

Now viewing **Frank Casey**'s screen  
Talking: Lisa Rangel

Zoom: 76% Layout Share

Find Replace Select Editing

What You Will Learn In Today

3 key categories to create a LinkedIn Profile that attracts hiring managers and generates interviews:

- Increasing NEW LinkedIn Profile Visibility
- Getting discovered by hiring managers
- Write your profile to get hiring managers to set up an interview with YOU

(Ctrl)

Type here to search

12:32 PM 5/9/2017

This screenshot shows a Microsoft Word document titled "What You Will Learn In Today". The title is in a large, bold, black font. Below the title, there is a section with a light orange border containing three bullet points. The bullet points are: "– Increasing NEW LinkedIn Profile Visibility", "– Getting discovered by hiring managers", and "– Write your profile to get hiring managers to set up an interview with YOU". The Word ribbon is visible at the top, showing tabs like Home, Insert, Page Layout, etc. The status bar at the bottom shows the zoom level (76%), layout options, and the date and time (12:32 PM, 5/9/2017). The taskbar at the bottom of the screen shows various pinned icons for Windows, File Explorer, Edge, Word, Excel, and other Microsoft applications.

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## What You Will Learn Today

- 'Before' vs. 'After' LinkedIn Profile example in the presentation.
- LinkedIn Profile Strategies that landed executive positions paying \$100,000 to \$375,000/year and **in as little as 42 days.**

Type here to search 12:33 PM 5/9/2017

The screenshot shows a Microsoft Word document window. The title of the slide is "What You Will Learn Today". The content of the slide is a bulleted list:

- 'Before' vs. 'After' LinkedIn Profile example in the presentation.
- LinkedIn Profile Strategies that landed executive positions paying \$100,000 to \$375,000/year and **in as little as 42 days.**

The word "in as little as 42 days" is highlighted in red. The Word ribbon is visible at the top right, and the Windows taskbar is at the bottom, showing the date and time as 12:33 PM on 5/9/2017.

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Lisa, did you say land a job in as little as 42 days?!?

 **John Villasenor, MBA**  
VP Worldwide Technical Services at Moogsoft

“ I was fortunate enough to attend one of Lisa Rangel's webinars on how to create a branded resume, LinkedIn profile, and effective networking techniques. Using her team, coaching opportunities, and a strong positive attitude, 42 days later I landed the exact job I was searching for.

***Yes, in as little as 42 days using these tactics and strategies***

(Ctrl)

Type here to search

12:34 PM  
5/9/2017

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Talking: Lisa Rangel

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You are in the right place if you are...

- Starting a search targeting roles paying \$100,000 to \$375,000
- Not getting responses from your LinkedIn profile, after numerous times tweaking and editing
- Believe ageism is holding you back from landing the right job for you

(Ctrl)

12:35 PM 5/9/2017

The image shows a Microsoft Word document window titled "You are in the right place if you are...". The document contains a bulleted list of three items. The Windows taskbar at the bottom shows various open applications like File Explorer, Edge, and Google Chrome. The status bar at the bottom right indicates the date and time as 5/9/2017 and 12:35 PM.

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# Some roles this has worked for...

- Global Sales & Channel Director
- Senior Project/Program Manager
- Executive Vice President – Sales
- Director of Marketing
- Chief Financial Officer
- Chief Information Officer
- President/General Manager
- SVP of Clinical Operations
- Vice President of Operations
- Chief Digital Officer
- Business Development Director
- VP – Finance, HR & Administration
- Chief Marketing & Sales Officer
- Senior Design Director
- Executive Director, Medical Affairs
- Procurement Director
- VP Brand Strategy & Marketing
- Director, Global Partner Operations
- Sr. Manager, Sales Enablement
- Chief Medical Officer
- Clinical Development Director
- Strategy Consultant – Technology
- Director of Human Resources
- Senior Accounting Officer
- Director of Manufacturing
- Director of Financial Services
- IT Infrastructure Manager
- Investment Director

**...all over the globe across numerous industries**

(Ctrl)

12:36 PM 5/9/2017

Type here to search



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# 3 Job Seeker Mistakes I See Daily

- Write their profile and sit back and wait for interviews to roll in and recruiters to call.
- Forget to write the profile for mobile devices and ATS systems, and not just for desktops.
- Don't ask for help when they struggle...

(Ctrl)

Type here to search

12:40 PM 5/9/2017

Dd ab ac Replace Select Editing

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Talking: Lisa Rangel

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# Training Session Guidelines

- Questions can be asked throughout on right hand side question box
- Your question will be answered throughout the presentation or at the end. No worries!

(Ctrl)

12:42 PM 5/9/2017

Type here to search

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Talking: Lisa Rangel

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Find Replace Select Editing

My PROMISE TO YOU

- By the end of this presentation you will know **EXACTLY** what to do to create your profile and bring hiring managers to it to **generate 6-figure interviews** for yourself.
- Special offer for done-for-you LinkedIn Profile writing and job landing training will be made at the end.

(Ctrl)

Type here to search

12:43 PM 5/9/2017

Now viewing Frank Casey's screen  
Talking: Lisa Rangel

Zoom: 76% Layout Share

3 Key Categories to Landing Interviews Faster on LinkedIn:

- **1** - Increasing Your Visibility
  - 3 Actions
- **2** - Getting Discovered by Hiring Manager
  - 5 actions
- **3** - Writing Your Profile To Get the Interview
  - 6 Actions

