Allocation, Budget Execution, Financial Reporting, Cost Control

**Data Analysis & Visualization:** Data Cleansing, Statistical Analysis, Predictive Modeling, Data Mining, KPI Reporting, ETL Processes, Dashboard Development, Data Storytelling, Report Automation, Data Presentation

**Database Management & Reporting:** SQL, Data Extraction, Data Transformation, Data Integration, Query Optimization, Data Warehousing, Data Modeling, Data Validation, Data Quality, Data Governance

**Software & Tools:** Excel (Advanced Functions, VBA, Power Query), Power BI, Tableau, Alteryx, SQL, SAP, Oracle, Hyperion, Anaplan, Python, R

### EDUCATION

**Ambassador Crawford College of Business & Entrepreneurship**

*Master's in Business Analytics*

**Dec - 2024**

Kent, OH

**Bhavan's Vivekananda College of Science, Humanities & Commerce**

*Bachelor's in Business Administration / Major: Financial Business Analytics*

**Aug - 2020**

Hyderabad, India