

Manyam Soumith Reddy

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SUMMARY

Strategic Financial Analyst with 4 years of experience driving data-led decision-making, ad hoc financial analysis projects, and process automation in fast-paced environments. Expert in building and deploying predictive forecasting models (ARIMA, regression) and machine-learning-powered scenario analyses using Excel, Python, Power BI, and Tableau. Partnered with C-suite and FP&A teams to optimize budget accuracy by 30%, automate reporting workflows to slash manual effort by 40%, and enhance cash-flow visibility through real-time dashboards. Skilled in delivering ad hoc financial reporting and insights to support urgent business needs, with a proven track record of integrating AI-driven anomaly detection and ETL automation to provide timely, actionable insights that influence capital allocation and growth strategies.

PROFESSIONAL EXPERIENCE

- S&P Global, USA | Financial Data Analyst** Jan 2024 - Present
- Automated month-end financial reporting using SQL and Excel Macros, reducing manual effort by 40% (~20 hours/month) and accelerating close timelines across FP&A, while improving data integrity and audit readiness.
 - Developed dynamic Power BI dashboards for P&L tracking, revenue forecasting, and cost center monitoring, enabling real-time KPI insights and 25% faster decision-making by leadership through automated financial visualization.
 - Led cost-center variance analysis, identifying \$120K in annual overspend and supporting budget reallocation toward higher-margin business units, improving EBITDA by 2.5% and optimizing operational efficiency.
 - Built driver-based revenue forecast models in collaboration with finance, sales, and operations, increasing forecast accuracy by 30% and enhancing strategic planning effectiveness across multiple business scenarios.
 - Tracked key macroeconomic indicators (e.g., S&P 500, CPI, GDP) and benchmarked industry trends to assess market risks, influencing investment decisions, long-range planning, and scenario modeling.
 - Engineered Python data pipelines for cleansing and integrating raw financial data, improving quarter-over-quarter reporting accuracy by 35%
- Datamatics, India | Financial Business Analyst** June 2020 - Dec 2021
- Built a variance analysis and cost-allocation dashboard that highlighted budget vs. actual deviations by cost center, improving financial accuracy and control while reducing manual review time.
 - Streamlined month-end close by 2 business days in collaboration with finance and operations, improving cost allocation accuracy and accelerating variance reporting for faster decision-making cycles.
 - Led ROI & NPV analyses on INR 15M+ Capex projects, applying DCF methodologies to prioritize high-yield investments and secure executive approval for top-quartile returns.
 - Built SQL-powered ETL pipelines and Power BI dashboards to monitor cash flow, working capital trends, and Days Sales Outstanding (DSO) — leading to a 5-day reduction in DSO and improved liquidity visibility.
 - Reengineered vendor payment processes in partnership with procurement and AP teams, eliminating delays and bottlenecks — resulting in an 18% drop in late payment penalties and better working capital turnover.
- SmartServ, India | Financial Business Analyst** June 2019 - May 2020
- Audited digital marketing spend and CAC via SQL funnel analyses, Google Analytics and Excel flags, uncovering attribution anomalies that had overstated Customer Acquisition Cost by 19% and recalibrating forecasts for more accurate budgeting and ROI tracking.
 - Executed monthly budget vs. actual variance analysis for digital campaigns, identifying \$0.5 M in overspend and reallocating funds to high-ROI channels improving marketing spend efficiency by 12%.
 - Engineered tiered cost-to-serve and customer-profitability models in Python (pandas) to run margin- analysis and scenario planning, driving a 14% uplift in contribution margin through targeted pricing adjustments.
 - Streamlined month-end close and variance analysis with dynamic Excel reconciliation templates (VLOOKUP, INDEX-MATCH), reducing close-cycle time by 31% and strengthening financial control and compliance.

SKILLS

Financial Tools & BI: Microsoft Excel (Pivot Tables, VLOOKUP, Power Query), Power BI, Tableau, GSheets, QuickBooks

Programming & Databases: SQL, Python (Pandas, NumPy, Matplotlib), MySQL, MongoDB

Financial & Analytical Expertise: Financial Modeling (DCF, IRR, NPV), Budgeting & Forecasting, Variance Analysis, Scenario Planning, Cost-Benefit Analysis, Sensitivity Analysis

Tools & Platforms: Salesforce CRM, ERP Systems (Oracle/SAP), Jira, Confluence

Reporting & Performance Analysis: Revenue & Pricing Analysis, EBITDA, Capex/Opex Reporting, Rolling Forecast Accuracy

Other Skills: KPI Dashboards, Data Cleaning & Visualization, Executive Reporting, Predictive Modeling, Market & Competitor Analysis, Workflow Automation, Anomaly Detection, ETL Processes, Financial Statement Analysis.

EDUCATION