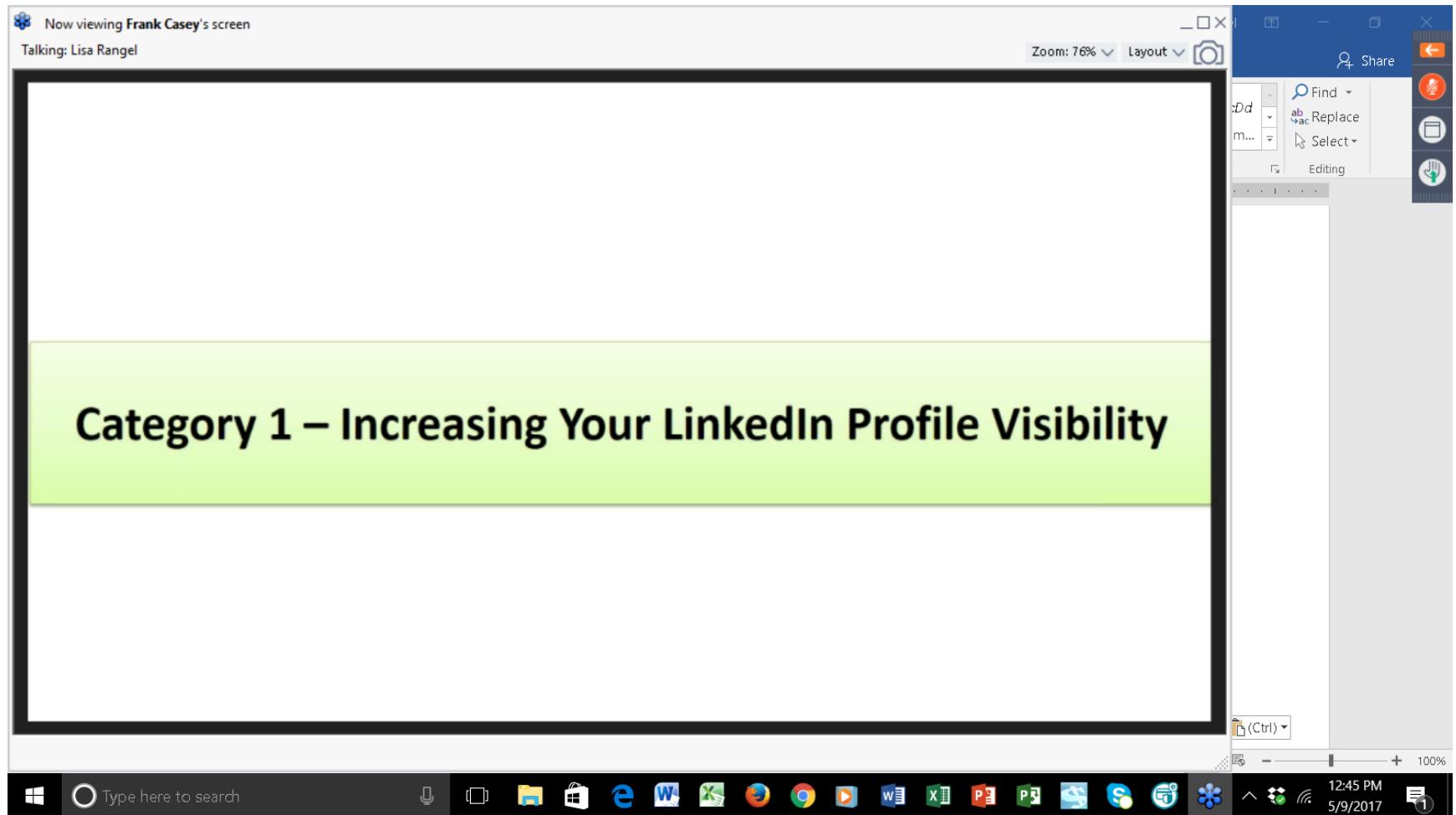
**14 ACTIONS WE WILL COVER TODAY**

(Ctrl)

Type here to search

12:44 PM 5/9/2017





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Talking: Lisa Rangel

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Find Replace Select Editing

Increase Your Visibility

## 3 MAIN LINKEDIN ACTIVITIES

- Status Updates (Action)
- Group Participation (Interaction)
- Effective Searching (Connection)

Type here to search

(Ctrl)

12:45 PM 5/9/2017

This screenshot shows a Microsoft Word document titled "Increase Your Visibility". The title is displayed in a large, bold, black font at the top of the slide. Below the title, there is a section header "3 MAIN LINKEDIN ACTIVITIES" in a blue font. Underneath this header, there is a bulleted list of three items: "Status Updates (Action)", "Group Participation (Interaction)", and "Effective Searching (Connection)". The entire slide has a light green background. The Word ribbon is visible at the top, showing tabs like Home, Insert, Page Layout, etc. The status bar at the bottom shows the zoom level (76%), layout options, and the date and time (12:45 PM, 5/9/2017). The taskbar at the bottom of the screen shows various open applications, including Microsoft Word, Internet Explorer, and other productivity tools.

Now viewing **Frank Casey**'s screen  
Talking: Lisa Rangel

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Increase Your Visibility

## 3 MAIN LINKEDIN ACTIVITIES

- Status Updates (Action)
- Group Participation (Interaction)
- Effective Searching (Connection)

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Type here to search

12:45 PM 5/9/2017

This screenshot shows a Microsoft Word document titled "Increase Your Visibility". The title is displayed in a large, bold, black font at the top of the slide. Below the title, there is a section header "3 MAIN LINKEDIN ACTIVITIES" in a blue font. Underneath this header, there is a bulleted list of three items: "Status Updates (Action)", "Group Participation (Interaction)", and "Effective Searching (Connection)". The entire slide has a light green background. The Word ribbon is visible at the top, showing tabs like Home, Insert, Page Layout, etc. The status bar at the bottom shows the zoom level (76%), layout options, and the date and time (12:45 PM, 5/9/2017). The taskbar at the bottom of the screen shows various open applications, including Microsoft Word, Internet Explorer, and other productivity tools.

Now viewing Frank Casey's screen  
Talking: Lisa Rangel

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Increase Your Visibility #2

## INTERACTION

### Actively Participate in LinkedIn Groups

- Join up to 100 groups to expand reach
  - Ninja Secret: write this down!**
- Join groups by location, discipline, industry, ...
- Offer/Comment on articles posted within the Group

(Ctrl)

12:47 PM 5/9/2017

The screenshot shows a Microsoft Word document titled "Increase Your Visibility #2". The main content area has a yellow header bar with the title. Below it, a blue section header reads "INTERACTION". Underneath, a blue sub-section header reads "Actively Participate in LinkedIn Groups". A bulleted list provides tips for interacting with LinkedIn groups, including joining up to 100 groups and writing down the secret of joining by location, discipline, or industry. The document is being viewed via a video call, as indicated by the status bar at the top which says "Now viewing Frank Casey's screen" and "Talking: Lisa Rangel". The Microsoft Word ribbon is visible at the top right, and the taskbar at the bottom shows various application icons.

Now viewing Frank Casey's screen  
Talking: Lisa Rangel

Zoom: 76% Layout Share

Increase Your Visibility #2

## INTERACTION

### Actively Participate in LinkedIn Groups

- Join up to 100 groups to expand reach
  - Ninja Secret: write this down!**
- Join groups by location, discipline, industry, ...
- Offer/Comment on articles posted within the Group

(Ctrl)

12:47 PM 5/9/2017

The screenshot shows a Microsoft Word document window. The title 'Increase Your Visibility #2' is at the top. Below it, the word 'INTERACTION' is underlined in blue. The main content is a section titled 'Actively Participate in LinkedIn Groups'. A bulleted list provides tips: 'Join up to 100 groups to expand reach' (with a note '– Ninja Secret: write this down!'), 'Join groups by location, discipline, industry, ...', and 'Offer/Comment on articles posted within the Group'. To the right of the document is a vertical ribbon bar with various icons for search, replace, select, and other functions. At the bottom of the screen is the Windows taskbar, which includes the Start button, a search bar, pinned application icons (File Explorer, Edge, Word, Excel, etc.), and system status icons.

Now viewing **Frank Casey**'s screen  
Talking: Lisa Rangel

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Find Replace Select Editing

**Increase Your Visibility #3**

**CONNECTION**

**Use The Search Function  
To Find Leads  
and Make Connections**

(Ctrl)

Type here to search

12:49 PM 5/9/2017

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Talking: Lisa Rangel

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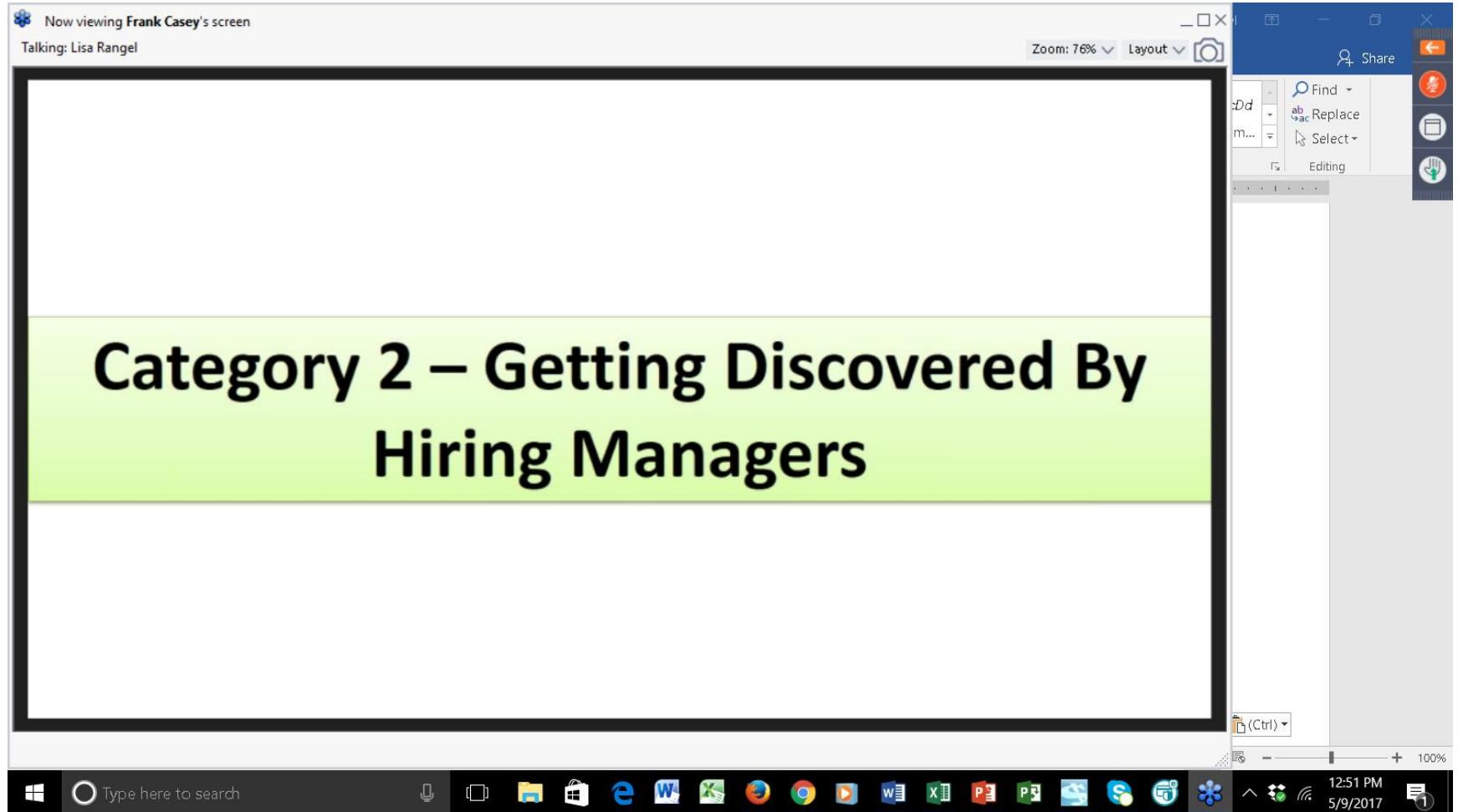
(Ctrl)

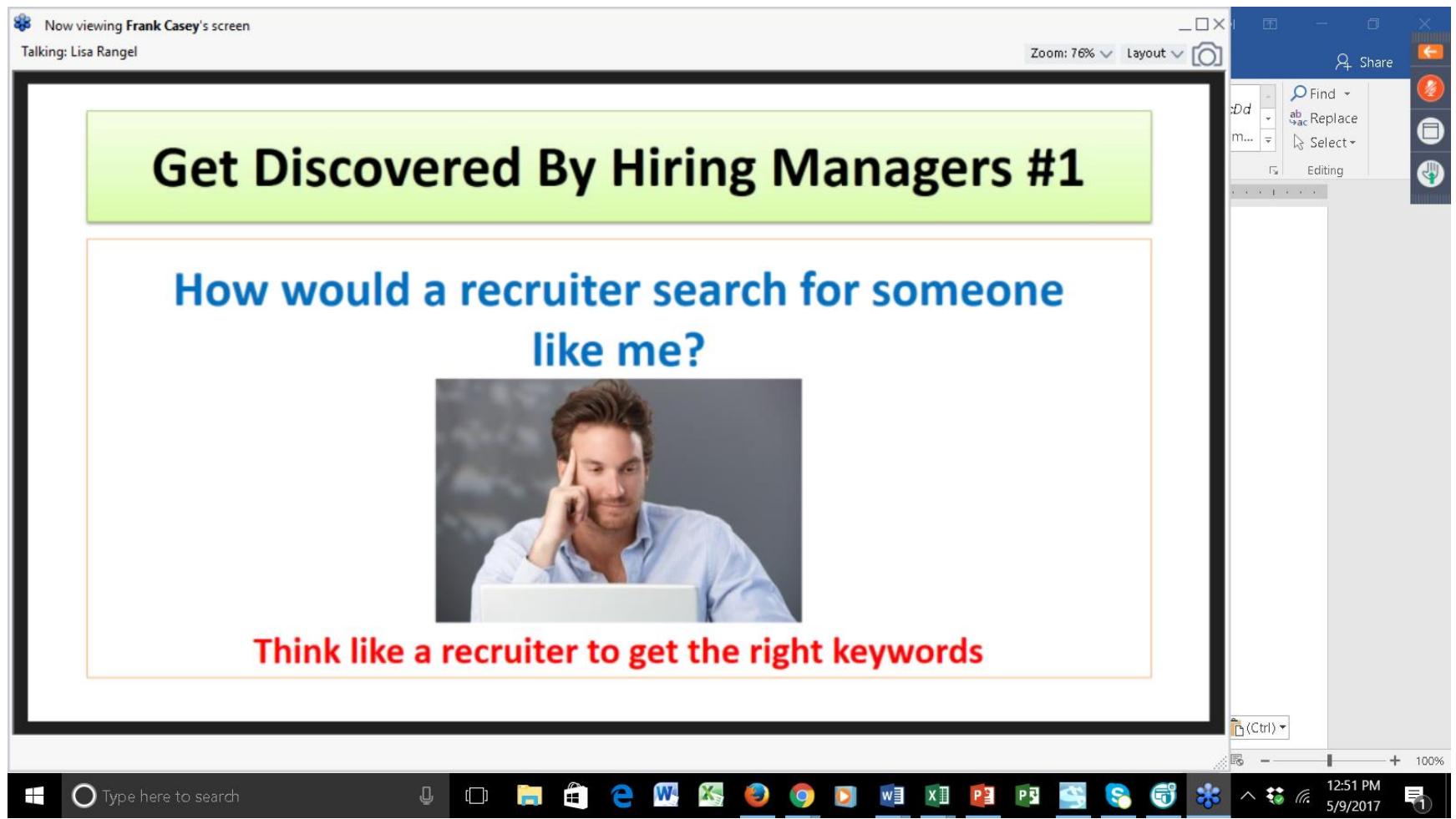
12:50 PM 5/9/2017

## Increase Your Visibility #3 – Find Leads Using Search Field

- Develop a targeted list of contacts:
  - By Geography, By Title, By Industry / Discipline
  - Use Boolean Search (And, or, use of quotes "")
- **Ninja Secret: write this down**
- Identify titles of prospective managers or decision makers in hiring cycle.

The screenshot shows a Microsoft Word document window titled "Increase Your Visibility #3 – Find Leads Using Search Field". The document contains a bulleted list of tips for finding leads using search fields. The Microsoft Word ribbon is visible at the top, showing tabs like Home, Insert, Page Layout, etc. The taskbar at the bottom shows various pinned icons and the system clock. The status bar at the bottom right shows the zoom level (76%), layout options, and a share button.





Now viewing **Frank Casey**'s screen  
Talking: Lisa Rangel

Zoom: 76% Layout Share

Find Replace Select Editing

Get Discovered By Hiring Managers #2

Use job descriptions of jobs you have held  
and positions you want to  
devise the precise keywords and phrases

YOU NEED TO GET DISCOVERED

WHAT ARE YOUR ?  
KEYWORDS

(Ctrl)

12:52 PM 5/9/2017

The image shows a Microsoft Word document window. The title bar indicates 'Now viewing Frank Casey's screen' and 'Talking: Lisa Rangel'. The ribbon menu is open, showing 'Find', 'Replace', 'Select', and 'Editing'. The main content area has a green header box containing the text 'Get Discovered By Hiring Managers #2'. Below this is a white box with an orange border containing the following text:

Use job descriptions of jobs you have held  
and positions you want to  
devise the precise keywords and phrases

YOU NEED TO GET DISCOVERED

WHAT ARE YOUR ?  
KEYWORDS

At the bottom of the slide, there is a small image of a hand holding a marker and writing on a whiteboard. The Windows taskbar at the bottom of the screen shows various pinned icons and the system tray with the date and time.

Now viewing **Frank Casey**'s screen  
Talking: Lisa Rangel

Zoom: 76% Layout Share

Get Discovered By Hiring Managers #3

Have a cropped professional headshot  
EVERYONE can see



- 11% more likely for profile to be viewed when a profile photo is present

---DMR, July 2015

(Ctrl)

Type here to search

12:54 PM  
5/9/2017

Editing

Now viewing **Frank Casey**'s screen  
Talking: Lisa Rangel

Zoom: 76% Layout Share

Get Discovered By Hiring Managers #4

# Location, Location, Location

Zürich Area, Switzerland | Investment Management

Greater Boston Area | Hospital & Health Care

Singapore | Financial Services

Greater New York City Area | Internet

Houston, Texas Area | Chemicals

(Ctrl)

Type here to search

12:55 PM 5/9/2017

Now viewing Frank Casey's screen  
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Zoom: 76% Layout Share

Get Discovered by Hiring Managers #5

## Use key phrases in the Skills area

A Skills

Top Skills

- Start-ups
- Strategy
- Management
- Strategic Planning
- Budgets
- Business Strategy
- Leadership
- Cross-functional Teams
- Due Diligence
- Mergers & Acquisitions

Jim also knows about...

- Financial Analysis
- Finance
- Business Development
- SaaS
- Cost Accounting
- Risk Management
- Competitive Analysis
- Strategic Partnerships
- Forecasting
- Entrepreneurship
- Accounting
- Enterprise Software
- Business Planning
- Mergers
- Process Improvement

\* 13x increase in profile views when skills are listed

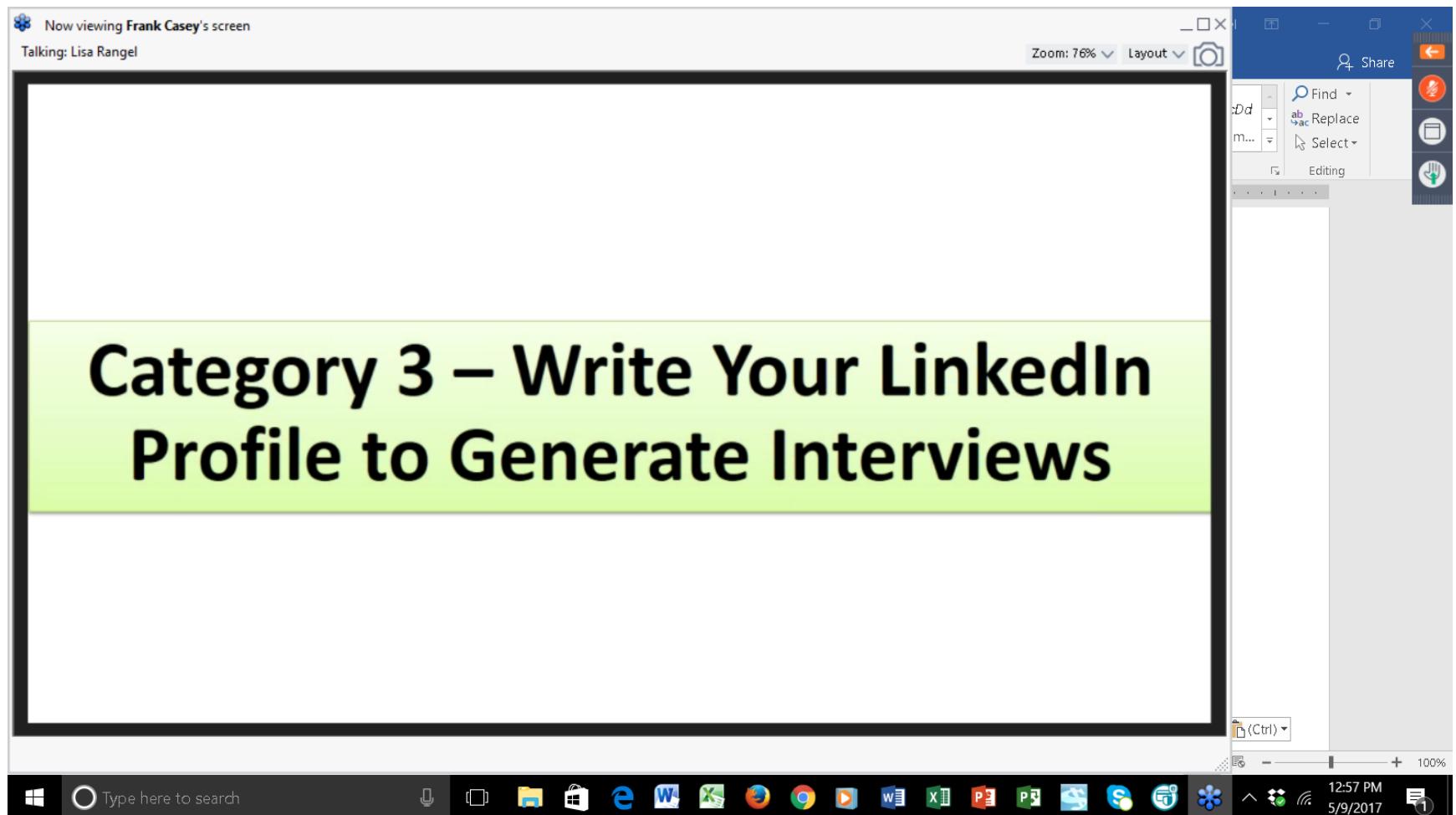
---DMR, July 2015

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Type here to search

12:56 PM 5/9/2017

This screenshot shows a Microsoft Word document window. The main content is a LinkedIn profile for 'Frank Casey'. The profile features a green header with the title 'Get Discovered by Hiring Managers #5' and a blue sub-section title 'Use key phrases in the Skills area'. To the right of the profile is a large text block stating '\* 13x increase in profile views when skills are listed' with a callout arrow pointing towards the skills section. At the bottom right of the slide is a date and time stamp: '---DMR, July 2015'. The Word ribbon is visible at the top, and the taskbar at the bottom shows various open applications like File Explorer, Edge, and Office apps.



Now viewing Frank Casey's screen  
Talking: Lisa Rangel

Zoom: 76% Layout Share

Jon Smith  
Senior Vice President at Stanford Capital Partners, Inc.  
Greater New York City Area | Venture Capital & Private Equity

Previous Chatham Investment Management, Chase Beacon Financial  
Education Dartmouth College

Send Jon InMail ▾

500+ connections

Summary  
Cross-Geographical & Cultural Team Integration and Strategic Business Unit Development & Execution.

Experience

**Senior Vice President**  
Stanford Capital Partners, Inc.  
November 2009 – Present (5 years 11 months)  
Financial leader with \$8.5B in revenue and 11,750 employees in offices across 37 countries, providing investment funds and global custody services.

**Managing Director**  
Chatham Investment Management  
August 2006 – November 2009 (3 years 4 months)  
Championed the global operations of the asset management division through a complex financial crisis. Oversaw middle-office acquisition by Stanford Partners, directing a 175-member staff across five US locations, with a \$33M budget.

**Senior Vice President, Chief Operations Officer**  
Chase Beacon Financial  
October 1998 – August 2006 (7 years 11 months) | Adelaide Area, Australia  
Leading financial services firm that caters to global institutional investors, with \$1.3B in global revenue



(Ctrl)

12:59 PM  
5/9/2017

Windows Start Type here to search Microphone File Explorer Internet Explorer Word Excel PowerPoint OneDrive Photos Mail OneNote Task View Taskbar Icons

Now viewing Frank Casey's screen

Talking: Lisa Rangel

**Jon Smith**  
Financial Services COO/SVP | Investment Management | Client Services | M&A Integration | Increased Margins  
Greater New York City Area | Financial Services

Current: Stanford Partners, Inc.  
Previous: Chatham Investment Management, Chase Beacon Financial  
Education: Dartmouth College

Send Jon InMail

500+ connections

**Summary**

INVESTMENT MANAGEMENT | HIGH NET-WORTH CLIENT SERVICES

Senior Operations Leader with an indelible reputation for delivering inventive business strategies and client-focused solutions that improve margins between 7-34% consistently in volatile markets. Recognized for transforming global operation systems profitably and productively.

Broad experience building profitable start-up divisions, growth business lines, deal transactions and streamlined operations. Mobilizes top-tier talent to create high performing cultures.

**Experience**

**Senior Vice President - Investment Management | HNW Client Services**  
Stanford Partners, Inc.  
November 2009 – Present (5 years 11 months) | Greater New York City Area

Hand-selected by Stanford Partners (SP) to direct the strategic integration of the \$350M acquisition of Chatham Investment Management's (CIM) global operations and its 110-person staff. Reported to the Executive Vice President of Investment Management Services, directed four VPs supporting global client relations and managed a 33-member team.

- Facilitated Acquisition Negotiations: Appointed to execute deliverables stemming from the SP/CIM negotiations and served as the intermediary during acquisition negotiations.
- Oversaw the multi-year \$27M technology integration and conversion project to migrate trading operations to an industry-leading data service platform that accommodated the acquired CIM middle market function.
- Managed 2012 P&L, \$35M CIM revenue budget, a main client account for the firm.
- Streamlined Client Services Processes: Developed client relationships, restructured client delivery processes and improved shared service operational controls, increasing profit margins by 2.9%.
- Authorized contractual commitments to provide services or meet deliverables.
- Successfully managed ongoing client service reviews and recorded key performance indicator data, in collaboration with other departments, ensuring client service expectations were fulfilled consistently.
- Collaborated with operations teams to develop and implement recommendations for service improvement.
- Improved Global Risk Programs: Established Key Risk Indicators to guide investment activity, resulting

(Ctrl)

12:59 PM  
5/9/2017

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## How to Write Your Executive LinkedIn Profile #1

### Write a captivating keyword summary

- 1) Cite your achievements using 2000 characters
- 2) Make it clear what you do/are looking for
- 3) Use characters and white space to move the reader through the summary
- 4) Include way to contact you

(Ctrl)

Type here to search

1:00 PM 5/9/2017

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Editing

Find

Replace

Select

Editing

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1:00 PM

5/9/2017

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How to Write Your Executive LinkedIn Profile #2

Give major thought to the 1st 40 summary characters

←Optimal mobile device reading

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1:01 PM 5/9/2017

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Zoom: 76% Layout Share

Find Replace Select Editing

## How to Write Your Executive LinkedIn Profile #3

### Use relevant keywords in your headline



**Jon Smith**  
Financial Services COO/SVP | Investment Management | Client Services | M&A Integration | Increased Margins  
Greater New York City Area | Financial Services

Current: Stanford Partners, Inc.  
Previous: Chatham Investment Management, Chase Beacon Financial  
Education: Dartmouth College

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1:03 PM 5/9/2017



Type here to search



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Find Replace Select Editing

How to Write Your Executive LinkedIn Profile #4

Use common company name & keyword optimized past/present employment titles

Get Discovered By Hiring Managers

**Senior Vice President - Investment Management | HNW Client Services**  
Stanford Partners, Inc.  
November 2009 – Present (5 years 11 months) | Greater New York City Area

Ensure Profile is in sync with Resume

(Ctrl)

Type here to search

1:06 PM 5/9/2017

This is a screenshot of a Microsoft Word document displayed on a computer screen. The document is titled "How to Write Your Executive LinkedIn Profile #4". It features a main title in black text, a subtitle in blue text, and two sections of text describing professional experience. A sidebar on the right side of the Word window contains tools for finding and replacing text, selecting text, and editing. The Windows taskbar at the bottom shows icons for various applications like File Explorer, Edge, and Office programs. The status bar at the bottom right indicates the time is 1:06 PM on 5/9/2017.





Now viewing Frank Casey's screen  
Talking: Lisa Rangel

Zoom: 76% Layout Share

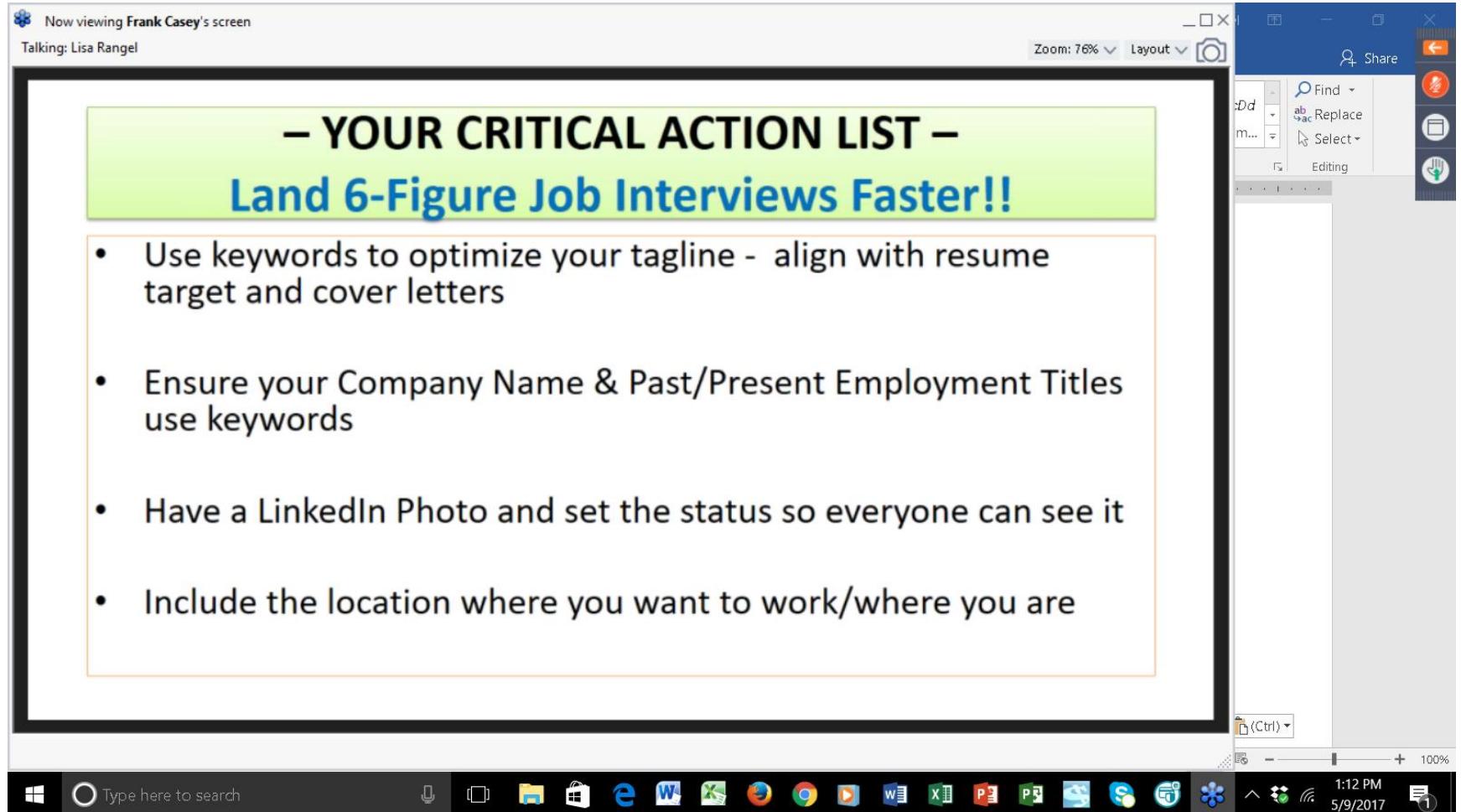
– YOUR CRITICAL ACTION LIST –  
**Land 6-Figure Job Interviews Faster!!**

- Use keywords to optimize your tagline - align with resume target and cover letters
- Ensure your Company Name & Past/Present Employment Titles use keywords
- Have a LinkedIn Photo and set the status so everyone can see it
- Include the location where you want to work/where you are

(Ctrl)

Type here to search

1:12 PM  
5/9/2017



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Talking: Lisa Rangel

Zoom: 76% Layout Share

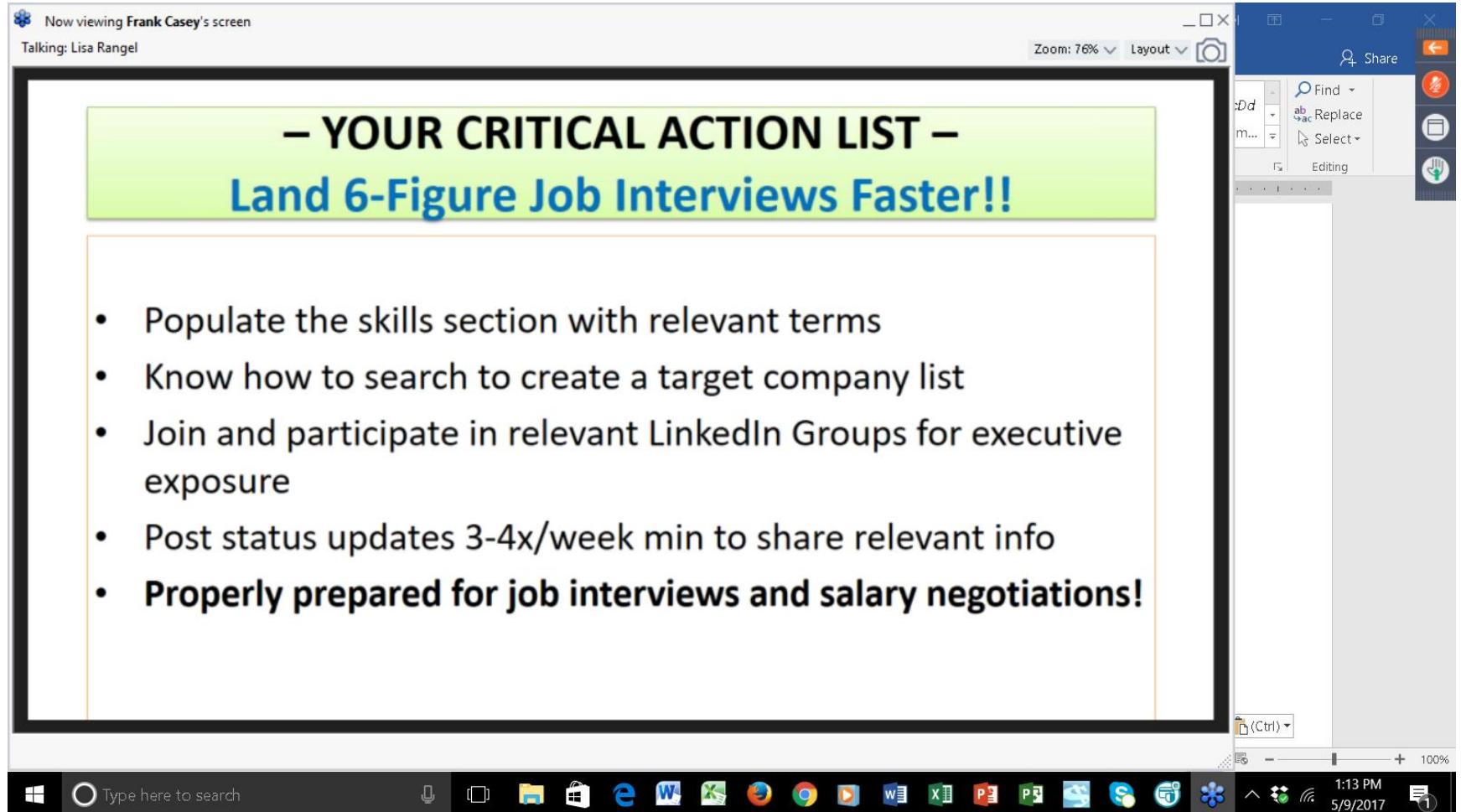
– YOUR CRITICAL ACTION LIST –  
**Land 6-Figure Job Interviews Faster!!**

- Populate the skills section with relevant terms
- Know how to search to create a target company list
- Join and participate in relevant LinkedIn Groups for executive exposure
- Post status updates 3-4x/week min to share relevant info
- **Properly prepared for job interviews and salary negotiations!**

(Ctrl)

Type here to search

1:13 PM  
5/9/2017



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Talking: Lisa Rangel

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Find Replace Select Editing

## Create Your LinkedIn Profile To Generate 6-Figure Job Interviews

### CRITICAL ACTION #1 – LinkedIn Profile Strategy Session

- Assess best keywords for your target employer or buyer to find you
- Determine your target contact for job or sales lead optimization
- Use effective information gathering tools for achievement building and keyword identification

Lisa Rangel, Executive  
Resume Writer  
Recruiter-Endorsed Executive Resume  
Writer ■ Official LinkedIn Moderator & Bl...  
Cornell University  
Greater New York City Area • 500+  
Get your LinkedIn Profile written from the  
consultant LinkedIn hired to advise 600,000+ m...  
5,406 Who's viewed your profile 190 Who's viewed your posts  
Your Posts

Type here to search

1:15 PM 5/9/2017

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Find Replace Select Editing

Create Your LinkedIn Profile To Generate 6-Figure Job Interviews

CRITICAL ACTION #2 – LinkedIn Profile Writing & Editing

- Have the best LinkedIn profile writing team effectively tell your story online
- One of the few professional profile writers contracted by LinkedIn—work with the best!
- Ensure best optimization of your LinkedIn profile with remaining 8 tactics to improve your ability to be found by opportunity

LinkedIn

Get Found

(Ctrl)

1:16 PM 5/9/2017

Type here to search



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Talking: Lisa Rangel

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Find Replace Select Editing

Create Your LinkedIn Profile To Generate 6-Figure Job Interviews

CRITICAL ACTION #3 – Executive Resume Writing & Editing

- Have your resume written by a hiring expert who is certified to write resumes
- Brand your expertise and achievements to stand out and get the interview call

The diagram shows a hand writing the word "Brand" in red. Four arrows point from the word "Brand" to the words "essence", "attribute", "identity", and "positioning".

(Ctrl)

Type here to search

1:18 PM 5/9/2017

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Talking: Lisa Rangel

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Find Replace Select Editing

Create Your LinkedIn Profile To Generate 6-Figure Job Interviews

## CRITICAL ACTION #4 – Three Branded Cover Letters

- All-Purpose Cover Letter
- Exploratory Cover Letter
- Follow-Up Cover Letter
- All Branded Cover Letters have layouts and achievements that get you noticed!

get noticed.

(Ctrl)

1:18 PM  
5/9/2017

Now viewing Frank Casey's screen

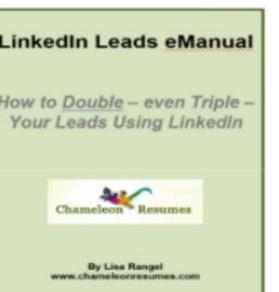
Talking: Lisa Rangel

Zoom: 76% Layout Share Find Dd ab Replace Select Editing

## Create Your LinkedIn Profile To Generate 6-Figure Job Interviews

### CRITICAL ACTION #5 – LinkedIn Lead Generation Coaching

- Learn from former recruiters who used LinkedIn and search engines to find leads
- A one hour Laser Coaching Session
- **2017 UPDATED** LinkedIn Leads eManual with recruiter secrets and tactics



LinkedIn Leads eManual

How to Double – even Triple – Your Leads Using LinkedIn

Chameleon Resumes

By Lisa Rangel  
www.chameleonresumes.com

Type here to search

1:19 PM 5/9/2017

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Talking: Lisa Rangel

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Create Your LinkedIn Profile To Generate 6-Figure Job Interviews

## CRITICAL ACTION #6 – CUSTOM TARGET LIST STARTER

- Give us your Top 15 Target companies to devise a list of names/contact info to help you reach your target audience
- Receive Contact Name, email address, phone number, search strings used to find info.
- Discover the search strategies used by recruiters to find you and reverse-engineer the process

| Name | Firm | Title | Email | Phone |
|------|------|-------|-------|-------|
|      |      |       |       |       |



CUSTOM  
TARGET LIST  
STARTER

Now viewing Frank Casey's screen  
Talking: Lisa Rangel

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Create Your LinkedIn Profile To Generate 6-Figure Job Interviews

## CRITICAL ACTION #7 – Job-Landing Interview Preparation

- Once you land the interview, you will want to nail it to get the offer
- 1 Interview Coaching Session with Fmr Recruiter
- Salary negotiation tactics to optimize offer
- Recorded Training & Job Landing Steps eManual

7 Job-Landing Steps To Find Your Ideal Job

Learn Job Landing Secrets from a Former Executive Recruiter

By Lisa Rangel, Managing Director  
Chameleons Resources LLC

A Guide for the Talented, Professional Job Seeker to Land the Right Position Fast

**JOB OFFER**

(Ctrl)

1:21 PM  
5/9/2017

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Find Replace Select Editing

Executive LinkedIn Profile  
TOTAL SUCCESS PACKAGE

|  |                |
|--|----------------|
| One Executive LinkedIn Profile & Resume Strategy Session | (\$600 value)  |
| Optimized LinkedIn Profile Writing & Editing             | (\$1200 value) |
| Executive Resume Writing & Aligned Branding              | (\$1600 value) |
| Executive 3-Cover Letter Package                         | (\$550 value)  |
| One 1-on-1 LinkedIn LeadGen Coaching Session             | (\$600 value)  |
| 15-Custom Company Starter Target List                    | (\$300 value)  |
| Interview Preparation Coaching Session & Materials       | (\$600 value)  |
| 7-Job Landing Steps & NEW LinkedIn eManuals              | (\$294 value)  |
| <b>TOTAL VALUE:</b> \$5744                               |                |

**Fast Action, Done-For-You LinkedIn Profile**  
**TOTAL SUCCESS PACKAGE \$2897**  
(save \$2847 today only)

[www.GetThisSpecialOffer.com/linkedin](http://www.GetThisSpecialOffer.com/linkedin)

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Type here to search

1:22 PM  
5/9/2017

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Talking: Lisa Rangel

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Find Replace Select Editing

Executive LinkedIn Profile  
**SUCCESS PACKAGE – Payment Options**

For your convenience, we have created a  
4-payment option for the  
**LinkedIn Profile Total Success Package:**

**1 payment of \$2897.00**  
(Due at time of purchase)

OR

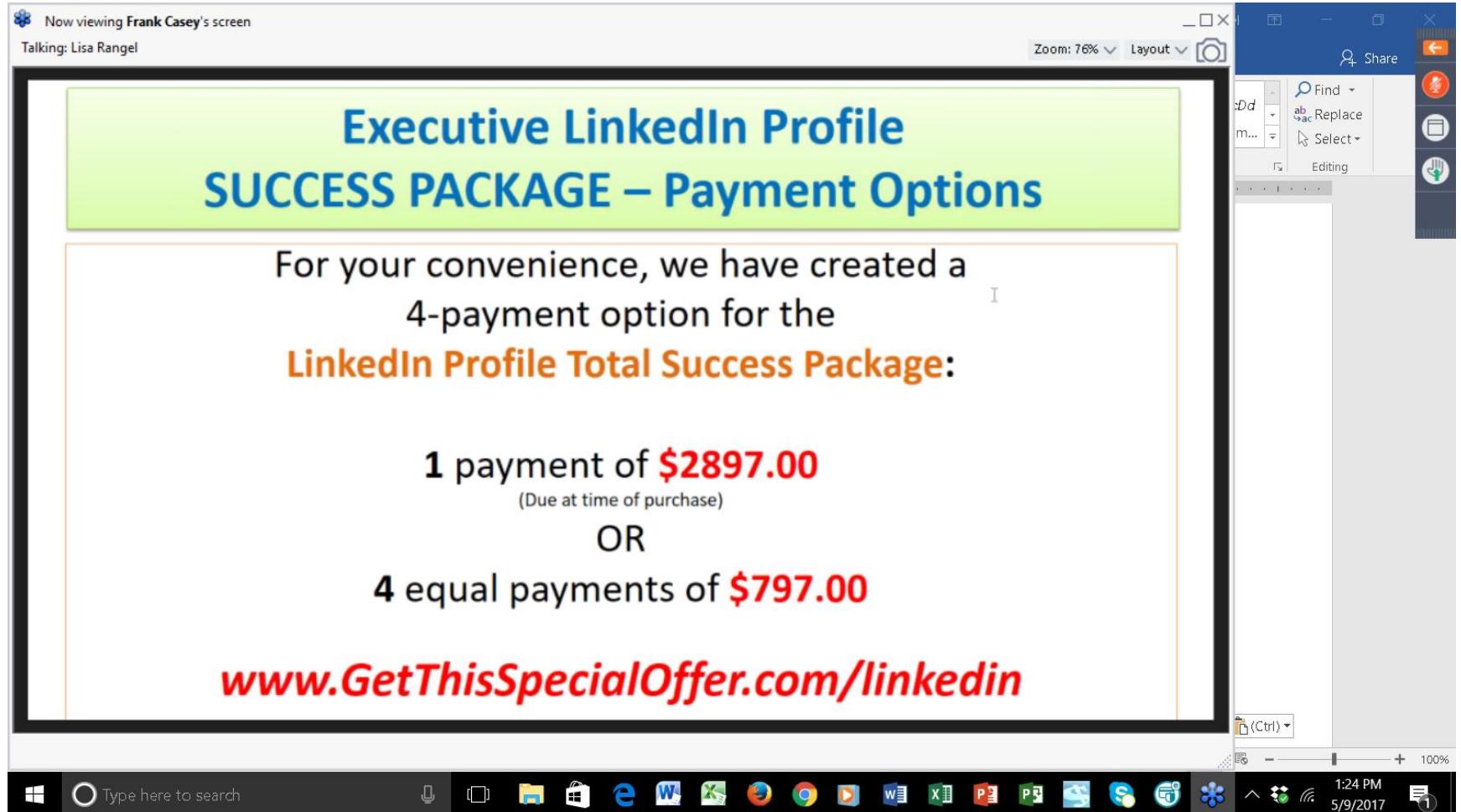
**4 equal payments of \$797.00**

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Talking: Lisa Rangel

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Important NOTE:

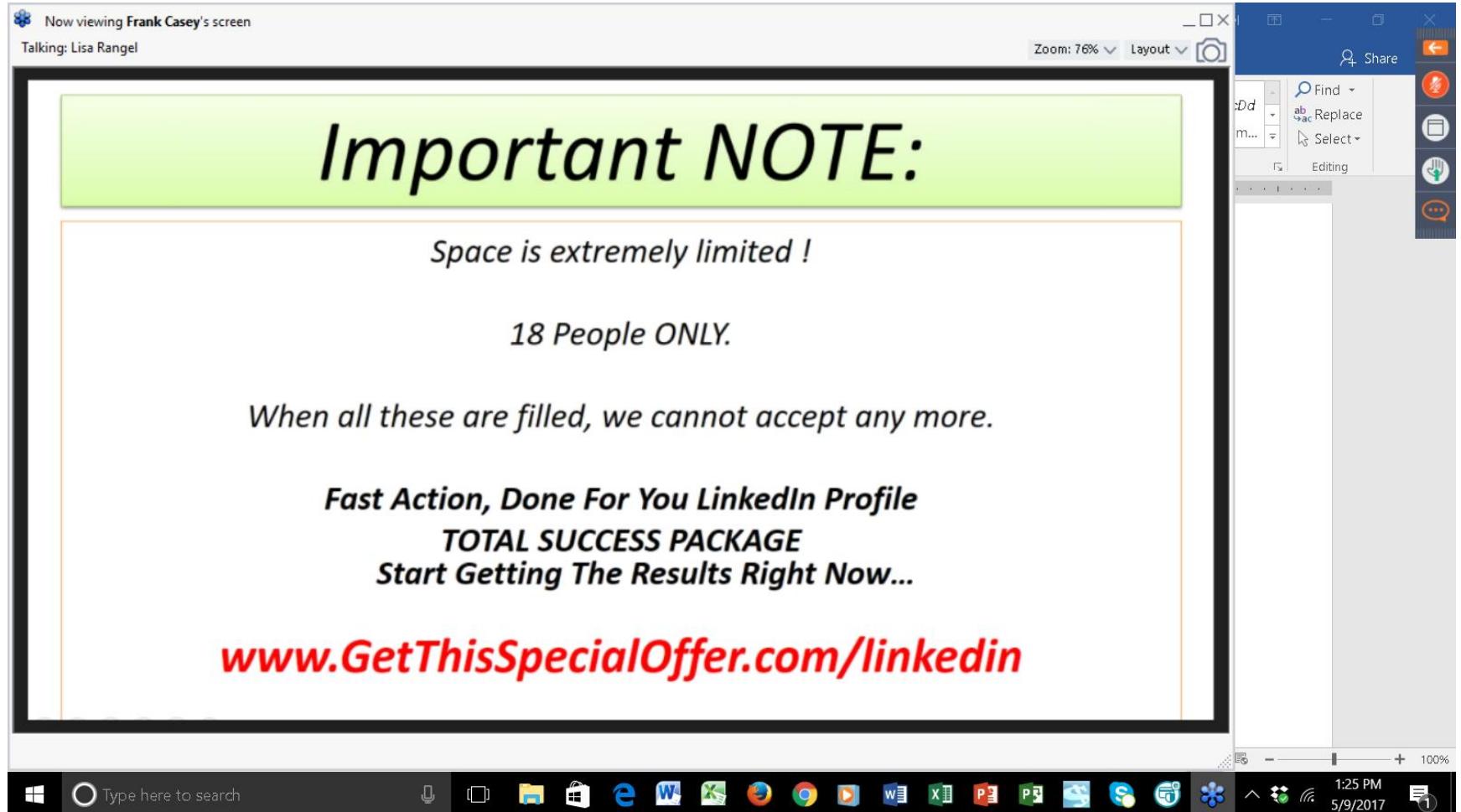
*Space is extremely limited !*

*18 People ONLY.*

*When all these are filled, we cannot accept any more.*

***Fast Action, Done For You LinkedIn Profile***  
***TOTAL SUCCESS PACKAGE***  
***Start Getting The Results Right Now...***

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Executive LinkedIn Profile  
**TOTAL SUCCESS PACKAGE**

**MONEY BACK GUARANTEE**

If for any reason, you're not completely satisfied after doing the work, just let me know, and we'll offer a prompt and courteous refund.

*Simple as that.*

**Fast Action, Done For You LinkedIn Profile  
TOTAL SUCCESS PACKAGE  
Start Getting Results Right Now...**

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100% Satisfaction Guaranteed  
Your satisfaction & repeat business is our #1 priority

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EXECUTIVE LINKEDIN PROFILE SUCCESS PACKAGE

## Recent Success Stories

 **David McCary**  
Wealth Management Strategist, Commercial Real Estate Investment Professional,  
Seed Venture Capital, Entrepreneur

Lisa Rangel and her team of professionals did an excellent job helping me market myself to prospective employers and company partners. Shortly after her help, I received and accepted a partnership offer with a fortune 500 financial services firm. I've also referred her to my adult children when they were looking for a career move. I highly recommend Lisa and her team to anyone thinking of a career move.

 **Tracey Dittmar Clarke** Best investment I ever made. Chameleon provided me with a stellar resume. It's all about your experience, and how you make it "sing" on paper. I'm now working with one of the top tech companies in the world. The resume helped get me in the door.

 **Marc Weiser**  
Vice President Of International Sales at ImmersiveTouch, Inc.

Lisa Rangel and the Team over at Chameleon did a great job updating my resume, coaching me on my interview skills, and educating me on modern job search techniques. The thing to know about Chameleon is that you don't just get Lisa, you get an entire team of professionals who work for you. That being said, Lisa makes herself available should you ever want to reach out to her directly.

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## LinkedIn Recommendations

 **John Villasenor, MBA**  
Senior Technical Presales Executive | Revenue Catalyst with 15+ years building and managing high-performance teams

I was fortunate enough to attend one of Lisa Rangel's webinars on how to create a branded resume, LinkedIn profile, and effective networking techniques. Using her team, coaching opportunities, and a strong positive attitude, 42 days later I landed the exact job I was searching for.

Lisa's team is, without question, one of the most professional teams I've had the pleasure to work with. I felt that they genuinely cared about my job search and were available during all my ups and downs. The process was very involved and detailed, but because of that, my resulting documentation was spot on. I had worked with Resume Writing firms in the past and I needed to do a bulk of the work. With Lisa and her team, I filled out a questionnaire, had some phone conversations, and BINGO... new resume, updated LinkedIn profile, and cover letters. But the best part... I got 1:1 coaching to help me through the entire job search process. My LinkedIn profile was so good, I saw a 70% profile view increase in the first week. I then noticed that my profile was found through LinkedIn searches had increased 110% over a three week period.

If you're conducting a job search or thinking about it... you MUST contact Lisa. Even if you just need some coaching or someone to review what you have, I can't think of anyone else to use but Chameleon Resume Service.

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Create Your LinkedIn Profile To  
Generate 6-Figure Job Interviews

# QUESTIONS?

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*Start Getting Results Right Now...*

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